



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004970596** | File Number: **CPR-150527** | Submit Date: **01/10/2014** | Call Sign: **KOCB** | Facility ID: **50170** | City: **OKLAHOMA CITY** | State: **OK**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/10/2014** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2013**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Oklahoma City |
| | Web Home Page Address | www.cwokc.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No |

Digital Core
Programs(7)

| Digital Core Program (1 of 7) | Response |
|--|--|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday: 10/7-12/30/13, 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 7) | Response |
|---|-----------------------------|
| Program Title | Dogtales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday: 10/1-12/31/13, 7am |

| | |
|--|---|
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs, and how they affect their lives. Viewers are shown families who own particular breeds, how they interact with their animals and how they are a valuable part of the family. Several dog experts explain the various dog's needs, health, nutrition, safety and care. The viewer is also given recommended reading lists about dogs and encouraged to use their writing and creative skills with essay and art contests. This program aired on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 7) | Response |
|--|--------------------------------------|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday: 10/2-12/25/13, 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment that shares information that viewers can use in their own backyards. This program aired on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 7) | Response |
|--|-------------------------------------|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday: 10/3-12/26/13, 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate them on where and how to find volunteer opportunities. This program aired on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 7) | |
|--|---|
| | Response |
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday: 10/4-12/27/13, 7am |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 12 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 0 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes film making, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program aired on the station's main digital stream. |

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| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
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Digital Preemption Programs #1

| Questions | Response |
|--|---------------------------------|
| Title of Program | Made in Hollywood: Teen Edition |
| List date and time rescheduled | n/a |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | No |
| Date Preempted | |
| Episode # | 11/8:#807 |
| Reason for Preemption | Other |

| Digital Core Program (6 of 7) | Response |
|--|-------------------------------------|
| Program Title | The Adventures of Chuck and Friends |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday: 10/5-12/28/13, 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 7 years |

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chuck and Friends is an action-comedy that inspires children to approach playtime as an exciting and limitless adventure in which everyone learns how to solve problems creatively, compassionately and with a sense of humor. Chuck and his friends use problem-solving strategies such as teamwork, thinking creatively, taking responsibility for their actions, perseverance when they encounter obstacles and asking for help when trying to handle a frustrating situation. Creative storytelling demonstrates that making mistakes is a natural part of problem-solving and that everyone has their own strengths and weaknesses. This program aired on the station's main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 7) Response | |
|--|---|
| Program Title | Rescue Heroes |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday: 10/5-12/28/13, 730am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program aired on the station's main digital stream. |

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|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|--|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526 (e)(11)(iii)? | Yes |
| Name of children's programming liaison | Cece Smith |
| Address | 1228 E. Wilshire Blvd. |
| City | Oklahoma City |
| State | OK |
| Zip | 73111 |
| Telephone Number | 405-478-3434 |
| Email Address | csmith@sbgtn.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3. | Vicki Khalili/KOCB participated in a job fair at Oklahoma City Community College on October 2nd, Rose State College on October 3rd, and University of Oklahoma Journalism Class on October 17th. She met with students to discuss their career interests and provide information about career opportunities in the broadcasting industry at KOCB. She also addressed the internship program. The Dream Fund Celebrity Sing was held on October 4th. This fundraiser raises money to help families that have been involved in a traumatic event. Jeff George, meteorologist was a celebrity singer. Jeff George judged a car/bike show at Harley World on October 5th. This show benefits the Children's Miracle Network. He also emceed the Central State Beauty Academy's fashion show on October 6th. This fundraiser benefits the Coats for Kids program. The JDRF Walk took place October 12th, emceed by Jeff George. Jeff George gave a weather presentation on November 18th and 19th at the Bethel Foundation Boys School. He gave weather presentations at elementary schools on the following dates: 9/17, 9/19, 9/24, 9/26, 10/1, 10/3, 10/8, 10/11, 10/15, 10/17, 10/22, 10/24, 10/29, 10/31, 11/4, 11/7, 11/19, 11/21 and 12/12. On November 18th, James Helm, News Producer, spoke to audio/visual classes at Oklahoma State in Stillwater. He covered topics such as what is required of interns, demands of the job, scheduling demands, challenges of the first year and other broadcasting topics. There was a Q&A session at the end. On November 20th, KOCB employees prepared and served meals by 6pm to the families at The Ronald McDonald House, which provides free, short term stay for families of sick children who are being treated at area hospitals. This is an ongoing campaign. KOCB was a sponsor of the Christmas Connection, collecting money and/or new toys for children of low income families. KOCB aired the following public service announcements geared towards children; Bambi/Wildfire prevention, 4-H Science, Big Brothers, Boystown, Driversedge (anti-cell phones/texting while driving), JDRF, NASA/Generation Y, Love is Louder, Exploravision/Bill Nye, Bully Prevention, Troop Christmas Greetings, The Christmas Connection, Sports Safety/Emmitt Smith, Veggie Hunter, Project Roadblock (anti-drinking and driving). |

Other Matters (7)

| Other Matters (1 of 7) | Response |
|--|---|
| Program Title | Dragonfly TV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday: 1/6-3/31/14, 7am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the station's main digital stream. |

| Other Matters (2 of 7) | Response |
|---|--|
| Program Title | Dogtales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday: 1/7-3/25/14, 7am |
| Total times aired at regularly scheduled time | 12 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode of Dogtales profiles a breed of dog; its history, popularity and characteristics. Viewers will learn the differences in dogs, and how they affect their lives. Viewers are shown families who own particular breeds, how they interact with their animals and how they are a valuable part of the family. Several dog experts explain the various dog's needs, health, nutrition, safety and care. The viewer is also given recommended reading lists about dogs and encouraged to use their writing and creative skills with essay and art contests. This program will air on the station's main digital stream. |

| Other Matters (3 of 7) | Response |
|------------------------|----------|
|------------------------|----------|

| | |
|---|--|
| Program Title | Animal Exploration with Jarod Miller |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday: 1/1-3/26/14, 7am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to the viewers the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. Also, each episode features a "Did you know?" segment that shares information that viewers can use in their own backyards. This program will air on the station's main digital stream. |

| Other Matters (4 of 7) | Response |
|--|---|
| Program Title | Elizabeth Stanton's Great Big World |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday: 1/2-3/27/14, 7am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Elizabeth Stanton's Great Big World features areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. This series combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors and educate them on where and how to find volunteer opportunities. This program will air on the station's main digital stream. |

| Other Matters (5 of 7) | Response |
|------------------------|---------------------------------|
| Program Title | Made in Hollywood: Teen Edition |
| Origination | Syndicated |

| | |
|--|--|
| Days/Times Program Regularly Scheduled | Friday: 1/3-3/28/14, 7am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program gives young viewers an inside look at how their favorite shows and movies are made. Program topics include subjects such as animation, producing and directing, costume design, casting and 3D technology. By introducing the viewers to behind-the-scenes film making, it gives them an idea of career opportunities focusing on the creative, technical and artistic skills needed in the motion picture and television industries. This program will air on the station's main digital stream. |

| Other Matters (6 of 7) | Response |
|--|--|
| Program Title | The Adventures of Chuck and Friends |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturday: 1/4-2/8/14, 7am |
| Total times aired at regularly scheduled time | 6 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 7 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chuck and Friends is an action-comedy that inspires children to approach playtime as an exciting and limitless adventure in which everyone learns how to solve problems creatively, compassionately and with a sense of humor. Chuck and his friends use problem-solving strategies such as teamwork, thinking creatively, taking responsibility for their actions, perseverance when they encounter obstacles and asking for help when trying to handle a frustrating situation. Creative storytelling demonstrates that making mistakes is a natural part of problem-solving and that everyone has their own strengths and weaknesses. This program will air on the station's main digital stream. |

| Other Matters (7 of 7) | Response |
|--|--|
| Program Title | Rescue Heroes |
| Origination | |
| Days/Times Program Regularly Scheduled | Saturday: 1/4-3/29/14, 730am and 2/15-3/29/14, 7am |

| | |
|--|--|
| Total times aired at regularly scheduled time | 20 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Rescue Heroes are called into action each week to mobilize themselves in any part of the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the adventure using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips and information relating to the educational message portrayed in the story. This program will air on the station's main digital stream. |

Certification

| Question | Response |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>KOCB Licensee, LLC</p> |

Attachments

No Attachments.