



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003742939** | File Number: **CPR-143645** | Submit Date: **07/09/2013** | Call Sign: **KFXA** | Facility ID: **35336** | City:  
**CEDAR RAPIDS** | State: **IA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2013** | Filing Status: **Active**

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## Report reflects information for : Second Quarter of 2013

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response                   |
|--------------|-----------------------|----------------------------|
| Station Type | Station Type          | Network Affiliation        |
|              | Affiliated network    | FOX                        |
|              | Nielsen DMA           | Cedar Rapids-Waterloo-Dubq |
|              | Web Home Page Address | www.fox28iowa.com          |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(11)**

| Digital Core Program (1 of 11)   | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Mondays, 4/1-6/24, 8:30-9:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program airs on the KFXA main digital stream.</p> |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (2 of 11)</b>  |   | <b>Response</b> |
|--|---|-----------------|
| Program Title  | Elizabeth Stanton's Great Big World   |                 |
| Origination  | Syndicated  |                 |
| Days/Times Program Regularly Scheduled   | Tuesdays, 4/2-6/25, 8:30-9:00AM   |                 |
| Total times aired at regularly scheduled time  | 13  |                 |
| Total times aired  |   |                 |
| Number of Preemptions  | 0   |                 |
| Number of Preemptions for other than Breaking News   |   |                 |
| Number of Preemptions Rescheduled  |   |                 |
| Length of Program  | 30 mins   |                 |
| Age of Target Child Audience   | 13 years to 16 years  |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program airs on the KFXA main digital stream. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |                 |

| <b>Digital Core Program (3 of 11)</b> |            | <b>Response</b> |
|---------------------------------------|------------|-----------------|
| Program Title                         | Whaddyado  |                 |
| Origination                           | Syndicated |                 |

|  |   |
|--|---|
| Days/Times Program Regularly Scheduled   | Wednesdays, 4/3-6/26, 8:30-9:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision and the right moment. This program airs on the KFXA main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (4 of 11)</b>         | <b>Response</b>                  |
|---|----------------------------------|
| Program Title                                 | Think Big                        |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Thursdays, 4/4-6/27, 8:30-9:00AM |
| Total times aired at regularly scheduled time | 13                               |
| Total times aired                             |                                  |
| Number of Preemptions                         | 0                                |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program airs on the KFXA main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (5 of 11)</b>  |  |
|--|--|
|  | <b>Response</b>  |
| Program Title  | Live Life And Win  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Fridays, 4/5-6/21, 8:30-9:00AM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of Preemptions  | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program airs on the KFXA main digital stream. |



|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

### Digital Preemption Programs #1

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Live Life And Win |
| List date and time rescheduled   |                   |
| Is the rescheduled date the second home?   |                   |
| Were promotional efforts made to notify the public of rescheduled date and time? |                   |
| Date Preempted   |                   |
| Episode #  | 6-28-13/#221      |
| Reason for Preemption  | Other             |

| Digital Core Program (6 of 11)   | Response   |
|--|--|
| Program Title  | Awesome Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 4/7-6/30, 7:00-7:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program airs on the KFXA main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (7 of 11)</b>  |  | <b>Response</b> |
|--|--|-----------------|
| Program Title  | Wild About Animals   |                 |
| Origination  | Syndicated   |                 |
| Days/Times Program Regularly Scheduled   | Sundays, 4/7-6/30, 7:30-8:00AM   |                 |
| Total times aired at regularly scheduled time  | 13   |                 |
| Total times aired  |  |                 |
| Number of Preemptions  | 0  |                 |
| Number of Preemptions for other than Breaking News   |  |                 |
| Number of Preemptions Rescheduled  |  |                 |
| Length of Program  | 30 mins  |                 |
| Age of Target Child Audience   | 13 years to 16 years   |                 |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program, is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program airs on the KFXA main digital stream. |                 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |                 |

| <b>Digital Core Program (8 of 11)</b>              |                                  | <b>Response</b> |
|--|----------------------------------|-----------------|
| Program Title                                      | Gina D's Kids Club               |                 |
| Origination  | Syndicated                       |                 |
| Days/Times Program Regularly Scheduled             | Saturdays, 4/6-6/29, 7:00-7:30AM |                 |
| Total times aired at regularly scheduled time      | 13                               |                 |
| Total times aired                                  |                                  |                 |
| Number of Preemptions                              | 0                                |                 |
| Number of Preemptions for other than Breaking News |                                  |                 |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program airs on the KFXA secondary digital channel 28.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (9 of 11)</b>              | <b>Response</b>                                |
|--|--|
| Program Title                                      | Ariel & Zoey, Eli Too                          |
| Origination  | Syndicated                                     |
| Days/Times Program Regularly Scheduled             | Saturdays, 4/6-6/29, 7:30-8:00AM & 8:00-8:30AM |
| Total times aired at regularly scheduled time      | 26   |
| Total times aired                                  |  |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program airs on the KFXA secondary digital channel 28.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (10 of 11)</b>             |  |
|--|--|
|  | <b>Response</b>                                |
| Program Title                                      | Mustard Pancakes                               |
| Origination  | Syndicated                                     |
| Days/Times Program Regularly Scheduled             | Saturdays, 4/6-6/29, 8:30-9:00AM & 9:00-9:30AM |
| Total times aired at regularly scheduled time      | 26   |
| Total times aired                                  |  |
| Number of Preemptions                              | 0  |
| Number of Preemptions for other than Breaking News |  |
| Number of Preemptions Rescheduled                  |  |
| Length of Program                                  | 30 mins  |

|  |  |
|--|--|
| Age of Target Child Audience   | 2 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program airs on the KFXA secondary digital channel 28.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (11 of 11)</b>             |                                   |
|--|-----------------------------------|
|  | <b>Response</b>                   |
| Program Title                                      | Mouse In The House                |
| Origination  | Syndicated                        |
| Days/Times Program Regularly Scheduled             | Saturdays, 4/6-6/29, 9:30-10:00AM |
| Total times aired at regularly scheduled time      | 13                                |
| Total times aired                                  |                                   |
| Number of Preemptions                              | 0                                 |
| Number of Preemptions for other than Breaking News |                                   |
| Number of Preemptions Rescheduled                  |                                   |
| Length of Program                                  | 30 mins                           |
| Age of Target Child Audience                       | 9 years to 12 years               |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program airs on the KFXA secondary digital channel 28.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

**Non-Core Educational and Informational Programming (1)**

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | Into The Outdoors   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Sundays, 4/7-6/30, 6:30-7:00AM  |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | This program features a diverse group of kids and adults which introduces fishing, camping, environmental concerns and outdoor safety, to viewers. There are also many great educational subjects for teachers and parents alike to share with their kids. This program airs on the KFXA main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

**Sponsored Core  
Programming (0)**



**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Gregory G. Stuart   |
| Address   | 600 Old Marion Rd. NE   |
| City  | Cedar Rapids  |
| State   | IA  |
| Zip   | 52402   |
| Telephone Number  | (319) 730-6157  |
| Email Address   | gstuart@sbgvtv.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | Community Events: Aired each week during the quarter. Station produced public service announcements incorporate information highlighting school and community events such as school plays, concerts, museum exhibits and demonstrations in the KFXA coverage area. Aired throughout each week during the quarter as part of our local news. |

**Other Matters (12)**

| <b>Other Matters (1 of 12)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Eco Company   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Mondays, 7/1-9/30, 8:30-9:00AM  |
| Total times aired at regularly scheduled time  | 14  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by teens and used peer reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more eco-wise, while performing daily activities. The program also includes "eco bytes" (bits of trivia related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young people's efforts, no matter how small they may seem, can have on the larger world around them. This program will air on the KFXA main digital stream. |

| <b>Other Matters (2 of 12)</b>                | <b>Response</b>                     |
|---|-------------------------------------|
| Program Title                                 | Elizabeth Stanton's Great Big World |
| Origination                                   | Syndicated                          |
| Days/Times Program Regularly Scheduled        | Tuesdays, 7/2-9/24, 8:30-9:00AM     |
| Total times aired at regularly scheduled time | 13                                  |
| Length of Program                             | 30 mins                             |
| Age of Target Child Audience from             | 13 years to 16 years                |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program addresses areas of particular concern to young teens; including global, social, educational and wellness issues. Elizabeth and select celebrity friends travel around the world volunteering in areas of specific need. The program combines exciting, fun and diverse experiences of world exploration with life-changing volunteer opportunities. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens in selfless, helping behaviors, and educate them on where and how to find volunteer opportunities. This program will air on the KFXA main digital stream. |
|--|---|

**Other Matters (3 of 12)**

|   | Response                          |
|---|-----------------------------------|
| Program Title                                 | Whaddyado                         |
| Origination                                   | Syndicated                        |
| Days/Times Program Regularly Scheduled        | Wednesdays, 7/3-9/25, 8:30-9:00AM |
| Total times aired at regularly scheduled time | 13                                |
| Length of Program                             | 30 mins                           |
| Age of Target Child Audience from             | 13 years to 16 years              |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The educational goal of this program is to show teens the proper reaction when faced with everyday circumstances. The program will, through dramatic reenactments, document ordinary teens who accidentally find themselves in perilous and challenging situations, interview the participants and talk to various experts who will explain what the proper reaction should be when faced with similar perilous circumstances. A moral dilemma segment will be featured in each show in an effort to help teens to make the right decision and the right moment. This program will air on the KFXA main digital stream. |
|--|---|

**Other Matters (4 of 12)**

|   | Response                         |
|---|----------------------------------|
| Program Title                                 | Think Big                        |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Thursdays, 7/4-9/26, 8:30-9:00AM |
| Total times aired at regularly scheduled time | 13                               |
| Length of Program                             | 30 mins                          |
| Age of Target Child Audience from             | 13 years to 16 years             |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they create and invent new toys, games, learning tools, websites, and modes of transportation. The program features top kid inventors who face off against one another in an Invent-Off to see who can come up with the most innovative and creative invention. In each episode, two teams brainstorm, choose materials, sketch and design their idea. Once completed the inventions are judged. This program allows kids to showcase their skills in creativity, science, innovation, marketing and teamwork. This program will air on the KFXA main digital stream. |
|--|--|

| Other Matters (5 of 12)  | Response   |
|--|--|
| Program Title  | Live Life And Win  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Fridays, 7/5-9/27, 8:30-9:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of this series is to inspire and enlighten young viewers with inspirational teen success stories, as well as segments focusing on the arts, school and sports, exercise, nutrition, health and wellness. The series will promote such critical themes as social responsibility, perseverance, leadership, academic achievement and volunteerism. This program will air on the KFXA main digital stream. |

| Other Matters (6 of 12)  | Response   |
|--|--|
| Program Title  | Awesome Adventures   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 7/7-9/29, 7:00-7:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host and two different teens travel each week to destinations around the world that can be both exotic and remote. The program is designed to educate, inform and entertain the viewer about the world around them. Each journey is a lesson in the beauty of nature, its creatures and the people who inhabit the land. By following along on the adventure, the learning is fun for the viewer. This program will air on the KFXA main digital stream. |

| Other Matters (7 of 12)                | Response                       |
|--|--------------------------------|
| Program Title                          | Wild About Animals             |
| Origination                            | Syndicated                     |
| Days/Times Program Regularly Scheduled | Sundays, 7/7-9/15, 7:30-8:00AM |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 11   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program, is hosted by Mariette Hartley who brings interesting and entertaining stories about the world's most fascinating animals. The program has four segments each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally. This program will air on the KFXA main digital stream. |

| <b>Other Matters (8 of 12) Response</b>  |  |
|--|--|
| Program Title  | On The Spot  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sundays, 9/22-9/29, 7:30-8:00AM  |
| Total times aired at regularly scheduled time  | 2  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is hosted by comedian Eric Schwartz who randomly interviews people on the street about local and national curriculum focusing on questions about any of the following topics; geography, history, art, science, mathematics, culture, language, music and sports. The answers to the questions are addressed with video inserts, graphs and/or maps to provide viewers with a deeper understanding of the topic. This program will air on the KFXA main digital stream. |

| <b>Other Matters (9 of 12) Response</b>       |                                  |
|---|----------------------------------|
| Program Title                                 | Gina D's Kids Club               |
| Origination                                   | Syndicated                       |
| Days/Times Program Regularly Scheduled        | Saturdays, 7/6-9/28, 7:00-7:30AM |
| Total times aired at regularly scheduled time | 13                               |
| Length of Program                             | 30 mins                          |
| Age of Target Child Audience from             | 2 years to 6 years               |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Gina D is a fun loving, positive role model who has the demeanor and appearance of a young teacher and is playful in her approach to her target audience. In addition to puppets and animated characters, Gina D is surrounded by a group of whimsical characters which include Simon, Miss Muffin the Cook, Mr. Pockets and Pierre. As the program takes on an interactive quality through questions and reactions from Gina to a multi-culturally diverse group of youngsters who are sometimes on and off camera, she attains and maintains the attention of young children to help further develop their self-image, social skills, math readiness, and reading readiness. Various themes throughout the program may include bike safety, not talking to strangers, and stopping at traffic lights. Through different scenarios and easily learned original songs, these lessons are imparted to the target audience. This program will air on the KFXA secondary digital channel 28.2. |
|--|---|

**Other Matters (10 of 12)**

**Response**

|               |                       |
|---------------|-----------------------|
| Program Title | Ariel & Zoey, Eli Too |
|---------------|-----------------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays, 7/6-9/28, 7:30-8:00AM & 8:00-8:30AM |
|--|--|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 26 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a musical variety show that is driven by three siblings, and empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. This show supports and encourages respect for others, having integrity, following directions, putting forth your best effort and taking responsibility; which is a wonderful message for American youth. This program is an upbeat, diverse and entertaining series that will inform young people on a variety of subjects, while keeping their interest. This program will air on the KFXA secondary digital channel 28.2. |
|--|---|

**Other Matters (11 of 12)**

**Response**

|               |                  |
|---------------|------------------|
| Program Title | Mustard Pancakes |
|---------------|------------------|

|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

|  |  |
|--|--|
| Days/Times Program Regularly Scheduled | Saturdays, 7/6-9/28, 8:30-9:00AM & 9:00-9:30AM |
|--|--|

|   |    |
|---|----|
| Total times aired at regularly scheduled time | 26 |
|---|----|

|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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Age of Target Child Audience from 2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mustard Pancakes is a television program, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends which happen to include puppet pets. Courtney's thoughtful guidance helps her pets discover the world around them, grow emotionally and find solutions to their daily challenges. The program celebrates the joy of childhood through music and storytelling. The program is a nurturing environment where the characters support each other's growth and work together to overcome the day-to-day challenges all children face. This program will air on the KFXA secondary digital channel 28.2.

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**Other Matters (12 of 12)**

**Response**

Program Title Mouse In The House

Origination Syndicated

Days/Times Saturdays, 7/6-9/28, 9:30-10:00AM  
Program Regularly Scheduled

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 9 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage. The host, Max, is a 3D animated mouse which talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. The program also uses 3D animation to explain the steps and results of the experiment. This program will air on the KFXA secondary digital channel 28.2.

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**Certification**

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Second<br/>Generation<br/>of Iowa,<br/>LTD</b></p> |



## Attachments

No Attachments.