

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0022463913** File Number: **CPR-147707** Submit Date: **10/28/2013** Call Sign: **WTOV-TV** Facility ID: **74122** 

City: **STEUBENVILLE** State: **OH** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/28/2013 Filing Status: Active

### Report reflects information for : Third Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response              |  |  |
|--------------|-----------------------|-----------------------|--|--|
| Station Type | Station Type          | Network Affiliation   |  |  |
|              | Affiliated network    | NBC                   |  |  |
|              | Nielsen DMA           | Wheeling-Steubenville |  |  |
|              | Web Home Page Address | www.wtov9.com         |  |  |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(15)

| Digital Core Program (1 of 15)   | Response   |
|--|--|
| Program Title  | The Chica Show   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SA - 10:30 am  |
| Total times aired at regularly scheduled time  | 11   |
| Total times aired  | 13   |
| Number of Preemptions  | 2  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 2  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

#### **Digital Preemption Programs #1**

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | The Chica Show          |
| List date and time rescheduled   | Sat. 7/27/13 - 12 pm    |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | Sat. 7/20/13 - 10:30 am |
| Reason for Preemption  | Other                   |

| Questions                                | Response            |
|--|---------------------|
| Title of Program                         | The Chica Show      |
| List date and time rescheduled           | Sat. 7/6/13 - 12 pm |
| Is the rescheduled date the second home? | No                  |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
|--|------------------------|
| Date Preempted   |                        |
| Episode #  | Sat. 7/6/13 - 10:30 am |
| Reason for Preemption  | Sports                 |

| Reason for Pre   | emption Sports   |
|--|--|
| Digital Core<br>Program (2 of<br>15)   | Response   |
| Program Title  | Pajanimals   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA - 11:00 am  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Pajanimals are four preschool aged puppets who live together in a house with their off-screen parents. Each night at bedtime the Pajanimals go through the rituals of getting ready for bed such as brushing their teeth and once tucked into bed, one of the characters brings up a problem, concern or issue. The characters then embark on an imaginary adventure to resolve whatever came up, such as shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help the Pajanimals work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the Pajanimals return home confident and ready to face the issue when awake. |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Pajanimals              |
| List date and time rescheduled   | Sat. 7/27/13 - 12:30 pm |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | Sat. 7/20/13 - 11 am    |
| Reason for Preemption  | Other                   |

| Digital Core<br>Program (3 of 15)                  | Response           |
|--|--------------------|
| Program Title                                      | Justin Time        |
| Origination  | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | SA - 11:30 am      |
| Total times aired at regularly scheduled time      | 12                 |
| Total times aired                                  | 13                 |
| Number of<br>Preemptions                           | 1                  |
| Number of Preemptions for other than Breaking News |                    |
| Number of<br>Preemptions<br>Rescheduled            | 1                  |
| Length of Program                                  | 30 mins            |
| Age of Target Child Audience                       | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Justin Time             |
| List date and time rescheduled   | Sat. 7/27/13 - 1 n      |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | Sat. 7/20/13 - 11:00 am |
| Reason for Preemption  | Other                   |

| Digital Core Program (4 of 15)                     | Response           |
|--|--------------------|
| Program Title                                      | Tree Fu Tom        |
| Origination  | Network            |
| Days/Times Program Regularly Scheduled             | SU - 8:00 am       |
| Total times aired at regularly scheduled time      | 13                 |
| Total times aired                                  |                    |
| Number of Preemptions                              | 0                  |
| Number of Preemptions for other than Breaking News |                    |
| Number of Preemptions<br>Rescheduled               |                    |
| Length of Program                                  | 30 mins            |
| Age of Target Child<br>Audience                    | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. |
|--|---|
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes   |

| Digital Core<br>Program (5 of<br>15)   | Response  |
|--|---|
| Program Title  | Lazy Town   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SU - 8:30 am  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons |

| Does the       | Yes |
|----------------|-----|
| Licensee       |     |
| identify the   |     |
| program by     |     |
| displaying     |     |
| throughout the |     |
| program the    |     |
| symbol E/I?    |     |

| Digital Core Program (6 of 15)   | Response  |
|--|---|
| Program Title  | Noodle & Doodle   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | SU - 11:30 am   |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of Preemptions  | 1   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program features creating art projects and cooking projects around a specific theme. Noodle & Doodle along with host, Sean, demonstrate step-by-step "how to" projects, encouraging parent engagement and often feature families working together to make something to display within the child's home. The art projects typically promote utilizing recycled materials in order to demonstrate that objects can be repurposed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | Noodle & Doodle         |
| List date and time rescheduled   | Sun. 7/21/13 - 10:00 am |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | Sun. 7/21/13 - 11:30 am |

Reason for Preemption Other

| Digital Core<br>Program (7 of<br>15)   | Response   |
|--|--|
| Program Title  | Green Screen Adventures  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA - 8:00 & 8:30 am; SU - 8:00 am  |
| Total times aired at regularly scheduled time  | 39   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Preemptions<br>Rescheduled   |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 7 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program airs on the station's Digital Channel 9.2 |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core Program (8 of 15)   | Response  |
|--|---|
| Program Title  | Children Talk   |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | SA - 9:00 am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for other<br>than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Featuring ventriloquist Taylor Mason each episode of this program provides young viewers veducational experience by visiting a variety of locations with historical or scientific significant Visits are combined with practical demonstrations and useful information for building importations. Each episode includes an interview segment where children participate in a question answer session on what they have learned. This program airs on the station's Digital Channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (9 of 15)               | Response     |
|---|--------------|
| Program Title                                   | Workforce    |
| Origination                                     | Network      |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA - 9:30 am |
| Total times aired at regularly scheduled time   | 13           |
| Total times aired                               |              |
| Number of<br>Preemptions                        | 0            |

| Number of Preemptions for other than Breaking News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program emphasizes the importance of proper education for any career and summarizes what education, training and experiences is required to earn the appropriate certifications and/or licenses required to pursue a particular career. The program also features two possible career paths offering teenagers an opportunity to get some on-the-job-training taking on actual jobs such as zookeeper, city mayor, crane operator, web designer, veterinarian, jeweler, etc. all the while continuing to stress the importance of the proper education for the career. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| District Comp Day 11 (40 )   |   |
|--|---|
| Digital Core Program (10 of 15)  | Response  |
| Program Title  | Travel Thru History   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | SA - 10:00 am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (11<br>of 15)  | Response  |
|--|---|
| Program Title  | Safari  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA - 10:30 am   |
| Total times aired at regularly scheduled time  Total times aired   | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conserva and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reach of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinati world of wildlife and at the same time discovering what needs to be done to protect the animals and the habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues a introduced to the viewing audience with in-depth and thoughtful explanations. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core Program (12 of 15)  | Response  |
|--|---|
| Program Title  | Cookin' With Cutty  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | SU - 9:00 am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program uses the Hawaiian Islands as backdrop to encourage the viewer to follow a healthy lifestyle. The high-energy segments focus on the benefits of eating well, exercising and being tobacco-free. The mission of the program is to encourage good health, nutrition and fitness habits among children around the world and give them the skills to carry these good habits into adulthood. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (13 of 15)                          | Response              |
|---|-----------------------|
| Program Title   | Kids Cooking for Kids |
| Origination   | Network               |
| Days/Times<br>Program Regularly<br>Scheduled                | SU - 9:30 am          |
| Total times aired at regularly scheduled time               | 13                    |
| Total times aired   |                       |
| Number of Preemptions                                       | 0                     |
| Number of<br>Preemptions for<br>other than Breaking<br>News |                       |

| Number of<br>Preemptions<br>Rescheduled  |  |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Twin brothers, Mike and Will share their love for eating and cooking with the viewers. Not only do the brothers share recipes which are easy for the viewer to make but also encourage the viewers creativity. Though going out to eat can be fun, eating at home is healthier, less expensive and encourages the family to spend quality time together as they share a meal and conversation. Besides cooking the program also emphasizes good nutrition, exercise, kitchen safety and good hygiene. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (14 of 15)  | Response  |
|--|---|
| Program Title  | Mad About   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SU - 10:00 am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 15 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is designed to convey important information about personal finance, health, nutrition, fitness, conservation and decision-making all necessary life skills, in a fun and entertaining way. Through sketch comedy, music videos, animation and kid on the street interviews, the Mad About team teaches and inspires teens to make quality life decisions. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (15 of<br>15)  | Response   |
|--|--|
| Program Title  | Edgemont   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU - 10:30 am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program revolves around everyday lives of teenagers focusing in on teen activities. It is designed to entertain its core audience while informing and educating them about issues that arise at school and at home. Some of the issues covered are social and emotional challenges, forming and maintaining family, friendship and romantic relationships as well as ethical and moral choices. The program's objective is to demonstrate models of behavior for teens allowing them to consider choices they may face and to witness potential outcomes of those choices and to gain positive tools to resolve issues and conflicts in a constructive way. This program airs on the station's Digital Channel 9.2 |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Non-Core Educational and Informational Programming (3)

| Non-Core Educational and<br>Informational Programming<br>(1 of 3)  | Response   |
|--|--|
| Program Title  | Missing  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SA - 4:30 am   |
| Total times aired at regularly scheduled time:   | 13   |
| Number of Preemptions  | -1   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

#### Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and Informational Programming (2 of 3) | Response                       |
|---|--------------------------------|
| Program Title   | Jack Hanna's Animal Adventures |
| Origination   | Syndicated                     |
| Days/Times Program Regularly Scheduled:                     | SA - 6:30 am                   |
| Total times aired at regularly scheduled time:              | 13                             |

| Number of Preemptions  | -1   |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Renown animal expert Jack Hanna travels the world to remote areas to study animals in their natural habitat. In each episode of this program, viewers learn as cameras follow Jack Hanna and he spends time with nature's creatures and various experts that are knowledgeable about each animal and their habitat. Each episode is designed to reveal to viewers the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

#### **Date and Time Aired:**

significant purpose?

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming (3<br>of 3)  | Response   |
|--|--|
| Program Title  | Animal Rescue  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled:  | SA - 5:00 am   |
| Total times aired at regularly scheduled time:   | 30   |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development and behavior, their habitats and are also made aware of important environmental issues. |
| Does the program have educating and informing children ages 16 and under as a  | Yes  |

| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes |
|--|-----|
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Denise Dehnart  |
| Address   | Box 9999  |
| City  | Steubenville  |
| State   | ОН  |
| Zip   | 43952   |
| Telephone Number  | 740-282-9999  |
| Email Address   | ddehnart@wtov.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | ***PARTNERS IN EDUCATION - WTOV9 maintains a working partnership with Wheeling Park High School, Steubenville High School, Edison Local High School, Indian Creek High School, Buckeye Local High School, St. Clairsville High School, Steubenville Catholic Central and Jefferson County JVS ***WTOV9 has an extensive "HIGH SCHOOL" section on the wtov9.com webpage. The page includes articles which students have written, sports schedules, team photos, upcoming events, and sports highlights ***WTOV9 aired the following PSA's including but not limited to Bullying, Childhood Obesity, Texting & Driving, Fatherhood Involvement, Hunger Prevention and Going Green during the 3rd Qtr. of 2013. ****WTOV9 Meterologist Jeff Oechslein visited the following schools during the 3rd Quarter of 2013: September 19, Jefferson Elementary School, Shadyside, Ohio September 26, Elm Grove Elementary School, Elm Grove, West Virginia |

### Other Matters (11)

| Other Matters (1 of 11)  | Response   |
|--|--|
| Program Title  | The Chica Show   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SA - 10:30 am  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. |

| Other<br>Matters (2 of<br>11)  | Response  |
|--|---|
| Program Title  | Pajanimals  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA - 11:00 am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PAJANIMALS The Pajanimals are four preschool aged puppets who live together in a house with their off-screen parents. Each night at bedtime the Pajanimals go through the rituals of getting ready for bed such as brushing their teeth and once tucked into bed, one of the characters brings up a problem, concern or issue. The characters then embark on an imaginary adventure to resolve whatever came up, such as shyness, making a new friend or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help the Pajanimals work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure and the Pajanimals return home confident and ready to face the issue when awake. |

| Other Matters (3 |             |  |  |
|------------------|-------------|--|--|
| of 11)           | Response    |  |  |
| Program Title    | Justin Time |  |  |

| Origination   | Network   |
|---|---|
| Days/Times<br>Program<br>Regularly<br>Scheduled                             | SA - 11:30 am   |
| Total times aired at regularly scheduled time                               | 13  |
| Length of Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from                                     | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how | Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next |

time to succeed and if one way to solve a problem doesn't work, you can find another way to get to

it meets the

definition of Core

Programming.

your goal.

Other Matters (4 of 11) Response Program Title Tree Fu Tom Origination Network SU - 8:00 am Days/Times Program Regularly Scheduled Total times aired at 13 regularly scheduled time Length of Program 30 mins Age of Target Child 2 years to 5 years Audience from Describe the educational This program is about a young boy, Tom, who enters the enchanted and magical kingdom of and informational objective Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the of the program and how it viewer performs certain movements Tom asks them to do, he solves problems through meets the definition of teamwork and cooperation. The movements he asks the viewers to perform are a good way to Core Programming. have the viewer exercise.

| Other Matters<br>(5 of 11)                             | Response     |
|--|--------------|
| Program Title  | Lazy Town    |
| Origination  | Network      |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SU - 8:30 am |
| Total times<br>aired at<br>regularly<br>scheduled time | 13           |

| Length of<br>Program   | 30 mins  |
|--|--|
| Age of Target<br>Child Audience<br>from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. |

| Other Matters<br>(6 of 11)   | Response   |
|--|--|
| Program Title  | Make Way for Noddy   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU - 11:30 am  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems. |

| Other Matters<br>(7 of 11)                      | Response                          |
|---|-----------------------------------|
| Program Title                                   | Green Screen Adventures           |
| Origination                                     | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA - 8:00 & 8:30 am; Su - 8:00 am |

| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 39  |
|---|---|
| Length of<br>Program  | 30 mins   |
| Age of Target<br>Child<br>Audience from   | 7 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program airs on the station's Digital Channel 9.2 |

Programming.

| Other Matters (8 of 11)  | Response  |
|--|---|
| Program Title  | Travel Thru History   |
| Origination  | Network   |
| Days/Times Program Regularly<br>Scheduled  | SA - 9:00 am; SU - 9:00 am  |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program airs on the station's Digital Channel 9.2 |

| Other Matters (9 of 11)                       | Response                   |
|---|----------------------------|
| Program Title                                 | Mystery Hunters            |
| Origination                                   | Network                    |
| Days/Times Program Regularly Scheduled        | SA - 9:30 am; SU - 9:30 am |
| Total times aired at regularly scheduled time | 26                         |
| Length of Program                             | 30 mins                    |
| Age of Target Child<br>Audience from          | 13 years to 16 years       |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program airs on the station's Digital Channel 9.2

| Other Matters<br>(10 of 11)  | Response  |  |  |
|--|---|--|--|
| Program Title  | Safari  |  |  |
| Origination  | Network   |  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA - 10:00 am; SU - 10:00 am  |  |  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 26  |  |  |
| Length of<br>Program   | 30 mins   |  |  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years  |  |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. This program airs on the station's Digital Channel 9.2 |  |  |

| Other Matters<br>(11 of 11)                            | Response                     |
|--|------------------------------|
| Program Title  | Edgemont                     |
| Origination  | Network                      |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SA - 10:30 am; SU - 10:30 am |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                           |
| Length of<br>Program                                   | 30 mins                      |

| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program revolves around everyday lives of teenagers focusing in on teen activities. It is designed to entertain its core audience while informing and educating them about issues that arise at school and at home. Some of the issues covered are social and emotional challenges, forming and maintaining family, friendship and romantic relationships as well as ethical and moral choices. The program's objective is to demonstrate models of behavior for teens allowing them to consider choices they may face and to witness potential outcomes of those choices and to gain positive tools to resolve issues and conflicts in a constructive way. This program airs on the station's Digital Channel 9.2 |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WTOV Licensee, LLC **Attachments** 

No Attachments.