



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0025018045** | File Number: **CPR-168182** | Submit Date: **04/10/2015** | Call Sign: **WGEM-TV** | Facility ID: **54275**
City: **QUINCY** | State: **IL**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/10/2015 | Filing Status: **Active**

Report reflects information for : First Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC,FOX,CW
	Nielsen DMA	Quincy-Hannibal-Keokuk
	Web Home Page Address	http://www.wgem.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)		Response
Program Title	The Chica Show (WGEM NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 930a	
Total times aired at regularly scheduled time	13	
Total times aired	12	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C ... (also known as Chica's Mom and Dad) ... welcome you with open wings for fantastic adventures and dress-up fun. Airs on our main digital channel.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 17)		Response
Program Title	Noodle & Doodle (WGEM NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 1130a	
Total times aired at regularly scheduled time	7	
Total times aired	13	
Number of Preemptions	6	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Airls on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle & Doodle (WGEM NBC)
List date and time rescheduled	2/7/2015 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-07
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle & Doodle (WGEM NBC)
List date and time rescheduled	1/10/2015 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-10
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle & Doodle (WGEM NBC)
List date and time rescheduled	1/31/2015 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Noodle & Doodle (WGEM NBC)
List date and time rescheduled	1/17/2015 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-17
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Noodle & Doodle (WGEM NBC)
List date and time rescheduled	2/21/2015 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-21
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Noodle & Doodle (WGEM NBC)
List date and time rescheduled	2/28/2015 @ 830a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-28

Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 17)	
	Response
Program Title	Poppy Cat (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is the main character in a series of books created by British illustrator and writer Lara Jones. She is the leader of the group. She is a cheerful female six year-old orange ginger tabby cat who wears a colorful checkered neckerchief and goes on adventures with her friends. She's an adventurer, a dreamer, and a devoted friend. Poppy Cat's heroic gusto and unquenchable curiosity propel each adventure for her and her friends, often leading to unexpected experiences and discoveries. She is highly conscious of those around her and will go to the ends of the Earth to solve a problem. Poppy Cat loves adventure, but her top priority is always her friends, which is why she is the unspoken leader of her little gang. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	Lazytown (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030a
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Aired on our main digital channel.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	Tree Fu Tom (WGEM NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10a
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom, a boy who straps on a power belt and, through movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Airs on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Dog Tales (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 730a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Airs on our multicast channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 17)	Response
Program Title	Animal Rescue (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7a
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Showcases spectacular rescues of all types of animals. Instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. Showcases skilled and compassionate individuals helping animals and protecting the environment, emphasizes problem solving and teamwork, promotes strong personal and community values. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Dragonfly TV (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 730a
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Dragonfly TV (WGEM FOX)
List date and time rescheduled	2/22/2015 @ 430p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-22
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 17)	Response
Program Title	Think Big (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8a
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they crate and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	The Real Winning Edge (WGEM NBC)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sun 10a
Total times aired at regularly scheduled time	11
Total times aired	11
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A TV series that features three young achievers per episode who have overcome obstacles in their lives through perseverance and making right choices. Airls on our main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Real Winning Edge (WGEM NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2015-01-04
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	The Real Winning Edge (WGEM NBC)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2015-02-01
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 17)		Response
Program Title	Jack Hanna Into the Wild (WGEM FOX)	
Origination	Syndicated	

Days/Times Program Regularly Scheduled	Sat 830a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers go on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into The wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action-packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program
(12 of 17)**

Response

Program Title	Rock the Park (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1130a
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, have made it their life's mission to explore every national park in this country. In the process, they come face to face with nature and push their physical limits as they go off the beaten path to discover some of the most awe-inspiring places on earth. The series is designed to inspire other Americans to seek adventure in the national parks. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)

Response

Program Title	Coolest Places on Earth (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 10a
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)	Response
Program Title	Astroblast (WGEM-NBC)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the Scholastic book series of the same name by author and illustrator Bob Kolar, the show takes preschoolers and their parents on hilarious adventures through outer space. Run by a cast of animal characters including Comet, Halley, Sputnik, Radar, Jet and Sal the Octopus, the Astroblast Space Station is the coolest hangout in the galaxy. Through the crew's friendship, the series imparts important messages about how to embrace differences, model positive relationships and foster healthy habits to be the best good-will ambassadors in the galaxy. Airs on our main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 17)	Response
Program Title	Dog Whisperer w/ Cesar Millan (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830a, 9a, 930a, 10a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Dog Whisperer with Cesar Millan is a documentary-style reality television program centering on animal behaviorist Cesar Millan as he works to rehabilitate dogs with behavior problems. Viewers are introduced to the difficult dogs, and their owners, through home-movie style footage of their dogs engaging in the behavior its owners find problematic. A voice-over describes the situation briefly; the owners tell their story, and Millan arrives. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	Calling Dr. Pol (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a, 730a, 8a
Total times aired at regularly scheduled time	13
Total times aired	10
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a reality television show. The show follows the Dutch veterinarian Jan Pol and his family and employees at his veterinarian office in rural Beal City, Michigan. Airs on our multicast channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)	Response
Program Title	Expedition Wild (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030a, 11a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Expedition Wild presents the unique story of Casey Anderson, a man who has dedicated himself to wildlife preservation. Casey has a daring approach to understanding grizzlies' every move, something most evident in the special relationship he has with Brutus. The bond between the two is both strong and touching, a genuine friendship. Watch Bruno swim at the local pool and celebrate with him as he enjoys his birthday party! Follow Casey on his 60-kilometre winter journey into Yellowstone, tracking notoriously elusive mountain lions and wild grizzlies as they hunt for food to carry them through hibernation. Airs on our multicast channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)		Response
Program Title		Missing (WGEM NBC)
Origination		Syndicated
Days/Times Program Regularly Scheduled:		Sat 430a
Total times aired at regularly scheduled time:		13
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Program content includes safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States. Airs on our secondary digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		Yes

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (2 of 2)	
Program Title	Biz Kids (WGEM NBC)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun 430a
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KIDS is a weekly half hour series focusing on financial literacy and entrepreneurship for teens. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business. Airs on our main digital channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

Date and Time Aired:

Questions

Response

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terri Stutheit
Address	513 Hampshire St
City	Quincy
State	IL
Zip	62301
Telephone Number	217-228-6617
Email Address	tstutheit@wgem.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (16)

Other Matters (1 of 16)		Response
Program Title	The Chica Show (WGEM NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 930a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/ dancing duo of Mr. and Mrs. C ... (also known as Chica's Mom and Dad) ... welcome you with open wings for fantastic adventures and dress-up fun. Airs on our main digital channel.	

Other Matters (2 of 16)		Response
Program Title	Earth to Luna (WGEM NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 1030a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions. Airs on our main digital channel.	

Other Matters (3 of 16)		Response
Program Title	Astroblast (WGEM NBC)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 9a	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	

Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the Scholastic book series of the same name by author and illustrator Bob Kolar, the show takes preschoolers and their parents on hilarious adventures through outer space. Run by a cast of animal characters including Comet, Halley, Sputnik, Radar, Jet and Sal the Octopus, the Astroblast Space Station is the coolest hangout in the galaxy. Through the crew's friendship, the series imparts important messages about how to embrace differences, model positive relationships and foster healthy habits to be the best good-will ambassadors in the galaxy. Airs on our main digital channel.
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Other Matters (4 of 16)**Response**

Program Title	Tree Fu Tom (WGEM NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 1130a
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in an enchanted world where movement creates magic. Tom appears to be a normal eight year old boy, but putting on his magic belt and performing a special sequence of magic action movements transforms him into a tiny but mighty magical super hero. Airs on our main digital channel.
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Other Matters (5 of 16)**Response**

Program Title	Lazytown (WGEM NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 10a
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Airs on our main digital channel.
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Other Matters (6 of 16)

Response

Program Title	Poppy Cat (WGEM NBC)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday 11a
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is the main character in a series of books created by British illustrator and writer Lara Jones. Poppy Cat - the main protagonist in the series. She is the leader of the group. She is a cheerful female six year-old orange ginger tabby cat who wears a colorful checkered neckerchief and goes on adventures with her friends. She's an adventurer, a dreamer, and a devoted friend. Poppy Cat's heroic gusto and unquenchable curiosity propel each adventure for her and her friends, often leading to unexpected experiences and discoveries. She is highly conscious of those around her and will go to the ends of the Earth to solve a problem. Poppy Cat loves adventure, but her top priority is always her friends, which is why she is the unspoken leader of her little gang. She's the glue that holds them all together. Airs on our main digital channel.
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Other Matters (7 of 16)

Response

Program Title	Dog Tales (WGEM FOX)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sat 730a
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Explains the positives and negatives of pet ownership, including how to care for your pet, and features segments on owners, trainers and other people who interact with domesticated animals. Airs on our multicast channel.
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Other Matters (8 of 16)	Response
Program Title	Think Big (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a kid-hosted entertaining series for young people following the world's most innovative kids as they crate and invent new toys, games, learning tools, websites and new modes of transportation. Some even start their own companies! Airs on our multicast channel.

Other Matters (9 of 16)	Response
Program Title	Jack Hanna Into the Wild (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Viewers go on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into The wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action-packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small. Airs on our multicast channel.

Other Matters (10 of 16)	Response
Program Title	Animal Rescue (WGEM FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Showcases spectacular rescues of all types of animals. Instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. Showcases skilled and compassionate individuals helping animals and protecting the environment, emphasizes problem solving and teamwork, promotes strong personal and community values. Airs on our multicast channel.

Other Matters (11 of 16)

Response

Program Title Coolest Places on Earth (WGEM FOX)

Origination Syndicated

Days/Times Program Regularly Scheduled Sun 10a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. Airs on our multicast channel.

Other Matters (12 of 16)

Response

Program Title DragonflyTV (WGEM FOX)

Origination Syndicated

Days/Times Program Regularly Scheduled Sun 1030a

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Features real kids doing real science, demonstrating practical applications of math and other scientific disciplines. Airs on our multicast channel.

Other Matters (13 of 16)

Response

Program Title Calling Dr. Pol (WGEM CW)

Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a, 730a, 8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Calling Dr. Pol is a reality television show. The show follows the Dutch veterinarian Jan Pol and his family and employees at his veterinarian office in rural Beal City, Michigan. Airs on our multicast channel.

Other Matters (14 of 16)

Response

Program Title	Dog Whisperer w/ Cesar Millan (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830a, 9a, 930a, 10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Dog Whisperer with Cesar Millan is a documentary-style reality television program centering on animal behaviorist Cesar Millan as he works to rehabilitate dogs with behavior problems. Viewers are introduced to the difficult dogs, and their owners, through home-movie style footage of their dogs engaging in the behavior its owners find problematic. A voice-over describes the situation briefly; the owners tell their story, and Millan arrives. Airs on our multicast channel.

Other Matters (15 of 16)

Response

Program Title	Expedition Wild (WGEM CW)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 1030a, 11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Expedition Wild presents the unique story of Casey Anderson, a man who has dedicated himself to wildlife preservation. Casey has a daring approach to understanding grizzlies' every move, something most evident in the special relationship he has with Brutus. The bond between the two is both strong and touching, a genuine friendship. Watch Bruno swim at the local pool and celebrate with him as he enjoys his birthday party! Follow Casey on his 60-kilometre winter journey into Yellowstone, tracking notoriously elusive mountain lions and wild grizzlies as they hunt for food to carry them through hibernation. Airs on our multicast channel.
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Other Matters (16 of 16)

Response

Program Title	Rock the Park (WGEM CW)
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Origination	Network
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Days/Times Program Regularly Scheduled	Sat 1130a
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ROCK THE PARK taps into America's love affair with our national parks. Our hosts, Jack Steward and Colton Smith, have made it their life's mission to explore every national park in this country. In the process, they come face to face with nature and push their physical limits as they go off the beaten path to discover some of the most awe-inspiring places on earth. The series is designed to inspire other Americans to seek adventure in the national parks. Airs on our multicast channel.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Quincy Broadcasting Company</p>

Attachments

No Attachments.