

Children's Television Programming Report

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 CPR-121554
 Submit Date:
 07/07/2011
 Call Sign:
 WRBW
 Facility ID:
 54940
 City:

 ORLANDO
 State:
 FL

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 07/07/2011
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : Second Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	My Network TV	
		Nielsen DMA	Orlando-Daytona-Melbourr	
		Web Home Page Address	www.my65orland	lo.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Ye of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Yes programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Dog Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles a breed of dog and discusses history, popularity, & characteristics. Young people learn the differences in dogs and how they affect their lives. Experts go into health, nutrition, and safety issues, plus show young people how to care for their pets teaching responsibility to younger viewers. Dogs are shown providing services to police & fire departments along with the disabled. Our experts recommend books on subjects discussed and offer various kid related projects that can be used at home and school to better understand mans best friend.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 8:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Emmy nominated program exerts a positive influence on young viewers with themes of respect and compassion for all living creatures including informative instruction on medical rehabilitation treatments and techniques and teamwork of rescue personnel. Viewer receive valuable information about the animals themselves, their habitats, development, and behavior while promoting awareness of important environmental issues. The program strongly promotes the kind of pro-social values that are most important in shaping the growth and character of young people. This program has been continuously scheduled for 13 weeks or more.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30am & Saturdays 9:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational	This weekly adventure series is designed to educate, inform, and entertain young people
and informational objective	about the earth and its inhabitants. Each journey throughout the world is a lesson in the
of the program and how it	beauty of nature, its creatures, and the people who inhabit the land. In so doing children
meets the definition of Core	learn about other cultures and regions thereby expanding their sensitivity and understanding
Programming.	for others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday's 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly half hour program offers young people the opportunity to follow adults on the job and learn about fields that may enchant and inspire future career paths. Patterned after the long time practice of experts in their field lecturing students in classroom settings about the job market, Career day takes it a step further as young people actually experience the work place first hand and learn what it may really take to reach their career goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday's 8:30am

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award winning weekly program sets out to explore some of the worlds greatest myths and mysteries. Two real-life teenage mystery hunters travel the world in search of unexplained phenomena, the paranormal, the supernatural and, by extension, the incredible. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth about mysteries such as ghosts and UFOs. They use science in seeking plausible explanations for the sightings and eye- witness accounts that trigger their investigations. The program teaches children how to gather facts, mee with experts, debunk common myths, and offer explanations for legends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terry Walden
Address	35 Skyline Drive
City	Lake Mary
State	FL
Zip	32746
Telephone Number	407 741-5115
Email Address	terry. walden@foxtv. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (6)

Other Matters (1 of 6	5)	Response
Program Title		Awesome Adventures
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays 8:30am through 9/6/11 & Saturdays 9:00am
Total times aired at rescheduled time	egularly	23
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the education and informational obj of the program and h meets the definition of Programming.	ective ow it	This weekly adventure series is designed to educate, inform, and entertain young people about the earth and its inhabitants. Each journey throughout the world is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. In so doing children learn about other cultures and regions thereby expanding their sensitivity and understanding for others.
Other Matters (2 of 6)	Respon	ISE
Program Title	Animal	Rescue
Origination	Syndica	ated
Days/Times Program Regularly Scheduled	Thursda	ays 8:30am
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	3
Age of Target Child Audience from	13 year	s to 16 years
Describe the educational and informational objective of the	and cor treatme	nmy nominated program exerts a positive influence on young viewers with themes of respect mpassion for all living creatures including informative instruction on medical rehabilitation ents and techniques and teamwork of rescue personnel. Viewer receive valuable information me animals themselves, their habitats, development, and behavior while promoting awareness

are most important in shaping the growth and character of young people. meets the definition of Core Programming. Other Matters (3 of Response 6) Program Title Dog Tales Syndicated Origination Days/Times Wednesdays 8:30am Program Regularly Scheduled Total times aired at 13 regularly scheduled time

program and how it

of important environmental issues. The program strongly promotes the kind of pro-social values that

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode profiles a breed of dog and discusses history, popularity, & characteristics. Young people learn the differences in dogs and how they affect their lives. Experts go into health, nutrition, and safety issues, plus show young people how to care for their pets teaching responsibility to younger viewers. Dogs are shown providing services to police & fire departments along with the disabled. Our experts recommend books on subjects discussed and offer various kid related projects that can be used at home and school to better understand mans best friend.

Other Matters (4 of 6)	Response
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This weekly half hour program offers young people the opportunity to follow adults on the job and learn about fields that may enchant and inspire future career paths. Patterned after the long time practice of experts in their field lecturing students in classroom settings about the job market, Career day takes it a step further as young people actually experience the work place first hand and learn what it may really take to reach their career goals.

Other Matters (5 of 6)	Response
Program Title	Mystery Hunters
Origination	Syndicated
Days/Times	Friday 8:30am
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This award winning weekly program sets out to explore some of the world's greatest myths and mysteries. Two real-life teenage mystery hunters travel the world in search of unexplained phenomena, the paranormal, the supernatural and, by extension, the incredible. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth about mysteries such as ghosts and UFOs. They use science in seeking plausible explanations for the sightings and eye-witness accounts that trigger their investigations. The program teaches children how to gather facts, meet with experts, debunk common myths, and offer explanations for legends.

Other Matters (6 of 6)	Response
Program Title	Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 8:30am 9/13-9/27
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a vibrant television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. Young viewers will see what is really possible when you learn more about our global community.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming;	
or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is	
authorized to represent the party filing the Children's Television Programming, and who further certifies that he	
or she has read the document; that to the best of his or her knowledge, information, and belief there is good	
ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of	
the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the	Fox
Authorization(s) specified above.	Television
	Stations,
	Inc.

Attachments No Attachments.