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Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-123692** | Submit Date: **10/05/2011** | Call Sign: **WBGH-CA** | Facility ID: **15569** |

City: **BINGHAMTON** | State: **NY**

Service: **Analog Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/05/2011** |

Filing Status: **Active**

Report reflects information for : Third Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Binghamton
	Web Home Page Address	http://www.NewsChannel34.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core
Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24 9:00-9:30AM channel 20 analog
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration preserves your instinct to explore. Exploration with Jarod Miller, is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. Exploration with Jarod Miller brings people to the animals they might not otherwise experience and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate, unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 9am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	9/17/2011 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/2011 / 503
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	7/10/2011 2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / 315
Reason for Preemption	Sports

Digital Core Program (2 of 8)		Response
Program Title		PETS.TV
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 7/2-9/24 9:30-10:00 AM ET channel 20 analog
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 9:30am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PETS.TV
List date and time rescheduled	7/10/2011 2:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / 304-r
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PETS.TV
List date and time rescheduled	9/17/2011 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/2011 / 322a-r
Reason for Preemption	Sports

Digital Core Program (3 of 8)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24, 10:00AM -10:30am ET channel 20 analog
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Start your television and rev up your excitement, because there will be a whole new bunch of canines in the house, and they mean business,funny business that is! Positive values and good sportsmanship reign supreme in "Turbo Dogs," an engaging new 3D animated series for children that follows the hilarious antics of Racerville, a wacky dog-filled community that's wild about racing. A television adaptation of a children's book by award-winning Canadian author/illustrator Bob Kolar, "Turbo Dogs" features colorful canine characters like Dash, the selfless, enthusiastic competitor, GT, the natural-born mechanic who can build an engine from a leash, a collar and empty dog food cans, Mags, the less-than-girly poodle, Strut, the dashound who always tries taking shortcuts that backfire, Stinkbert (aka Stinky), the dog who spends as much time rolling around at the garbage dump as he does with friends, and Clutch, the good guy with a penchant for klutziness. What brings this canine-based community together faster than a turbo-charged engine is their shared passion for motor sports. Not only is racing exciting and challenging, it also calls on the Turbo Dogs to encounter issues that we like to think of as "Rules of the Road. These rules encourage the racers - and the television audience - to work hard, believe in themselves, play fair, and respect and get along with others. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 10:00am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog</p>

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	7/9/2011 / 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / TDO115
Reason for Preemption	Sports

Digital Core Program (4 of 8)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24, 10:30am -11:00am ET channel 20 analog
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 10:30am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	7/9/2011 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / SHL004
Reason for Preemption	Sports

Digital Core Program (5 of 8)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24, 11:00am -11:30am ET channel 20 analog
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 11:00am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus
List date and time rescheduled	7/9/2011 2:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 /
Reason for Preemption	Sports

Digital Core Program (6 of 8)		Response
Program Title	Babar	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24, 11:30am -12:00pm ET channel 20 analog	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 11:30am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	7/9/2011 2:30pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / BAR204
Reason for Preemption	Sports

Digital Core Program (7 of 8)		Response
Program Title	Willa's Wild Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24 , 12:00pm-12:30pm ET channel 20 analog	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 12:00pm. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog</p>	

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	9/17/2011 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/2011 / WIL013
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	7/10/2011 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / WIL015
Reason for Preemption	Sports

Digital Core Program (8 of 8)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7/2-9/24, 12:30pm -1:00pm ET channel 20 analog
Total times aired at regularly scheduled time	11
Total times aired	13

Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 12:30pm. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	7/10/2011 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-07-02
Episode #	7/2/2011 / PEA104
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	9/17/2011 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-17
Episode #	9/17/2011 / PEA112
Reason for Preemption	Sports

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	James LaVasser
Address	203 Ingraham Hill Road
City	Binghamton
State	NY
Zip	13903
Telephone Number	607-771-3434
Email Address	JimLaVasser@nc34.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Children's PSA's aired: Autism Boy Scouts of America Community Engagement College Course Foundation For A Better Life

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31 9:00-9:30AM ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration preserves your instinct to explore. Exploration with Jarod Miller, is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. Exploration with Jarod Miller brings people to the animals they might not otherwise experience and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate, unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York. Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 9am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (2 of 8)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31 9:30-10:00AM ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and informational segments exposing the target audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals and/or related products. In these segments the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 9:30am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers. Broadcast on channel 20 analog
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Other Matters (3 of 8)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31, 10:00am -10:30am ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Start your television and rev up your excitement, because there will be a whole new bunch of canines in the house, and they mean business,funny business that is! Positive values and good sportsmanship reign supreme in "Turbo Dogs," an engaging new 3D animated series for children that follows the hilarious antics of Racerville, a wacky dog-filled community that's wild about racing. A television adaptation of a children's book by award-winning Canadian author/illustrator Bob Kolar, "Turbo Dogs" features colorful canine characters like Dash, the selfless, enthusiastic competitor, GT, the natural-born mechanic who can build an engine from a leash, a collar and empty dog food cans, Mags, the less-than-girlie poodle, Strut, the dashound who always tries taking shortcuts that backfire, Stinkbert (aka Stinky), the dog who spends as much time rolling around at the garbage dump as he does with friends, and Clutch, the good guy with a penchant for klutziness. What brings this canine-based community together faster than a turbo-charged engine is their shared passion for motor sports. Not only is racing exciting and challenging, it also calls on the Turbo Dogs to encounter issues that we like to think of as "Rules of the Road. These rules encourage the racers - and the television audience - to work hard, believe in themselves, play fair, and respect and get along with others. Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 10: 00am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (4 of 8)	Response
Program Title	Shelldon
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31, 10:30am -11:00am ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 10:30am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (5 of 8)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31, 11:00am -11:30am ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.</p> <p>Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 11:00am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>
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Other Matters (6 of 8)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31, 11:30am -12:00pm ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned king of the elephants. A dedicated ruler and father, Babar and his family experience many challenges as they journey through life, and they learn to rise above them through strength and optimism.</p> <p>Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 11:30am. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>

Other Matters (7 of 8)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31, 12:00pm -12:30pm ET channel 20 analog

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What kid hasn't brought home a stray dog, baby bird or a firefly in a jar? Willa, that's who. So far, this 9-year-old critter collector has adopted a giraffe, a couple elephants, an alligator and so many other exotic animals, there's barely room in Willa's room for Willa! When there's a Willa there is a way! From the Creator of Oswald, Willa's Wild Life is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. Willa's Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. Broadcast on channel 20 analog This program meets the definition of "core programming" because: 1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 12:00pm. 3)It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (8 of 8)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10/1-12/31, 12:30pm -1:00pm ET channel 20 analog
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Pearlie is an animated comedy series based on the children's book series Pearlle the Park Fairy by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlle focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlle was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlle's nemesis and cousin Saphira, often takes advantage of Pearlle's good nature which requires that Pearlle must also frequently outwit the park bully. In each episode, we see Pearlle approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Broadcast on channel 20 analog This program meets the definition of "core programming" because:</p> <p>1) It serves the educational and informational needs of children ages 16 and under. 2) It airs at 12:30pm. 3) It is regularly scheduled on Saturday. 4) It is 30:00 minutes in length. 5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.</p>
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Newport Television Licensee LLC</p>

Attachments

No Attachments.