



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0000013342** | File Number: **CPR-150075** | Submit Date: **01/09/2014** | Call Sign: **KPLR-TV** | Facility ID: **35417**
City: **ST. LOUIS** | State: **MO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2014 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	The CW
	Nielsen DMA	St.Louis
	Web Home Page Address	www.kplr11.com

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	(26.1) Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 7:00a.m. October 5 - December 28, 2013; Saturdays @ 7:30am August 17 - September 28, 20
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half hour action-comedy is designed to inspire children to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. Storylines and characters aim to spark young children's imaginations, and encourage them to think of fun ways of turning their daydreams into action-packed adventures and games with their real-life friends. Chuck and his friends use problem-solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	(26.1) Rescue Heroes
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 7:30 a.m. October 5 - December 28, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	(26.1) Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. October 6 - December 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming, alternative energies, recycling, etc. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, the show provides weekly practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	(26.1) On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 10:30 a.m. October 6 - December 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, "On The Spot" explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. The show challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 17)	Response
Program Title	(26.1) Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. October 6 - December 29, 2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished "teens" that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	(26.1) Family Style with Chef Jeff
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:30 a.m. October 6 - December 29, 2013

Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. FAMIL STYLE uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 17)	Response
Program Title	(26.2) Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Monday thru Friday @ 8:30 a.m. October 1 - 31, 2013
Total times aired at regularly scheduled time	19

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Take a riding stable devoted to teaching dressage to young people, mix in half a dozen "tweens" from very different backgrounds, and a stable full of jumping horses who, when people are not around talk to each other; add to the conversation the voices of one supercilious cat, one very curious pig, and a wise, old barnyard-dog, and you have a recipe for an almost unending supply of stories about how kids can learn to get along, accept responsibility, and develop self-confidence, self-esteem, and a strong, positive character. This isn't just a stable where kids learn to ride and take care of their animals. It's a microcosm ... a small world in which three pre-teen girls and a boy encounter and learn to resolve many of the same kinds of problems and issues that most kids face in their daily lives as they struggle to become positive, productive adults.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 17) Response	
Program Title	(26.2) Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9am October 5 - 26, 2013
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	(26.2) The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 9:30 am October 5 - 26, 2013
Total times aired at regularly scheduled time	4
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)	Response
Program Title	(26.2) Wimzie's House
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays @ 10am & 10:30am October 5 - 26, 2013
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series was designed around four principal learning goals: To support the child in the development of his/her identity; to urge the child to communicate and create bonds with people around him/her; to encourage the child to adopt attitudes and behaviors that are open to differences; and to nourish a desire within the child for learning and discovering new things. These four principal learning goals are supported and reinforced in the stories through themes drawn from the everyday experiences of young children. In each story, the familiar themes explicate a set of educational informational objectives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 17)

Response

Program Title	(26.2) Country Mouse / City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:00 a.m. October 5 - 26, 2013
Total times aired at regularly scheduled time	4
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander, visit friends and family around the globe, they encounter non-stop delight along with non-stop problems, complications and mysteries. By stepping in, helping out and dealing with the situations with which they are confronted, they teach youngsters valuable "learning to learn" skills, centering on discovery, investigation and analysis; associated personal-character and pro-social attitudes; and intriguing core-knowledge learning focused on world history, geography and language.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 17)

Response

Program Title	(26.2) Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 11:30 a.m. October 5 - 26, 2013
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is the ultimate child safety show -- an animated series that uses action adventure storylines, comedy, and songs to impart vital health and safety information, and promote the cognitive, personal and pro-social qualities necessary for youngsters to carry them out. As viewers observe the Danger Rangers -- Sully, Kitty, Burble, Squeeky, Gabriella, Burt and their trulty robot Fallbot -- successfully helping those in jeopardy and vanquishing the careless characters who put them there, by using their own powerful blend of health and safe knowledge, problem-solving smarts, and positive character traits, viewers are encouraged to adopt these qualities for themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 17)		Response
Program Title	(26.2) Doodlebops Rockin' Road Show	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays at 9:00a.m. October 6 - 27, 2013	
Total times aired at regularly scheduled time	4	
Total times aired	13	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the doodlenet on their magical tour bus. Deedee, Rooney and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 17)		Response
Program Title	(26.2) Doodlebops	
Origination	Network	
Days/Times Program Regularly Scheduled	Sundays at 9:30a.m. October 6 - 27, 2013	
Total times aired at regularly scheduled time	4	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band. Join the Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus. The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 17)	Response
Program Title	(26.2) Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 9:00 a.m. & 9:30 a.m. November 3 - December 29, 2013
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. It tapes into fact retrieval in the curriculum, expands the information beyond fact retrieval, and most importantly, it addresses what educators call non-cognitive factors for student success. These factors include self-esteem and frames in which students see learning occurring.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
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Program Title	(26.2) Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. & 10:30 a.m. November 3 - December 29, 2013
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13 - 16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, ZOO CLUES will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of ZOO CLUES links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 17)

Response

Program Title (26.2) On The Spot

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. & 11:30 a.m. November 3 - December 29, 2013
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. It taps into fact retrieval in the curriculum, expands the information beyond fact retrieval, and most importantly, it addresses what educators call non-cognitive factors for student success. These factors include self-esteem and frames in which students see learning occurring.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chris Fricke
Address	2250 Ball Drive
City	St. Louis
State	MO
Zip	63146
Telephone Number	314-213-2222
Email Address	www.kplr11.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please note that answers to Sections 2, 3, and 4 were left blank, as the station broadcasts in digital only, as required by the rules and regulations of the FCC. The correct response to Section 7(b) is NO inasmuch as the station has ceased analog operation; however, a YES response is required in order to enable the submission of the filing. THIS TV network inadvertently omitted the E/I logo from episodes of "On The Spot" that aired on December 15, 2013. The network scheduled "make good" telecasts of the affected episodes, with the required "E/I" logo, with notice to viewers (using on-screen graphics informing viewers of the special times) and the national program listings services, on December 29, 2013 from 1 to 2 p.m. EST.

Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	(26.1) The Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00 a.m. January 4 - 25, 2014
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is an action-comedy created to inspire children, especially 4-7 year-old boys, to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. The storylines and characters aim to spark young children's imaginations and encourage them to think of fun ways of turning their daydreams into action-packed adventures and games with their real-life friends. The characters and stories will inspire children to be good friends to their peers at home and at school by approaching social situations with self-confidence and a willingness to try new things. Chuck and his friends will use problem-solving strategies such as teamwork, thinking creatively, taking responsibility for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation.

Other Matters (2 of 9)	Response
Program Title	(26.1) Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:30 a.m. January 4 - February 8, 2014; Saturdays @ 7:00 a.m. & 7:30 a.m. February 15 -
Total times aired at regularly scheduled time	20
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
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Other Matters (3 of 9)

Response

Program Title (26.1) Eco Company

Origination Syndicated

Days/Times Program Regularly Scheduled Sundays @ 10:00 a.m. January 5 - March 30, 2014

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company provides CORE programming in the area of the environment and preservation of the earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The E-Co team learns about global warming, alternative energies, recycling, etc. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, the show provides weekly practical tips that teens and people of all ages can use in their daily lives.
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Other Matters (4 of 9)

Response

Program Title (26.1) On the Spot

Origination Syndicated

Days/Times Program Regularly Scheduled Sundays @ 10:30 a.m. January 5 - March 30, 2014

Total times aired at regularly scheduled time 13

Length of Program 30 mins

Age of Target Child Audience from 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, "On The Spot" explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. The show challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
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Other Matters (5 of 9)		Response
Program Title		(26.1) Young Icons
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sundays @ 11:00 a.m. January 5 - March 30, 2014
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished "teens" that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Other Matters (6 of 9)		Response
Program Title		(26.1) Family Style with Chef Jeff
Origination		Network
Days/Times Program Regularly Scheduled		Sundays @ 11:30 a.m. January 5 - March 30, 2014
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. FAMIL STYLE uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.

Other Matters (7 of 9)		Response
Program Title		(26.2) Animal Atlas
Origination		Network

Days/Times Program Regularly Scheduled	Sundays @ 9:00 a.m. & 9:30 a.m. January 5 - March 30, 2014
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The thread that links the clips together is the connection between the differing members of the animal kingdom - including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
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**Other Matters
(8 of 9)**

Response

Program Title	(26.2) Zoo Clues
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Origination	Network
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Days/Times Program Regularly Scheduled	Sundays @ 10:00 a.m. & 10:30 a.m. January 5 - March 30, 2014
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Total times aired at regularly scheduled time	26
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series ZOO CLUES will keep 13 - 16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, ZOO CLUES will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of ZOO CLUES links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.
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Other Matters (9 of 9)	Response
Program Title	(26.2) On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sundays @ 11:00 a.m. & 11:30 a.m. January 5 - March 30, 2014
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. It tapes into fact retrieval in the curriculum, expands the information beyond fact retrieval, and most importantly, it addresses what educators call non-cognitive factors for student success. These factors include self-esteem and frames in which students see learning occurring.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KPLR, Inc.</p>

Attachments

No Attachments.