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Children's Television Programming Report

FRN: **0005828686** | File Number: **CPR-169634** | Submit Date: **07/15/2015** | Call Sign: **WHEC-TV** | Facility ID: **70041** |

City: **ROCHESTER** | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/15/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Rochester NY
	Web Home Page Address	www.whec.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Astroblast (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Astroblast (DT.1)
List date and time rescheduled	SA 6/6/15 7AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/6/15 10AM
Reason for Preemption	Sports

Digital Core Program (2 of 13)	Response
Program Title	The Chica Show (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Coop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C (also known as Chica's Mom and Dad), welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Chica Show (DT.1)
List date and time rescheduled	SA 6/6/15 7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/6/15 10:30AM
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazy Town (DT.1)
List date and time rescheduled	SA 6/6/15 8AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/6/15 11AM
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Earth to Luna (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Earth to Luna (DT.1)
List date and time rescheduled	SA 6/6/15 8:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/6/15 11:30AM
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12PM

Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Poppy Cat (DT.1)
List date and time rescheduled	SU 6/14/15 11:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/6/15 12PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
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Title of Program	Poppy Cat (DT.1)
List date and time rescheduled	SA 5/30/15 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/30/15 12PM
Reason for Preemption	Sports

Digital Core Program (6 of 13)		Response
Program Title		Tree Fu Tom (DT.1)
Origination		Network
Days/Times Program Regularly Scheduled		SA 12:30PM
Total times aired at regularly scheduled time		6
Total times aired		13
Number of Preemptions		7
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		7
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	SA 4/25/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/25/15 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom (DT.1)

List date and time rescheduled	4/18/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/18/15 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	SA 5/30/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/30/15 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	SA 5/2/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-02
Episode #	5/2/15 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	4/11/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/11/15 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
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Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	SU 6/14/15 12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/6/15 12:30PM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom (DT.1)
List date and time rescheduled	SA 4/4/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/4/15 12:30PM
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 1PM
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 5/2/15 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/2/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/25/15 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/25/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 6/13/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 6/13/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/11/15 9AM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/11/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/4/15 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/4/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 5/16/15 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/16/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 4/18/15 9AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 4/18/15 1PM
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Jack Hanna's Into The Wild (DT.1)
List date and time rescheduled	SA 5/30/15 8:30AM

Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	SA 5/30/15 1PM
Reason for Preemption	Sports

Digital Core Program (8 of 13)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network
Days/Times Program Regularly Scheduled		SA 8AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (9 of 13)		Response
Program Title		Green Screen Adventures (ME-TV; DT.2)
Origination		Network

Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	Mystery Hunters(ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is about two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Mystery Hunters(ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is about two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Karen Calarese
Address	191 East Avenue
City	Rochester
State	NY
Zip	14604
Telephone Number	585-546-5670
Email Address	kclarese@whec.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WHEC-TV engages in non-broadcast activities such as conducting station tours, participating in reading programs at area schools and speaking to various groups about careers in the communications industry. On May 2, 2015, News Anchor, Rebecca Leclair, served as the emcee for the annual March for Babies fundraiser. WHEC-TV was a sponsor for the event. Prior to the Walk, we did news segments and promotions encouraging our viewers to participate and donate. Wednesday, 5/6/15, Karen Calarese, conducted a station tour for ROTC Cadets from School of the Arts. They visited various departments and got to ask questions about the various employment opportunities in our business. On June 15, 2015, News Anchor, Rebecca Leclair participated in the annual Christie Simonetti Memorial Golf Tournament, which raises money for the Pirate Toy Fund. PTF, buys and distributes toys for children in need throughout our community. WHEC-TV also participates in a project whereby local high school seniors are nominated to be the News10NBC Scholar Athlete of the week. Every Tuesday our sports-team selects a unique senior who not only holds a B+ (85 or higher) average academically, but also excels in one or more school athletic programs. The recipient is profiled during the sports segment of our six o'clock newscast, September through the first week of June. On April 12, 2015, WHEC-TV presented a Day of Miracles. This featured cut-ins and extended stories, as well as poignant interviews throughout the day in an effort to encourage our viewers to support the new Golisano Children's Hospital here in Rochester, scheduled to open in May 2015. Our community came through with flying colors by pledging thousands of dollars to this new facility. The News10NBC Special: NYSX Education: The Power of Choice, aired 5/17/15, 7-8PM. During this program, we drew the public's attention to the troubling graduation rates and test scores in the Rochester City School District. We've been reporting on this issue for more than a year. Now we raised the stakes by discussing not just the problems that we've found, but possible solutions as well. WHEC-TV airs a Kids Programming PSA that explains the programming educational/informational symbol; what it means and how parents can use it. This :30 second PSA/Promo aired as follows: 4/1/15, 2:21PM; 4/4/15, 10:27AM; 4/10/15, 2:08PM; 4/11/15, 9:23AM; 4/13/15, 2:22PM; 4/18/15, 10:57AM; 4/22/15, 2:23PM; 4/25/15, 9:19AM; 4/29/15, 2:23PM; 5/2/15, 10:27AM; 5/6/15, 12:52PM; 5/9/15, 10:57AM; 5/11/15, 12:39PM; 5/16/15, 9:40AM; 5/20/15, 12:58PM; 5/23/15, 10:57AM; 5/28/15, 12:39PM; 5/30/15, 9:57AM; 6/5/15, 2:54PM; 6/6/15, 7:57AM; 6/8/15, 2:16PM; 6/13/15, 10:57AM; 6/19/15, 2:28PM; 6/20/15, 11:27AM; 6/25/15, 12:52PM; 6/27/15, 10:27AM; 6/30/15, 12:47PM. "Don't be a Bully", this message aired, 4/4/15, 9:08AM; 4/11/15, 9:23AM; 4/18/15, 9:23AM; 6/13/15, 9:53AM; 6/20/15, 1:23PM. "Reading Is Fundamental" - Read with your kids, it opens a whole new world. This message aired: 5/2/15, 9:10AM; 5/9/15, 1:08PM; 6/6/15, 1:23PM; 6/13/15, 9:37AM. The Student Attendance PSA encourages parents and guardians not to let kids fall behind, make sure they attend school. It aired: 4/1/15, 12:48PM; 4/1/15, 2:39PM; 4/2/15, 2:49PM; 4/2/15, 3:20PM; 4/3/15, 12:40PM; 4/3/15, 3:47PM; 4/4/15, 9:24AM; 4/4/15, 11:27AM; 4/5/15, 7:28AM; 4/5/15, 11:28AM; 4/6/15, 12:53PM; 4/6/15, 2:23PM; 4/7/15, 2:07PM; 4/7/15, 2:22PM; 4/8/15, 2:37PM; 4/9/15, 12:58PM; 4/9/15, 2:53PM; 4/10/15, 2:58PM; 4/11/15, 7:23PM; 4/12/15, 12:00PM; 4/13/15, 2:28PM; 4/13/15, 2:39PM; 4/14/15, 12:48PM; 4/14/15, 2:28PM; 4/15/15, 2:51PM; 4/15/15, 3:44PM; 4/16/15, 2:07PM; 4/16/15, 2:53PM; 4/17/15, 12:48PM; 4/17/15, 2:22PM; 4/18/15, 10:27AM; 4/18/15, 12:27PM; 4/20/15, 2:52PM; 4/20/15, 3:27PM; 4/21/15, 2:13PM; 4/21/15, 3:45PM; 4/22/15, 2:28PM; 4/22/15, 2:52PM; 4/23/15, 2:28PM; 4/23/15, 2:54PM; 4/24/15, 12:48PM; 4/24/15, 2:09PM; 4/25/15, 11:57AM; 4/25/15, 7:45PM; 4/26/15, 11:58AM; 4/26/15, 2:36PM; 4/27/15, 12</p>
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Other Matters (24)

Other Matters (1 of 24)	Response
Program Title	Ruff Ruff Tweet & Dave (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (2 of 24)	Response
Program Title	Ruff Ruff Tweet & Dave (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet and Dave is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
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Other Matters (3 of 24)	Response
Program Title	Astroblast (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch.

Other Matters (4 of 24)	Response
Program Title	Astroblast (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:30AM

Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world. Every day brings a new adventure - big and small - whether it involves getting ready for a surprise birthday party for a Gremulon princess, dealing with demanding dairy-obsessed customers from the Milky Way, making peace between two spaceships of hungry space pirates, or helping a scary-looking, but shy, visitor make friends when no one will sit with him at lunch.

Other Matters (5 of 24)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (6 of 24)	Response
Program Title	Lazy Town (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 11AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

Other Matters (7 of 24)	Response
Program Title	Earth to Luna (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 11:30AM
Total times aired at regularly scheduled time	12
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Other Matters (8 of 24)	Response
Program Title	Earth to Luna (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 11:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.
Other Matters (9 of 24)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA 12PM

Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.

Other Matters (10 of 24)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 12PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.

Other Matters (11 of 24)	Response
Program Title	Poppy Cat (DT.1)
Origination	Network

Days/Times Program Regularly Scheduled	SA 9AM
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading because it will always lead to enjoyment and adventure.

Other Matters (12 of 24)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:30PM
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Other Matters (13 of 24)	Response
Program Title	Tree Fu Tom (DT.1)
Origination	Network
Days/Times Program Regularly Scheduled	SU 12:30PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Other Matters (14 of 24)	Response
Program Title	Tree Fu Tom (DT.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM
Total times aired at regularly scheduled time	7
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is all about the amazing adventures of a young boy called Tom in the wondrous, enchanted kingdom of Treetopolis, where movement creates magic and the audience can be superheroes too.

Other Matters (15 of 24)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 1PM
Total times aired at regularly scheduled time	5
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (16 of 24)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 1PM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (17 of 24)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA 9AM
Total times aired at regularly scheduled time	6
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (18 of 24)	Response
Program Title	Jack Hanna's Into The Wild (DT.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	1
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna, takes viewers on excursions around the world through his eyes. More than just a collection of animal escapades, Into The Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into The Wild is unscripted and action packed - it takes you on a raucous ride, leaving you with a renewed appreciation for all creatures, great and small.

Other Matters (19 of 24)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
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Other Matters (20 of 24)	Response
Program Title	Green Screen Adventures (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (21 of 24)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (22 of 24)	Response
Program Title	Travel Thru History (ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 9:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Travel Thru History is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West.

Other Matters (23 of 24)	Response
Program Title	Mystery Hunters(ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is about two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.

Other Matters (24 of 24)	Response
Program Title	Mystery Hunters(ME-TV; DT.2)
Origination	Network
Days/Times Program Regularly Scheduled	SA 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is about two intrepid young reporters, with the help of a skeptical magician and scientist, set out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. But they remain open to the unknown, to the things science can't yet explain.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WHEC-TV, LLC</p>

Attachments

No Attachments.