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## Children's Television Programming Report

FRN: **0003720042** | File Number: **CPR-127919** | Submit Date: **01/20/2012** | Call Sign: **WPXR-TV** | Facility ID: **70251**  
City: **ROANOKE** | State: **VA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/20/2012** | Filing Status: **Active**

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### Report reflects information for : Fourth Quarter of 2011

#### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ION
	Nielsen DMA	Roanoke-Lynchburg
	Web Home Page Address	

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	55.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(30)**

<b>Digital Core Program (1 of 30)</b>	<b>Response</b>
Program Title	Turbo Dogs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / October 5th - December 28th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books Racer Dogs by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 30)</b>	<b>Response</b>
Program Title	Pearle E/I
Origination	Network

Days/Times Program Regularly Scheduled	Wednesdays / October 5th - December 28th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 30)**

**Response**

Program Title	Magic School Bus E/I
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays / October 6th - December 29th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 30)**

**Response**

Program Title	Willa's Wild Life
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays / October 6th - December 29th / 8:30 a.m. ET/PT or 7:30 a.m. /MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book An Octopus Followed Me Home, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 30)**

**Response**

Program Title	Shelldon E/I
Origination	Network



Days/Times Program Regularly Scheduled	Fridays / October 7th - December 30th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, and Herman, a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 30)**

**Response**

Program Title	Babar E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / October 7th - December 30th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 30)</b>	<b>Response</b>
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - December 31st/ 7:00 a.m. ET
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 30)**

**Response**

Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - December 31st / 8:30 a.m. ET
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 30)	Response
Program Title	Boo E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - December 31st / 9:30 a.m. and 12:30 p.m. ET
Total times aired at regularly scheduled time	130
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boo is a program that teaches young children how to recognize and appropriately label sights and sounds to identify clues for an everyday problem, and how to listen carefully to instructions or environmental cues. The episodes use music, voice overs and dialogue to communicate the lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 30)	Response
Program Title	My Friend Rabbit E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - December 31st / 10:30 a.m. and 1:30 p.m. ET
Total times aired at regularly scheduled time	130

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 30)</b>	
	<b>Response</b>
Program Title	Mighty Machines E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - December 31st / 11:00 a.m. ET
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 30)</b>		<b>Response</b>
Program Title	Marvin the Tap Dancing Horse E/I QUBO	
Origination	Network	
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - December 31st / 3:00 p.m. ET	
Total times aired at regularly scheduled time	65	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marvin The Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin The Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (13 of 30)</b>		<b>Response</b>
Program Title	Magic School Bus E/I QUBO	
Origination	Network	
Days/Times Program Regularly Scheduled	Mondays - Sundays / October 1st - December 31st / 4:00 p.m. and 7:30 p.m. ET	

Total times aired at regularly scheduled time	182
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social emotional problem to solve that is embedded into the story line.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (14 of 30)**

**Response**

Program Title	Sheldon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / October 1st - December 31st / 8:30 p.m. ET

Total times aired at regularly scheduled time	182
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, and Herman, a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (15 of 30)**

**Response**

Program Title	Jane and the Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / October 31st - December 31st / 6:00 p.m. ET



Total times aired at regularly scheduled time	63
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (16 of 30)**

**Response**

Program Title	Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / October 31st - December 31st / 6:30 p.m. ET

Total times aired at regularly scheduled time	63
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (17 of 30)**

**Response**

Program Title	Turbo Dogs E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / October 31st - December 31st / 7:00 p.m. ET

Total times aired at regularly scheduled time	63
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books Racer Dogs by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. 321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral diemna for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Digital Core Program (18 of 30)**

**Response**

Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / October 31st - December 31st / 4:30 p.m. ET

Total times aired at regularly scheduled time	63
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (19 of 30)**

**Response**

Program Title	Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - December 31st / 7:00 a.m. ET
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by Children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (20 of 30)</b>	<b>Response</b>
Program Title	Mighty Machines E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - December 31st / 7:30 a.m. ET
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (21 of 30)</b>	<b>Response</b>
Program Title	Jane and the Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - December 31st / 9:00 a.m. and 9:30 a.m. ET
Total times aired at regularly scheduled time	53
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (22 of 30)</b>	<b>Response</b>
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - December 31st / 10:00 a.m., 10:30 a.m., 2:00 p.m., and 2:30 p.
Total times aired at regularly scheduled time	105
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (23 of 30)</b>	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller E/I QUBO

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - December 31st / 11:00 a.m. and 11:30 a.m. ET
Total times aired at regularly scheduled time	53
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (24 of 30)</b>	<b>Response</b>
Program Title	Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - December 31st / 12:00 p.m. and 12:30 p.m. ET
Total times aired at regularly scheduled time	53
Total times aired	
Number of Preemptions	0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (25 of 30)</b>	<b>Response</b>
Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / October 1st - October 30th / 4:00 p.m., 4:30 p.m., 5:00 p.m., 5:30 p.m., 6:0
Total times aired at regularly scheduled time	57
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (26 of 30)</b>	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - October 30th / 3:30 p.m. ET
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (27 of 30)</b>	<b>Response</b>
Program Title	Mysteries of Alfred Hedgehog QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - October 30th / 4:30 p.m. ET
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (28 of 30)	Response
Program Title	Jane and the Dragon QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - October 30th / 6:00 p.m. ET
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (29 of 30)	Response
Program Title	Zula Patrol QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - October 30th / 6:30 p.m. ET
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (30 of 30)	Response
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Program Title	Turbo Dogs QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / October 1st - October 30th / 7:00 p.m. ET
Total times aired at regularly scheduled time	20
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books Racer Dogs by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. 321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his/her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Shirley Bundy
Address	401 3rd Street, SW
City	Roanoke
State	VA
Zip	24011
Telephone Number	540-857-0038
Email Address	shirleybundy@ionmedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The 4th Quarter Children's Television Programming Report for Licensee ION Media License Company, LLC, Call Sign WPXR-TV, filed on 1/10/2012, is hereby amended to correct the zip code listed in Section 1 of the report.

**Other Matters (25)**

<b>Other Matters (1 of 25)</b>	<b>Response</b>
Program Title	Turbo Dogs E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:00 a.m. ET/PT or 7:00 p.m CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books Racer Dogs by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

<b>Other Matters (2 of 25)</b>	<b>Response</b>
Program Title	Pearlie E/I
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4 to 8 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
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**Other Matters (3 of 25)**

**Response**

Program Title	Magic School Bus E/I
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Origination	Network
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Days/Times Program Regularly Scheduled	Thursdays / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social emotional problem to solve that is embedded into the story line.
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**Other Matters (4 of 25)**

**Response**

Program Title	Willa's Wild Life E/I
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Origination	Network
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Days/Times Program Regularly Scheduled	Thursdays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book <i>An Octopus Followed Me Home</i> , by Dan Yaccarino, <i>Willa's Wild Life</i> is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

**Other Matters (5 of 25)**

**Response**

Program Title	Shelldon E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, and Herman, a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

<b>Other Matters (6 of 25)</b>	<b>Response</b>
Program Title	Babar E/I
Origination	Network
Days/Times Program Regularly Scheduled	Fridays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

<b>Other Matters (7 of 25)</b>	<b>Response</b>
Program Title	The Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 7:00 a.m.
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

<b>Other Matters (8 of 25)</b>	<b>Response</b>
Program Title	Magic School Bus E/I QUBO
Origination	Network

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Days/Times Program Regularly Scheduled	Mondays - Fridays / 8:30 a.m ET
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Total times aired at regularly scheduled time	65
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is a classic show that features the most adventuresome teacher on the planet, Ms. Frizzle and her group of students who dutifully follow her approach to education by taking magical field trips to learn about anything that interests her or them. The students are all curious, but with each one, there is often a personal problem that needs solving and the field trip has a way of dovetailing with the personal challenge to get everything all worked out. The class travels in a magic school bus that can transform its shape and power source and Ms. Frizzle can handle it all, from driving the bus to guiding the children's learning through inquiry.
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**Other Matters (9 of 25)****Response**

Program Title	Boo E/I QUBO
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Origination	Network
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Days/Times Program Regularly Scheduled	Mondays - Fridays / 9:30 a.m. and 12:30 p.m. ET
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Total times aired at regularly scheduled time	130
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Boo is a program that teaches young children how to recognize and appropriately label sights and sounds to identify clues for an everyday problem, and how to listen carefully to instructions or environmental cues. The episodes use music, voice overs and dialogue to communicate the lessons.
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**Other Matters (10 of 25)****Response**

Program Title	My Friend Rabbit E/I QUBO
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Origination	Network
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Days/Times Program Regularly Scheduled	Mondays - Fridays / 10:30 a.m. and 1:30 p.m. ET
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Total times aired at regularly scheduled time	130
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails.
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Other Matters (11 of 25)	Response
Program Title	Mighty Machines E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 11:00 a.m. ET
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

Other Matters (12 of 25)	Response
Program Title	Marvin the Tap Dancing Horse E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Fridays / 3:00 p.m. ET
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marvin The Tap Dancing Horse captures the hearts of kids with its charming tales of life in the carnival. Created by Betty and Michael Paraskevas, the series looks at nine year-old Eddy Largo's adventures after he lands a summer job at the local carnival. He soon meets the stars of the show Marvin The Tap-Dancing Horse, Diamonds the Elephant, Elizabeth the Pig and Stripes the Tiger, and discovers that they can communicate with one another. Together, they overcome many obstacles while enjoying the excitement of carnival life. Children learn the valuable lessons of friendship and family, and believing in themselves.

Other Matters (13 of 25)	Response
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Program Title	Magic School Bus E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 4:00 p.m. and 7:30 p.m. ET
Total times aired at regularly scheduled time	182
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social emotional problem to solve that is embedded into the story line.

**Other Matters (14 of 25) Response**

Program Title	Mysteries of Alfred Hedgehog E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 4:30 p.m. ET
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time.

**Other Matters (15 of 25) Response**



Program Title	Jane and the Dragon E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 6:00 p.m. and 9:30 p.m. ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

<b>Other Matters (16 of 25)</b>	<b>Response</b>
Program Title	Zula Patrol E/I QUBO
Origination	Network
Days/Times Program Regularly Scheduled	Mondays - Sundays / 6:30 p.m. ET
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
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**Other Matters (17 of 25)**

**Response**

Program Title	Turbo Dogs E/I QUBO
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Origination	Network
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Days/Times Program Regularly Scheduled	Mondays - Sundays / 7:00 p.m. ET
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Total times aired at regularly scheduled time	91
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books Racer Dogs by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
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**Other Matters (18 of 25)**

**Response**

Program Title	Shelldon E/I QUBO
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Origination	Network
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Days/Times Program Regularly Scheduled	Mondays - Sundays / 8:30 p.m. ET
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Total times aired at regularly scheduled time	91
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Length of Program	30 mins
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Age of Target Child Audience from 6 years to 10 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Shelldon is an animated series about a school aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie, a cowrie shell mollusk, and Herman, a hermit crab, face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

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**Other Matters (19 of 25)**

**Response**

Program Title Dragon E/I QUBO

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Origination Network

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Days/Times Program Regularly Scheduled Saturdays and Sundays / 7:00 a.m. ET

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Total times aired at regularly scheduled time 26

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Length of Program 30 mins

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Age of Target Child Audience from 4 years to 8 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspired by Children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby. Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.

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**Other Matters (20 of 25)**

**Response**

Program Title Mighty Machines E/I QUBO

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Origination Network

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Days/Times Program Regularly Scheduled	Saturdays and Sundays / 7:30 a.m. ET
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mighty Machines is designed to educate and inform children and can be a perfect teaching tool. It is a fascinating series featuring exciting live footage, friendly and informative characters, and delightful humor that teach children what machines do and teach them about the simple things they often wonder about, such as how do they make airplanes and where does recycling go?

**Other Matters (21 of 25)**

**Response**

Program Title	Jane and the Dragon QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 9:00 a.m. and 9:30 a.m. ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Janes' best friend and part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

**Other Matters (22 of 25)**

**Response**

Program Title	Mysteries of Alfred Hedgehog QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 10:00 a.m., 10:30 a.m., 2:00 p.m. and 2:30 p.m. ET

Total times aired at regularly scheduled time	104
Length of Program	30 mins
Age of Target Child Audience from	6 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Mysteries of Alfred Hedgehog takes place in the village of Gnarly Woods. The characters are a group of late elementary school aged children. The children look like humans in that they have arms and legs but their coloring and hairstyles indicate that they are skunks, bears and hedgehogs. Alfred finds everything serious mysterious is usually joined by Milo, his best friend, a skunk who is a bit afraid, and Camille who is smart and imaginative. Alfred's love of all things technological helps him to solve the mystery every time. Based on the book An Octopus Followed Me Home, by Dan Yaccarino, Willa's Wild Life is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

<b>Other Matters (23 of 25)</b>	
	<b>Response</b>
Program Title	Animal Exploration with Jarod Miller QUBO E/I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays and Sundays / 11:00 a.m. and 11:30 a.m. ET
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe.

<b>Other Matters (24 of 25)</b>	
	<b>Response</b>
Program Title	Zula Patrol QUBO E/I
Origination	Network

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Days/Times Program Regularly Scheduled	Saturdays and Sundays / 12:00 p.m. and 12:30 p.m. ET
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Total times aired at regularly scheduled time	52
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Length of Program	30 mins
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Age of Target Child Audience from	4 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zula's comprehensive program addresses the national call for science literacy education among the very audience for whom research demonstrates that early intervention is most effective. By reaching pre-kindergarten and early elementary students, Zula can provide a critical foundation in understanding science concepts and content. The television program provides science education and character building lessons in an entertaining format thru characters that travel in space. The Zula Patrol's developers have designed an integrated approach, teaching science through engaging stories with humor, character building social lessons, and supporting materials. The entire Zula package serves many aspects of learning, promotes literacy, and provides a diverse approach to learning styles.
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**Other Matters (25 of 25)**

**Response**

Program Title	Magic School Bus QUBO E/I
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturdays and Sundays / 1:00 p.m. and 1:30 p.m. ET
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Total times aired at regularly scheduled time	52
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Length of Program	30 mins
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Age of Target Child Audience from	6 years to 10 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 7 to 9 and in addition to all the factual content, the children also have a social emotional problem to solve that is embedded into the story line.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>ION Media License Company, LLC</b></p>



## Attachments

No Attachments.