

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018608265** File Number: **CPR-140251** Submit Date: **04/05/2013** Call Sign: **KFRE-TV** Facility ID: **59013** 

City: **SANGER** State: **CA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/05/2013 Filing Status: Active

## Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Fresno-Visalia
	Web Home Page Address	www.kfre.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(8)

Digital Core Program (1 of 8)	Response
Program Title	Wild About Animals (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals objective is to educate and inform the target child audience of 13 to 16 years of age by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see every day.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 8)	Response
Program Title	Great Big World (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular cond to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific neranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Green Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth at thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (3 of 8)	Response
Program Title	Whaddyado (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than Breaking News	
breaking news	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	To years to To years
Describe the	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain
educational	children 13-16 about the world around them. Each episode is an educational life lesson, based on realit
and	intended to prepare young people for potential situations that could easily crop up at anytime, anywhere
informational	Through dramatic re-enactments, Whaddyado will skillfully document the event, interview the participar
objective of the	and talk to various experts, who will explain what the proper reaction should be when faced with similar
program and	life-threatening circumstances. Also, in an effort to help young people make the right decision at the rig
how it meets	moment, there is a "Moral Dilemma" segment featured in each episode.
the definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 8)	Response
Program Title	Awesome Adventures (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the
educational and	world around them. The host, as well as two different teens, will travel each week to destinations
informational objective	around the world that can be both exotic and remote. Each journey is a lesson in the beauty of
of the program and	nature, its creatures, and the people who inhabit the land. The shows are not designed to be
how it meets the	preachy or overly pedantic, but rather, the goal is to help learn in a fun environment.
definition of Core	
Programming.	
Does the Licensee	Yes
identify the program by	
displaying throughout	
the program the	
symbol E/I?	

Digital Core Program (5 of 8)	Response
Program Title	Mystery Hunters (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is designed to educate children 13-16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	Rescue Heroes (DT1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m. & 7:30 a.m. (01/05/2013-03/02/2013)
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Rescue Heroes, scheduled at 7:00 a.m. and 7:30 a.m. is two thirty-minute programs designed to serve the education and information needs of children ages 6-11. Each week the Rescue Heroes are called into action to mobilize around the globe to protect the world from natural and man-made disasters. Social and emotional character stories are embedded in the stories using action and humor to convey messages to keep an open mind, ask for help, face your fears, persistence pays off, be prepared, and emphasizes procedure, training and teamwork. At the end of each episode the Rescue Heroes reinforce various safety tips, and information relating to the educational message portrayed in the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	The New Adventures of Nanoboy (DT1 CW)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m. & 7:30 a.m.
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years

<b>.</b>	
Describe the	The New Adventures of Nanoboy is an action comedy about a boy who transforms into the world's smalles
educational	superhero to fight microscopic villains too small for the naked eye. In the micro cosmos, the tiny world of
and	cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the
informational	average cell, takes on bad to the bone bacteria while trying to survive the biggest challenge of all - being a
objective of	10 year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a
the program	normal 9 year old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer
and how it	pressure, and exam stress. In the micro cosmos, Oscar, Nanoboy, encounters bigger than life problems -
meets the	deranged proteins and Amazonian Amoebas, and with the help of his Nano team reforms a flu virus and a
definition of	goofy brain cell. In resolving these crimes in the micro world, Nanoboy encounters solutions that he can
Core	bring back to solve world problems.
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/ ?	

Digital Core Program (8 of 8)	Response
Program Title	Safari Tracks (DT2 Estrella)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00 a.m.
Total times aired at regularly scheduled time	77
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core	"Safari Tracks" is a popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions to crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host 'Ushaka', "Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beache of Madagascar, and beyond. The program is designed for children 13-16 years of age. It airs at 8:00 a.m Monday through Saturday, 30 minutes in length. Shot entirely in exotic African locations, this series is guaranteed to captivate and entertain kids and adults of all ages! This program does meet the standards set by the FCC for Children's programming.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Debbie L. Sweeney
Address	5111 E. McKinley Ave.
City	Fresno
State	CA
Zip	93727
Telephone Number	559-255-2600
Email Address	dsweeney@kmph.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KFRE airs general audience programs and public service announcements that have educational and informational value for children. The same public service announcements air on KFRE-DT2 (Estrella).

## Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Wild About Animals (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals objective is to educate and inform the target child audience of 13 to 16 years of age by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as educate them further about animals they see every day.

Other Matters (2 of 7)	Response
Program Title	Great Big World (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need-ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

Other Matters	
(3 of 7)	Response
Program Title	Whaddyado (DT1 CW)

Origination	Syndicated Wednesday 7:00 a.m.	
Days/Times Program Regularly Scheduled		
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Whaddyado is a half-hour weekly educational series designed to educate, inform, inspective educational are designed to educate, inform, inspective educational series designed to educate, inform, inspective designed to educate, inform, inspective educational series designed to educate, inform, inspective educational series designed to educate, inform, inspective file lesson intended to prepare young people for potential situations that could easily crop up at an and talk to various experts, who will explain what the proper reaction should be when form the definition of the definition of the programming.		

Other Matters (4 of 7)	Response
Program Title	Awesome Adventures (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform, and entertain children 13-16 about the world around them. The host, as well as two different teens, will travel each week to destinations around the world that can be both exotic and remote. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to help learn in a fun environment.

Other Matters (5 of 7)	Response
Program Title	Mystery Hunters (DT1 CW)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 7:00 a.m.

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Mystery Hunters is designed to educate children 13-16 years of age, although the producers strive to make this show educational and fun viewing for all audiences. Mystery Hunters are Araya and Christina, regular kids with inquisitive minds, who travel the globe to investigate the sites and delve into the tales which have baffled people throughout the ages - looking for the Loch Ness Monster, unraveling a smelly mummy, searching for Princess Anastasia, and learning the true story of King Tut. Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking, and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography, and international customs.

Other Matters (6 of 7)	Response	
Program Title	The New Adventures of Nanoboy (DT1 CW)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 7:00 a.m. & 7:30 a.m.	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	5 years to 10 years	
Describe the	The New Adventures of Nanoboy is an action comedy about a boy who transforms into the world's smallest	

educational and informational objective of the program and how it meets the definition of Core Programming. The New Adventures of Nanoboy is an action comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye. In the micro cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad to the bone bacteria while trying to survive the biggest challenge of all - being a 10 year old. Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 9 year old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure, and exam stress. In the micro cosmos, Oscar, Nanoboy, encounters bigger than life problems - deranged proteins and Amazonian Amoebas, and with the help of his Nano team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro world, Nanoboy encounters solutions that he can bring back to solve world problems.

Other Matters (7 of 7)	Response
Program Title	Safari Tracks (DT2 Estrella)
Origination	Network
Days/Times Program Regularly Scheduled	Monday through Saturday 8:00 a.m.
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari Tracks" is a popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions to crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host 'Ushaka', "Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. The program is designed for children 13-16 years of age. It airs at 8:00 a.m. Monday through Saturday, 30 minutes in length. Shot entirely in exotic African locations, this series is guaranteed to captivate and entertain kids and adults of all ages! This program does meet the standards set by the FCC for Children's programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

TTBG /KFRE LICENSE SUB, LLC **Attachments** 

No Attachments.