



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029892536** | File Number: **CPR-144190** | Submit Date: **07/10/2013** | Call Sign: **WOLE-DT** | Facility ID: **71725** |  
City: **AGUADILLA** | State: **PR**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/10/2013** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

---

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Puerto Rico
	Web Home Page Address	www.woletv.net

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

<b>Digital Core Program (1 of 7)</b>	<b>Response</b>
Program Title	Paraiso Infantil
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:00am-10:00 am, Sunday 11:00am-12 noon
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school in our community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 7)</b>	<b>Response</b>
Program Title	1 2 3 Shabum
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00am-10:30 am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shabum offers children a unique opportunity to develop their emotional intelligence with fun and interactive adventures in a magical atmosphere where they feel valued, safe and connected. Shabum accompanies Tintin and friends from Magic Shop in these new adventures to fight the evil witch trying to steal Hechizosa, fill the world with sadness and close the Magic Shop.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (3 of 7)	Response
Program Title	Vamos & Explorar
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30am-11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program where kids learn about how you can have fun with nature. All viewers will enjoy when they come to explore along with the bold xploradores discovering and learning about the fascinating world of exotic animals, the environment and fun outdoor activities. Pack your backpack and "let's xplore"
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Paraiso Infantil (Punto 2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8:00am-9:00 am
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school in our community.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 7)</b>	<b>Response</b>
Program Title	Cake (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:00am-7:30 am
Total times aired at regularly scheduled time	15
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cake" is about a teenage girl named Cake, who hosts a cable access craft TV show out of her garage with the help of her friends Miracle, Amy and Benjamin. The show is called "Cake TV" and Cake and her friends create budget friendly craft projects while discussing topics such as school, friends and homework. "Cake TV" is filmed in Cake's garage, which she turned into her craft studio.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 7)</b>	<b>Response</b>
Program Title	Horseland (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:30am-8:00 am
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns and rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy 11-12 years old. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>		<b>Response</b>
Program Title	Will & Dewitt (Punto 2)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:00am-7:30 am	
Total times aired at regularly scheduled time	15	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	2 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Will & Dewitt uses fantasy, fun, music and rhyme to provide young viewers with a desire for learning, growing and being. How does one deal with the possibility of a monster in a darkened room, the adventure of the first day of school, the difficulty of finding something to do on a rainy day, or tying shoes for the first time? The boy and his frog, just like real little kids, commonly make mistakes and errors of judgement, which at the time may seem monumental, but in reality serve as motivators of growth, change and true accomplishment.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alfonso Gimenez Porrata
Address	Apartado 7243
City	Ponce
State	PR
Zip	00731
Telephone Number	(787) 840-5550
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	Paraiso Infantill
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:00am-10 am and Sunday 11:00am-12 noon
Total times aired at regularly scheduled time	26
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school in our community.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	1 2 3 Shabum
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:00am-10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shabum offers children a unique opportunity to develop their emotional intelligence with fun and interactive adventures in a magical atmosphere where they feel valued, safe and connected. Shabum accompanies Tintin and friends from Magic Shop in these new adventures to fight the evil witch trying to steal Hechizosa, to fill the world with sadness and close the Magic Shop.

<b>Other Matters (3 of 6)</b>	<b>Response</b>
Program Title	Vamos & Explorar
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 10:30am-11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program where kids learn about how you can have fun with nature. All viewers will enjoy when they come to explore along with the bold xploradores discovering and learning about the fascinating world of exotic animals, the environment and fun outdoor activities. Pack your backpack and "let's xplora"

<b>Other Matters (4 of 6)</b>	<b>Response</b>
Program Title	Paraiso Infantil (Punto 2)
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 8:00am-9:00 am
Total times aired at regularly scheduled time	12
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper personal traits. It is hosted by a well-known community person and recorded each week at a different school on our community.

<b>Other Matters (5 of 6)</b>	<b>Response</b>
Program Title	Cake (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:00am-7:30 am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cake" is about a teenage girl named Cake, who hosts a cable access craft TV show out of her garage with the help of her friends Miracle, Amy and Benjamin. The show is called "Cake TV" and Cake and her friends create budget friendly craft projects while discussing topics such as school, friends and homework. "Cake TV" is filmed in Cake's garage, which she turned into her craft studio.

<b>Other Matters (6 of 6)</b>	<b>Response</b>
Program Title	Horseland (Punto 2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday and Sunday 7:30am-8:00 am
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns and rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy 11-12 years old. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Western Broadcasting Corporation of Puerto Rico, Inc.</b></p>

## Attachments

No Attachments.