



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0022463962** | File Number: **CPR-171257** | Submit Date: **07/09/2015** | Call Sign: **KAME-TV** | Facility ID: **19191**  
City: **RENO** | State: **NV**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/09/2015** | Filing Status: **Active**

## Report reflects information for : Second Quarter of 2015

### General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

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**Contact  
Representatives  
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's  
Television  
Information**

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MYTV                |
|              | Nielsen DMA           | Reno                |
|              | Web Home Page Address |                     |

**Digital Core  
Programming**

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.5      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 5.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

**Digital Core Programs(11)**

| <b>Digital Core Program (1 of 11)</b>  | <b>Response</b>   |
|--|---|
| Program Title  | Pets.tv   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sunday, 12:00p, 4/5 - 6/28/15   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| <b>Digital Core Program (2 of 11)</b>         | <b>Response</b>               |
|---|-------------------------------|
| Program Title                                 | Animal Rescue                 |
| Origination                                   | Syndicated                    |
| Days/Times Program Regularly Scheduled        | Sunday, 12:30p, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time | 13                            |
| Total times aired                             |                               |

|  |  |
|--|--|
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program exerts a positive influence on its viewers by illustrating the best of human instincts. In particular the show highlights respect and compassion for all living creatures and has informative instruction on medical rehabilitation treatments and shows techniques and teamwork of rescue personnel. The viewer learns valuable information about animals, such as their development, behavior and habitats. The viewer is also made aware of important environmental issues. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (3 of 11)</b>              | <b>Response</b>              |
|--|------------------------------|
| Program Title                                      | Dragonfly TV                 |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Sunday, 1:00p, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time      | 12                           |
| Total times aired                                  | 13                           |
| Number of Preemptions                              | 1                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  | 1                            |
| Length of Program                                  | 30 mins                      |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response     |
|--|--------------|
| Title of Program   | Dragonfly TV |
| List date and time rescheduled   | 5/16, 12:00p |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 5/17, #F-211 |
| Reason for Preemption  | Sports       |

| Digital Core Program (4 of 11)                     | Response                     |
|--|------------------------------|
| Program Title                                      | Jack Hanna's Into the Wild   |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Sunday, 1:30p, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time      | 12                           |
| Total times aired                                  | 13                           |
| Number of Preemptions                              | 1                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  | 1                            |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 13 years to 16 years         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | Jack Hanna's Into the Wild |
| List date and time rescheduled   | 5/16/15, 4:00p             |
| Is the rescheduled date the second home?   | Yes                        |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   | 2015-05-17                 |
| Episode #  |                            |
| Reason for Preemption  | Sports                     |

| Digital Core Program (5 of 11)                     |  | Response                     |
|--|--|------------------------------|
| Program Title                                      |  | Teen Kids News               |
| Origination  |  | Syndicated                   |
| Days/Times Program Regularly Scheduled             |  | Sunday, 2:00p, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time      |  | 12                           |
| Total times aired                                  |  | 13                           |
| Number of Preemptions                              |  | 1                            |
| Number of Preemptions for other than Breaking News |  |                              |
| Number of Preemptions Rescheduled                  |  | 1                            |
| Length of Program                                  |  | 30 mins                      |
| Age of Target Child Audience                       |  | 13 years to 16 years         |



|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response       |
|--|----------------|
| Title of Program   | Teen Kids News |
| List date and time rescheduled   | 5/16/15, 4:30p |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   |                |
| Episode #  | 5/17/15, #1236 |
| Reason for Preemption  | Sports         |

| Digital Core Program (6 of 11)                     | Response                     |
|--|------------------------------|
| Program Title                                      | Biz Kids                     |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Sunday, 2:30p, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time      | 12                           |
| Total times aired                                  | 13                           |
| Number of Preemptions                              | 1                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  | 1                            |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 13 years to 16 years         |

|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program focuses on financial literacy and entrepreneurship for teens. Using a mix of strong financial tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs, the program provides important information for future success. Each episode includes math, language arts, social studies and important information about money and business. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

### Digital Preemption Programs #1

| Questions  | Response         |
|--|------------------|
| Title of Program   | Biz Kids         |
| List date and time rescheduled   | 5/16/15, 5:00p   |
| Is the rescheduled date the second home?   | Yes              |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 5/17/15, #BK-111 |
| Reason for Preemption  | Sports           |

| Digital Core Program (7 of 11)                     | Response                     |
|--|------------------------------|
| Program Title                                      | The Real Winning Edge        |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled             | Sunday, 3:00p, 4/5 - 6/28/15 |
| Total times aired at regularly scheduled time      | 12                           |
| Total times aired                                  | 13                           |
| Number of Preemptions                              | 1                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions Rescheduled                  | 1                            |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 13 years to 16 years         |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends and developing a sense of purpose in his/her life all combine to help her/him stand against those influences which could hurt him/her or others. This program aired on the main digital stream. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

### Digital Preemption Programs #1

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | The Real Winning Edge |
| List date and time rescheduled   | 5/16/15, 5:30p        |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   |                       |
| Episode #  | 5/17/15, #610         |
| Reason for Preemption  | Sports                |

| Digital Core Program (8 of 11)                     | Response                              |
|--|---------------------------------------|
| Program Title                                      | Green Screen Adventures               |
| Origination  | Network                               |
| Days/Times Program Regularly Scheduled             | Saturday, 8:00a, 8:30a, 4/4 - 6/27/15 |
| Total times aired at regularly scheduled time      | 26                                    |
| Total times aired                                  |                                       |
| Number of Preemptions                              | 0                                     |
| Number of Preemptions for other than Breaking News |                                       |

|  |   |
|--|---|
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystery and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program aired on the secondary digital stream, channel 21.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

**Digital Core Program (9 of 11) Response**

|  |  |
|--|--|
| Program Title  | Travel Thru History  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 9:00a, 9:30a, 4/4 - 6/27/15  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program aired on the secondary digital stream, channel 21.2. |

|   |     |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| <b>Digital Core Program (10 of 11)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Mystery Hunters  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturday, 10:00a, 10:30a, 4/4 - 6/27/15  |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program aired on the secondary digital stream, channel 21.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| <b>Digital Core Program (11 of 11)</b> | <b>Response</b>                                       |
|--|---|
| Program Title                          | Saved By the Bell                                     |
| Origination                            | Network   |
| Days/Times Program Regularly Scheduled | Sunday, 10:00a, 10:30a, 11:00a, 11:30a, 4/5 - 6/28/15 |

|  |  |
|--|--|
| Total times aired at regularly scheduled time  | 52   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is centered around six teen friends who attend Bayside High School and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program aired on the secondary digital stream, channel 21.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

**Non-Core Educational and Informational Programming (1)**

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | Missing   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Sunday, 3:00a, 4/5 - 6/28/15  |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | This program features actual cases of missing individuals across the country. Assisted by local state and federal law enforcement agencies, as well as the National Center for Missing and Exploited Children, the program has interviews with friends, family and investigators involved with the cases. The program emphasizes taking responsibility for personal safety and promotes situational awareness. Each episode showcases safety tips, a safety quiz and an instructional message from the National Center for Missing and Exploited Children. This program aired on the main digital stream. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

**Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time | N/A      |

**Sponsored Core  
Programming (0)**



**Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Taylor Blake  |
| Address   | 4920 Brookside Court  |
| City  | Reno  |
| State   | NV  |
| Zip   | 89502   |
| Telephone Number  | 775-861-1127  |
| Email Address   | tmlake@deerfieldmediainc.com  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | KAME aired various Public Service Announcements in this quarter. Some examples of issues in these PSA's include: Drug Education, Health/Nutrition issues, Homefront, Environment, Teen Pregnancy, Child Safety, Online Safety, Traffic Safety, Drunk Driving Prevention, Anti-Bullying, Don't Text and Drive and Family Values. |

**Other Matters (10)**

| <b>Other Matters (1 of 10)</b>   | <b>Response</b>  |
|--|--|
| Program Title  | Pets.tv  |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly Scheduled  | Sunday, 12:00p, 7/5 - 9/27/15  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for and respect animals. Pets from the everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives. This program will air on the main digital stream. |

| <b>Other Matters (2 of 10)</b>   | <b>Response</b>   |
|--|---|
| Program Title  | Dragonfly TV  |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly Scheduled  | Sunday, 1:00p, 7/5 - 9/27/15  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features children engaging in various science projects and demonstrates practical applications of mathematics and science from multiple scientific fields. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Examples of program episodes include studying various ecosystems, sea turtles, and rocket propulsion. Each episode is engaging, entertaining and educational in structure, allowing children to gain an appreciation for science in a unique and entertaining way. This program will air on the main digital stream. |

| <b>Other Matters (3 of 10)</b> | <b>Response</b>            |
|--------------------------------|----------------------------|
| Program Title                  | Jack Hanna's Into the Wild |

|  |  |
|--|--|
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 1:30p, 7/5 - 9/27/15   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conservation of some of our planet's most precious and endangered species. Through this program the viewer will be given a better appreciation for all creatures, great and small. This program will air on the main digital stream. |

**Other Matters (4 of 10)**

|  | Response   |
|--|--|
| Program Title  | Teen Kids News   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sunday, 2:00p, 7/5 - 9/27/15   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features weekly educational features such as, "College and You" (tips for choosing and getting into college), and "Word" (vocabulary skills training), as well as informational features for teens, such as reports about healthy eating; driving tips for new drivers, and internet predators. The program has been designed to meet needs of children and young adolescents with a unique curiosity about their world, with weekly headlines that present the news in a teen appropriate manner. The program stimulates the viewer's curiosity, develops their learning, cognitive, listening and thinking skills, and serves as an enhancement to their academic and educational experience. This program will air on the main digital stream. |

**Other Matters (5 of 10)**

|   | Response                     |
|---|------------------------------|
| Program Title                                 | Biz Kids                     |
| Origination                                   | Syndicated                   |
| Days/Times Program Regularly Scheduled        | Sunday, 2:30p, 7/5 - 9/27/15 |
| Total times aired at regularly scheduled time | 13                           |
| Length of Program                             | 30 mins                      |

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program focuses on financial literacy and entrepreneurship for teens. Using a mix of strong financial tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs, the program provides important information for future success. Each episode includes math, language arts, social studies and important information about money and business. This program will air on the main digital stream. |
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**Other Matters (6 of 10)**

**Response**

|               |                       |
|---------------|-----------------------|
| Program Title | The Real Winning Edge |
|---------------|-----------------------|

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|             |            |
|-------------|------------|
| Origination | Syndicated |
|-------------|------------|

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|  |                              |
|--|------------------------------|
| Days/Times Program Regularly Scheduled | Sunday, 2:30p, 7/5 - 9/27/15 |
|--|------------------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 13 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                      |
|-----------------------------------|----------------------|
| Age of Target Child Audience from | 13 years to 16 years |
|-----------------------------------|----------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features young people who have been chosen to be profiled because of their adoption of pro-social values and principles. The particular youth featured is interviewed by a celebrity in the same talent field. This program shows the viewer that honesty, loyalty, hard work, self-discipline and balancing school work with social activities and friends and developing a sense of purpose in his/her life all combine to help her/him stand against those influences which could hurt him/her or others. This program will air on the main digital stream. |
|--|---|

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**Other Matters (7 of 10)**

**Response**

|               |                         |
|---------------|-------------------------|
| Program Title | Green Screen Adventures |
|---------------|-------------------------|

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|             |         |
|-------------|---------|
| Origination | Network |
|-------------|---------|

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|  |                                       |
|--|---------------------------------------|
| Days/Times Program Regularly Scheduled | Saturday, 8:00a, 8:30a, 7/4 - 9/26/15 |
|--|---------------------------------------|

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|   |    |
|---|----|
| Total times aired at regularly scheduled time | 26 |
|---|----|

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|                   |         |
|-------------------|---------|
| Length of Program | 30 mins |
|-------------------|---------|

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|                                   |                     |
|-----------------------------------|---------------------|
| Age of Target Child Audience from | 7 years to 13 years |
|-----------------------------------|---------------------|

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|  |   |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program encourages its viewers to use their creativity, curiosity, confidence, compassion, and enthusiasm for writing and reading and build a foundation for critical thinking and problem solving by using viewer's submissions of stories, reports on science, history or literature, persuasive writing and essays, recipes, drawings and poetry as the basis for various program segments. Segments includes: story theatre, brain games, pupil's court, food folks puppets, detective mcmystry and journal journey. Watching viewer submissions transformed by the cast promotes character development, cooperation and mutual respect of others, as well as inspiring viewers to submit their own entries which may be aired. This program will air on the secondary digital stream, channel 21.2. |
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| Other Matters (8 of 10)  | Response  |
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| Program Title  | Travel Thru History   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 9:00a, 9:30a, 7/4 - 9/26/15   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores the whys and hows that shaped a particular city or destination into the modern destination it is today. As the program delves into the people and past of the destination, the viewer has a new outlook on the location and is inspired to go there someday. This program will air on the secondary digital stream, channel 21.2. |

| Other Matters (9 of 10)  | Response  |
|--|---|
| Program Title  | Mystery Hunters   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturday, 10:00a, 10:30a, 7/4 - 9/26/15   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking and scientific testing, this series encourages the viewer to question the world around him/her. Armed with video cameras and their instincts, the hosts gather facts and meet the experts debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program will air on the secondary digital stream, channel 21.2. |

| Other Matters (10 of 10) | Response |
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|--|---|
| Program Title  | Saved By the Bell   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sunday, 10:00a, 10:30a, 11:00a, 11:30a, Monday, 9:00p, 9:30p, 7/5 - 9/28/15   |
| Total times aired at regularly scheduled time  | 78  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is centered around six teen friends who attend Bayside High School and explores social themes and coping strategies needed to make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for the viewers as they deal with such issues as the death of a loved one, the right to say no, the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens. This program will air on the secondary digital stream, channel 21.2. |

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**Certification**

| Question   | Response   |
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| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Deerfield<br/>Media<br/>(Reno)<br/>Licensee,<br/>LLC</b></p> |

## Attachments

No Attachments.