

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0033615618** File Number: **CPR-156774** Submit Date: **07/08/2014** Call Sign: **WBBH-TV** Facility ID: **71085** 

City: FORT MYERS State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2014 Filing Status: Active

## Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Ft. Myers-Naples
	Web Home Page Address	www.nbc-2.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30-11a ET (Main Digital)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Chica Show is an educational and informational program for a young pre-school audience, ages 2 to 5, that addresses cognitive reasoning skills and personal interaction to resolve a problem or situation. Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. Some of the educational messages and lessons learned this quarter include practice is important to improve or develop your talent; how to create ways to include more people in a game you are playing; always tell the truth; healthy foods give you energy; complete your work before taking time to play; taking more than your share is not fair to others, and trying new foods can be fun. The Chica Show was moved on 6/7 for a live sporting event. Preemption and rescheduling were promoted in advance

Does the	Yes			
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Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/7 8am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7 ETCS209DH
Reason for Preemption	Sports

Digital Core Program (2 of 14)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am ET Main Digital
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series targeting a young audience ages 2-5 which features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. Some of the educational messages and lessons learned this quarter include how to make decoration for a party from things around the house; how to make a gift to cheer someone up; how to make a card for friends or family to show how much you care; how to make dog treats to train a new dog and creative ways to stay cool on a hot day with popsicles you make. Noodle and Doodle was preempted from its regular time on June 7th for a live sporting event. The preemption and new time were promoted in advance
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	6/7 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7 ENAD122DH
Reason for Preemption	Sports

Digital Core Program (3 of 14)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30a-12n ET Main Digital
Total times aired at regularly scheduled time	12

Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time is an animated show specifically directed to the preschool audience (ages 2-5) and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. Some of the educational messages and lessons learned this quarter include teamwork is working together, sharing and communicating; how to play games without toys; always be willing to help others, special things are more fun when shared with friends, and if you forget a promise you made to someone be quick to apologize. On June 7th Justin time was preempted for a live sporting event - the preemption and movement were promoted in advance. Justin Time aired immediately following the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time
List date and time rescheduled	6/7 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7 EJTM123DH
Reason for Preemption	Sports

Digital Core Program (4 of 14)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1p ET Main Digital
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead characters' stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. Some of the educational messages and lessons learned this quarter include the importance of healthy ingredients and following directions to make delicious meals; always be true to yourself; it is OK to make mistakes as long as you learn from them; appreciating your friends, and not become over reliant on technology at the sake of true interaction, friendship and healthy lifestyles. During the quarter Lazy Town was preempted from its regular time period 7 times for live sporting events. Each preemption and rescheduling were promoted in advance. All but one of the rescheduled programs aired in the secondary time period. The episode preempted on Saturday 6/7, aired in advance in a secondary time period for children's programming - Sundays at noon on 6/1.

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Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	4/5 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/5 ELZT308DH
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	4/19 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/19 ELZT306DH
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	6/14 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14 ELZT301DH
Reason for Preemption	Sports

Questions	Response
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Title of Program	Lazy Town
List date and time rescheduled	6/1 (ADV) 12pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7 ELZT312DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	5/31 10a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/31 ELZT311H
Reason for Preemption	Sports

## **Digital Preemption Programs #6**

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	5/3 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/3 ELZT304DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town
List date and time rescheduled	4/26 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/26 ELZT305DH
Reason for Preemption	Sports

Digital Core Program (5	
of 14)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11-11:30am ET Main Ditigal
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from everyday encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. Some of the educational messages and lessons learned this quarter include how to lose a competition gracefully; when you are overwhelmed - ask for help; helping friends overcome their fears, the importance of sharing, and how to develop a system to stay organized. During the quarter Zou was preempted twice for live sporting events. In both instances the preemption and movement to the program's secondary time period were promoted in advance.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zou
List date and time rescheduled	5/18 12n
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/11 EZOU112DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Zou
List date and time rescheduled	5/22 12n
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/8 EZOU110DH
Reason for Preemption	Sports

Digital Core Program (6 of 14)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 11:30a-12n ET Main Digital
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a half hour animal magazine series targeting a young teen audience, ages 13 to 16 offering insight into the animal kingdom as some of the worlds most fascinating and best known animals are featured in their natural habitats. Each episode consists of multiple stories designed to teach children about exotic and unique animals from the wild, as well as to educate them further about animals they encounter every day. Issues such as conservation, rehabilitation and wildlife protection are also an integral part of the program as the human responsibility to the preservation of the animal kingdom is an underlying theme in this program. Educational messages in animal visits this quarter include meeting a group of dogs that are helping service men and women get back to life post-war; meeting a group of primates raised by human who now must learn what it means to be a monkey; learn of efforts underway to ensure the Tasmanian Devil species can survive; travel to a private sanctuary that teaches people how to communicate with farm animals and how a Philadelphia prison allows inmates to train unwanted dogs for adoption. Wild About Animals was preempted twice during the quarter and moved to its secondary time period. The preemption and rescheduling were promoted in advance.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	5/18 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0138-05-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Wild About Animals
List date and time rescheduled	6/22 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	0142-06-08
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 14)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 4-4:30p ET secondary digital
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The primary educational and information element of this half- hour live action series targeting a young teen audience (ages 13-16) is to educate young viewers about the animal kingdom as the show travels cross continent to observe animals in the wild, at zoos and on wildlife preserves. Jungle Jack interviews knowledgeable experts about each animal and their habitat enabling viewers to have a better insight into the various species from dietary needs to extinction concerns. The program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 4-4:30pm ET secondary digital
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment targeting a young audience ages 13 16. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed as the series aims to instill social responsibility for creatures that inhabit and share our environmental spaces.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 4-4:30pm ET secondary digital
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO is a half hour educational and information program that presents everyday dilemmas and moral decisions that confront teenagers in real life stories and how best to handle these situations when confronted with issues such as health emergencies and surviving natural disasters. Moral decisions that are commonplace in today's culture such as bullying and texting inappropriate messages are also examined in this weekly series. Whaddyado targets the 13 to 16 year old audience airing on Thursdays on NBC2 News Now, the 24 hour news and weather channel from WBBH on its DT-2 channel
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 4-4:30p ET secondary digital
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The show delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.

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Digital Core Program (11 of 14)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4-4:30p ET secondary digital
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impression that can be used by the series to interest and educate a young audience base - targeted 13 to 16 year olds. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14) Response		Response
	Program Title	Jack Hanna's Animal Adventures

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4-4:30p ET secondary digital
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The primary educational and information element of this half- hour live action series targeting a young teen audience (ages 13-16) is to educate young viewers about the animal kingdom as the show travels cross continent to observe animals in the wild, at zoos and on wildlife preserves. Jungle Jack interviews knowledgeable experts about each animal and their habitat enabling viewers to have a better insight in the various species from dietary needs to extinction concerns. The program is designed to transport viewers around the globe experiencing adventures in a way that presents positive role models and prosocial values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00n - 12:30p ET Main Digital

Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages for the young audience (ages 2-5) include reinforcing positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal. Some of the educational messages and lessons learned this quarter include how to develop patience and how to apologize when you make a mistake; the harmful effects of pollution and importance of recycling; being careful and observant helps you be safe and prepared for any situation, and don't be quick to judge the actions of your friends - take the time to talk. During the quarter Tree Fu Tom was preempted three times for live sporting events. Twice the program aired in its secondary time period. On 6/7 the program aired in a children's block immediately following the French Open.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/14 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	6/14 ETFT126DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	6/7 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7 ETFT125DH
Reason for Preemption	Sports

Questions	Response	
Title of Program	Tree Fu Tom	
List date and time rescheduled	5/31 9:30am	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted		
Episode #	5/31 ETFT124DH	
Reason for Preemption	Sports	

Digital Core Program (14 of 14)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 4-4:30pm ET secondary digital
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth is an educational and informative half-hour program that takes young viewers (targeting the 13-16 age group) on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Deborah Abbott
Address	3719 Central Avenue
City	Ft Myers
State	FL
Zip	33901
Telephone Number	239-939-2020
Email Address	dabbott@water.net

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

During this quarter WBBH sponsored, produced and televised two Golden Apple Awards events recognizing area teachers of distinction in the classrooms. Lee County teachers, their students and past Golden Apple recipients were honored in the hour long televised ceremonies the evening of April 13th. And on May 9th, a similar televised event aired on WBBH at 8pm giving well deserved accolades to some of Collier County's most innovative teachers. Station WBBH promotes positive reinforcement to the young viewing audience through the embrace of NBC network campaign, The More You Know, and expanding the national franchise to a local base. "The More You Know" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes indepth resource and referral information on the campaign's important focus issues including: HEALTH fighting childhood obesity, encouraging nutrition and physical fitness; ENVIRONMENT - encouraging everyday actions that reduce environmental impact; EDUCATION - recruiting new teachers and promoting their long-lasting impact; DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information; DIVERSITY - embracing differences and promoting inclusion, tolerance and respect Also featured on site is The More You Know Learning series' Growing Up Online, a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online. Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards. The More You Know PSA effort features messages of developing and maintaining self-esteem, the importance of education, diversity, anti-prejudice, mentoring, being socially and environmentally responsible, the dangers of smoking, and engaging in internet safety. Positive reinforcement of health related issues such as prevention of childhood obesity, nutrition and physical activity are also a part of our on-going public service commitment. In conjunction with NBC News, WBBH localizes the Education Nation messages which is a year-round initiative to engage the country in a solutions-focused conversation about the state of education in America. Education Nation seeks to create a thoughtful, well-informed dialogue with policymakers, thought-leaders, educators, parents and the public, in pursuit of the shared goal of providing every American with an opportunity to achieve the best education in the world. These discussions cover the challenges, potential solutions and innovations spanning the education landscape. By providing quality information to the public, this franchise hopes to provide information to Americans so they can make decisions about how best to improve our education system both in the near and I

## Other Matters (18)

Programming.

Other Matters (1 of 18)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am ET Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	The Chica Show is an educational and informational program for a young pre-school audience, ages 2 to 5, that addresses cognitive reasoning skills and personal interaction to resolve a problem or situation. Chica is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with

Other Matters (2 of 18)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30a ET Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Core

Programming.

Noodle and Doodle is an instructional series targeting a young audience ages 2-5 which features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (3 of 18)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12n-12:30pm ET Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	This series focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Other Matters (4 of 18)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30a-12n ET Main Digital

Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	2 years to 5 years
Target Child	
Audience	
from	

Justin Time is an animated show specifically directed to the preschool audience (ages 2-5) and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 18)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1p ET Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (6 of 18)	Response
Program Title	Zou
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 11-11:30am ET Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode.

Other Matters (7 of 18)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays,11:30a-12n ET Main Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Wild About Animals is a half hour animal magazine series targeting a young teen audience, ages 13 to 16 offering insight into the animal kingdom as some of the worlds most fascinating and best known animals are featured in their natural habitats. Each episode consists of multiple stories designed to teach children about exotic and unique animals from the wild, as well as to educate them further about animals they encounter every day. Issues such as conservation and wildlife protection are also an integral part of the program as the human responsibility to the preservation of the animal kingdom is an underlying theme in this program.

Other Matters (8 of 18)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, 4-4:30pm ET Secondary Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures- The primary educational and information element of this half- hour live action series targeting a young teen audience (ages 13-16) is to educate young viewers about the animal kingdom as the show travels cross continent to observe animals in the wild, at zoos and on wildlife preserves. Jungle Jack interviews knowledgeable experts about each animal and their habitat enabling viewers to have a better insight into the various species from dietary needs to extinction concerns. The program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (9 of 18)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 4-4:30p ET Secondary Digital
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

The Coolest Places on Earth is an educational and informative half-hour program that takes young viewers (targeting the 13-16 age group) on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them. Beginning 9/9 series is being replaced with Xploration Awesome Planet.

Other Matters (10 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 4-4:30p ET Secondary Digital
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores the world of wildlife in a blend of education and entertainment targeting a young audience ages 13 to 16. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed as the series aims to instill social responsibility for creatures that inhabit and share our environmental spaces. On September 10th, the series will be replaced with Xploration Outer Space.

Other Matters (11 of 18)	Response
Program Title	Whaddyado
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 4-4:30p ET Secondary Digital
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half hour educational and information program that presents everyday dilemmas and moral decisions that confront teenagers in real life stories and how best to handle these situations when confronted with issues such as life threatening health and natural disasters. Moral discussions include topics that teens face such as bullying, misuse of the internet, date violence, etc. Whaddyado targets the 13 to 16 year old audience. Xploration Earth 2050 will replace Whaddyado on Thursday 9/11

Other Matters (12 of 18)	Response
Program Title	The Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays, 4-4:30p ET Secondary Digital
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing the target audience of young viewers to accomplished 'teens' that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. The show delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. On Friday, 9/12, Xploration Animal Science will debut in the time period.

Other Matters (13 of 18)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4-4:30p ET Secondary Digital
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series to interest and educate a young audience base - targeted 13 to 16 year olds. The series is currently being provided to schools and libraries across the USA by one of the nation's quality educational distributors.

Other Matters (14 of 18)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program	Sundays, 4-4:30p ET Secondary Digital
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Jack Hanna's Animal Adventures- The primary educational and information element of this half- hour live
educational and	action series targeting a young teen audience (ages 13-16) is to educate young viewers about the anima
informational	kingdom as the show travels cross continent to observe animals in the wild, at zoos and on wildlife
objective of the	preserves. Jungle Jack interviews knowledgeable experts about each animal and their habitat enabling
program and	viewers to have a better insight into the various species from dietary needs to extinction concerns. The
how it meets	program is designed to reveal to children the world around them in a way that presents positive role
the definition of	models and pro-social values within an environmentally responsible universe
Core	
Programming.	

Other Matters (15 of 18)	Response
Program Title	Xploration Awesome Planet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays, 4-4:30pm Secondary Digital (beginning 9/9)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Core

Programming.

(beginning 9/9) Produced primarily for the 13-16 target audience, Xploration Awesome Planet will inspire and educate anyone interested in earth sciences. Our host, Philippe Cousteau, the grandson of legendary Jacques Cousteau, brings boundless energy to every location we visit. From magnificent mountains to violent volcanoes, this program takes an in-depth look at the unique and distinct features on planet Earth. We not only visit gigantic glaciers and behold their beauty but also discover why they formed, and how they shaped our landscape. Geological experts share their wisdom with Philippe, as we strive to understand places on the earth, inside the earth, and above the earth. Xploration Awesome Planet is a half-hour weekly E/I series, part of the Xploration Station umbrella 2 hour block of programming that is produced to focus on accelerating student learning in science, technology, engineering and math and to expand our target audience interest in the field of STEM education.

Other Matters (16 of 18)	Response
Program Title	Xploration Outer Space
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays, 4-4:30p Secondary Digital (beginning 9/10)
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	(beginning 9/10) Xploration Outer Space is a new half-hour weekly series produced for the 13-16 target audience will certainly attract viewers of all ages. Each week our host Emily Calandrelli will take viewers on incredible journeys through space that will both entertain and educate. Ever wonder what it would be like to live in space or on a different planet? Watch our host try to perform every day responsibilities while floating in zero gravity. Explore the challenges that come along with living on a different planet as our host lives like an astronaut in a Mars-like habitat. We will have episodes on space robotics, commercial space tourism, asteroids, and our search for life, among many others. When appropriate, the host will highlight NASA related programs and internships for young students that are relevant to the content we have shown. Xploration Outer Space is a half-hour weekly E/I series, part of the Xploration Station umbrella 2 hour block

Other Matters (17 of 18)	Response
Program Title	Exploration Earth 2050
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays, 4-4:30p Secondary Digital (beginning 9/11)

of programming that is produced to focus on accelerating student learning in science, technology, engineering and math and to expand our target audience interest in the field of STEM education.

Total times	3
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	

(beginning 9/11) What will the world look like in 2050? Where will advancements in science, technology, engineering, and mathematics lead us? Xploration Earth 2050 strives to answer these questions and more with scientists, inventors, doctors, science fiction writers, and creative thinkers. This half hour weekly series, produced primarily for the 13-16 year old target audience will appeal to the whole family. Viewers will be taken on an educational adventure as the show tackles future challenges in everything from transportation to health care to the environment. Xploration Earth 2050 is a half-hour weekly E/I series, part of the Xploration Station umbrella 2 hour block of programming that is produced to focus on accelerating student learning in science, technology, engineering and math and to expand our target audience interest in the field of STEM education.

Other Matters (18 of 18)	Response
Program Title	Xploration Animal Science
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 4-4:30p Secondary Digital (beginning 9/12)
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

(beginning 9/12) Produced specifically for the 13-16 demographic, this is an animal series with a uniquely scientific approach. While most animal shows look at the behavior of animals, Xploration Animal Science goes one step further to look at how and why an animal is able to excel in its environment. This series uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. This is a program that all animal lovers will watch and learn from. Xploration Animal Science 2050 is a half-hour weekly E/I series, part of the Xploration Station umbrella 2 hour block of programming that is produced to focus on accelerating student learning in science, technology, engineering and math and to expand our target audience interest in the field of STEM education.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Waterman Broadcasting Corp of Florida **Attachments** 

No Attachments.