



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0028701001** | File Number: **CPR-118656** | Submit Date: **04/05/2011** | Call Sign: **KTTU** | Facility ID: **11908** | City: **TUCSON** | State: **AZ**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2011** | Filing Status: **Active**

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Report reflects information for : **First Quarter of 2011**

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MYTV
	Nielsen DMA	Tuscon (Nogales)
	Web Home Page Address	www.kttu.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(7)**

<b>Digital Core Program (1 of 7)</b>	<b>Response</b>
Program Title	JACK HANNA-ANIMAL ADVENTURES (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT., 7 AM (010111-032611)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each program, cameras follow the host as he spends time with nature's creatures across the continents. Hanna talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 7)</b>	<b>Response</b>
Program Title	JACK HANNA-INTO THE WILD (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT., 7:30 AM,(010111-032611)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of the program overlaps with a significant number of standards for science education that are prevalent in the curricula of today's schools. The quirky, humorous, lively and colorful production values of the program will appeal to children in the target group. (MAIN DIGITAL CHANNEL ONLY, 18.1)
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 7)</b>		<b>Response</b>
Program Title		WILD AMERICA (18.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT., 8 AM,(010111-032611)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series the emphasis will be on protecting endangered species and on the impact humans have while interacting in their environment. Young viewers will achieve a greater understanding of nature and specific animal species through the up-close and detailed photography of the series. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,18.1.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (4 of 7)</b>	<b>Response</b>
Program Title	ANIMAL EXP. WITH JAROD MILLER (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT., 8:30 AM,(010111-032611)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program promotes an interest in exploring. Each episode will focus on uncovering the hidden secrets of the world, space and beyond as the camera follows world famous explorer Jarod Miller on land, sea, air and into space. Young viewers will learn about such subjects as animals, historic civilizations, the environment and the universe and they will gain an appreciation for discovery through the narrative and commentary of the host. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (5 of 7)</b>	<b>Response</b>
Program Title	PETS TV (18.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT., 9 AM,(010111-032611)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explains the positives and negatives of pet ownership and features segments on owners, trainers and other people who interact with domesticated animals. It presents pet news, pet care, pet health and pet lifestyles to viewers through the enthusiastic and caring eyes of children. Pets from the everyday to the unique are showcased with educational information that shows their geographic origins and discusses how they evolved to become pets. The motivational and inspirational message from each guest empowers viewers of all ages to seek more information about everyday pets. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (6 of 7)</b>		<b>Response</b>
Program Title	AQUA KIDS (18.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SAT., 9:30 AM,(010111-032611)	
Total times aired at regularly scheduled time	13	



Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 18.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (7 of 7)</b>		<b>Response</b>
Program Title		PROFILES OF NATURE (18.2)
Origination		Network
Days/Times Program Regularly Scheduled		MON-SAT., (010111-031211); 8 AM, (031411-033110)
Total times aired at regularly scheduled time		77
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children are introduced to unusual occurrences that could only happen in nature. Many groups of animals are shown, including mammals, birds, fish, insects, reptiles, with the focus on some of the most unusual species in each group. For example, children are shown Australia's marsupials, like the kangaroo, and learn about their pouches and the babies inside. Young viewers also learn about animal behavior, how various animals survive and more. (SECONDARY DIGITAL CHANNEL ONLY, 18.2) (BROADCAST TIME CHANGES TO 8 AM, 031411-033110, due TO DAYLIGHT SAVINGS TIME starting).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bob Lee
Address	1855 N. Sixth Avenue
City	Tucson
State	AZ
Zip	85705
Telephone Number	(520)770-1123
Email Address	blee@ttu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	a. KTTU regularly aired PSAs specifically designed for children 16-years-old and under during the report period. Subjects this quarter included: Teen Reckless Driving(Ad Council), Anti Graffiti(Tuc. Police Dept.), Anti-Meth Use(Meth Free Alliance), Under-Age drinking (SAMHSA-Ad Council), Pet abuse prevention(ASPCA-Ad Council & PETA), Anti-substance abuse (Drug-Free AZ), Adopt Pets(ASPCA, AWASA), Teen Homelessness(Open Inn), Childhood Obesity Prev. (USDHHS), Fitness (Nat. All of Health & Phys. Fitness), Distracted Driving (AZ Orthopaedic Society), Lifelong Literacy (U.S. Dept. of Ed), High School Graduation (Boost-Up, U.S. Dept. of Ed), Kids speak against Domestic Violence (EMERGE!)

**Other Matters (7)**

<b>Other Matters (1 of 7)</b>	<b>Response</b>
Program Title	JACK HANNA'S ANIMAL ADV. (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 7AM, (040211-062511)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each program, cameras follow the host as he spends time with nature's creatures across the continents. Hanna talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 18.1.

<b>Other Matters (2 of 7)</b>	<b>Response</b>
Program Title	JACK HANNA'S INTO THE WILD (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 7:30AM, (040211-062511)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of the program overlaps with a significant number of standards for science education that are prevalent in the curricula of today's schools. The quirky, humorous, lively and colorful production values of the program will appeal to children in the target group. (MAIN DIGITAL CHANNEL ONLY, 18.1)

<b>Other Matters (3 of 7)</b>	<b>Response</b>
Program Title	WILD AMERICA (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat, 8 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series the emphasis will be on protecting endangered species and on the impact humans have while interacting in their environment. Young viewers will achieve a greater understanding of nature and specific animal species through the up-close and detailed photography of the series. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,18.1.
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**Other Matters (4 of 7)**

**Response**

Program Title	ANIMAL EXP. WITH JAROD MILLER (18.1)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sat, 8:30 AM (040211-062511)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program promotes an interest in exploring. Each episode will focus on uncovering the hidden secrets of the world, space and beyond as the camera follows world famous explorer Jarod Miller on land, sea, air and into space. Young viewers will learn about such subjects as animals, historic civilizations, the environment and the universe and they will gain an appreciation for discovery through the narrative and commentary of the host. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,18.1.
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**Other Matters (5 of 7)**

**Response**

Program Title	PETS-TV (18.1)
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Sat., 9 AM,(040211-062511)
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explains the positives and negatives of pet ownership and features segments on owners, trainers and other people who interact with domesticated animals. It presents pet news, pet care, pet health and pet lifestyles to viewers through the enthusiastic and caring eyes of children. Pets from the everyday to the unique are showcased with educational information that shows their geographic origins and discusses how they evolved to become pets. The motivational and inspirational message from each guest empowers viewers of all ages to seek more information about everyday pets. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL,18.1.
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<b>Other Matters (6 of 7)</b>	
	<b>Response</b>
Program Title	AQUA KIDS (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 9:30 AM, (040211-062511)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. THIS PROGRAM IS BROADCAST ON THE STATION'S PRIMARY DIGITAL CHANNEL, 18.1.

<b>Other Matters (7 of 7)</b>	
	<b>Response</b>
Program Title	PROFILES OF NATURE (18.2)
Origination	Network
Days/Times Program Regularly Scheduled	MON-SAT, 8 AM, (040211-062511)
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children are introduced to unusual occurrences that could only happen in nature. Many groups of animals are shown, including mammals, birds, fish, insects, reptiles, with the focus on some of the most unusual species in each group. For example, children are shown Australia's marsupials, like the kangaroo, and learn about their pouches and the babies inside. Young viewers also learn about animal behavior, how various animals survive and more. (SECONDARY DIGITAL CHANNEL ONLY, 18.2)



**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KTTU-TV, Inc.</b></p>

## Attachments

No Attachments.