## (REFERENCE COPY - Not for submission) Children's Television Programming Report

FRN: 0009961889 | File Number: CPR-149406 | Submit Date: 01/08/2014 | Call Sign: WOOD-TV | Facility ID: 36838 | City: GRAND RAPIDS | State: MI

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 01/08/2014 | Filing Status: Active

### **Report reflects information for : Fourth Quarter of 2013**

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant Name, Type, and Contact Information** 

Applicant Information

**Applicant Address Phone Email Applicant Type** 

### **Contact Name Address Phone Email Contact Type**

Contact Representatives (0)

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Grand Rapids-Kalaz-Battle Crk
	Web Home Page Address	www.woodtv.com

## Digital Core Programming

		Crk	
	Web Home Page Address	www.woodtv.com	
Question			Response
State the average number o program stream	f hours of Core Programming per week broadcast by	the station on its main	3.0
State the average number of the station on other than its	f hours per week of free over-the-air digital video promain program stream	ogramming broadcast by	336.0
<u>C</u>	f hours per week of Core Programming broadcast by ee 47 C.F.R. Section 73.671:	the station on other than	6.0
•	information identifying each Core Program aired on d audience, to publishers of program guides as requir		Yes
additional programming gu No program stream) did no	hat at least 50% of the Core Programming counted to ideline (applied to free video programming aired on t consist of program episodes that had already aired main program stream or on another of the station's fr	other than the main Yes within the previous seven	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:00am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Shop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C(also know as Chica's Mom and Dad)welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	THE CHICA SHOW
List date and time rescheduled	10-12-13 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10-05-13/ETCS112DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response	
Title of Program	THE CHICA SHOW	
List date and time rescheduled	12-01-13 @ 1:00pm	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted		
Episode #	11-23-13/ETCS105DH	
Reason for Preemption	Sports	

Reason for Preemption	Sports
Digital Core Program (2 of 18)	Response
Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### ${\bf Digital\ Preemption\ Programs\ \#1}$

0 4	TO.
Questions	Response
6 m c c c c c c c c c c c c c c c c c c	-105P 01250

Title of Program	PAJANIMALS
List date and time rescheduled	12-07-13 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11-23-13/EPAJ103DH
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions		Response
Title of Program		PAJANIMALS
List date and time rescheduled		10-12-13 @ 1:30pm
Is the rescheduled date the second home?		No
Were promotional efforts made to notify the publi	c of rescheduled date and time?	Yes
Date Preempted		
Episode #		10-05-13/EPAJ116DH
Reason for Preemption		Sports
Digital Core Program (3 of 18)	Response	
Program Title	JUSTIN TIME	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS/11:00am	

Total times aired at regularly scheduled time 12 Total times aired 13 1 Number of Preemptions Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled 30 mins Length of Program

Age of Target Child Audience 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! Does the Licensee identify the program by

Yes

It's time for an adventure! Watch Justin and his pals, Olive and

displaying throughout the program the symbol E /I?

Questions	Response
Title of Program	JUSTIN TIME
List date and time rescheduled	10-13-13 @ 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10-05-13/EJTM114DH
Reason for Preemption	Sports

Reason for Pree	emption	Sports
Digital Core Program (4 of 18)	Response	
Program Title	TREE FU TOM	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAY'S @ 11:30am	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of		

Preemptions for other than **Breaking News** Number of Preemptions Rescheduled Length of 30 mins Program Age of Target Child 2 years to 5 years Audience Describe the educational Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power and of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel informational to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree objective of Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific the program words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, and how it fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements meets the are developed from therapeutic techniques used to help children with movement disorders, and they definition of are also designed to enhance the development of all children at a crucial time in their growth. Core Programming. Does the Licensee identify the program by Yes displaying throughout the program the

#### **Digital Preemption Programs #1**

symbol E/I?

Questions	Response
Title of Program	TREE FU TOM
List date and time rescheduled	10-13-13 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10-05-13/ETFT115DH
Reason for Preemption	Sports

Reason for Freemption	Sports
Digital Core Program (5 of 18)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S/12:00PM
Total times aired at regularly scheduled time	
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	LAZYTOWN
List date and time rescheduled	10-20-13 @ 12Noon

Is the rescheduled date the second home?

Were promotional efforts made to notify the public of rescheduled date and time? Yes

Date Preempted

Episode #

Reason for Preemption

No

Yes

10-05-13/ELZT301DH

Sports

#### **Digital Preemption Programs #2**

Response
LAZYTOWN
12-14-13 @ 9:00AM
No
Yes
12-14-13/ELZT312DH
Sports

Reason for Pree	emption	Sports
Digital Core		~ <b>F</b> = -10
Program (6	Response	
of 18)	•	
Program Title	MAKE WAY FOR NODDY	
Origination	Network	
Days/Times		
Program Regularly Scheduled	SATURDAY'S 12:30pm	
Total times		
aired at regularly scheduled time	6	
Total times aired	13	
Number of Preemptions	7	
Number of Preemptions for other than Breaking News		
Number of		
Preemptions Rescheduled	7	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the		
educational	Make Way for Noddy is based on a recurring character in the Eni	•
and informational	young readers. Noddy, a boy doll, lives in a little cottage in the vi in his sporty convertible, delivers the mail, and is a friend to all. N	•
objective of	of other toy characters some of whom are mentors, and a few other	
the program	Toyland. In every episode of Noddy, there is a challenge experier	nced by Noddy or someone else in
and how it	Toyland that lends itself to a humorous and lighthearted resolution	
meets the definition of	getting her undoing for her selfish ways, Mr. Wobblyman learning. Noddy trying to assemble a kite, the characters in Toyland work of	
Core	harmony.	but then issues and live together in
Programming.		
Does the Licensee identify the		
program by displaying	Yes	
throughout the		
program the symbol E/I?		
•		

Questions	Response
Title of Program	MAKE WAY FOR NODDY

List date and time rescheduled	12-14-13 @ 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12-14-13/EMWN111D
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	12-01-13 @ 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11-23-13/EMWN108D
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	12-28-13 @ 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	12-28-13/EMWN113D
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	11-09-13 @ 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11-09-13/EMWN106D
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	10-19-13 @ 9:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	10-19-13/EWMN104D
Reason for Preemption	Sports
Digital Preemption Programs #6	

# QuestionsResponseTitle of ProgramMAKE WAY FOR NODDYList date and time rescheduled11-30-13 @ 9:30AMIs the rescheduled date the second home?NoWere promotional efforts made to notify the public of rescheduled date and time?YesDate Preempted11-30-13/EMWN109DReason for PreemptionSports

Questions	Response
Title of Program	MAKE WAY FOR NODDY
List date and time rescheduled	10-20-13 @ 12:30pm
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time? Yes

Date Preempted

Episode # 10-05-13/EMWN101D

Sports

Reason for Preemption

Digital Core Program (7 of 18)	Response
Program Title	Culture Click/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind-cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Animal Atlas/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.
identify the program by displaying throughout the	Yes

Digital Core Program (9 of 18)	Response
Program Title	Animal Atlas/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	o
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Safari Tracks/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday's/11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and	Safari Tracks is a program with content grounded in the natural world and delivered using an

informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

program the symbol E/I?

approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Yes

Digital Core Program (11 of 18)	Response
Program Title	Teen Kids News/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's/10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!)report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.
Does the Licensee identify the program by displaying throughout the	Yes

Digital Core Program (12 of 18)	Response
Program Title	Teen Kids News/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday's/10:30am
Total times aired at	

regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 9:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Jack Hanna's Animal Adventures /Multicast .3
List date and time rescheduled	12-27-13 @ 9am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date	

and time?	No
Date Preempted	
Episode #	12-25-13/2135
Reason for Preemption	Other

Reason for Preemption	Other
Digital Core Program (14 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.  Yes
symbol E/I?	

Questions	Response	
Title of Program	Jack Hanna's Animal Adventures /Multicast .3	
List date and time rescheduled	12-27-13 @ 9:30am	
Is the rescheduled date the second home?	No	
Were promotional efforts made to notify the public of rescheduled date and time?	No	
Date Preempted		
Episode #	12-25-13/2136	
Reason for Preemption	Other	

I		I control of the second of the
Reason for Preemption		Other
Digital Core Program (15 of 18)	Response	
Program Title	Jack Hanna's Animal Adventures/Multicast	.3
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Wednesday's @ 10:00am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creature people that are knowledgeable about each at Each episode is designed to reveal to children presents positive role models and pro-social responsible universe.	nimal and habitat, teaching as he goes. on the world around them in a way that
Does the Licensee identify the program by displaying throughout the program the	Yes	

Digital Core Program (16 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.  Yes
symbol E/I?	

Digital Core Program (17 of 18)	Response
Program Title	Jack Hanna's Animal Adventuresw/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.  Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.  Yes

Digital Core Program (18 of 18)	Response
Program Title	Three Wide Life/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled Length of Program

Age of Target Child Audience

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Does the Licensee identify the program by displaying throughout the program the symbol E/I? 30 mins

13 years to 16 years

3 WIDE LIFE meets the educational and informational needs of children 13-16 by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Viewers meet role models who have overcome adversity, learn how personal values are formed through team efforts, and how people can help to improve the lives of others.

Yes

Non-Core

Non-Core

Sponsored Core Liaison Contact

Educational and

Programming (0) the station's Children's

Informational Programming (0)

Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)

(11)(iii)? Name of children's programming liaison

Address City State Zip

Telephone Number Email Address

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Response

Yes

Craig Cole 120 College SE Grand Rapids

MI 49503

616-771-9604

craig.cole@woodtv.com

Notwithstanding the foregoing, on October 12, 2013, the closing credits for "Lazytown," an educational and informational program supplied to the NBC Network by Sprout for the "NBC Kids" Saturday morning E/I block, inadvertently included a fleeting (one-half second) display of the URL for a web site (www.lazytown.com). The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: NONE

# Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Shop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C(also know as Chica's Mom and Dad)welcome you with open wings for fantastic adventures and dress-up fun.
definition of Core Programming.  Other	, , ,

Other Matters (2 of 18)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and	Noodle and Doodle, an instr

Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Core Programming.

definition of

informational

objective of

the program

and how it

meets the

Other Matters (3 of 18)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world!T

Other Matters (4 of 18)	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 2 years to 5 years Child

Audience from
Describe the
educational
and
informational
objective of
the program
and how it
meets the
definition of
Core

Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth.

Programming.

Other Matters (5 of 18)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.

i iogrammig.	unings.
Other Matters (6 of 18)	Response
Program Title	MAKE ROOM FOR NODDY
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of

Age of Target

Audience from

Child

Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Noddy is surrounded by a large cast of other toy characters some of whom are mentors, and a few others who are mischief makers in Toyland. In every episode of Noddy, there is a challenge experienced by Noddy or someone else in Toyland that lends itself to a humorous and lighthearted resolution. Whether it's Martha the monkey getting her undoing for her selfish ways, Mr. Wobblyman learning to play soccer with no legs, or Noddy trying to assemble a kite, the characters in Toyland work out their issues and live together in harmony.

Programming.

Core

Other Matters (7 of 18)	Response
Program Title	Culture Click/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Culture Click is a half-hour series that explores the genesis of - and reasons behind-cultural events that permeate our everyday lives. Host Nzinga Blake opens each

definition of Core episode with a list of what's trending on search engines that week which serves as a

Programming.	jumping-off point for a deep dive into the culture that teens will embrace
Other Matters (8 of 18)	Response
Program Title	Animal Atlas/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.
Other Matters (9 of 18)	Response
•	Response Animal Atlas/Multicast .2
of 18)	
of 18) Program Title	Animal Atlas/Multicast .2
of 18) Program Title Origination	Animal Atlas/Multicast .2
of 18) Program Title Origination Days/Times Program Regularly	Animal Atlas/Multicast .2 Syndicated
of 18) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Animal Atlas/Multicast .2 Syndicated  Saturdays/11:00am
of 18) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Animal Atlas/Multicast .2 Syndicated  Saturdays/11:00am
of 18) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience	Animal Atlas/Multicast .2 Syndicated  Saturdays/11:00am  13 30 mins

Other Matters (10 of 18)	Response
Program Title	Safari Tracks/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Safari Tracks is a program approach that, while enterta

objective of the

Programming.

of Core

program and how it

meets the definition

m with content grounded in the natural world and delivered using an ertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Other Matters (11 of 18)	Response
Program Title	Teen Kids News/Multicast .2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and	Teen Kids News is a national The show has been on the air show will be on forever! Teen amazing things and helping to show (who are of course all l

weekly program that is informative, educational and entertaining! since 2003, and given how many people watch it and love it, the n Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

#### **Other Matters** (12 of 18)

Programming.

how it meets the

definition of

Core

#### Response

Program Title Teen Kids News/Multicast .2

Origination Syndicated

Days/Times

**Program** Sundays/10:30am Regularly

Scheduled Total times aired at 13 regularly scheduled time

Length of 30 mins Program

Age of Target

Child Audience 13 years to 16 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

Teen Kids News is a national weekly program that is informative, educational and entertaining! The show has been on the air since 2003, and given how many people watch it and love it, the show will be on forever! Teen Kids News (TKN) highlights positive stories about kids doing amazing things and helping to make the world a better place. In addition, the TKN reporters on the show (who are, of course, all kids!) report on everything that is fun or interesting or important about our world. These stories range from kids who fly planes to how to deal with bullying to the best way to throw a baseball for power, to tips on getting into college to making friends to behind the scenes with entertainers.

#### Other Matters (13 of 18) Response

Program Title Jack Hanna's Animal Adventures/Multicast .3

Origination Syndicated

Days/Times Program Regularly Scheduled

Wednesday's @ 9:00am

Total times aired at regularly scheduled time

Length of Program

30 mins

Age of Target Child Audience from

13 years to 16 years

Describe the educational and definition of Core Programming.

ack Hanna spends time with nature's creatures across the continents. Jack talks with informational objective of the people that are knowledgeable about each animal and habitat, teaching as he goes. program and how it meets the Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

Other Matters (14 of 18)

Response

**Program Title** Jack Hanna's Animal Adventures/ Multicast .3

Origination Syndicated

Days/Times Program Wednesday's @ 9:30am Regularly Scheduled

13

Total times aired at regularly scheduled time

30 mins Length of Program

Age of Target Child 13 years to 16 years Audience from

Describe the educational and definition of Core Programming.

ack Hanna spends time with nature's creatures across the continents. Jack talks with informational objective of the people that are knowledgeable about each animal and habitat, teaching as he goes. program and how it meets the Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

#### Other Matters (15 of 18) Response

Program Title Jack Hanna's Animal Adventures/ Multicast .3

Origination Syndicated

Days/Times Program Wednesday's @ 10am Regularly Scheduled

13

Total times aired at regularly scheduled time

Length of Program 30 mins

Age of Target Child 13 years to 16 years Audience from

Describe the educational and definition of Core Programming.

ack Hanna spends time with nature's creatures across the continents. Jack talks with informational objective of the people that are knowledgeable about each animal and habitat, teaching as he goes. program and how it meets the Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

#### Other Matters (16 of 18) Response

Program Title Jack Hanna's Animal Adventures/ Multicast .3

Origination Syndicated

Days/Times Program Wednesday's @ 10:30am Regularly Scheduled

Total times aired at regularly 13 scheduled time

30 mins Length of Program

Age of Target Child 13 years to 16 years Audience from

Describe the educational and program and how it meets the definition of Core Programming.

ack Hanna spends time with nature's creatures across the continents. Jack talks with informational objective of the people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

#### Other Matters (17 of 18) Response

Jack Hanna's Animal Adventures/ Multicast .3 Program Title

Origination Syndicated

Days/Times Program Wednesday's @ 11am Regularly Scheduled

Total times aired at regularly 13 scheduled time

Length of Program 30 mins

Age of Target Child 13 years to 16 years Audience from

Describe the educational and definition of Core Programming.

ack Hanna spends time with nature's creatures across the continents. Jack talks with informational objective of the people that are knowledgeable about each animal and habitat, teaching as he goes. program and how it meets the Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

#### Other Matters (18 of 18) Response

Program Title Three Wide Life/ Multicast .3

Origination Syndicated

Days/Times Program Wednesday's @ 11:30am Regularly Scheduled

Total times aired at 13 regularly scheduled time

Length of Program
Age of Target Child
Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. 30 mins

13 years to 16 years

3 WIDE LIFE meets the educational and informational needs of children 13-16 by providing viewers with an inside look at challenges met and lessons learned while competing in motor sports. Viewers meet role models who have overcome adversity, learn how personal values are formed through team efforts, and how people can help to improve the lives of others.

Question Response Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

WOOD License Co., LLC

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

No Attachments.

#### **Attachments**