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# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-121592** | Submit Date: **07/07/2011** | Call Sign: **WOIO** | Facility ID: **39746** | City: **SHAKER HEIGHTS** | State: **OH**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2011** | Filing Status: **Active**

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Report reflects information for : **Second Quarter of 2011**

## General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Cleveland
	Web Home Page Address	http://www.19actionnews.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I aired on WOIO's main digital channel in the aforementioned time period throughout the 2nd quarter 2011.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 12)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II aired on WOIO's main digital channel in the aforementioned time period throughout the 2nd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 12)</b>	<b>Response</b>
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Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS ROCKIN' ROAD SHOW aired on WOIO's main digital channel in the aforementioned time period throughout the 2nd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 12)**

**Response**

Program Title	TROLLZ (main digital channel 10.1)
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. TROLLZ aired on WOIO's main digital channel in the aforementioned time period throughout the 2nd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 12)**

**Response**

Program Title	HORSELAND - I (main digital channel 10.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND - I aired on WOIO's main digital channel in the aforementioned time period throughout the 2nd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (6 of 12)**

**Response**

Program Title	HORSELAND - II (main digital channel 10.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND - II aired on WOIO's main digital channel in the aforementioned time period throughout the 2nd quarter 2011.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (7 of 12)**

**Response**

Program Title	ANIMAL ATLAS - I (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated

Days/Times Program Regularly Scheduled	Monday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch &amp; eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised &amp; the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - I aired on WOIO's secondary digital channel throughout the 2nd quarter 2011.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (8 of 12)**

**Response**

Program Title	ANIMAL ATLAS - II (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch &amp; eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised &amp; the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - II aired on WOIO's secondary digital channel throughout the 2nd quarter 2011.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	ANIMAL ATLAS - III (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch &amp; eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised &amp; the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - III aired on WOIO's secondary digital channel throughout the 2nd quarter 2011.</p>

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (10 of 12)</b>	<b>Response</b>
Program Title	SAFARI TRACKS - I (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - I aired on WOIO's secondary digital channel throughout the 2nd quarter 2011.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (11 of 12)</b>	<b>Response</b>
Program Title	SAFARI TRACKS - II (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - II aired on WOIO's secondary digital channel throughout the 2nd quarter 2011.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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<b>Digital Core Program (12 of 12)</b>	<b>Response</b>
Program Title	SAFARI TRACKS - III (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - III aired on WOIO's secondary digital channel throughout the 2nd quarter 2011.



Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa McManus
Address	1717 East 12th Street
City	Cleveland
State	OH
Zip	44114
Telephone Number	216-367-7105
Email Address	Lmcmanus@woio.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTE: Because WOIO-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I is scheduled to air on WOIO's main digital channel in the 3rd quarter 2011.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II is scheduled to air on WOIO's main digital channel in the 3rd quarter 2011.
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**Other Matters (3 of 12)**

**Response**

Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (main digital channel 10.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	3 years to 8 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. DOODLEBOPS ROCKIN' ROAD SHOW is scheduled to air on WOIO's main digital channel in the 3rd quarter 2011.
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**Other Matters (4 of 12)**

**Response**

Program Title	TROLLZ (main digital channel 10.1)
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. TROLLZ is scheduled to air on WOIO's main digital channel in the 3rd quarter 2011.

<b>Other Matters (5 of 12)</b>	<b>Response</b>
Program Title	HORSELAND - I (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND - I is scheduled to air on WOIO's main digital channel in the 3rd quarter 2011.

<b>Other Matters (6 of 12)</b>	
	<b>Response</b>
Program Title	HORSELAND - II (main digital channel 10.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. HORSELAND - II is scheduled to air on WOIO's main digital channel in the 3rd quarter 2011.

<b>Other Matters (7 of 12)</b>	
	<b>Response</b>
Program Title	ANIMAL ATLAS - I (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - I will air on WOIO's secondary digital channel in the 3rd quarter 2011.
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**Other Matters (8 of 12)**

**Response**

Program Title	ANIMAL ATLAS - II (digital channel 10.2 on WOIO-DT2 "Weather Now")
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Tuesday, 7:00-7:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - II will air on WOIO's secondary digital channel in the 3rd quarter 2011.
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**Other Matters (9 of 12)**

**Response**

Program Title	ANIMAL ATLAS - III (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. The series combines focused examinations of certain topics such as animal diets (the diverse diets of animals along with information about how animals catch & eat their food, how diets determine their lifestyle, etc.), animal locomotion (different forms of locomotion and how/why animals move the way that they do), and animal babies (an intimate look at babies of various species - how they are born, how they are raised & the difficulties and delights of growing up) along with shows which focus solely on certain animals such as elephants, birds, and fish. In these shows, a thorough and entertaining exploration of the specific animal takes viewers into that animal's world to see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival. The series introduces viewers to every kind of animal imaginable including apes, giant lizards, sharks, tigers and well as other animals from the Americas, Africa, Asia and Antarctica. ANIMAL ATLAS also promotes responsibility toward wildlife issues by educating viewers about endangered species and wildlife habitats as well as informing viewers as to how to support wildlife conservation. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. ANIMAL ATLAS - III will air on WOIO's secondary digital channel in the 3rd quarter 2011.

Other Matters (10 of 12)	Response
Program Title	SAFARI TRACKS - I (digital channel 10.2 on WOIO-DT2 "Weather Now")
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 7:00-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - I will air on WOIO's secondary digital channel in the 3rd quarter 2011.
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Other Matters (11 of 12)	Response
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Program Title	SAFARI TRACKS - II (digital channel 10.2 on WOIO-DT2 "Weather Now")
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Friday, 7:00-7:30AM
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - II will air on WOIO's secondary digital channel in the 3rd quarter 2011.
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Other Matters (12 of 12)	Response
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Program Title	SAFARI TRACKS - III (digital channel 10.2 on WOIO-DT2 "Weather Now")
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Origination	Syndicated
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Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is an exciting and entertaining series of half-hour programs focused entirely on African wildlife. Every show explores the magnificent and mysterious world of Africa's animals in their natural habitat. Led by "Ushaka" - the show's young South African host - SAFARI TRACKS takes the viewer from the brush lands of the savannah to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar. Each episode focuses primarily on one subject (such as "Big Cats," "Elephants and Their Young," "Leapers and Jumpers - Those Fabulous Flying Hoofed Animals") or on an aspect of wildlife behavior (such as "Life at the Local Waterhole," "Family Behavior - or rather - Misbehavior," or "Africa After Dark"). Viewers see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mother and siblings. Filmed entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. SAFARI TRACKS - III will air on WOIO's secondary digital channel in the 3rd quarter 2011.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WOIO License Subsidiary, LLC</b></p>

## Attachments

No Attachments.