## (REFERENCE COPY - Not for submission) Children's Television Programming Report

FRN: 0022745715 | File Number: CPR-128498 | Submit Date: 04/05/2012 | Call Sign: KMCB | Facility ID: 35183 | City: COOS BAY | State: OR

Service: Full Service Television | Purpose: Children's TV Programming Report | Status: Received | Status Date: 04/05/2012 | Filing Status: Active

## **Report reflects information for : First Quarter of 2012**

	Section	Question	Response
General Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant Name, Type, and Contact Information** 

Applicant Information

**Applicant Address Phone Email Applicant Type** 

## **Contact Name Address Phone Email Contact Type**

Contact Representatives (0)

## Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eugene
	Web Home Page Address	www.kmtr.com

## Digital Core Programming

	Web Home Page Address	www.kmtr.com	
Question			Response
State the average number of program stream	of hours of Core Programming per week broadca	st by the station on its main	3.0
State the average number of the station on other than its	of hours per week of free over-the-air digital vide s main program stream	eo programming broadcast by	168.0
<u> </u>	of hours per week of Core Programming broadca ee 47 C.F.R. Section 73.671:	st by the station on other than	5.0
	information identifying each Core Program aired audience, to publishers of program guides as re-		Yes
additional programming gu No program stream) did no	hat at least 50% of the Core Programming count aideline (applied to free video programming airect of consist of program episodes that had already air main program stream or on another of the station	d on other than the main Yes ired within the previous seven	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am 1/7/12 - 2/4/12
Total times aired at regularly scheduled time	4
Total times aired	5
Number of Preemptions	
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Turbo Dogs" is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	1/14/12, 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14/12, TDO122
Reason for Preemption	Sports

Reason for Pre	semption Sports
Digital Core Program (2 of 18)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:00am, 2/11/12 - 3/31/12
Total times aired at regularly scheduled time	7

Total times aired Number of Preemptions Number of Preemptions for other than Breaking News Number of Preemptions Rescheduled Length of 30 mins Program Age of Target Child 6 years to 10 years Audience Describe the educational Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy and facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated informational aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, objective of the program who are trying to take over the universe. Over the course of the story, the audience learns different and how it facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor meets the Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the definition of stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution. Core Programming. Does the Licensee identify the program by displaying Yes throughout the program the symbol E /I?

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	3/10/12, 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10/12, ZUL 105
Reason for Preemption	Sports

Reason for Preemption		Sports
Digital Core Program (3 of 18)	Response	
Program Title	Shelldon	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 8:30am, 1/7/12 - 3/31/12	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than		

Breaking News Number of Preemptions Rescheduled Length of 30 mins Program Age of Target Child 6 years to 10 years Audience Describe the educational "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of and informational sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit objective of crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made the program disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land and how it meets the who teaches them and gives them opportunities to harness their potential and solve the problem. Each definition of episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. Core Programming. Does the Licensee identify the program by displaying Yes throughout the program the symbol E /I?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	1/14/12, 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14/12, SHL005
Reason for Preemption	Sports
Were promotional efforts made to notify the public of rescheduled date and time? Date Preempted Episode #	Yes 1/14/12, SHL005

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	3/10/12, 7;30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10/12, SHL013
Reason for Preemption	Sports

Reason for Pre	emption	Sports
Digital Core Program (4 of 18)	Response	
Program Title	The Magic School Bus	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 9:00am, 1/7/12 - 2/4/12	
Total times aired at regularly scheduled time	4	
Total times aired	5	
Number of		

Preemptions 1 Number of Preemptions for other than **Breaking** News Number of Preemptions Rescheduled Length of 30 mins Program Age of Target Child 6 years to 10 years Audience

Describe the educational and informational objective of the program and how it meets the definition of Core

"The Magic School Bus" is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the place the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges them to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children ages 6-10 and in addition to all the factual content, the children also have a social-emotional problem Programming. to solve that is embedded into the story line.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

#### **Digital Preemption Programs #1**

Yes

Questions	Response
Title of Program	The Magic School Bus
List date and time rescheduled	1/14/12, 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14/12, MSB405
Reason for Preemption	Sports

Episode II		1/1 1/12, 1/100 103
Reason for Preemption	on	Sports
Digital Core Program (5 of 18)	Response	
Program Title	Babar	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 1/7/12- 3/31/12	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	

"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young Describe the orphaned elephant who finds the strength to rise above the challenges he faces, including the educational and informational death of his parents, as he journeys through life. Each episode of the show develops a socialobjective of the emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These program and how it meets the definition messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. of Core Programming. Does the Licensee identify the program by displaying Yes throughout the program the symbol E/I?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Babar
List date and time rescheduled	3/10/12, 8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10/12,BAR206
Reason for Preemption	Sports

Questions	Response
Title of Program	Babar
List date and time rescheduled	1/14/12, 9;00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14/12, BAR209
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00am, 2/11/12 - 3/31/12
Total times	
aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	
Number of Preemptions for other than Breaking News	
Number of	
Preemptions Rescheduled	$\begin{vmatrix} 1 \\ \end{vmatrix}$
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best-selling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a

objective of the program and how it meets the definition of Core Programming. Does the Licensee identify the program by Yes displaying throughout the program the symbol E/I?

Does the

Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Questions	Response
Title of Program	Jane and the Dragon
List date and time rescheduled	3/10/12, 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10/12, JAD110
Reason for Preemption	Sports

Episode #		3/10/12, JAD110
Reason for Pre	emption	Sports
Digital Core Program (7 of 18)	Response	
Program Title	Willa's Wild Life	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 10:00am, 1/7/12 - 3/31/12	
Total times		
aired at regularly scheduled time	5	
Total times aired	13	
Number of Preemptions	8	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	8	
Length of Program	30 mins	
Age of Target Child Audience	6 years to 10 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life," based on the book An Octopus Followed Me animated series centered on a six-year-old girl and her menagerie cher father and pets - an elephant, a giraffe, a pair of performing searabbits. In each episode, Willa faces a challenge at home, in schoo animals and best friend Dooley as key elements of her team, Willa her challenge. Together they find ways to maintain healthy friends competence, and become altruistic. With help from her animal frie the things she wants by helping others. She learns to appreciate the trying to change to fit in with the "cool" group. She realizes that as jumping to conclusions. Whether at school, home or in the neighbor analyze her situation and learn from experience.	of animals. Willa lives at home with als, a bear, penguins, and lots of l or in her neighborhood. With her works on solutions to overcome hips, experience success, developends, Willa figures out how to earn a friends that she has rather than sking questions is better than

Licensee	
identify the	
program by	Vas
displaying	Yes
throughout	
the program	
the symbol E	
/I?	

### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/3/12, 3:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/3/12, WIL006
Reason for Preemption	Sports
Digital Dysomation Dysomana #2	

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/31/12, 3:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/31/12, WIL004
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/8/12, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/7/12, WIL002
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/24/12, 3:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/24/12, WIL002
Reason for Preemption	Sports
D' ' ID ' ' D UE	

### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	1/15/12, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14/12, WIL004
Reason for Preemption	Sports

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	2/11/12, 3:00pm

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/11/12,
Reason for Preemption	Sports

### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/17/12, 3:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/17/12, WIL006
Reason for Preemption	Sports

#### **Digital Preemption Programs #8**

and

meets the definition of

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	3/10/12, 3:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10/12, WIL013
Reason for Preemption	Sports

Reason for Pre	emption Sports
Digital Core Program (8 of 18)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am, 1/7/12 - 3/31/12
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the	"Pearlie" is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an

gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an educational audience within the 6-10 year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by informational Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with objective of her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's the program nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that and how it Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and Core
Programming.
Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the
Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/10/12, 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10/12, PEA106
Reason for Preemption	Sports
Digital Programs #2	

### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/17/12, 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/17/12, PEA103
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/31/12, 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/31/12, SHL003
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/8/12, 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/7/12, PEA110
Reason for Preemption	Sports

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	2/11/12, 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/11/12, PEA112
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/24/12, 3:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/24/12, PEA112
Reason for Preemption	Sports
Digital Presention Presence #7	

#### **Digital Preemption Programs #7**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	3/3/12, 3:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/3/12, PEA109
Reason for Preemption	Sports

## **Digital Preemption Programs #8**

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	2/26/12, 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/25/12, PEA111
Reason for Preemption	Sports

## **Digital Preemption Programs #9**

for other than Breaking News

Number of Preemptions Rescheduled

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	1/15/12, 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14/12, PEA108
Reason for Preemption	Sports

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Date Preempted		d	
Episode #			1/14/12, PEA108
Reason for Preemption		emption	Sports
	Digital Core Program (9 of 18)	Response	
	Program Title	Magi-Nation	
	Origination	Network	
	Days/Times Program Regularly Scheduled	Saturday, 7;00am, 1/7/12-2/11/12	
	Total times aired at regularly scheduled time	6	
	Total times aired		
	Number of Preemptions	0	
	Number of Preemptions		

Length of 30 mins Program Age of Target Child 6 years to 12 years Audience

Describe the educational and informational objective of the program and how it meets the definition of Core

For young people today, new information is generally no more than a mouse-click away. Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving --how do kids get the "right" information and make proper use of it. What questions sould be asked? How does one assess veracity? How does one weigh alternatives? How are decisions best arrived at? How does one decide when aims can be accomplished independently, and if help is needed, how does one go about enlisting support? Above all, how can goals be achieved ethically and with regard to the greater good. In an enticing new world filled with excitement, mystery, and danger, "Magi Nation" addresses these vital learning goals. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. In the course of a series of intriguing codes, riddles and other puzzles that Tony Edyn and Strag are parsented with along the way, viewers are furthermore given the engaging opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." Programming. By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

#### **Digital Core** Program (10 Response of 18)

Program Title Magi-Nation Origination Network Days/Times

6

**Program** Regularly Scheduled

Saturday, 7:30am, 1/7/12 - 2/11/12

Total times aired at regularly scheduled time Total times

aired Number of Preemptions Number of **Preemptions** 

for other than

Breaking News Number of **Preemptions** Rescheduled Length of Program

30 mins

Age of Target Child Audience

6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

For young people today, new information is generally no more than a mouse-click away. Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving --how do kids get the "right" information and make proper use of it. What questions sould be asked? How does one assess veracity? How does one weigh alternatives? How are decisions best arrived at? How does one decide when aims can be accomplished independently, and if help is needed, how does one go about enlisting support? Above all, how can goals be achieved ethically and with regard to the greater good. In an enticing new world filled with excitement, mystery, and danger, "Magi Nation" addresses these vital learning goals. Tony, Edyn and Strag along with their human and decidedly non-human colleagues model their successful, and sometimes less than successful, attempts to analyze difficult situations, set appropriate goals, and creatively seek solutions to the dire dilemmas in which they find themselves. In the course of a series of intriguing codes, riddles and other puzzles that Tony Edyn and Strag are parsented with along the way, viewers are furthermore given the engaging opportunity to not only observe others go through the problem solving cycle, but to make use of their unique knowledge base and burgeoning problem solving skills to address conundrums on their own. The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

program by displaying

Yes

Yes

Digital Core Program (11 of 18)	Response
Program Title	Cubix
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00am, 2/18/12-3/31/12
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	O
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix set in the year 2044, is the story of a bright-eyed young boy named Connor with a deep fascination for robots. His father, Graham, who dislikes all robots, has never truly been supportive of Connor. As a surprise to his son, he purchases them a home and a small doughnut shop in the robot center of the world, Bubble Town, location of the RobixCorp headquarters. In this town, robots even outnumber people. The reason for RobixCorp's success is the EPU: Emotional Processing Unit, allowing robots to develop their own unique personality, just like a human being.
Does the Licensee identify the	

throughout the program the symbol E/I?

D: '' 1 C	
Digital Core Program (12 of 18)	Response
Program Title	Cubix
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 2/18/12 - 3/31/12
Total times aired at regularly scheduled time	7
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of	
Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix set in the year 2044, is the story of a bright-eyed young boy named Connor with a deep fascination for robots. His father, Graham, who dislikes all robots, has never truly been supportive of Connor. As a surprise to his son, he purchases them a home and a small doughnut shop in the robot center of the world, Bubble Town, location of the RobixCorp headquarters. In this town, robots even outnumber people. The reason for RobixCorp's success is the EPU: Emotional Processing Unit, allowing robots to develop their own unique personality, just like a human being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, Noon, 1/7/12-3/31/12
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions	

Rescheduled Length of 30 mins Program Age of Target Child 13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

Audience

Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years Programming. and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

#### **Digital Core** Program (14 Response of 18)

Program Title MIH: Teen Edition

13

Davs/Times

Origination Network

Program Regularly Scheduled

Saturday, 12:30pm, 1/7/12-3/31/12

Total times aired at regularly scheduled time

Total times

aired Number of Preemptions

Number of **Preemptions** for other than Breaking News Number of

**Preemptions** Rescheduled Length of

Program

30 mins

Age of Audience

Target Child 13 years to 16 years

Describe the educational and informational objective of

It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "oncamera" career in acting, there are also a number of "behind the screen" persuits that make for fulfilling career choices. Made In Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-to 16-year-old-viewers so they can "explore and learn about the technical, artistic, craative,

the program and how it meets the definition of Core

business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neil, 2006, p.1) To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is Programming. regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

#### **Digital Core** Program (15 Response of 18)

Program Title Wild, LTD Origination

Days/Times

Network

Program Regularly

Sunday, 11:00am, 1/1/12 - 3/25/12

Scheduled Total times aired at regularly scheduled

13

0

time Total times aired

Number of Preemptions

Number of **Preemptions** for other than Breaking

News Number of Preemptions Rescheduled

Length of Program

30 mins

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work - suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core Program (16 of 18)	Response
•	Made in Hollywood: Teen Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:30am, 1/1/12-3/25/12
Total times aired at regularly scheduled	13
time Total times	
aired Number of	0
Preemptions Number of	
Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" persuits that make for fulfilling career choices. Made In Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-to 16-year-old- viewers so they can "explore and learn about the technical, artistic, craative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neil, 2006, p.1) To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.
Digital Core Program (17 of 18)	
· ·	Live Life & Win
Origination Days/Times Program Regularly	Network Sunday, Noon, 1/1/12 - 3/25/12
Scheduled Total times aired at	
regularly scheduled time	13

Total times aired Number of Preemptions Number of Preemptions for other than Breaking News Number of **Preemptions** Rescheduled Length of

30 mins

Age of Target Child Audience

Program

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self-reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. The series features: Inspirational segments and teen sucess stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perserverance, leadership, academic achievement, volumteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13-to 16-year-old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about skills necessary to "Live Life and Win!". This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

#### **Digital Core** Program (18 Response of 18)

Program Title | On the Spot Origination Network

13

0

Program Regularly Scheduled

Days/Times

Sunday, 12:30pm, 1/1/12 - 3/25/12

Total times aired at regularly scheduled time Total times

aired

Number of

Preemptions Number of Preemptions for other than Breaking News

Number of Preemptions Rescheduled Length of Program
Age of

30 mins

Target Child
Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core

**Programming** 

Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market. This program meets the definition of "core programming" because it serves the educational and informational needs of chilren 17 years and under; it airs between 7A and 10P; it is regularly scheduled; it is 30:00 in length; it displays the E/I symbol throughout the program and the educational/informational objective and target child audience for this program are provided to program guide publishers. This program will air on our second digital channel only.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

**Question** Sponsored Core Liaison Contact
Does the Licensee publicize the existence and location **Non-Core** Educational and Programming Children's Television Programming **Informational** Reports (FCC 398) as required by 47 C.F.R. Section **Programming (0)** 

73.3526(e)(11)(iii)?

Name of children's programming liaison

Address City State Zip

Telephone Number **Email Address** 

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Response

Yes

Cambra Ward

3825 International Court

Springfield

OR 97477

541-746-1600

cambraward@kmtr.com

The More You Know's website (www.nbc.com/tmyk) features scripts from the award-winning public service announcements, referral information for the organizations referenced in the PAS's, a general campaign overview, and educational materials produced in connection with NBC programming. The site also includes a list of the campaign's most recent accolades. KMTR's Chief Meterologist makes frequent visits to elementary classrooms talking about weather/television and speaks at career days at three Middle Schools in the area about his role as a weathercaster and other careers in television broadcasting.

## **Other Matters (14)**

Other Matters (1 of 14)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times	
Program	Saturday, 8:00am, 4/7/12 - 6/30/12
Regularly Scheduled	
Total times	
aired at	
regularly	13
scheduled	
time	
Length of Program	30 mins
Age of	
Target Child	Greene to 10 mage
Audience	6 years to 10 years
from	
Describe the educational	Based on the book series by Deborah Manchester, "The Zula Patrol" teaches science and astronomy
and	facts to a target audience of children 6-10 years of age. The Zula Patrol is a group of six animated
informational	
objective of	missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie,
the program and how it	who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and
meets the	space probes. The information is then highlighted during a segment where crew member Professor
definition of	Multo delivers his "Multo-Moments" or summary of scientific facts from the story. Typically, the
Core Programming.	stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Other	
Matters (2	Response
of 14)	
Program Title	Shelldon
•	
Origination	Network
Days/Times	Network
Days/Times Program	Network Saturday, 8;30am, 4/7/12-6/30/12
Days/Times	
Days/Times Program Regularly Scheduled Total times	
Days/Times Program Regularly Scheduled Total times aired at	Saturday, 8;30am, 4/7/12-6/30/12
Days/Times Program Regularly Scheduled Total times aired at regularly	
Days/Times Program Regularly Scheduled Total times aired at	Saturday, 8;30am, 4/7/12-6/30/12
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	Saturday, 8;30am, 4/7/12-6/30/12  13
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program	Saturday, 8;30am, 4/7/12-6/30/12
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of	Saturday, 8;30am, 4/7/12-6/30/12  13
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program	Saturday, 8;30am, 4/7/12-6/30/12  13
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Other	Saturday, 8;30am, 4/7/12-6/30/12  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Other Matters (3 of 14)	Saturday, 8;30am, 4/7/12-6/30/12  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Other Matters (3 of 14) Program Title	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.  Response  Jane and the Dragon
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Other Matters (3 of 14) Program Title Origination	Saturday, 8;30am, 4/7/12-6/30/12  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Other Matters (3 of 14) Program Title	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.  Response  Jane and the Dragon Network
Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Other Matters (3 of 14) Program Title Origination Days/Times	Saturday, 8;30am, 4/7/12-6/30/12  13  30 mins  6 years to 10 years  "Shelldon" is an animated series about a school-aged yoka shell mollusk named Shelldon. He lives with his adoptive family, the Clams, in Shell Land, an undersea community populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowrie shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases, they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct social-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.  Response  Jane and the Dragon

Scheduled Total times aired at 13 regularly scheduled time

Length of 30 mins Program

Age of Target

Audience from

Child 6 years to 10 years

Describe the educational and informational objective of the program and how it

Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's bestselling book about a middle-class medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved.

Programming.

definition of

meets the

Core

#### Other Matters (4 Response of 14) Program Title Babar Origination Network Days/Times Program Regularly Saturday, 9:30am, 4/7/12-6/30/12

Total times aired at regularly scheduled 13

time

Length of Program 30 mins

Age of Target

Scheduled

Child Audience 6 years to 10 years

from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

"Babar," based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socialemotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

#### Other Matters (5 of 14)

Response

Program Title Willa's Wild Life

Origination Network

Days/Times

Program Regularly Scheduled

Total times

Saturday, 10:00am, 4/7/12-6/30/12

aired at regularly 13 scheduled time Length of

Program Age of

30 mins

Target Child Audience

6 years to 10 years

from

Describe the educational and

informational objective of the program and how it

"Willa's Wild Life," based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl and her menagerie of animals. Willa lives at home with her father and pets - an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn

meets the definition of Core

the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to Programming, analyze her situation and learn from experience.

r rogramming.	analyze not situation and four from experience.
Other Matters (6 of 14)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30am, 4/7/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the	"Pearlie" is an animated comedy series based on the children's book series, Pearlie the Park Fairy by

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year-old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other
Matters (7
of 14)

#### Response

Program Title Cubix Origination Network

Days/Times

Program Regularly Scheduled Saturday, 8:00 & 8:30am, 4/7/12-6/30/12

Total times aired at regularly scheduled

26

Length of Program

30 mins

Age of

time

Target Child Audience from

Describe the

6 years to 11 years

educational and informational objective of the program and how it meets the definition of

Programming.

Core

The educational objectives of Cubix include the reinforcement of age appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility. Cubix exposes children to these lessons within an entertaining, non-threatening imaginary environment. The Botties and their robots tackle personal and community adversities in creative story lines. Within this framework, children can see age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, viewers learn to overcome self-esteem and social competency issues, demonstrating to children that self-confidence, courage and resilience are necessary tools for problem solving and establishing good interpersonal relationships. Moreover, the characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance and leadership skills.

Other Matters (8 of 14)	Response
Program Title	Sonic X
Origination	Network

Days/Times Program Regularly Scheduled Saturday, 9 & 9:30am, 4/7/12-6/30/12

26

6 years to 11 years

Total times aired at regularly scheduled

time

Length of Program 30 mins

Describe the educational and informational objective of the program

Age of Target Child Audience from

and how it meets the definition of Core Programming.

Follow the adventures of Sonic and friends. They must stop the evil genius Dr. Eggman from getting the powerful Chaos Emeralds. If Dr Eggman gets his hands on the Chaos Emeralds, he will take over the world!

Response

Network

Program Title Great Big World Origination

Days/Times

of 14)

Other Matters (9

**Program** Regularly

Saturday, Noon, 4/7/12 - 6/30/12

Scheduled Total times aired at regularly 13 scheduled time

Length of Program 30 mins

Age of Target

Describe the

Child Audience 13 years to 16 years

from

educational and informational objective of the program and how it meets the definition of Core Programming.

Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportun

Other Matters (10 of 14)

Response

Life Life and Win Program Title

Origination Network Davs/Times

Program Regularly Scheduled

Sunday, Noon, 4/1/12 - 6/24/12

Total times aired at regularly scheduled time Length of

13

Program Age of Target 30 mins

Child Audience 13 years to 16 years from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".

Other Matters (11 Response of 14)

Program Title Made in Hollywood: Teen Edition

Origination Network

Days/Times

Program Regularly Scheduled

Sunday, 11:30am, 4/1/12

Total times

aired at 13 regularly scheduled time Length of 30 mins **Program** Age of Target Child 13 years to 16 years Audience from Describe the educational

and objective of the program and how it meets the definition of Core

It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "oninformational camera" career in acting, there are also a number of "behind the screen" pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of

Programming. each	ch episode.
Other Matters (12 of 14)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 12:30p, 4/1/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	The content of On the Spot a 30-minute F/I program for teens ages 13+ is based on the Common

educational and informational objective of the program and how it meets the definition of Core

informational

it meets the

Programming.

The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Programming.	
Other Matters (13 of 14)	Response
Program Title	Wild, LTD
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 11:00am, 4/1/12-6/30/12
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	'Wild Ltd' is a half hour series created and designed with the focus of educating and entertaining

children from 13 to 16 years of age. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers objective of the and veterinarians and learns about their work - suggesting job opportunities in the conservation program and how world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to definition of Core children the value of wild spaces and the creatures that live within.

Other Matters (14 of 14) Response Dragonball Z Kai Program Title Origination Network

Days/Times Program Saturday, 10a & 10:30a, 4/7/12-6/30/12 Regularly Scheduled

Total times aired at 26 regularly scheduled time Length of Program 30 mins

Age of Target Child 6 years to 10 years Audience from

Describe the educational of the program and how it meets the definition of Core Programming.

The last descendants of an evil race of warriors known as the Saiyans are on a collision and informational objective course with Earth, and Goku - the strongest fighter on the planet - is all that stands between humanity and extinction. To save his friends and the world he loves, Goku must travel to a realm from which few return, but should he survive, he'll discover the

power to face the villainous Prince Vegeta.

Question Response Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Newport Television License LLC No Attachments.

## **Attachments**