

Children's Television Programming Report

 FRN:
 0004284899
 File Number:
 CPR-137349
 Submit Date:
 01/08/2013
 Call Sign:
 KASY-TV
 Facility ID:
 55049

 City:
 ALBUQUERQUE
 State:
 NM

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 01/08/2013
 Filing Status:
 Active
 Status
 Status
 Status

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Question Response	
	Station Type	Station Type Network Affiliation	n
		Affiliated network MNT	
		Nielsen DMA Albuquerque-Sa	nta Fe
		Web Home Page Address www.my50.tv	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
		fy that at least 50% of the Core Programming counted toward meeting the additional (applied to free video programming aired on other than the main Yes No program	Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	MAD ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM - 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous interviews, and viewer-created questions about life issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 7:30AM - 8:00AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day features kids observing adults as they pursue their careers. Children will learn what sort of work and qualifications various fields entail.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 9:00AM - 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 9)	Response
Program Title	ON THE SPOT
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 10:00AM - 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot boldly lays claim to a wide range of education and information topics: Transportation, Geography, Technology, Culture, Environment, Government, Money, Sports, Food, Art, History, Music, Science, Math, Health, and Language. It succeeds through the strategy of an extremely fast-paced presentation linked with eye-catching visuals, a pounding soundtrack, and an amazing array of information glued together by a genial, selfamused narration. It is a perfect match for the 21st Century learner. Despite the enormous amount of information, the tone is never salacious or sarcastic but maintains a sense of basic wry astonishment at the workings of the world. For the target audience, this is important. Too often shows appealing for attention from this group outside school rely on snarky attitudes or comfortable stereotyping. On The Spot keeps a good distance from either of those approaches. Although the series as a whole will cover the listed topics of Transportation, Geography, Technology, Culture, Environment, Government, Money, Sports, Food, Art, History, Music,Science, Math, Health, and Language, each episode concentrates the information and education into three main subgroups.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	MYSTERY HUNTERS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 7:00AM - 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a live-action television series designed to educate and inform children through critical observation, analytical thinking and scientific testing. This series encourages to question the world around them through both the travel aspect and the investigation of the ancient myths and mysteries. There is a profound focus on history, culture, geography and international customs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	THE YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

a C r	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week "The Young Icons" gives you a glimpse inside the lives of the brightest and the best of America's youth including world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs. These extraordinary young people are making a real difference in the world and prove that children really can accomplish amazing and inspirational things.
t	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green"? More and more young people want to know the answer to that question. Now there's ECO Company a dynamic an diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. ECO Company explores all aspects of being green and understanding how we impact our world. The ECO team reports on the latest technologies in saving energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9)	Response
Program Title	THE AMERICAN ATHLETE

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 9:30AM - 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week at least 2 of America's big name sports stars are interviewed and give advise to kids that are interested in getting involved with sports whether it be a future career goal or purely recreation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 10:00AM - 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This inspirational and motivational series profiles the top rookie, college and hig school talent in sports. Also features some of the biggest names in sports who share their experiences, advice and personal impressions of the road to stardon
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JIM OTTOLIN
Address	13 BROADCAST PLAZA SW
City	ALBUQUERQUE
State	NM
Zip	87104
Telephone Number	505-938-4428
Email Address	jim.ottolin@krqe.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under. Addition to the programs specifically designed for children ages twelve (12) and under. NONE ***KASY TV Licensee, LLC only certifies for the portion of the quarter after consummation, which occured on 12/10/2012.***

Other Matters (9)

Other Matters (1 of 9)	Response	
Program Title	MAD ABOUT	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS, 7:00AM - 7:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids ages 13 to 16. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous interviews, and viewer-created questions about life issues.	
Other Matters (2	of 9)	Response
Program Title		CAREER DAY
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS, 7:30AM - 8:00AM
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Ch	ild Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Career Day features kids observing adults as they pursue their careers. Children will learn what sort of work and qualifications various fields entail.

Other Matters (3 of 9)	Response
Program Title	THE REAL WINNING EDGE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS, 9:00AM - 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries. Each episode is engaging, entertaining and educational in structure, presenting a powerful and positive message.

Other Matters (4 of 9)	Response	
Program Title	ON THE SPOT	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS, 10:00AM - 10:30AM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Geography, Technology, Culture, Environment, Government, Money, Sports, Food, Art, History, Music, Science, Math, Health, and Language. It succeeds through the strategy of an extremely fast-paced presentation linked with eye-catching visuals, a pounding soundtrack, and an amazing array of information glued together by a genial, selfamused narration. It is a perfect match for the 21st Century learner. Despite the enormous amount of information, the tone is never salacious or sarcastic but maintains a sense of basic wry astonishment at the workings of the world. For the target audience, this is important. Too often shows appealing for attention from this group outside school rely on snarky attitudes or comfortable stereotyping. On The Spot keeps a good distance from either of those approaches. Although the series as a whole will cover the listed topics of Transportation, Geography, Technology, Culture, Environment, Government,	
Other Matters	(5 of 9)	Response
Program Title		MYSTERY HUNTERS
Origination		Syndicated
Days/Times Program Regularly Scheduled		SUNDAYS, 7:00AM - 7:30AM
Total times aired at regularly scheduled time		13
Length of Prog	ram	30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Mystery Hunters is a live-action television series designed to educate and inform children through critical observation, analytical thinking and scientific testing. This series encourages to question the world around them through both the travel aspect and the investigation of the ancient myths and mysteries. There is a profound focus on history, culture, geography and international customs.

Other Matters (6 of 9)	Response
Program Title	THE YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 7:30AM - 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week "The Young Icons" gives you a glimpse inside the lives of the brightest and the best of America's youth including world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs. These extraordinary young people are making a real difference in the world and prove that children really can accomplish amazing and inspirational things.

Other Matters (7 of 9)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 8:00AM - 8:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green"? More and more young people want to know the answer to that question. Now there's ECO Company a dynamic an diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit. ECO Company explores all aspects of being green and understanding how we impact our world. The ECO team reports on the latest technologies in saving energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment.

Other Matters (8 of 9)	Response
Program Title	THE AMERICAN ATHLETE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 9:30AM - 10:00AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week at least 2 of America's big name sports stars are interviewed and give advise to kids that are interested in getting involved with sports whether it be a future career goal or purely recreation.

Other Matters (9 of 9)	Response
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS, 10:00AM - 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This inspirational and motivational series profiles the top rookie, college and high- school talent in sports. Also features some of the biggest names in sports who share their experiences, advice and personal impressions of the road to stardom.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	KASY TV
	the Authorization(s) specified above.	LICENSEE, LLC

Attachments No Attachments.