

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0003593860** File Number: **CPR-155865** Submit Date: **07/03/2014** Call Sign: **KXAS-TV** Facility ID: **49330** 

City: **FORT WORTH** State: **TX** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/03/2014 Filing Status: Active

## Report reflects information for : Second Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | NBC                   |
|              | Nielsen DMA           | Dallas-Ft. Worth      |
|              | Web Home Page Address | http://www.nbcdfw.com |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 4.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response   |
|--|--|
| Program Title  | JUSTIN TIME [KXAS 5.1 NBC]   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sat @ 10:00am CT   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | JUSTIN TIME [KXAS 5.1 NBC] |
| List date and time rescheduled   | 6-7-14 @ 12:00pm           |
| Is the rescheduled date the second home?   | No                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | 6-7-14/EJTM123DH           |
| Reason for Preemption  | Sports                     |

| Digital Core<br>Program (2<br>of 14)                           | Response                   |
|--|----------------------------|
| Program Title  | TREE FU TOM [KXAS 5.1 NBC] |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat @ 10:30am CT           |
| Total times aired at regularly scheduled time                  | 12                         |
| Total times aired  | 13                         |
| Number of<br>Preemptions                                       | 1                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        | 1                          |
| Length of<br>Program   | 30 mins                    |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years         |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response                   |
|--|----------------------------|
| Title of Program   | TREE FU TOM [KXAS 5.1 NBC] |
| List date and time rescheduled   | 6-7-14 @ 12:30pm           |
| Is the rescheduled date the second home?   | No                         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                        |
| Date Preempted   |                            |
| Episode #  | 6-7-14/ETFT125DH           |
| Reason for Preemption  | Sports                     |

| Digital Core<br>Program (3<br>of 14)            | Response                |
|---|-------------------------|
| Program Title                                   | LAZYTOWN [KXAS 5.1 NBC] |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SAT @ 11:00AM CT        |
| Total times aired at regularly scheduled time   | 10                      |
| Total times aired                               | 13                      |
| Number of Preemptions                           | 3                       |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 3  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | LAZYTOWN [KXAS 5.1 NBC] |
| List date and time rescheduled   | 6-14-14 @ 9:00am        |
| Is the rescheduled date the second home?   | Yes                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | 6-14-14/ELZT301DH       |
| Reason for Preemption  | Sports                  |

| Questions                                | Response                |
|--|-------------------------|
| Title of Program                         | LAZYTOWN [KXAS 5.1 NBC] |
| List date and time rescheduled           | 5-31-14 @ 9:00am        |
| Is the rescheduled date the second home? | Yes                     |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
|--|-------------------|
| Date Preempted   |                   |
| Episode #  | 5-31-14/ELZT311DH |
| Reason for Preemption  | Sports            |

| Questions  | Response                |
|--|-------------------------|
| Title of Program   | LAZYTOWN [KXAS 5.1 NBC] |
| List date and time rescheduled   | 6-22-14 @ 11:00am       |
| Is the rescheduled date the second home?   | No                      |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                     |
| Date Preempted   |                         |
| Episode #  | 6-7-14/ELZT312DH        |
| Reason for Preemption  | Sports                  |

| Digital Core<br>Program (4<br>of 14)                           | Response           |
|--|--------------------|
| Program Title  | ZOU [KXAS 5.1 NBC] |
| Origination  | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SAT @ 11:30AM CT   |
| Total times aired at regularly scheduled time                  | 6                  |
| Total times aired  | 13                 |
| Number of<br>Preemptions                                       | 7                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                    |
| Number of<br>Preemptions<br>Rescheduled                        | 7                  |
| Length of<br>Program   | 30 mins            |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. |
|--|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled   | 6-14-14 @ 9:30am   |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 6-14-14/EZOU111DH  |
| Reason for Preemption  | Sports             |

## **Digital Preemption Programs #2**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled   | 5-31-14 @ 9:30am   |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 5-31-14/EZOU109DH  |
| Reason for Preemption  | Sports             |

| Questions                                | Response           |
|--|--------------------|
| Title of Program                         | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled           | 5-3-14 @ 9:30am    |
| Is the rescheduled date the second home? | Yes                |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
|--|------------------|
| Date Preempted   |                  |
| Episode #  | 5-3-14/EZOU106DH |
| Reason for Preemption  | Sports           |

| Questions  | Response           |
|--|--------------------|
| Title of Program   | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled   | 4-19-14 @ 9:30am   |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 4-19-14/EZOU103DH  |
| Reason for Preemption  | Sports             |

## **Digital Preemption Programs #5**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled   | 4-5-14 @ 9:30am    |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 4-5-14/EZOU101DH   |
| Reason for Preemption  | Sports             |

## **Digital Preemption Programs #6**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled   | 4-26-14 @ 9:30am   |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 4-26-14/EZOU105DH  |
| Reason for Preemption  | Sports             |

| Questions                      | Response           |
|--------------------------------|--------------------|
| Title of Program               | ZOU [KXAS 5.1 NBC] |
| List date and time rescheduled | 6-22-14 @ 11:30am  |

| Is the rescheduled date the second home?   | No               |
|--|------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
| Date Preempted   |                  |
| Episode #  | 6-7-14/EZOU110DH |
| Reason for Preemption  | Sports           |

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|--|--|---|
| Digital Core<br>Program (5<br>of 14)   | Response   |   |
| Program Title  | THE CHICA SHOW [KXAS 5.1 NBC]  |   |
| Origination  | Network  |   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUN @ 10:00AM CT   |   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 11   |   |
| Total times aired  | 13   |   |
| Number of<br>Preemptions   | 2  |   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |   |
| Number of<br>Preemptions<br>Rescheduled  | 2  |   |
| Length of<br>Program   | 30 mins  |   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five-year-old "baby" chick who spends her days with he costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's narounded out with Bunji, a large floppy eared rabbit and Stitches, a straw manneque In each episode Chica develops or encounters a problem that she cannot immeditissues involve impulse control, distractibility, judgment, and inter-personal behavior work on the problem through an adventure-a fantasy transformation to animation-come alive and join Chica and Kelly for the problem solving process. The core ed primarily socio-emotional development, and Chica learns how to express herself pacts, and interact with others effectively. She often learns that it takes hard work a proficient at different skills. | nny and the ensemble is that sits in the window. ately resolve. Usually her ors. She and Kelly usually - where Bunji and Stitches ucational content is properly, think before she |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Questions  | Response                      |
|--|-------------------------------|
| Title of Program   | THE CHICA SHOW [KXAS 5.1 NBC] |
| List date and time rescheduled   | 5-18-14 @ 11:00am             |
| Is the rescheduled date the second home?   | No                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted   |                               |
| Episode #  | 5-11-14/ETCS113DH             |
| Reason for Preemption  | Sports                        |

| Questions  | Response                      |
|--|-------------------------------|
| Title of Program   | THE CHICA SHOW [KXAS 5.1 NBC] |
| List date and time rescheduled   | 6-22-14 @ 12:00pm             |
| Is the rescheduled date the second home?   | No                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                           |
| Date Preempted   |                               |
| Episode #  | 6-8-14/ETCS209DH              |
| Reason for Preemption  | Sports                        |

| Digital Core<br>Program (6 of<br>14)            | Response                         |
|---|----------------------------------|
| Program Title                                   | NOODLE AND DOODLE [KXAS 5.1 NBC] |
| Origination                                     | Network                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SUN @ 10:30 AM CT                |
| Total times aired at regularly scheduled time   | 11                               |
| Total times aired                               | 13                               |

| Number of Preemptions  | 2  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 2  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | NOODLE AND DOODLE [KXAS 5.1 NBC] |
| List date and time rescheduled   | 5-18-14 @ 11:30am                |
| Is the rescheduled date the second home?   | No                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | 5-11-14/ENAD125DH                |
| Reason for Preemption  | Sports                           |

| Questions | Response   |
|-----------|------------|
| QUESTIONS | 1/69001196 |

| Title of Program   | NOODLE AND DOODLE [KXAS 5.1 NBC] |
|--|----------------------------------|
| List date and time rescheduled   | 6-22-14 @ 12:30pm                |
| Is the rescheduled date the second home?   | No                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                              |
| Date Preempted   |                                  |
| Episode #  | 6-8-14/ENAD122DH                 |
| Reason for Preemption  | Sports                           |

| Digital Core<br>Program (7<br>of 14)                           | Response                                   |
|--|--|
| Program Title  | AQUA KIDS ADVENTURES II [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat @ 9:00 AM CT                           |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 13   |
| Total times aired  |  |
| Number of<br>Preemptions                                       | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                        |  |
| Length of Program  | 30 mins                                    |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                       |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |
|--|---|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (8<br>of 14)                           | Response                                  |
|--|---|
| Program Title  | ARIEL & ZOEY & ELI TOO [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Sat @ 9:30 AM CT                          |
| Total times aired at regularly scheduled time                  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions                                       | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |   |
| Number of<br>Preemptions<br>Rescheduled                        |   |
| Length of<br>Program   | 30 mins                                   |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                      |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (9<br>of 14)                           | Response                                   |
|--|--|
| Program Title  | AQUA KIDS ADVENTURES II [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SAT @ 10:00 AM CT                          |
| Total times aired at regularly scheduled time                  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions                                       | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |
| Number of<br>Preemptions<br>Rescheduled                        |  |
| Length of Program  | 30 mins                                    |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                       |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication) |
|--|---|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (10<br>of 14)                          | Response                          |
|--|-----------------------------------|
| Program Title  | STEAL THE SHOW [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SAT @ 10:30 AM CT                 |
| Total times aired at regularly scheduled time                  | 13                                |
| Total times aired  |                                   |
| Number of<br>Preemptions                                       | 0                                 |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                   |
| Number of<br>Preemptions<br>Rescheduled                        |                                   |
| Length of Program  | 30 mins                           |
| Age of Target<br>Child<br>Audience                             | 13 years to 16 years              |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes   |

| Digital Core<br>Program (11<br>of 14)                          | Response                                  |
|--|---|
| Program Title  | WHAT COLOR IS YOUR DOG [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SUN @ 9:00AM CT                           |
| Total times aired at regularly scheduled time                  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions                                       | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |   |
| Number of<br>Preemptions<br>Rescheduled                        |   |
| Length of Program  | 30 mins                                   |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years                      |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The motto of the series What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E ///?                            | Yes   |

| Digital Core<br>Program (12<br>of 14)                          | Response                       |
|--|--------------------------------|
| Program Title  | ZOO DIARIES [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SUN @ 9:30 AM CT               |
| Total times aired at regularly scheduled time                  | 13                             |
| Total times aired  |                                |
| Number of<br>Preemptions                                       | 0                              |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                |
| Number of<br>Preemptions<br>Rescheduled                        |                                |
| Length of Program  | 30 mins                        |
| Age of<br>Target Child<br>Audience                             | 13 years to 16 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists. (Showplace TV Syndication) |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E //?                             | Yes   |

| Digital Core<br>Program (13<br>of 14)                          | Response                     |
|--|------------------------------|
| Program Title  | ARTZOOKA! [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SUN @ 10:00AM CT             |
| Total times aired at regularly scheduled time                  | 13                           |
| Total times aired  | 13                           |
| Number of<br>Preemptions                                       | 0                            |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                              |
| Number of<br>Preemptions<br>Rescheduled                        | 1                            |
| Length of<br>Program   | 30 mins                      |
| Age of<br>Target Child<br>Audience                             | 7 years to 10 years          |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Artzooka! is a live action arts and crafts show encouraging creativity in children ages 7-10. The host, Jeremie, guides the audience step-by-step through a variety of projects that use recycled materials or tech gadgets found in most households. Each project typically includes an extension where Jeremie demonstrates a way that the simple craft can be individualized or enhanced to make a more interesting and advanced piece of art. Jeremie speaks directly to the audience, and the audience is frequently asked to guess what he is creating and also to send pictures to the show's website of the projects they create. Using the word "artzooka" as a verb, Jeremie models how the audience could envision how everyday materials can be reshaped and repurposed into art. There is typically a segment modeling this approach using everyday items from different environments; a classroom, a sewing bag, or from something shown in an animated short with the animated side-kick "Paper Bag". Overall, the show's theme of creativity and engagement is captured in it's tagline: "What will you Artzooka! today? |
|--|--|
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core<br>Program (14<br>of 14)                          | Response                            |
|--|-------------------------------------|
| Program Title  | GROUNDLING MARSH [KXAS 5.2 COZI TV] |
| Origination  | Syndicated                          |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SUN @ 10:30AM CT                    |
| Total times aired at regularly scheduled time                  | 13                                  |
| Total times aired  |                                     |
| Number of<br>Preemptions                                       | 0                                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                     |
| Number of<br>Preemptions<br>Rescheduled                        |                                     |
| Length of Program  | 30 mins                             |
| Age of<br>Target Child<br>Audience                             | 4 years to 8 years                  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Groundling Marsh is a puppet-based show aimed at children ages 4 - 8. It is set in a magical swamp, featuring an ensemble cast of five characters; unique creatures called Groundlings, and a robot/computer named Stacks. Each episode contains a specific environmental issue in the marsh that the characters must address, with each Groundling approaching the problem in a unique way. The leader of the group is Eco, an ancient and wise woman who knows more than anyone about the ways of the world. Eco, provides guidance for all the groundlings, many times through moral lessons that focus on teamwork, compassion, honesty, caring, and always a reverence for the environment. Usually the character hearing the moral misinterprets or miscalculates how to manage the problem until the show comes to the final resolution, where the group has learned the lesson and reflects upon Eco's words. The Groundlings are rounded out by Maggie, the youngest and most exuberant; Galileo, the engineer type who built Stacks; Mud/Slinger, a creature with two dissimilar heads and two personalities, that considers itself an inventor; and a single antagonist, Hegdish, comes on the scene occasionally, and he is selfish, cynical and less concerned about the environment than the rest of the Groundlings. In the end, though the entire group understands you cannot give up conservation if you want to save Earth's environment.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Non-Core Educational and Informational Programming (1)

| Non-Core     |
|--------------|
| Educational  |
| and          |
| Informationa |
| Programmin   |
| (1 of 1)     |
|              |

of 1) Response

Program Title 5 TALK STREET [KXAS 5.1 NBC and KXAS 5.2 COZI TV]

Origination Local

Days/Times Program SAT/SUN @ 12:00PM, 5:00PM

Scheduled:
Total times

Regularly

aired at regularly scheduled time:

3

Number of Preemptions

Length of Program 30 mins

Age of Target Child Audience 14 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Three [3] different episodes aired on the main digital channel of this locally produced show that interviews community leaders. It informs the viewer of current happenings and encourages them to participate. This quality program included segments on the family friendly event, Earth Day Texas; CARE (Child Advocacy Resource Evaluation) Team, an organization dedicated to help prevent child abuse; Art in the Square, an art show which benefits charities in Northeast Tarrant County; Colleen Rickenbacker, an etiquette expert, discussed public etiquette, restaurant manners and how to dress for a job interview; The Heard Natural Science Museum & Wildlife, a non-profit organization that focuses on educational programs to inform the public on nature; Cattle Baron's Ball, a fundraiser to support the American Cancer Society; Barret Havran Big Brothers Big Sisters Little Steps Program, an organization that targets academically at risk youth; The Young Art Institute, an after school program in one of the DISD elementary schools which is designed to teach students the game of chess; Etiquette Expert, discussed and showcased fashion for business success; Keeping the Reading Light Lit Summer, a Score Goal in the Classroom program that promotes reading; Frontiers of Flight Museum, featuring the educational program and general services of the museum; Fort Worth's Fourth, sponsored event by the Tarrant Regional Water District and the Trinity River Vision Authority; Warm Up America, a program that provides blankets and caps for babies in Parkland Memorial Hospital. Taste of Dallas, an event that showcased local restaurateurs. Additional episodes aired on KXAS 5.2 COZI TV.

Does the program have educating and informing children ages 16 and under as a significant purpose?

No

Does the No Licensee identify the program by displaying throughout the program the symbol E /l? Does the No Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

#### **Date and Time Aired:**

Questions Response

Sponsored Core Programming (0)

#### **Liaison Contact**

2 and 3.

| Question   | Response  |
|--|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?   | Yes   |
| Name of children's programming liaison   | Brian L. Hocker   |
| Address  | 4805 Amon Carter Blvd   |
| City   | Fort Worth  |
| State  | TX  |
| Zip  | 76155   |
| Telephone Number   | 817-429-5555  |
| Email Address  | brian.hocker@nbcuni.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to | A) Attachment "A" (See Public File) - The station regularly airs PSAs specifically designed for children 16-years-old and under. Topics include, among other things: drug use prevention, fire safety for kids, the importance of eating healthy meals and ending gang violence. (B) Attachment "B" (See Online/Public File) - The station regularly airs news segments that focus on childrensafety issues, medical advances, and other relevant issues. (C)Attachment "C" (See Public File) - Station employees had direct interaction with children of the community, on behalf of the station. Examples include presentations to school groups and station tours. (D) Attachment "D" (See Public File) - Network "Core" Programming Episodic InformationDigital. (E) Attachment "E" (See Public File) - Additional Network Children's Programming. (F) Attachment "F" (See Public File) - Network Public Service Schedule. The NBC Television Network regularly schedules PSA's targeted to children 16 and under. These PSA's are broadcast by KXAS. (G) Attachment "G" (See Public File) - NBC Network Non-Broadcast Efforts (H) Attachment "H" (See Public File) - NBC Network On-Air Promotional Efforts (I) Note that no information is included in the Analog sections of the Form 398. NBC5/KXAS main channel is 100% digital and there are no analog broadcasts. Main channel programming is identified in the above sections. (J) Effective 4/5/14, Zou replaced Make Way for Noddy on KXAS 5.1 NBC. Both viewers and listing services were notified of this program change. (K) On Sunday 6/7/14, French Open tennis ran long and JIP Justin Time (12:15pm) which also aired outside of its normal time period due to tennis. (L) Due to sports coverage (NHL, golf, soccer, tennis), several kids programs aired outside of their normal time periods. All of these shows were madegood and viewers were notified of the changes. See Section 10 for makegood details. |
| children. See 47 C.F.R.<br>Section 73.671, NOTES   |   |

## Other Matters (14)

| Other<br>Matters (1 of<br>14)  | Response   |
|--|--|
| Program Title  | JUSTIN TIME [KXAS 5.1 NBC]   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT @ 10:00AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |

| Other<br>Matters (2 of<br>14)                 | Response                |
|---|-------------------------|
| Program Title                                 | LAZYTOWN [KXAS 5.1 NBC] |
| Origination                                   | Network                 |
| Days/Times Program Regularly Scheduled        | SAT @ 11:00AM CT        |
| Total times aired at regularly scheduled time | 13                      |
| Length of Program                             | 30 mins                 |
| Age of<br>Target Child<br>Audience<br>from    | 2 years to 5 years      |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

| Other<br>Matters (3 of<br>14)  | Response   |
|--|--|
| Program Title  | ZOU [KXAS 5.1 NBC]   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SAT @ 11:30AM CT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. |

| Other<br>Matters (4 of<br>14)                   | Response                      |
|---|-------------------------------|
| Program Title                                   | THE CHICA SHOW [KXAS 5.1 NBC] |
| Origination                                     | Network                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SUN @ 10:00AM CT              |

| Total times  | 13                 |  |
|--------------|--------------------|--|
| aired at     |                    |  |
| regularly    |                    |  |
| scheduled    |                    |  |
| time         |                    |  |
| Length of    | 30 mins            |  |
| Program      |                    |  |
| ge of        | 2 years to 5 years |  |
| Γarget Child |                    |  |
| Audience     |                    |  |
| from         |                    |  |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

| Other Matters (5 of 14)   | Response   |
|---|--|
| Program Title   | NOODLE AND DOODLE [KXAS 5.1 NBC]   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SUN @ 10:30AM CT   |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an everfaithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal. |

| Other         |          |
|---------------|----------|
| Matters (6 of |          |
| 14)           | Response |

Programming.

| Program Title   | AQUA KIDS ADVENTURES II [KXAS 5.2 COZI TV]  |
|---|---|
| Origination   | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SAT @ 9:00AM CT   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13  |
| Length of<br>Program                                      | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years  |
| Describe the educational                                  | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to |

educational and informational objective of the program and how it meets the definition of Core Programming.

Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and informative. (Showplace TV Syndication)

| Other<br>Matters (7 of<br>14)                   | Response                                   |
|---|--|
| Program Title                                   | ARIEL & ZOEY & ELI, TOO [KXAS 5.2 COZI TV] |
| Origination                                     | Syndicated                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SAT @ 9:30AM CT                            |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program                               | 30 mins                                    |
| Age of<br>Target Child<br>Audience<br>from      | 13 years to 16 years                       |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

meets the

Core

definition of

Programming.

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company which sends the positive message of friendship and ends with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. (Showplace TV Syndication)

| Other<br>Matters (8 of<br>14)  | Response   |
|--|--|
| Program Title  | AQUA KIDS ADVENTURES II [KXAS 5.2 COZI TV]   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled                                | SAT @ 10:00AM CT   |
| Total times aired at regularly scheduled time                                  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                                     | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a window into the management and preservation of unique habitats and species through the eyes of kids and their hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining and |

| Other Matters<br>(9 of 14)                      | Response                       |
|---|--------------------------------|
| Program Title                                   | STEAL THE SHOW [KXAS 5.2 COZI] |
| Origination                                     | Syndicated                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SAT @ 10:30AM CT               |

informative. (Showplace TV Syndication)

informative. The young viewers identify with these young hosts and imagine themselves in the role of the

scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining and

| Total times<br>aired at<br>regularly<br>scheduled<br>time   | 13   |
|---|--|
| Length of<br>Program  | 30 mins  |
| Age of Target<br>Child<br>Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered -1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years. (Showplace TV Syndication) |

| Other<br>Matters (10<br>of 14)                            | Response   |
|---|--|
| Program Title   | WHAT COLOR IS YOUR DOG? [KXAS 5.2 COZI]  |
| Origination   | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SUN @ 9:00AM CT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13   |
| Length of Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                | 13 years to 16 years   |
| Describe the  | The motto of the series What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) says it all |

educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

The motto of the series What Color is Your Dog (formerly-Dog & Cat Training with Joel Silverman) says it all - Bond with your heart, train with your brain. This series demonstrates learning a new skill by listening, watching, and following through geared towards ages 13-16 by using animals as a teaching tool, some skills demonstrated can be used in dealing with common life issues as well. Issues that arise through training an animal are to encourage patience and discipline. Responsibility of caring for an animal instills compassion and concern. It is also a listening exercise to comprehend information. Ultimately, the child will gain an education through the art of training an animal which in turn can lead to more confidence, a sense of accomplishment and well-being. The series leads them to use the new skill as an opener to form new relationships and use their communication ability. (Showplace TV Syndication)

| Other<br>Matters (11<br>of 14)   | Response  |
|--|---|
| Program Title  | ZOO DIARIES [KXAS 5.2 COZI TV]  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUN @ 9:30AM CT   |
| Total times aired at regularly scheduled time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zoo Diaries focuses on the zoo as a modern-day Ark, where animals are increasingly protected from the threat of extinction. Each episode goes behind the scenes, providing an up close and personal look at both the animals and the people who care for them. Featuring real people in real situations, it follows the day-to-day activities, passions and triumphs of one of the most unique professions on earth, presenting positive role models and pro-social values. Zoo Diaries takes teenage viewers behind the scenes at North American Zoo's, large and small. These include the San Diego, Toronto, Wichita and Vancouver Zoos. They get up close and personal with wild & endangered animals, and the fascinating lives of the humans who care for them - the zookeepers, veterinarians, attendants, animal psychologists & preservationists. (Showplace TV Syndication) |

| Other<br>Matters (12                                      |                              |
|---|------------------------------|
| of 14)  | Response                     |
| Program Title   | ARTZOOKA! [KXAS 5.2 COZI TV] |
| Origination   | Syndicated                   |
| Days/Times Program Regularly Scheduled                    | SUN @ 10:00AM CT             |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                           |
| Length of<br>Program                                      | 30 mins                      |
| Age of<br>Target Child<br>Audience<br>from                | 7 years to 10 years          |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Artzooka! is a live action arts and crafts show encouraging creativity in children ages 7-10. The host, Jeremie, guides the audience step-by-step through a variety of projects that use recycled materials or tech gadgets found in most households. Each project typically includes an extension where Jeremie demonstrates a way that the simple craft can be individualized or enhanced to make a more interesting and advanced piece of art. Jeremie speaks directly to the audience, and the audience is frequently asked to guess what he is creating and also to send pictures to the show's website of the projects they create. Using the word "artzooka" as a verb, Jeremie models how the audience could envision how everyday materials can be reshaped and repurposed into art. There is typically a segment modeling this approach using everyday items from different environments; a classroom, a sewing bag, or from something shown in an animated short with the animated side-kick "Paper Bag". Overall, the show's theme of creativity and engagement is captured in it's tagline: "What will you Artzooka! today? (CCI Releasing, Inc)

| Other<br>Matters (13<br>of 14)                | Response                            |
|---|-------------------------------------|
| Program Title                                 | GROUNDLING MARSH [KXAS 5.2 COZI TV] |
| Origination                                   | Syndicated                          |
| Days/Times Program Regularly Scheduled        | SUN @ 10:30AM CT                    |
| Total times aired at regularly scheduled time | 13                                  |
| Length of<br>Program                          | 30 mins                             |
| Age of<br>Target Child<br>Audience<br>from    | 4 years to 8 years                  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Groundling Marsh is a puppet-based show aimed at children ages 4 - 8. It is set in a magical swamp, featuring an ensemble cast of five characters; unique creatures called Groundlings, and a robot/computer named Stacks. Each episode contains a specific environmental issue in the marsh that the characters must address, with each Groundling approaching the problem in a unique way. The leader of the group is Eco, an ancient and wise woman who knows more than anyone about the ways of the world. Eco, provides guidance for all the groundlings, many times through moral lessons that focus on teamwork, compassion, honesty, caring, and always a reverence for the environment. Usually the character hearing the moral misinterprets or miscalculates how to manage the problem until the show comes to the final resolution, where the group has learned the lesson and reflects upon Eco's words. The Groundlings are rounded out by Maggie, the youngest and most exuberant; Galileo, the engineer type who built Stacks; Mud/Slinger, a creature with two dissimilar heads and two personalities, that considers itself an inventor; and a single antagonist, Hegdish, comes on the scene occasionally, and he is selfish, cynical and less concerned about the environment than the rest of the Groundlings. In the end, though the entire group understands you cannot give up conservation if you want to save Earth's environment. (Portfolio Entertainment)

| Other<br>Matters (14<br>of 14)     | Response                   |
|------------------------------------|----------------------------|
| Program Title                      | TREE FU TOM [KXAS 5.1 NBC] |
| Origination                        | Network                    |
| Days/Times<br>Program<br>Regularly | SAT @ 10:30AM CT           |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Station Venture Operations, LP **Attachments** 

No Attachments.