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## Children's Television Programming Report

FRN: **0023174584** File Number: **CPR-156713** Submit Date: **07/08/2014** Call Sign: **KUNP** Facility ID: **81447** City:

LA GRANDE State: OR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/08/2014 Filing Status: Active

## Report reflects information for : Second Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UNI
	Nielsen DMA	Portland OR
	Web Home Page Address	www.kunptv.com

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 8-8:30am & 8:30-9am (4/5-5/24/14)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 8-8:30am & 8:30-9am (5/31-6/28/14)

Total times aired at regularly scheduled time	4
Total times aired	10
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschools series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tolls for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends sold the problems at hand. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	6/28/14; 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/28/14; 8:30am

Reason for Preemption	Sports
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Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	6/14/14; 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14; 8:30am
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	6/21/14; 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/21/14; 8:30am
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	6/28/14; 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/28/14; 8:00am
Reason for Preemption	Sports

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	6/14/14, 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	6/14/14;8:00am
Reason for Preemption	Sports

Questions	Response
Title of Program	Mickey Mouse Clubhouse
List date and time rescheduled	6/21/14: 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/21/14; 8:00am
Reason for Preemption	Sports

Digital Core Program (3 of	
18)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 9-9:30am (4/5-5/24/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	Handy Manny
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 9-9:30am (5/31-6/28/14)
Total times aired at regularly scheduled time	2
Total times aired	5
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the Handy Manny introduces concepts related to construction, building, engineering, and technology to educational preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and and his neighbors and friends. In each episode, one of Manny' neighbors call with a problem. Manny is informational always will to help! With the help of his tolls a lively bunch of friends, each with strengths and challenges of objective of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problem is a broken scooter or a clogged sink, Manny is able the program to find a solution using his knowledge of construction principles and how machines work. Manny and his and how it meets the neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Mannny definition of and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! This program Core aired on the main digital stream 16.1. Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	Handy Manny
List date and time rescheduled	6/21/14: 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/21/14; 9:00am
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Handy Manny
List date and time rescheduled	6/14/14; 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14; 9:00am
Reason for Preemption	Sports

Questions	Response
Title of Program	Handy Manny
List date and time rescheduled	6/28/14: 8:00am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/28/14: 9:00am
Reason for Preemption	Sports

Digital Core Program (5 of 18)	Response
Program Title	Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 9:30-10am (4/5-5/24)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Pocoyo
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays; 9:30-10am (5/31-6/28/14)
Total times aired at regularly scheduled time	2
Total times aired	5
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Pocoyo
List date and time rescheduled	6/15/14; 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14; 9:30am
Reason for Preemption	Sports

Questions	Response
Title of Program	Pocoyo
List date and time rescheduled	6/22/14; 7:00am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/21/14; 9:30am
Reason for Preemption	Sports

Questions	Response
Title of Program	Pocoyo
List date and time rescheduled	6/29/14; 7:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/28/14; 9:30am
Reason for Preemption	Sports

Digital Core Program (7 of 18)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10-10:30am (4/5-5/24/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage preschoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills, such as stopping to think or asking for help when they encounter an obstacle, while increasing their vocabulary, math skills, music appreciation and physical coordination, with strong cultural and literary references. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10-10:30am (5/31-6/28)
Total times aired at regularly scheduled time	2
Total times aired	5
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Jungle Book
List date and time rescheduled	6/22/14; 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/21/14; 10:00am
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	Jungle Book
List date and time rescheduled	6/29/14; 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/28/14; 10:00am
Reason for Preemption	Sports

Questions	Response
Title of Program	Jungle Book
List date and time rescheduled	6/15/14 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14; 10:00am
Reason for Preemption	Sports

Digital Core Program (9 of 18)	Response
Program Title	Go Diego Go
Origination	Network
Days/Times Program Regularly Scheduled	Saturday; 10:30-11am (4/5/14-5/24/14)

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The show stars Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about their specific animals, the sounds they make, how they move, what habitat they need, what they eat, and their physical characteristics. In each episode, Diego recues an animal in trouble, using observation skills and scientific aids like computers, a field journal and cameras, as well as positive social skills such as empathy a desire to help others and, especially, respect for the environment. Go, Diego, Go! incorporates play-alon viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10:30-11am (5/31/14-6/28/14)

Total times aired at regularly scheduled time	2
Total times aired	5
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program aired on the main digital stream 16.1.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	6/22/14; 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/21/14; 10:30am
Reason for Preemption	Sports

Questions	Response
Title of Program	The Backyardigans

List date and time rescheduled	6/29/14; 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/28/14; 10:30am
Reason for Preemption	Sports

Questions	Response
Title of Program	The Backyardigans
List date and time rescheduled	6/15/14; 8:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14; 10:30am
Reason for Preemption	Sports

Digital Core Program (11 of 18)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9-9:30am (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is designed to promote preschool children's appreciation and understanding of animal life. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them, and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, i.e. what does shelter mean to me? How do I deal with cold weather? How do I communicate, etc. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 18)	Response
10)	Nesponse
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9:30-10am (4/6-5/25/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encourage exploration and adventure, excite kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children to model, how to be a good friend, how to be yourself, and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world; Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9:30-10am (6/1-6/29/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This show is designed to promote preschool children's appreciation and understanding of animal life. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them, and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, i.e. what does shelter mean to me? How do I deal with cold weather? How do I communicate, etc. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (14 of 18)	Response
Program Title	Are We There Yet? World Adventure
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 10-10:30am & 10:30-11am (4/6-5/25/14)
Total times aired at regularly scheduled time	16
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ARE WE THERE YET WORLD ADVENTURE #1 & #2 - is a global adventure series for kids by kids, hosted by real brother and sister duos. The series has several educational and informational goals - to teach basic geography and historical context of well-known world sights, to develop appreciation for and encourage reflection on similarities and differences between cultures, and to reinforce the notion that we are all part of one big world, no matter how far away we are, and to inspire a sense of world exploration and adventure. In each episode, our hosts visit a manmade or natural wonder, have an adventure involving animals, and learn about a new culture by visiting with local kids from different countries around the world. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 10-10:30am & 10:30-11am (6/1-6/29/14)
Total times aired at regularly scheduled time	10
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encourage exploration and adventure, excite kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children to model, how to be a good friend, how to be yourself, and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world; Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	Iggy Arbuckle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 11-11:30am (4/6-5/25/14)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' Iggy Arbuckle is to - motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature, and education, and model age appropriate problem solving behavior. Each of the animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamung. This program aired on the secondary stream 16.2.

Does the Licensee	Yes	
identify the program		
by displaying		
throughout the		
program the symbol		
E/I?		

Digital Core Program (17 of 18)	Response
Program Title	Making Stuff
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 11-11:30am (6/1-6/29/14)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops and food plants. Each segment opens with an item to be investigated, folled by the two hosts, "Gear" and "Wiz", taking off on a voyage of discovery to understand the workings of the tiem and reveal the screts behind how it is made. This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 18)	Response
Program Title	Iggy Arbuckle
Origination	Network

Days/Times Program Regularly Scheduled	Sunday; 11:30a-12:00p (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' Iggy Arbuckle is to - motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature, and education, and model age appropriate problem solving behavior. Each of the animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga This program aired on the secondary stream 16.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tami Schell
Address	2153 NE Sandy Blvd.
City	Portland
State	OR
Zip	97232
Telephone Number	503/231-4225
Email Address	tlschell@sbgtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will	Education outreach campaign "Destino Exito: Educate" included segments on myths about attending college, importance of regular school attendance, and how to be a good teacher/mentor. Health outreach campaign "Su Salud" segments provided information about preferred diets, preventative screenings for cancer for parents, benefits of activity and exercise for kids, and information on youth suicide prevention. Outreach campaign segments air at least 10X per week for education and 10X per week for health. KUNP local news regularly covers stories that affect families and children. Q2 topics included dual Immersion school programs and Portland Public Schools student achievement awards. In Friday local newscasts we cover upcoming

enhance the educational and informational value of such programming to children. See

47 C.F.R. Section 73.671, NOTES 2 and 3.

events and entertainment. We featured more than 17 family friendly events

throughout the metro area in Q2 including a community bike ride, Cinco de

Mayo activities, and library reading programs.

## Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Mickey Mouse Clubhouse
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 8-8:30am & 8:30-9am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mickey Mouse Clubhouse is a lively preschools series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tolls for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends sold the problems at hand. This program aired on the main digital stream 16.1.

Other Matters (2 of 9)	Response
Program Title	Handy Mandy
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny' neighbors call with a problem. Manny is always will to help! With the help of his tolls a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problem is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Mannny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! This program aired on the main digital stream 16.1.

Other Matters (3 of 9)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This education program is a series featuring Pocoyo, a curious, fun loving friendly little boy who, along with his inseparable friend, explores the world by learning and discovering their surrounding in each story. The show's philosophy is "learning through laughter", and in each episode "inquiry learning" is utilized. The show is designed with preschoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. This program aired on the main digital stream 16.1.

Other Matters (4 of 9)	Response
Program Title	The Jungle Book
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 9 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. Mowgli is helped by Baloo, the Wise Bear, his best friend, Bagheera, the Black Panther, and mighty Kaa, the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. This program aired on the main digital stream 16.1.

Other Matters (5 of 9)	Response
Program Title	The Backyardigans
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays; 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program centers on five animal children, who play together in a barrier-free backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. They are often presented with multiple dilemmas along the way to accomplishing a certain goal or priority, or may be challenged with a major single obstacle to defeat or problem to solve. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program aired on the main digital stream 16.1.

Other Matters (6 of 9)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 9-9:30am & 9:30-10am
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of	2 years to 6 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

This show is designed to promote preschool children's appreciation and understanding of animal life. The series has four educational and informational goals - to foster understanding of animal customs and behaviors, to encourage reflection on similarities and differences between their own lives and the animals' lives, to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them, and to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, i.e. what does shelter mean to me? How do I deal with cold weather? How do I communicate, etc. This program aired on the secondary stream 16.2.

Other Matters (7 of 9)	Response
Program Title	Toot & Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 10-10:30am & 10:30-11am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Toot & Puddle is a story of exploration, both home and afar. The series' key goals are to: encourage exploration and adventure, excite kids about the world, teach children about other cultures, including geography, music and history, provide age-appropriate problem solving and behavior for children to model, how to be a good friend, how to be yourself, and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodrock Pocket. Toot loves to go see the world; Puddle prefers to stay at home. Each episode has one of the friends learning about life - whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. This program aired on the secondary stream 16.2.

Other Matters (8 of 9)	Response
Program Title	Making Stuff
Origination	Network
Days/Times Program Regularly Scheduled	Sundays; 11-11:30am

Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	4 years to 7 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The main objective of the 104 live action and 2D digital segments is to show curious young viewers how everday objects they encounter are designed and made. The series was filmed on location in Europe and North America in factories, workshops and food plants. Each segment opens with an item to be investigated, folled by the two hosts, "Gear" and "Wiz", taking off on a voyage of discovery to understand the workings of the tiem and reveal the screts behind how it is made. This program aired on the secondary stream 16.2.	

Other Matters (9 of 9)	Response
Program Title	Iggy Arbuckle
Origination	
Days/Times Program Regularly Scheduled	Sundays; 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objectives of National Geographic Kids' Iggy Arbuckle is to - motivate children's interest in nature, introduce conservation ideas, inspire positive attitudes toward science, nature, and education, and model age appropriate problem solving behavior. Each of the animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamung This program aired on the secondary stream 16.2.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Sinclair LaGrande Licensee, LLC. **Attachments** 

No Attachments.