

Children's Television Programming Report

 FRN:
 0028701001
 File Number:
 CPR-151429
 Submit Date:
 04/01/2014
 Call Sign:
 KTTU
 Facility ID:
 11908
 City:

 TUCSON
 State:
 AZ

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 04/01/2014
 Filing Status:
 Active
 Status:
 Status:
 Status:
 Status

Report reflects information for : First Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response
Television Information	Station Type	Station Type	Network Affiliation
		Affiliated network	MNT
		Nielsen DMA	Tuscon (Nogales)
		Web Home Page Address	www.tucsonnewsnow.com
Digital Core	Question		Response
Programming	State the average number stream	r of hours of Core Programming per week broadcast by the station on its	s main program 3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the		

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 7A, 1/4/14 - 3/29/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each program, cameras follow the host as he spends time with nature's creatures across the continents. Hanna talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	JACK HANNA'S INTO THE WILD (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 730A, 1/4/14 - 3/29/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of the program overlaps with a significant number of standards for science education that are prevalent in the curricula of today's schools. The quirky, humorous, lively and colorful production values of the program will appeal to children in the target group.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	PETS.TV (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 8A, 1/4/14 - 3/29/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program explains the positives and negatives of pet ownership and features segments on owners, trainers and other people who interact with domesticated animals. It presents pet news, pet care, pet health and pet lifestyles to viewers through the enthusiastic and caring eyes of children. Pets from the everyday to the unique are showcased with educational information that shows their geographic origins and discusses how they evolved to become pets. The motivational and inspirational message from each guest empowers viewers of all ages to seek more information about everyday pets.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 830A, 1/4/14 - 3/29/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program promotes an interest in exploring. Each episode will focus on uncovering the hidden secrets of the world, space and beyond as the camera follows world famous explorer Jarod Miller on land, sea, air and into space. Young viewers will learn about such subjects as animals, historic civilizations, the environment and the universe and they will gain an appreciation for discovery through the narrative and commentary of the host.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	THE REAL WINNING EDGE (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY @ 9A, 1/4/14 - 3/29/14
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	Three young achievers are introduced by different celebrities for each program. Issues
informational objective of the	such as overcoming dyslexia and illness, turning weaknesses into strengths and
program and how it meets the	overcoming past mistakes are addressed. Each episode promotes a value system that
definition of Core Programming.	is a strong source of purpose and worthiness.

Does the Licensee identify the	Yes
program by displaying throughout	
the program the symbol E/I?	

Digital Core Program (6 of 7)	Response	
Program Title	AQUA KIDS (18.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAY @ 930A, 1/4/14 - 3/29/14	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there. Aqua Kids motivates young peopl to take an active role in preserving aquatic environments and wildlife, by showing how other kids ju like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future their community and the world.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (7 of 7)	Response
Program Title	SAFARI TRACKS (18.2)
Origination	Network

Days/Times Program Regularly Scheduled	MONDAY - SATURDAY @ 8A, 12/30/13 - 3/29/14	
Total times aired at regularly scheduled time	78	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Plot Synopsis Shot entirely in exotic African locations, SAFARI TRACKS educates young viewer about wildlife conservation and shows them how to better support efforts to protect endangered species. Led by Ushaka, the show's young South African host, each 30-minute episode primarily focuses on a single subject while taking viewers from the brush lands of the Savanna to the great Okavango and from the greatest game reserves to the most remote beaches of Madagascar.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brad Hargrove
Address	7831 N Business Park Drive
City	Tucson
State	AZ
Zip	85743
Telephone Number	(520) 770-1123
Email Address	bhargrove@kmsb com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 7A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each program, cameras follow the host as he spends time with nature's creatures across the continents. Hanna talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each program is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Other Matters (2 of 7)	Response
Program Title	JACK HANNA'S INTO THE WILD (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 730A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series offers scientific content, scientific theories, the vocabulary and facts of science and the processes of scientific thinking. The scientific content of the program overlaps with a significant number of standards for science education that are prevalent in the curricula of today's schools. The quirky, humorous, lively and colorful production values of the program will appeal to children in the target group.
Other Matters (3 of 7) Respo	nse
Program Title PETS	.TV (18.1)

Length of Program

Origination

Days/Times Program Regularly Scheduled

Total times aired

at regularly scheduled time

13

Syndicated

30 mins

SATURDAYS @ 8A, 4/5/14 - 6/28/14

Age of Target Child Audience from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program explains the positives and negatives of pet ownership and features segments on owners, trainers and other people who interact with domesticated animals. It presents pet news, pet care, pet health and pet lifestyles to viewers through the enthusiastic and caring eyes of children. Pets from the everyday to the unique are showcased with educational information that shows their geographic origins and discusses how they evolved to become pets. The motivational and inspirational message from each guest empowers viewers of all ages to seek more information about everyday pets.

Other Matters (4 of 7)	Response	
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (18.1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SATURDAYS @ 830A, 4/5/14 - 6/28/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program promotes an interest in exploring. Each episode will focus on uncovering the hidden secrets of the world, space and beyond as the camera follows world famous explorer Jarod Miller on land, sea, air and into space. Young viewers will learn about such subjects as animals, historic civilizations, the environment and the universe and they will gain an appreciation for discovery through the narrative and commentary of the host.	
Other Matters (5 of 7)	Response	

Other Matters (5 of 7)	Response
Program Title	THE REAL WINNING EDGE (18.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS @ 9A, 4/5/14 - 6/28/14
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three young achievers are introduced by different celebrities for each program. Issues such as overcoming dyslexia and illness, turning weaknesses into strengths and overcoming past mistakes are addressed. Each episode promotes a value system that is a strong source of purpose and worthiness.

Other Matters (6 of	
7)	Response
Program Title	AQUA KIDS (18.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAYS @ 930A, 4/5/14 - 6/28/14	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there. Aqua Kids motivates young people to take an active role in preserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.	
Other Matters (7 of 7)	Response	
Program Title	SAFARI TRACKS (ESTRELLA 18.2)	
Origination	Network	
Days/Times Program Regularly Scheduled	MONDAY - SATURDAY @ 8A, 3/31/14 - 6/28/14	
Total times aired at regularly scheduled time	78	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the	Plot Synopsis Shot entirely in exotic African locations, SAFARI TRACKS educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. Led by Ushaka, the show's young South African host, each 30-minute episode primarily focuses on a single subject while taking viewers from the brush lands of the Savanna to the great Okavango and from the greatest game reserves to the most remote beaches of Madagascar.	

Cert	tificat	ion

Question

Attachments No Attachments.