



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-119616** | Submit Date: **04/08/2011** | Call Sign: **KEYC-TV** | Facility ID: **68853** |

City: **MANKATO** | State: **MN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS/FOX
	Nielsen DMA	Mankato
	Web Home Page Address	www.keyc.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	130.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:00/9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
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Program Title	SABRINA'S SECRET LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m.
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	SABRINA: THE ANIMATED SERIES
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m.
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 15)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00/8:00 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 15)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30/8:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 15)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	HORSELAND - I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m.

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	HORSELAND - II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m.

Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	HORSELAND - II
List date and time rescheduled	3/13/11 7:00 a.m.
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	

Reason for Preemption	Sports
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Digital Core Program (10 of 15)		Response
Program Title		ANIMAL RESCUE
Origination		Syndicated
Days/Times Program Regularly Scheduled		SECONDARY - SATURDAYS 11:00 A.M.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 15)		Response
Program Title		JACK HANNA'S ANIMLA ADVENTURES
Origination		Syndicated
Days/Times Program Regularly Scheduled		SECONDARY - SATURDAYS 11:30 A.M.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES IS A HALF-HOUR LIVE ACTION TELEVISION PROGRAM DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. IN EACH EPISODE, THE CAMERAS FOLLOW JACK AS HE SPENDS TIME WITH NATURE'S CREATURES ACROSS THE CONTINENTS. JACK TALKS WITH PEOPLE THAT ARE KNOWLEDGEABLE ABOUT EACH ANIMAL AND HABITAT, TEACHING AS HE GOES. EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 12:00 NOON
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS CLASSICS PRODUCES INFORMATION ON ANIMAL WEIGHT, ANIMAL BEHAVIOR, ANIMAL SOCIAL CHARACTERISTICS, AND HABITAT ADAPTATION IN ADDITION TO THE EXPECTED DATA. THE SHOW IS PRESENTED IN A NARRATIVE STYLE THAT IS INTERMIXED WITH HISTORY, LITERATURE AND OTHER GENERAL INFORMATION ABOUT CURRENCY, FABLES AND LEGENDS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 12:30 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES IS A PROGRAM CONTAINING INFORMATION ON MEDICAL AND HEALTH ISSUES FOR DOGS AND EDUCATES CHILDREN ABOUT ALL TYPES OF DOGS BY SHOWCASING PROFESSIONAL AND NON-PROFESSIONAL PEOPLE CARING FOR DOGS, AS WELL AS LEARNING THE RESPONSIBILITIES OF DOG OWNERSHIPS. BY PROMOTING COMPASSIONATE BEHAVIOR WITH THE POSITIVE MESSAGE ABOUT "MAN'S BEST FRIEND" AND HOW THEY ARE A MAJOR PART OF OUR WORLD.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	Response
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Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 1:00 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS A WEEKLY HALF-HOUR REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS, BOTH ADULT AND JUVENILE, FROM ACROSS THE UNITED STATES. THE PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. SERIES IS E/I RATED AND SUITABLE FOR FAMILY VIEWING. FOR MORE INFORMATION, GO TO WWW.TELCOPRODUCTIONS.COM.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)		Response
Program Title		ANIMAL ATLAS
Origination		Syndicated
Days/Times Program Regularly Scheduled		SECONDARY - SATURDAYS 1:30 P.M.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS IS AN EDUCATIONAL AND INFORMATIVE TELEVISION SERIES THAT TRAVELS THE GLOBE TO MEET EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. WE LEARN ABOUT THEIR LIVES, THEIR HISTORY AND THE ADAPTATIONS THAT HAVE ALLOWED THEM TO SURVIVE AND THRIVE. LEARNING ABOUT THE ANIMALS IS HEARTWARMING, INVIGORATING, AND WILDLY ENTERTAINING. BEST OF ALL, THEY MEET THE ANIMALS FACE TO FACE, WHETHER APE OR GIANT LIZZARD, SHARK OR TIGER, OR ANY OTHER AMAZING ANIMAL FROM THE AMERICAS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAYS - 7:00 A.M.
Total times aired at regularly scheduled time:	12
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES IS A HALF-HOUR LIVE ACTION TELEVISION PROGRAM DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. IN EACH EPISODE, THE CAMERAS FOLLOW JACK AS HE SPENDS TIME WITH NATURE'S CREATURES ACROSS THE CONTINENTS. JACK TALKS WITH PEOPLE THAT ARE KNOWLEDGEABLE ABOUT EACH ANIMAL AND HABITAT, TEACHING AS HE GOES. EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated

Days/Times Program Regularly Scheduled:	SATURDAYS - 11:00 A.M.
Total times aired at regularly scheduled time:	8
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	FAITHFUL FRIENDS
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SECONDARY - SUNDAYS 7:30 A.M.
Total times aired at regularly scheduled time:	8
Number of Preemptions	-1
Length of Program	30 mins

Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FAITHFUL FRIENDS IS AN ENTERTAINING PET EDUCATION VARIETY TELEVISION SHOW HOSTED BY WANDA GOLDBERG THAT SHARES ADVICE WITH PET PARENTS REGARDING A MULTITUDE OF ANIMALS, PET SUPPLIES AND VETERINARY ADVICE FROM THE PET INDUSTRY. FAITHFUL FRIENDS IS KNOWN FOR EMPOWERING PET OWNERS BY PROVIDING EXTENSIVE VETERINARIAN SUPPORTED ADVICE, PROPRIETARY INFORMATION AND QUALITY PET PRODUCTS SERVING MILLIONS OF PET OWNERS FROM COAST TO COAST. SINCE ITS INCEPTION IN 2007, NETWORKS AND LOCAL AFFILIATES OF ABC, NBS, CBS AND MORE HAVE GROWN TO A COMBINED TOTAL OF OVER 80% OF US HOUSEHOLDS WATCHING THIS PET FRIENDLY SHOW. FURTHER, FAITHFUL FRIENDS HAS SHARED THE ADVICE OF THE NATION'S FOREMOST AUTHORITIES ON PET CARE AND EDUCATION, EARNING AN UNMATCHED REPUTATION FOR THE SCOPE OF THEIR VETERINARY EXPERTISE ON DOGS, CATS, FISH, BIRDS, REPTILES, POND LIFE, SMALL ANIMALS AND EQUINE. FOR MORE INFORMATION, GO TO HTTP://WWW.HEADSANDTAILS.TV .
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Janet Ellanson
Address	1570 Lookout Drive
City	N. Mankato
State	MN
Zip	56003
Telephone Number	(507) 625-7905
Email Address	tvjan@keyc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Please refer to the station's public inspection file for additional information concerning children's educational and informational activities and programming. Please note that "Secondary" DTV programs relate to KEYC DT 12-2 digital subchannel that is not offered as a broadcaster via analog. This sub-channel is a Fox Affiliate.

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS - 8:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 13)	Response
Program Title	BUSYTOWN MYSTERIES - II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS - 8:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 13)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS - 9:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 13)	Response
Program Title	TROLLZ
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS - 9:30 A.M.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 13)	Response
Program Title	HORSELAND - I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS - 10:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 13)		Response
Program Title	HORSELAND - II	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS - 10:30 A.M.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (7 of 13)		Response
Program Title	ANIMAL RESCUE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 11:00 A.M.	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	12 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND REAL LIFE IN-THE-FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING AND HELPING VARIOUS ANIMALS.	

Other Matters (8 of 13)		Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES	

Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 11:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S ANIMAL ADVENTURES IS A HALF-HOUR LIVE ACTION TELEVISION PROGRAM DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN. IN EACH EPISODE, THE CAMERAS FOLLOW JACK AS HE SPENDS TIME WITH NATURE'S CREATURES ACROSS THE CONTINENTS. JACK TALKS WITH PEOPLE THAT ARE KNOWLEDGEABLE ABOUT EACH ANIMAL AND HABITAT, TEACHING AS HE GOES. EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT PRESENTS POSITIVE ROLE MODELS AND PRO-SOCIAL VALUES WITHIN AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.

Other Matters (9 of 13)	Response
Program Title	ANIMAL ATLAS CLASSICS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 12:00 NOON
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS CLASSICS PRODUCES INFORMATION ON ANIMAL WEIGHT, ANIMAL BEHAVIOR, ANIMAL SOCIAL CHARACTERISTICS, AND HABITAT ADAPTATION IN ADDITION TO THE EXPECTED DATA. THE SHOW IS PRESENTED IN A NARRATIVE STYLE THAT IS INTERMIXED WITH HISTORY, LITERATURE AND OTHER GENERAL INFORMATION ABOUT CURRENCY, FABLES AND LEGENDS.

Other Matters (10 of 13)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 12:30 P.M.

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES IS A PROGRAM CONTAINING INFORMATION ON MEDICAL AND HEALTH ISSUES FOR DOGS AND EDUCATES CHILDREN ABOUT ALL TYPES OF DOGS BY SHOWCASING PROFESSIONAL AND NON-PROFESSIONAL PEOPLE CARING FOR DOGS, AS WELL AS LEARNING THE RESPONSIBILITIES OF DOG OWNERSHIPS. BY PROMOTING COMPASSIONATE BEHAVIOR WITH THE POSITIVE MESSAGE ABOUT "MAN'S BEST FRIEND" AND HOW THEY ARE A MAJOR PART OF OUR WORLD.

Other Matters (11 of 13)	Response
Program Title	MISSING
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 1:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING IS A WEEKLY HALF-HOUR REALITY SERIES FEATURING ACTUAL CASES OF MISSING INDIVIDUALS, BOTH ADULT AND JUVENILE, FROM ACROSS THE UNITED STATES. THE PROGRAM INCLUDES TIPS AND INFORMATION TO KEEP CHILDREN SAFE. SERIES IS E/I RATED AND SUITABLE FOR FAMILY VIEWING. FOR MORE INFORMATION, GO TO WWW.TELCOPRODUCTIONS.COM.

Other Matters (12 of 13)	Response
Program Title	ANIMAL ATLAS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 1:30 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS IS AN EDUCATIONAL AND INFORMATIVE TELEVISION SERIES THAT TRAVELS THE GLOBE TO MEET EVERY KIND OF ANIMAL IMAGINABLE, FROM THE FAMILIAR TO THE ASTOUNDING. WE LEARN ABOUT THEIR LIVES, THEIR HISTORY AND THE ADAPTATIONS THAT HAVE ALLOWED THEM TO SURVIVE AND THRIVE. LEARNING ABOUT THE ANIMALS IS HEARTWARMING, INVIGORATING, AND WILDLY ENTERTAINING. BEST OF ALL, THEY MEET THE ANIMALS FACE TO FACE, WHETHER APE OR GIANT LIZZARD, SHARK OR TIGER, OR ANY OTHER AMAZING ANIMAL FROM THE AMERICAS.
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Other Matters (13 of 13)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SECONDARY - SATURDAYS 2:30 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"THIS WEEK IN BASEBALL" HIGHLIGHTS THE PRO-SOCIAL ON-AND-OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. WORKING WITH THE NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION (NASPE), THIS WEEK IN BASEBALL SEEKS TO PROVIDE TODAY'S YOUTH WITH EDUCATIONAL MESSAGES THAT CAN HAVE AN IMPACT ON DEVELOPMENT O

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>United Communications Corporation</p>

Attachments

No Attachments.