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# Children's Television Programming Report

FRN: **0002624427** File Number: **CPR-155595** Submit Date: **07/09/2014** Call Sign: **KOBR** Facility ID: **62272** City:

ROSWELL State: NM

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2014 Filing Status: Active

# Report reflects information for : Second Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

## **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | NBC                  |
|              | Nielsen DMA           | Albuquerque-Santa Fe |
|              | Web Home Page Address | www.kob.com          |

# Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(13)

| Digital Core<br>Program (1<br>of 13)   | Response   |
|--|--|
| Program Title  | The Chica Show (4.1)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 9:00-9:30 a.m.   |
| Total times aired at regularly scheduled time  | 2  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 11   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 11   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 06/28/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/28/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 04/05/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/05/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #3**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | The Chica Show (4.1)             |
| List date and time rescheduled   | SA, 06/07/2014, 11:15-11:30 a.m. |
| Is the rescheduled date the second home?   | No                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 06/07/2014                   |
| Reason for Preemption  | Sports                           |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 05/03/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/03/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 06/21/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/21/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #6**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 05/31/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/31/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #7**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 05/24/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/24/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 04/19/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/19/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 04/26/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/26/2014                 |
| Reason for Preemption  | Sports                         |

# **Digital Preemption Programs #10**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 05/17/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/17/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | The Chica Show (4.1)           |
| List date and time rescheduled   | SA, 06/14/2014, 8:00-8:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/14/2014                 |
| Reason for Preemption  | Sports                         |

| Digital Core<br>Program (2<br>of 13)            | Response                |
|---|-------------------------|
| Program Title                                   | Noodle and Doodle (4.1) |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA, 9:30-10:00 a.m.     |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 2   |
|--|---|
| Total times aired  | 13  |
| Number of<br>Preemptions   | 11  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 11  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pajanimals are a group of four preschool aged puppets that live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about-facing their issues when they awaken the following day. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 05/03/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/03/2014                 |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 04/05/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/05/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #3**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 05/31/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/31/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #4**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 04/19/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/19/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 06/14/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |

| Episode #             | SA, 06/14/2014 |
|-----------------------|----------------|
| Reason for Preemption | Sports         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 04/26/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/26/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #7**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 05/24/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/24/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #8**

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | Noodle and Doodle (4.1)             |
| List date and time rescheduled   | SA, 06/07/2014, 11:30 a.m12:00 p.m. |
| Is the rescheduled date the second home?   | No                                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                                  |
| Date Preempted   |                                     |
| Episode #  | SA, 06/07/2014                      |
| Reason for Preemption  | Sports                              |

| Questions Response   |                                |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 06/21/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |

| Date Preempted        |                |
|-----------------------|----------------|
| Episode #             | SA, 06/21/2014 |
| Reason for Preemption | Sports         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 06/28/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/28/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Noodle and Doodle (4.1)        |
| List date and time rescheduled   | SA, 05/17/2014, 8:30-9:00 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/17/2014                 |
| Reason for Preemption  | Sports                         |

| Digital Core<br>Program (3<br>of 13)            | Response             |
|---|----------------------|
| Program Title                                   | Justin Time (4.1)    |
| Origination                                     | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA, 10:00-10:30 a.m. |
| Total times aired at regularly scheduled time   | 2                    |
| Total times aired                               | 12                   |
| Number of<br>Preemptions                        | 11                   |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 10   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 04/26/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/26/2014                 |
| Reason for Preemption  | Sports                         |

| Questions                                | Response                       |
|--|--------------------------------|
| Title of Program                         | Justin Time (4.1)              |
| List date and time rescheduled           | SA, 04/05/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home? | Yes                            |

| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
|--|----------------|
| Date Preempted   |                |
| Episode #  | SA, 04/05/2014 |
| Reason for Preemption  | Sports         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 05/03/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/03/2014                 |
| Reason for Preemption  | Sports                         |

# **Digital Preemption Programs #4**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 05/17/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/17/2014                 |
| Reason for Preemption  | Sports                         |

# **Digital Preemption Programs #5**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 06/14/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/14/2014                 |
| Reason for Preemption  | Sports                         |

| Questions                      | Response                       |
|--------------------------------|--------------------------------|
| Title of Program               | Justin Time (4.1)              |
| List date and time rescheduled | SA, 04/19/2014, 9:00-9:30 a.m. |

| Is the rescheduled date the second home?   | Yes            |
|--|----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 04/19/2014 |
| Reason for Preemption  | Sports         |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Justin Time (4.1) |
| List date and time rescheduled   | N/A               |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                |
| Date Preempted   |                   |
| Episode #  | SA, 06/07/2014    |
| Reason for Preemption  | Sports            |

## **Digital Preemption Programs #8**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 06/28/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/28/2014                 |
| Reason for Preemption  | Sports                         |

## **Digital Preemption Programs #9**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 05/31/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/31/2014                 |
| Reason for Preemption  | Sports                         |

| Questions        | Response          |
|------------------|-------------------|
| Title of Program | Justin Time (4.1) |

| List date and time rescheduled   | SA, 06/21/2014, 9:00-9:30 a.m. |
|--|--------------------------------|
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/21/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Justin Time (4.1)              |
| List date and time rescheduled   | SA, 05/24/2014, 9:00-9:30 a.m. |
| Is the rescheduled date the second home?   | Yes                            |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/24/2014                 |
| Reason for Preemption  | Sports                         |

| Digital Core<br>Program (4<br>of 13)                           | Response             |
|--|----------------------|
| Program Title  | Tree Fu Tom (4.1)    |
| Origination  | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SA, 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time                  | 2                    |
| Total times aired  | 12                   |
| Number of<br>Preemptions                                       | 11                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                      |
| Number of<br>Preemptions<br>Rescheduled                        | 10                   |
| Length of<br>Program   | 30 mins              |

| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 04/26/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 04/26/2014                  |
| Reason for Preemption  | Sports                          |

## **Digital Preemption Programs #2**

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 05/17/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 05/17/2014                  |
| Reason for Preemption  | Sports                          |

| Questions        | Response          |
|------------------|-------------------|
| Title of Program | Tree Fu Tom (4.1) |

| List date and time rescheduled   | SA, 05/03/2014, 9:30-10:00 a.m. |
|--|---------------------------------|
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 05/03/2014                  |
| Reason for Preemption  | Sports                          |

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 04/05/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 04/05/2014                  |
| Reason for Preemption  | Sports                          |

## **Digital Preemption Programs #5**

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 06/21/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 06/21/2014                  |
| Reason for Preemption  | Sports                          |

## **Digital Preemption Programs #6**

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 04/19/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 04/19/2014                  |
| Reason for Preemption  | Sports                          |

| Title of Program   | Tree Fu Tom (4.1)               |
|--|---------------------------------|
| List date and time rescheduled   | SA, 05/24/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 05/24/2014                  |
| Reason for Preemption  | Sports                          |

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 05/31/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 05/31/2014                  |
| Reason for Preemption  | Sports                          |

## **Digital Preemption Programs #9**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Tree Fu Tom (4.1) |
| List date and time rescheduled   | N/A               |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                |
| Date Preempted   |                   |
| Episode #  | SA, 06/07/2014    |
| Reason for Preemption  | Sports            |

# **Digital Preemption Programs #10**

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 06/14/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 06/14/2014                  |
| Reason for Preemption  | Sports                          |

| Questions  | Response                        |
|--|---------------------------------|
| Title of Program   | Tree Fu Tom (4.1)               |
| List date and time rescheduled   | SA, 06/28/2014, 9:30-10:00 a.m. |
| Is the rescheduled date the second home?   | Yes                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                              |
| Date Preempted   |                                 |
| Episode #  | SA, 06/28/2014                  |
| Reason for Preemption  | Sports                          |

| Digital Core<br>Program (5<br>of 13)                           | Response             |
|--|----------------------|
| Program Title  | Lazytown (4.1)       |
| Origination  | Network              |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SA, 11:00-11:30 a.m. |
| Total times aired at regularly scheduled time                  | 2                    |
| Total times aired  | 12                   |
| Number of<br>Preemptions                                       | 11                   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                      |
| Number of<br>Preemptions<br>Rescheduled                        | 10                   |
| Length of<br>Program   | 30 mins              |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years   |

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Describe the Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is educational and Stephanie, a young girl who guides the audience through the story as she and her friends ("human" informational puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the objective of underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, the program and how it Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a meets the zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of definition of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to Core engage in a wide range of physical activities including playing games, competing athletically, and even Programming. building forts and play structures. Does the Yes Licensee identify the program by displaying throughout the program the symbol E /l?

#### **Digital Preemption Programs #1**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Lazytown (4.1)                 |
| List date and time rescheduled   | SA, 05/31/2014, 7:00-7:30 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/31/2014                 |
| Reason for Preemption  | Sports                         |

#### **Digital Preemption Programs #2**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Lazytown (4.1)                   |
| List date and time rescheduled   | SA, 05/24/2014, 10:00-10:30 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 05/24/2014                   |
| Reason for Preemption  | Sports                           |

| Questions                                | Response                         |
|--|----------------------------------|
| Title of Program                         | Lazytown (4.1)                   |
| List date and time rescheduled           | SA, 06/21/2014, 10:00-10:30 a.m. |
| Is the rescheduled date the second home? | Yes                              |

| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
|--|----------------|
| Date Preempted   |                |
| Episode #  | SA, 06/21/2014 |
| Reason for Preemption  | Sports         |

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Lazytown (4.1)                   |
| List date and time rescheduled   | SA, 06/28/2014, 10:00-10:30 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 06/28/2014                   |
| Reason for Preemption  | Sports                           |

# **Digital Preemption Programs #5**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Lazytown (4.1)                   |
| List date and time rescheduled   | SA, 04/05/2014, 10:00-10:30 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 04/05/2014                   |
| Reason for Preemption  | Sports                           |

# **Digital Preemption Programs #6**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Lazytown (4.1)                   |
| List date and time rescheduled   | SA, 04/26/2014, 10:00-10:30 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 04/26/2014                   |
| Reason for Preemption  | Sports                           |

| Questions                      | Response                         |
|--------------------------------|----------------------------------|
| Title of Program               | Lazytown (4.1)                   |
| List date and time rescheduled | SA, 05/03/2014, 10:00-10:30 a.m. |

| Is the rescheduled date the second home?   | Yes            |
|--|----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 05/03/2014 |
| Reason for Preemption  | Sports         |

| Questions  | Response       |
|--|----------------|
| Title of Program   | Lazytown (4.1) |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 06/07/2014 |
| Reason for Preemption  | Sports         |

## **Digital Preemption Programs #9**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Lazytown (4.1)                   |
| List date and time rescheduled   | SA, 05/17/2014, 10:00-10:30 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 05/17/2014                   |
| Reason for Preemption  | Sports                           |

# **Digital Preemption Programs #10**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Lazytown (4.1)                 |
| List date and time rescheduled   | SA, 06/14/2014, 7:00-7:30 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/14/2014                 |
| Reason for Preemption  | Sports                         |

| Questions        | Response       |
|------------------|----------------|
| Title of Program | Lazytown (4.1) |

| List date and time rescheduled   | SA, 04/19/2014, 10:00-10:30 a.m. |
|--|----------------------------------|
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 04/19/2014                   |
| Reason for Preemption  | Sports                           |

|  | -  |
|--|--|
| Digital Core<br>Program (6<br>of 13)   | Response   |
| Program Title  | Zou (4.1)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 11:30 a.m12:00 p.m.  |
| Total times aired at regularly scheduled time  | 2  |
| Total times aired  | 12   |
| Number of<br>Preemptions   | 11   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 10   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zou is a French series based on the Zou books by Michel Gay. Each episode explores the kind of learning issues that emerge from every day encounters in the life of a pre-school child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of infections? These are big issues in the mind and life a pre-school child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, and does it, in the embedded and naturally occurring lesson within each episode. |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /I?          |     |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Zou (4.1)                      |
| List date and time rescheduled   | SA, 05/31/2014, 7:30-8:00 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/31/2014                 |
| Reason for Preemption  | Sports                         |

# **Digital Preemption Programs #2**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Zou (4.1)                      |
| List date and time rescheduled   | SA, 04/05/2014, 7:30-8:00 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/05/2014                 |
| Reason for Preemption  | Sports                         |

# **Digital Preemption Programs #3**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Zou (4.1)                        |
| List date and time rescheduled   | SA, 05/17/2014, 10:30-11:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 05/17/2014                   |
| Reason for Preemption  | Sports                           |

| Questions | Response |
|-----------|----------|
|-----------|----------|

| Title of Program   | Zou (4.1)                      |
|--|--------------------------------|
| List date and time rescheduled   | SA, 06/14/2014, 7:30-8:00 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 06/14/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Zou (4.1)                        |
| List date and time rescheduled   | SA, 06/21/2014, 10:30-11:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 06/21/2014                   |
| Reason for Preemption  | Sports                           |

# **Digital Preemption Programs #6**

| Questions  | Response       |
|--|----------------|
| Title of Program   | Zou (4.1)      |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 06/07/2014 |
| Reason for Preemption  | Sports         |

# **Digital Preemption Programs #7**

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Zou (4.1)                        |
| List date and time rescheduled   | SA, 05/24/2014, 10:30-11:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 05/24/2014                   |
| Reason for Preemption  | Sports                           |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Zou (4.1)                      |
| List date and time rescheduled   | SA, 04/26/2014, 7:30-8:00 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/26/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                         |
|--|----------------------------------|
| Title of Program   | Zou (4.1)                        |
| List date and time rescheduled   | SA, 06/28/2014, 10:30-11:00 a.m. |
| Is the rescheduled date the second home?   | Yes                              |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                               |
| Date Preempted   |                                  |
| Episode #  | SA, 06/28/2014                   |
| Reason for Preemption  | Sports                           |

## **Digital Preemption Programs #10**

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Zou (4.1)                      |
| List date and time rescheduled   | SA, 04/19/2014, 7:30-8:00 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 04/19/2014                 |
| Reason for Preemption  | Sports                         |

| Questions  | Response                       |
|--|--------------------------------|
| Title of Program   | Zou (4.1)                      |
| List date and time rescheduled   | SA, 05/03/2014, 7:30-8:00 a.m. |
| Is the rescheduled date the second home?   | No                             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                             |
| Date Preempted   |                                |
| Episode #  | SA, 05/03/2014                 |
| Reason for Preemption  | Sports                         |

| Digital Core<br>Program (7 of<br>13)   | Response   |
|--|--|
| Program Title  | Pets.TV (4.1)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 5:00-5:30 p.m.   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 8  |
| Total times aired  | 8  |
| Number of<br>Preemptions   | 5  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV is a television program about pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and the geographic origins. In segments, we show the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perserverance children can apply to their lives. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes  |

| Questions                      | Response      |
|--------------------------------|---------------|
| Title of Program               | Pets.TV (4.1) |
| List date and time rescheduled | N/A           |

| Is the rescheduled date the second home?   | No             |
|--|----------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 06/14/2014 |
| Reason for Preemption  | Sports         |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | Pets.TV (4.1)     |
| List date and time rescheduled   | N/A               |
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                |
| Date Preempted   |                   |
| Episode #  | SA, 05/03/2014    |
| Reason for Preemption  | Non-breaking News |

## **Digital Preemption Programs #3**

| Questions  | Response       |
|--|----------------|
| Title of Program   | Pets.TV (4.1)  |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 06/07/2014 |
| Reason for Preemption  | Sports         |

# **Digital Preemption Programs #4**

| Questions  | Response       |
|--|----------------|
| Title of Program   | Pets.TV (4.1)  |
| List date and time rescheduled   | N/A            |
| Is the rescheduled date the second home?   | No             |
| Were promotional efforts made to notify the public of rescheduled date and time? | No             |
| Date Preempted   |                |
| Episode #  | SA, 05/10/2014 |
| Reason for Preemption  | Sports         |

| Questions        | Response      |
|------------------|---------------|
| Title of Program | Pets.TV (4.1) |

| List date and time rescheduled   | N/A               |
|--|-------------------|
| Is the rescheduled date the second home?   | No                |
| Were promotional efforts made to notify the public of rescheduled date and time? | No                |
| Date Preempted   |                   |
| Episode #  | SA, 05/24/2014    |
| Reason for Preemption  | Non-breaking News |

| Digital Core<br>Program (8 of<br>13)   | Response  |
|--|---|
| Program Title  | Animal Atlas (4.2)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 8:00-8:30 a.m.  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value. |

| Does the     | Yes |  |
|--------------|-----|--|
| Licensee     |     |  |
| identify the |     |  |
| program by   |     |  |
| displaying   |     |  |
| throughout   |     |  |
| the program  |     |  |
| the symbol E |     |  |
| /I?          |     |  |

| Digital Core<br>Program (9 of<br>13)   | Response  |
|--|---|
| Program Title  | Animal Atlas (4.2)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 8:30-9:00 a.m.  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value. |

| Does the     | Yes |  |  |  |
|--------------|-----|--|--|--|
| Licensee     |     |  |  |  |
| identify the |     |  |  |  |
| program by   |     |  |  |  |
| displaying   |     |  |  |  |
| throughout   |     |  |  |  |
| the program  |     |  |  |  |
| the symbol E |     |  |  |  |
| /I?          |     |  |  |  |

| Digital Core<br>Program (10<br>of 13)  | Response   |
|--|--|
| Program Title  | Zoo Clues (4.2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 9:00-9:30 a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |

| Does the       | Yes |
|----------------|-----|
| Licensee       |     |
| identify the   |     |
| program by     |     |
| displaying     |     |
| throughout the |     |
| program the    |     |
| symbol E/I?    |     |

| Digital Core<br>Program (11<br>of 13)  | Response   |
|--|--|
| Program Title  | Zoo Clues (4.2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 9:30-10:00 a.m.  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Total times aired  | 9  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |

| Does the       | Yes |
|----------------|-----|
| Licensee       |     |
| identify the   |     |
| program by     |     |
| displaying     |     |
| throughout the |     |
| program the    |     |
| symbol E/I?    |     |

| Digital Core Program (12 of 13)  | Response   |
|--|--|
| Program Title  | On the Spot (4.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SU, 10:00-10:30 a.m.   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 9  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core Program (13 of 13)                    | Response             |
|--|----------------------|
| Program Title                                      | On the Spot (4.2)    |
| Origination  | Network              |
| Days/Times Program Regularly Scheduled             | SU, 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time      | 13                   |
| Total times aired                                  |                      |
| Number of Preemptions                              | 0                    |
| Number of Preemptions for other than Breaking News |                      |

| Number of Preemptions<br>Rescheduled   |   |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a series tapping knowledge across a series of subject areas: geography, art technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

## **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Isabel Castillo   |
| Address   | 124 East 4th Street   |
| City  | Roswell   |
| State   | NM  |
| Zip   | 88201   |
| Telephone Number  | 575-625-8888  |
| Email Address   | icastillo@kob.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | See Public File for public service announcements designed for children. All shows were developed specifically with the young adolescent and pre-school child in mind. Each program was supported by a team composed of the creative personnel (producers and writers), an educational consultant, and several technical consultants verified all the factual content or tested that competitive challenges that were presented in each program. The educational consultant worked with the creative team to convey content at a level of comprehension for the target audience and to develop age-appropriate themes for learning within each episode of every program. All of the educational content was integrated into the action and movement of each episode so that the entertainment and education would be interdependent and present throughout the program. (It was necessary to reschedule certain shows this quater due to conflicts with live network sports. In each instance of rescheduling, prior notice was given to viewers both over-the-air and through local listings services.) #7 (b) completed its DTV transition and terminated all analog operations by June 12, 2009. KOB-TV, LLC filed a license renewal application for KOBR-TV on May 30, 2014. This report was amended on 07/09/2014 to reflect filing of application. |

# Other Matters (13)

Programming.

| Other<br>Matters (1 of<br>13)   | Response   |
|---|--|
| Program Title   | The Chica Show (4.1)   |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled   | SA, 9:00-9:30 a.m.   |
| Total times aired at regularly scheduled time   | 13   |
| Length of Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core | The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills. |

| Other<br>Matters (2 of<br>13)                   | Response                |
|---|-------------------------|
| Program Title                                   | Noodle and Doodle (4.1) |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA, 9:30-10:00 a.m.     |
| Total times aired at regularly scheduled time   | 13                      |
| Length of Program                               | 30 mins                 |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years      |

and how it

meets the definition of

Programming.

Core

Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

| Other<br>Matters (3 of<br>13)                                       | Response   |
|---|--|
| Program Title   | Justin Time (4.1)  |
| Origination   | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled                     | SA, 10:00-10:30 a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time           | 13   |
| Length of<br>Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                          | 2 years to 5 years   |
| Describe the educational and informational objective of the program | Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve |

# Other Matters (4 of 13) Response Program Title Tree Fu Tom (4.1) Origination Network Days/Times Program Regularly Scheduled

success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed

learning from the young child's perspective and imagination.

| Total times  | 13                 |
|--------------|--------------------|
| aired at     |                    |
| regularly    |                    |
| scheduled    |                    |
| time         |                    |
| Length of    | 30 mins            |
| Program      |                    |
| Age of       | 2 years to 5 years |
| Target Child |                    |
| Audience     |                    |
| from         |                    |

Tree Fu Tom, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.

| Other<br>Matters (5 of<br>13)                 | Response             |
|---|----------------------|
| Program Title                                 | Lazytown (4.1)       |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | SA, 11:00-11:30 a.m. |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of<br>Target Child<br>Audience<br>from    | 2 years to 5 years   |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

| Other<br>Matters (6 of<br>13)  | Response   |
|--|--|
| Program Title  | Zou (4.1)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 11:30 a.m12:00 p.m.  |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Zou is a French series based on the Zou books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a preschool child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a preschool child and Zou demonstrates how to have fun, ask for help, listen to advice, and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it, in the embedded and naturally occurring lesson within each episode. |

| Other Matters (7 of 13)                                | Response             |
|--|----------------------|
| Program Title  | Pets.TV (4.1)        |
| Origination  | Syndicated           |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | SA, 5:00-5:30 p.m.   |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                   |
| Length of<br>Program                                   | 30 mins              |
| Age of Target<br>Child<br>Audience from                | 13 years to 16 years |

definition of

Programming.

Core

Pets.TV is a television program about pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and the geographic origins. In segments, we show the excitement and love of working with pets is expressed. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about everything pets. Each segment of Pets.TV delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perserverance children can apply to their lives.

| Other<br>Matters (8 of<br>13)  | Response   |
|--|--|
| Program Title  | Animal Atlas (4.2)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 8:00-8:30 a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time                                | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the | Animal Atlas - The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value. |

| Other<br>Matters (9 of<br>13)                   | Response           |  |
|---|--------------------|--|
| Program Title                                   | Animal Atlas (4.2) |  |
| Origination                                     | Network            |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SU, 8:30-9:00 a.m. |  |

| Total times  | 13                   |  |
|--------------|----------------------|--|
| aired at     |                      |  |
| regularly    |                      |  |
| scheduled    |                      |  |
| time         |                      |  |
| Length of    | 30 mins              |  |
| Program      | oo mino              |  |
| Piogram      |                      |  |
| Age of       | 13 years to 16 years |  |
| Target Child |                      |  |
| Audience     |                      |  |
| from         |                      |  |

Animal Atlas - The series matches the evolved intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links the clips together is the connection between the differing members of the animal kingdom---including our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exceptional education value.

| Other Matters<br>(10 of 13)  | Response   |
|--|--|
| Program Title  | Zoo Clues (4.2)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 9:00-9:30 a.m.   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |

| Other Matters |                 |
|---------------|-----------------|
| (11 of 13)    | Response        |
| Program Title | Zoo Clues (4.2) |

| Origination  | Network  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SU, 9:30-10:00 a.m.  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child<br>Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. |

| Other Matters (12 of 13)   | Response  |
|--|---|
| Program Title  | On the Spot (4.2)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SU, 10:00-10:30 a.m.  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation |

| Other Matters (13 of 13)                      | Response             |
|---|----------------------|
| Program Title                                 | On the Spot (4.2)    |
| Origination                                   | Network              |
| Days/Times Program Regularly Scheduled        | SU, 10:30-11:00 a.m. |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |

| Age of Target Child Audience from  | 13 years to 16 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the | On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals |
| definition of Core Programming.  | who are either of school age or adults past the age of high school graduation   |

### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KOB-TV, LLC **Attachments** 

No Attachments.