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Children's Television Programming Report

FRN: **0001565050** | File Number: **CPR-132156** | Submit Date: **07/09/2012** | Call Sign: **WYFF** | Facility ID: **53905** | City:
GREENVILLE | State: **SC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/09/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Greenville-Spart-Ashvll-Ands
	Web Home Page Address	www.wyff4.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am April 7,14,21,28 May 5,12,19,26 June 2,16,23,30
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The 21st Century's newest space team, The Zula Patrol, has arrived. Stalwart Captain Bula, brainiac Professor Multo, feisty hot-doggin' space pilot Zeeter, the amazing space pet Gorga, and twin flying companions Wizzy & Wigg are the lovably wacky characters who will take our pre-Kindergarten through 2nd graders on a roller coaster fun ride across the Universe - and teach them critical facts about science and astronomy in the process. The only 3D/CG animated children's show that focuses on the important curriculum of science and astronomy, The Zula Patrol is an entertaining and educational TV series that combines zesty family entertainment with proven educational elements. With a secondary goal of encouraging core values of non-violence and tolerance, the show encourages whole-family participation and interest in learning about science and astronomy, in a fun, comic style. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	June 16th, 2012 - 1:00p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9th, 2012
Reason for Preemption	Sports

Digital Core Program (2 of 13) Response	
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am April 7,14,21,28 May 5,12,19,26 June 2,16,23,30
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is a lighthearted series that aims to entertain while educating children about marine life. Set in the world of seashells, the show also informs kids on what they can do to help make the world a better and greener place. The series for kids 6-10 focuses on environmental themes. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON
List date and time rescheduled	June 16th, 2012 - 1:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9th, 2012

Reason for Preemption	Sports
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Digital Core Program (3 of 13)	Response
Program Title	JANE AND THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am April 7,14,21,28 May 5,12,19,26 June 2,16,23,30
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JANE AND THE DRAGON is a coming-of-age story about a middle-class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JANE AND THE DRAGON

List date and time rescheduled	June 16th, 2012 - 2p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9th, 2012
Reason for Preemption	Sports

Digital Core Program (4 of 13)		Response
Program Title		BABAR
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 11:30am - 12:00 April 7,14,21,28 May 5,12,19,26 June 2,16,23,30
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		BABAR is a young elephant who returns to the jungle where he builds the city of Celesteville and is crowned King of the Elephants. A dedicated ruler and family-elephant, Babar experiences many challenges as he journeys through life, and learns to rise above them through strength and optimism. Each episode begins with a look into Babar's present life,primarily in his role as a father who teaches his children the value of people, things and relationships through his own experience from the jungle to the city. Each episode in the show carries with it a social-emotional message that is established at the end of Babar's story. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	June 16th, 2012 - 2:30p
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 9th, 2012
Reason for Preemption	Sports

Digital Core Program (5 of 13) Response	
Program Title	WILLAS WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm April 7,14,21,28 May 5,12,19,26 June 9,16,23,30
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLAS WILD LIFE is an enchanting series about a little girls unique home life that is sure to keep you in stitches and warm your heart. Willas Wild Life follows the adventures of a Willa, an unforgettable little girl who, like a young Lucy in I Love Lucy, finds herself in comic predicaments that only seem to escalate as she fumbles through solutions. But thanks to her loving and patient father, and her entire extended family of personality rich zoo animals, Willa manages to overcome her obstacles, learn a little something, and have a great time along the way. Program is broadcast on the main digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	June 2nd, 2012 - 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2nd, 2012
Reason for Preemption	Sports

Digital Core Program (6 of 13)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm April 7,14,21,28 May 12,19,26 June 9,16,23,30
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	June 2nd, 2012 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2nd, 2012
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	May 5th, 2012 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 5th, 2012
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays, 1:00pm - 1:30pm April 14,21 May 26 June 23,30
Total times aired at regularly scheduled time	5
Total times aired	12
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	April 29th, 2012 - 11:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 28th, 2012
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	May 20th, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 19th, 2012
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	June 9th, 2012
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	June 3rd, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 2nd, 2012
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	June 17th, 2012

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	June 16th, 2012
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	April 8th, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	April 7th, 2012
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	May 6th, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 5th, 2012
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	May 13th, 2012 - 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	May 12th, 2012
Reason for Preemption	Sports

Digital Core Program (8 of 13)	Response
Program Title	Green Screen Adventures

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am April 7,14,21,28 May 5,12,19,26 June 2,9,16,23,30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power and that their voices are being heard. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13) Response	
Program Title	Busytown Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am April 7,14,21,28 May 5,12,19,26 June 2,9,16,23,30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is an investigative learning show for young children- based on the questions and conundrums relevant to this ready-to-learn target audience and geared to their unique level of understanding. The shows educational content includes a range of meaningful metacognitive, social-emotional, and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these skills. Busytown Mysteries also aids in engaging kids in new learning and gives them a chance to hone and develop their growing sense of humor. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)		Response
Program Title		The Busy Word of Richard Scarry
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 11:00am - 11:30am April 7,14,21,28 May 5,12,19,26 June 2,9,16,23,30
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 13)		Response
Program Title		The Busy Word of Richard Scarry
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 11:30am - 12:00pm April 7,14,21,28 May 5,12,19,26 June 2,9,16,23,30
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 13)		Response
Program Title		Dino Squad
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays, 12:00pm - 12:30pm April 7,14,21,28 May 5,12,19,26 June 2,9,16,23,30
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines childrens fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Dino Squad
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm April 7,14,21,28 May 5,12,19,26 June 2,9,16,23,30
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines childrens fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Program is broadcast on the secondary digital channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Soapes
Address	505 Rutherford Street
City	Greenville
State	SC
Zip	29609
Telephone Number	864-242-4404
Email Address	jsoapes@hearst.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>Episodic information supporting the above listed core programs is maintained on file at WYFF 4. WYFF 4 supports our childrens programming efforts through community service outreach and non-broadcast efforts that serve the educational and informational needs of children. Information supporting our community outreach /non-broadcast efforts is maintained with this report in our Childrens Public File. WYFF 4 actively participates in an Internship Program with area University students. : For April, May, and June, we had a total of four interns. One student was from Appalachian State University, one from Florida State University, and two interns from USC. All four interned in the news department. WYFF 4 also supports children and educational efforts with appearances at local events by station employees. Carol Goldsmith, News 4 Primary Anchor: 4/14/12 - Emcee, Washington Center School's Annual "WALK & ROLL" Kick-Off, CUICAR Campus, Greenville, SC. 4/14/12 - Emcee, JDRF's (Juvenile Diabetes) Black Tie & Diamonds 10th Annual Gala, Fluor Field, Greenville, SC. John Cessarich, Chief Meteorologist: 4/11/12 - Speaker, Sixth Graders of Edwards Middle School about weather, Central, SC. 4/24/12 - Speaker, Fourth Graders of Roebuck Elementary School about weather, Roebuck, SC. 4/27/12 - Speaker, Fourth Graders of Mathews Elementary School about weather, Greenwood, SC. 5/23/12 - Speaker, Paris Elementary "Science is Fun Day", Taylors, SC. 6/13/12 - Speaker, Boy Scouts, Blue Ridge Council Oconee County, High Falls Park, Seneca, SC. Nigel Robertson, News 4 Anchor: 4/13/12 - Emcee, Epsilon Tau Omega Chapter of Alpha Kappa Alpha Sorority's Regional Conference, Greenville, SC. Dale Gilbert, Morning Meteorologist: 4/10/12 - Speaker, K-5 Students of Liberty Elementary School about weather, Pickens, SC. 4/17/12 - Speaker, Second Graders of Blue Ridge Elementary School about weather, Seneca, SC. 4/24/12 - Speaker, Fourth Graders of Slater Marietta Elementary School about weather, Marietta, SC. 5/08/12 - Speaker, Student of As-Sabeel Academy of Greenville about weather, Greenville, SC. 5/17/12 - Emcee, Greenville County School District's Annual Salute to Education Banquet, TD Center, Greenville, SC. 6/20/12 - Speaker, Youth Summer Reading Group, Jennie Erwin Library, Honea Path, SC. Geoff Hart, News 4 Anchor: 4/11/12 - Emcee, Greenville County Recreation District's Special Olympics, Furman University, Greenville, SC. 4/12 /12 - Speaker, Kiwanis Club of Spartanburg's Terrific Kid of the Year Annual Awards Luncheon, Spartanburg, SC. 4/13/12 - Emcee, Clemson University's Dabo Swinney All-In Foundation Banquet, Clemson, SC. 5/04/12 - Speaker, School District's PASS Test Pep Rally, Old Chapman High School Stadium, Inman, SC. 5/15/12 - Speaker, Sixth Graders of Greenville Middle Academy re: encouragement, Greenville, SC. 6/01/12 - Participant, First Tee of Greenville Golf Tournament, Greenville, SC. 6/14/12 - Emcee, Upstate Fatherhood Coalition event, Greenville Hilton, Greenville, SC. Beth Brotherton, News 4 Anchor: 4/04/12 - Speaker, Second Grade Students of Bob Jones Academy/Elementary Division, Greenville, SC. Kim Quintero, News 4 Reporter: 4/20/12 - Speaker, Second Graders of Boiling Springs Elementary about weather, Spartanburg, SC. Keisha Kirkland, News 4 Weather Anchor: 4/13/12 - Speaker, Epsilon Tau Omega Chapter of Alpha Kappa Alpha Sorority's Regional Conference, Greenville, SC. 6/08 /12 - Speaker, Young People of Kiddie Academy of Simpsonville about weather, Simpsonville, SC. Tim Waller, News 4 Reporter: 4/12/12 - Emcee, Greenville Technical Charter High School's Annual Banquet, Caesar's Restaurant, Greenville, SC. Mike McCormick, News 4 Reporter: 4/14/12 - Host/Judge, Kids First Child Development Center's March of Dimes Fundraiser, Boiling Springs, SC. John R. Soapes, President and</p>
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Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	All aboard the Noodle and Doodle Bus! Craft, cook, and play with Sean, Noodle, and Doodle! Have fun learning to cook new and exciting recipes! Then, using recycled materials from the recipe, make fun and exciting crafts for you and your child. Join Doggity and friends as they cook up another special treat! Program is broadcast on the main digital channel.

Other Matters (2 of 13)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Meet the Pajanimals - CowBella, Apollo, Sweetpea Sue, and Squacky - four snuggly friends who go on fun adventures and sing sweet night time songs to their preschool friends at home! Program is broadcast on the main digital channel.

Other Matters (3 of 13)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends. Program is broadcast on the main digital channel.

Other Matters (4 of 13)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It's time for an adventure! Watch Justin and his pals, Olive and Squidgy, as they become stars in the biggest stories of all time, told from every corner of the world! Program is broadcast on the main digital channel.

Other Matters (5 of 13)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things. Program is broadcast on the main digital channel.

Other Matters (6 of 13)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join The Wiggles as they sing and dance to your favorite songs with their friends Dorothy the Dinosaur, Wags the Dog, Captain Feathersword, and Henry the Octopus! Program is broadcast on the main digital channel.

Other Matters (7 of 13)	Response
Program Title	Teen Kids News
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 1:00pm - 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of TEEN KIDS NEWS is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers. Program is broadcast on the main digital channel.

Other Matters (8 of 13)	Response
Program Title	Green Screen Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 10:00am - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Utilizing humor as a powerful learning tool, GSA sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, children get the message that their words have power and that their voices are being heard. Program is broadcast on the secondary digital channel.

Other Matters (9 of 13)	Response
Program Title	Busytown Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30am - 11:00am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Busytown Mysteries is an investigative learning show for young children- based on the questions and conundrums relevant to this ready-to-learn target audience and geared to their unique level of understanding. The shows educational content includes a range of meaningful metacognitive, social-emotional, and core-knowledge learning goals aimed at promoting school readiness. The series gives youngsters an understanding and appreciation of the critical thinking skills involved in scientific inquiry. It brings them a broad base of interesting knowledge on which to practice these skills. Busytown Mysteries also aids in engaging kids in new learning and gives them a chance to hone and develop their growing sense of humor. Program is broadcast on the secondary digital channel.

Other Matters (10 of 13)	Response
Program Title	The Busy Word of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:00am - 11:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.

Other Matters (11 of 13)	Response
Program Title	The Busy Word of Richard Scarry
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based the Scarry books, the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: love of parents, mastery, power, possession, personal routines and family living. The aim of the series is to make television a positive force in the lives of these children. Program is broadcast on the secondary digital channel.
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Other Matters (12 of 13)	Response
Program Title	Dino Squad
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00pm - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines childrens fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Program is broadcast on the secondary digital channel.

Other Matters (13 of 13)	Response
Program Title	Dino Squad
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:30pm - 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad promotes positive social learning using the principles of social learning theory. It portrays attractive and engaging young role-models enacting the kinds of positive social behavior and values we would like our audience to adopt. The series combines childrens fascination with dinosaurs, their attraction to science-fiction or superhero characters who have the ability to morph from human status into super beings, and the appeal of a group of five, highly individualistic and appealing teens, to attract and engage young viewers. Each episode portrays these teens facing and finding solutions to problems that are relevant to contemporary youngsters. In so doing, each episode provides young viewers templates and/or standards that they can employ to navigate issues they typically encounter in their own, daily lives. Program is broadcast on the secondary digital channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WYFF Hearst Television Inc.</p>

Attachments

No Attachments.