



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004346060** | File Number: **CPR-138832** | Submit Date: **03/15/2013** | Call Sign: **WDVB-CD** | Facility ID: **168834**
City: **EDISON** | State: **NJ**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **03/15/2013**
Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

**Contact
Representatives
(0)**

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

**Children's
Television
Information**

| Section | Question | Response |
|--------------|-----------------------|-------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | New York |
| | Web Home Page Address | |

**Digital Core
Programming**

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 336.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 9.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(10)

| Digital Core Program (1 of 10) | Response |
|--|---|
| Program Title | CLUB C7 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mon/Fri 9:30-9:30a; Sat 1:30-2:00P |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A children's show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves, imagine, and learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 10) | Response |
|--|---|
| Program Title | KABUM |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tue/Thurs 9:00-9:30a;Sat 1:00-1:30p |
| Total times aired at regularly scheduled time | 39 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Enjoy yourself with the children's program made for children like you. Discover inventions, novelties, animals and games, while we make new friends in Oaxaca and other places in Mexico. |

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|--|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |
|--|-----|

| Digital Core Program (3 of 10) | Response |
|--|--|
| Program Title | VIVA LA PELOTA (LONG LIVE THE BALL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:00 - 01:00 PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, to work for peace, and to foster brotherhood. Parents are invited to work together with their children to promote a great change in society. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 10) | Response |
|--|----------------------|
| Program Title | DE REBOTE (REBOUND) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Wed 09:30 - 09:30 AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 12 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A half-hour children's program that targets kids between the ages of 6 and 12. Kids' comments on the daily topics that surround them show us how they perceive social phenomena. By exploring how they make sense of these things according to their level of understanding and familiar context, "De Rebote" helps to improve the holistic development of children. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 10) | Response |
|--|--|
| Program Title | CLUB DE LA GALAXIA (GALAXY CLUB) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 02:00 - 03:00p |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 60 mins |
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A place where children can have fun while learning to develop their imagination through content created especially for them. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 10) | Response |
|--|------------------------------------|
| Program Title | Espacio Creativo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mon-Fri 12:30-1:00p;Sat 3:30-4:30p |
| Total times aired at regularly scheduled time | 78 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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|--|--|
| Age of Target Child Audience | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A half-hour children show where our experts in arts and crafts will take you step by step to construct useful works of art. Along with Julieta and Martin, you will learn easy and fun ways to create decorative artifacts using common household items. Get creative and learn while having fun! Objective of the program is to educate our audience and at same time make it enjoyable |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 10) | Response |
|--|---|
| Program Title | Chidiyaghar |
| Origination | Network |
| Days/Times Program Regularly Scheduled | M-F 8:00-8:30am |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is a unique family comedy which is based on the premise that all humans have some or the other animal trait and humanity that separate us from animals. This show teaches about family values. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (8 of 10) | Response |
|--|-------------------------|
| Program Title | Bhai Bhaiya Aur Brother |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tues-Sat 7:00am -7:30am |
| Total times aired at regularly scheduled time | 61 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 16 years |

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|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A story about a family with many generational gaps. It teaches children to appreciate different generations within their culture and families. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 10) | Response |
|--|---|
| Program Title | F.I.R |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tue-Fri 10:30am-11:00am ET |
| Total times aired at regularly scheduled time | 53 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A show about a female inspector and her funny sub-inspector trying to solve cases. The show exposes children to teamwork and creative thinking. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 10) | Response |
|--|---|
| Program Title | Ring Wrong Ring |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tues-Thurs 9:00am-9:30am ET |
| Total times aired at regularly scheduled time | 27 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A show about a family filled with quirkiness and a large imagination with a stage set for comedy and many laughs. The show exposes children to think intellectually and creatively. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | A. Patel |
| Address | PO Box 286 |
| City | East Elmhurst |
| State | NY |
| Zip | 11369 |
| Telephone Number | 718-784-8555 x 112 |
| Email Address | abhishekp@itvgold.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The Licensee revised the filing made on 10/10/2012 to reflect programming on sub channels that was documented in the public inspection file, but not included in this report. As noted earlier, programming services were replicated over 2 channels. |

Other Matters (3)

| Other Matters (1 of 3) | Response |
|--|---|
| Program Title | CLUB C7 |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mon/Fri 9:30-9:30a; Sat 1:30-2:00P |
| Total times aired at regularly scheduled time | 44 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A children's show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves, imagine, and learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment. |

| Other Matters (2 of 3) | Response |
|--|---|
| Program Title | KABUM |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Tue/Thurs 9:00-9:30a;Sat 1:00-1:30p |
| Total times aired at regularly scheduled time | 39 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Enjoy yourself with the children's program made for children like you. Discover inventions, novelties, animals and games, while we make new friends in Oaxaca and other places in Mexico. |

| Other Matters (3 of 3) | Response |
|--|--|
| Program Title | VIVA LA PELOTA (LONG LIVE THE BALL) |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat 12:00 - 01:00 PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 60 mins |
| Age of Target Child Audience from | 6 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This children's show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, to work for peace, and to foster brotherhood. Parents are invited to work together with their children to promote a great change in society. |

Certification

| Question | Response |
|--|------------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Deepak Viswanath</p> |

Attachments

No Attachments.