



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0025026022** | File Number: **CPR-119873** | Submit Date: **04/08/2011** | Call Sign: **KTIV** | Facility ID: **66170** | City: **SIOUX CITY** | State: **IA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2011** | Filing Status: **Active**

---

## Report reflects information for : First Quarter of 2011

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC, CW
	Nielsen DMA	Sioux City
	Web Home Page Address	www.ktiv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(16)**

<b>Digital Core Program (1 of 16)</b>	<b>Response</b>
Program Title	TURBO DOGS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Rader Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. Tags at the end of each episode reiterate and establish the educational messages learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 16)</b>	<b>Response</b>
Program Title	SHELLDON (NBC)
Origination	Network

Days/Times Program Regularly Scheduled	SAT 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 16)**

**Response**

Program Title	THE MAGICAL SCHOOL BUS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:00AM-10:30AM

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of books about science written by Joanna Cole that feature the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal is to learn many new things and answer questions about the places the class visit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	THE MAGICAL SCHOOL BUS (NBC)
List date and time rescheduled	1/2/11 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	1/01/2011 10:00am
Reason for Preemption	Other

Digital Core Program (4 of 16)	Response
Program Title	BABAR (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM-11:00AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR (NBC)
List date and time rescheduled	1/02/2011 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	1/01/2011 10:30am
Reason for Preemption	Other

Digital Core Program (5 of 16)	Response
Program Title	WILLA'S WILD LIFE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	



Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (NBC)
List date and time rescheduled	1/02/2011 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	1/01/2011 11:00am
Reason for Preemption	Other

#### Digital Core Program (6 of 16)

	Response
Program Title	PEARLIE (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everyone, but often gets into situations because her desire to help is bigger than her ability to deliver. Pearlie focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE (NBC)
List date and time rescheduled	1/02/2011 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	1/01/2011 11:30am
Reason for Preemption	Other

Digital Core Program (7 of 16)	Response
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (8 of 16)</b>	<b>Response</b>
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM (CW)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (9 of 16)</b>	<b>Response</b>
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:00AM-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (10 of 16)</b>	<b>Response</b>
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (11 of 16)</b>	<b>Response</b>
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:00AM-10:30AM (CW)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed. This program was run an additional two times on 11/20 and 12/4 at 12:00pm
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (12 of 16)</b>	<b>Response</b>
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM-11:00AM (CW)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (13 of 16)</b>	
	<b>Response</b>
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:00AM-10:30AM (CW)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 16)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM-11:00AM (CW)
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:00AM-11:30AM (CW)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (16 of 16)</b>	<b>Response</b>
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM (CW)
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core Educational and Informational Programming (7)**

Non-Core Educational and Informational Programming (1 of 7)	Response
Program Title	TEEN KIDS NEWS (Main Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	VARIOUS
Total times aired at regularly scheduled time:	12
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen kids News is to produce a weekly news program that provides information and news to kids in a manner that is compelling as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Teen Kids News ran on Sunday 1/2 at 11:00am; Sunday at 10:30am on 1/9, 1/30, 2/27, 3/6, and 3/13 and Saturday at 10:30am on 2/12; Saturdays at 12:00pm on 1/15 and 2/5, at 12:30pm on 1/22 and 2/19; and at 1pm on 3/19.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 7)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Main channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SUNDAY 5:30AM-6:00AM
Total times aired at regularly scheduled time:	4
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is not a regularly scheduled program, but is broadcast from time to time on the weekends on KTIV. In each episode, cameras follow wildlife expert Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe. Jack Hanna aired Sunday 1/2 /2011 at 5:30am and Saturdays at 1:00pm on 1/15 and 2/5 and at 1:30pm on 3/19.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
--	-----

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 7)	Response
---	----------

Program Title	M@d ABOUT... (Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled:	Various
Total times aired at regularly scheduled time:	7
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"M@d About..." provides programming in the area of financial literacy, nutrition, health, life skills, ecology and fitness that tie to state and national standards. It also explores being "green" and understanding how our actions impact the world around us. The "M@d About..." team find out about healthy snacks and proper exercise through sketch comedy segments. Music video helps teach financial responsibility and animation reinforces concepts of cyber bully prevention. M@d About aired Saturday from 12:30pm-1:00pm on 1/15, 1/29, 2/5, and 3/19; Saturday from 1:00pm-1:30pm on 1/22 and 3/26; Sunday from 11:30am-12:00pm on 1/2.
--	--

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
--	-----

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
--	-----

**Date and Time Aired:**

Questions	Response
-----------	----------

Date Time	
-----------	--

**Non-Core Educational and Informational Programming (4 of 7)**

	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE (CW)
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6:00AM-6:30AM
Total times aired at regularly scheduled time:	7
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

**Non-Core Educational and Informational Programming (5 of 7)**

	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE (CW)
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6:30AM-7:00AM (CW)
Total times aired at regularly scheduled time:	7
Number of Preemptions	-1

Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix: Robots for Everyone takes place in 2040 in Bubble Town where robots outnumber humans. The series centers around a 13 year old boy named Connor, his robot Cubix and member of a special club known as Botties. It's a good vs evil world and Connor and the Botties learn lessons of right and wrong, teamwork, courage, and problem solving during their adventures to thwart Dr. K's evil schemes to take control of Bubble Town's robots.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

**Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (6 of 7)	Response
Program Title	Magi-Nation (CW)
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6:00AM-6:30AM
Total times aired at regularly scheduled time:	6
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

---

Does the Licensee identify the program by displaying throughout the program the symbol E/I? Yes

---

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? Yes

---

**Date and Time Aired:**

Questions	Response
Date Time	

---

Non-Core Educational and Informational Programming (7 of 7)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled:	SAT 6:30AM-7:00AM
Total times aired at regularly scheduled time:	6
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony's new world as the Moonlands of Magi-Nation are threatened by the evil Shadow Magi. It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers' plans and protect their world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

---



---

Does the Licensee provide Yes  
information regarding the  
program, including an  
indication of the target  
child audience, to  
publishers of program  
guides consistent with 47  
C.F.R. Section 73.673?

---

**Date and Time Aired:**

Questions	Response
Date Time	

---

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	David Washburn
Address	3135 Floyd Blvd
City	Sioux City
State	IA
Zip	51108
Telephone Number	712-239-4100
Email Address	dwashburn@ktiv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	TURBO DOGS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:00AM-9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS is an animated show based on the books (Rader Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. Tags at the end of each episode reiterate and establish the educational messages learned by the dogs.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	SHELLDON (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 9:30AM-10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SHELLDON is an animated series about a school aged yoka shell mollusk, Shelldon, who lives with the adoptive family the Clams, in an undersea community called Shell Land, which is populated by all sorts of species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
--	--

Other Matters (3 of 12)	Response
Program Title	THE MAGIC SCHOOL BUS (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of books about science written by Joanna Cole that feature the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Maigic School Bus and takes them on amazing field trips to impossible locations. The goal is to learn many new things and answer questions about the places the class visit.

Other Matters (4 of 12)	Response
Program Title	BABAR (NBC)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, BABAR, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with modern lifestyle.

Other Matters (5 of 12)	Response
Program Title	WILLA'S WILD LIFE (NBC)
Origination	Network

---

Days/Times SAT 11:00AM-11:30AM  
Program  
Regularly  
Scheduled

---

Total times 13  
aired at  
regularly  
scheduled  
time

---

Length of 30 mins  
Program

---

Age of 6 years to 10 years  
Target Child  
Audience  
from

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. WILLA'S WILD LIFE is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

---

**Other Matters (6 of 12) Response**

Program Title PEARLIE (NBC)

---

Origination Network

---

Days/Times Program SAT 11:30AM-12:00PM  
Regularly Scheduled

---

Total times aired at 13  
regularly scheduled time

---

Length of Program 30 mins

---

Age of Target Child 6 years to 10 years  
Audience from

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pearlle is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlle is an optimistic, light-hearted fairy who sees the good in everyone, but often gets into situations because her desire to help is bigger than her ability to deliver. Pearlle focuses on the importance of following the rules, using good judgement and learning how to avoid getting into trouble.

---

**Other Matters (7 of 12) Response**

Program Title MADE IN HOLLYWOOD: TEEN EDITION (CW)

---

Origination Network

---

Days/Times Program SAT 11:00AM-11:30AM  
Regularly Scheduled

---

Total times aired at regularly 13  
scheduled time

---

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".

Other Matters (8 of 12)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Made in Hollywood: Teen Edition" was created by Connection III Entertainment Corp to provide career information and advice to 13-to 16-year-old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are part of the motion picture, television, music video, and home entertainment industries".

Other Matters (9 of 12)	Response
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:00AM-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
--	---

Other Matters (10 of 12)	Response
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.
--	---

Other Matters (11 of 12)	Response
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:00AM-11:30AM



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.

<b>Other Matters (12 of 12)</b>	<b>Response</b>
Program Title	EDGEMONT (CW)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDGEMONT is an award-winning television series originally produced by Canada's public broadcaster, CBC, for teenage viewers. Each episode portrays the everyday lives of students at AC McKinley Secondary School in the fictitious town of Edgemont. The series is designed to entertain as well as inform and educate viewers about issues that arise in school and at home. Story lines focus on the social and emotional challenges that every secondary student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that the viewers may face, and the outcomes provide "life lessons" that are shown plainly to the teen audience. Edgemont further benefits its viewers by opening dialog with peers and potentially also parents and teachers regarding the topics portrayed.

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KTIV TELEVISION, Inc.</b></p>

## Attachments

No Attachments.