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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-135611** | Submit Date: **10/10/2012** | Call Sign: **KORY-CD** | Facility ID: **71070**
City: **EUGENE** | State: **OR**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/10/2012**
Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	America One
	Nielsen DMA	Portland OR
	Web Home Page Address	

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday at 8:00 am; and in September Wednesdays and Fridays at 8:00 am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Every Wednesday at 8:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	**Response**
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday at 3:30 pm; and Fridays in August and Septmber at 8:30 am
Total times aired at regularly scheduled time	22
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 10)	**Response**
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Every Wednesday in September at 3:30 pm; and in August and September, Wednesdays at 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	**Response**
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Every Thursday at 3:30 pm; and in September, Tuesdays at 8:30 am
Total times aired at regularly scheduled time	17
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 10)	**Response**
Program Title	Eco Co.
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday at 3:30 pm; Mondays in July and August at 8:30 am; and Fridays in September at 8:00 am

Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	**Response**
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Every Thursday at 8:00 am; and in September and August, Tuesdays at 8:00 am
Total times aired at regularly scheduled time	21
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	**Response**
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday in July and August at 8:30, and in Septmber at 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	**Response**
Program Title	M@d About TV
Origination	Network
Days/Times Program Regularly Scheduled	Fridays in July at 8:30 am and in August at 8:00; Wednesdays in August and September at 3:30 pm; and
Total times aired at regularly scheduled time	22

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	**Response**
Program Title	The Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30 am and Fridays at 3:30 pm
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour series introducing viewers to some of the most incredibly talented young people in America. But it's more than a showcase for kids with exceptional talent and athleticism. It's about teenagers who've built character through their struggles with cancer or death of a loved one. It's about kids who have come face-to-face with drug abuse and peer pressure without losing their focus on their goal. Through interviews and profiles,these remarkable young people provide honest answers about how they dealt with adversity in their lives. Each half-hour program includes three segments featuring the personal stories of outstanding young people. The stories are introduced by an all-star team of highprofile, professional celebrities that include NASCAR's Jeff Gordon, Super Bowl star David Tyree of the New York Giants, NBA celebrity Dwight Howard, MLB Player of the Year Albert Pujols, Olympic champions like Apolo Anton Ohno, Misty May-Treanor and Bryan Clay, music stars such as Julianne Hough, and top names from extreme sports such as Shaun Murray and Andy Finch. The Real Winning Edge is pure inspiration. It is a program that encourages young people to see beyond their own circumstances and realize they are not alone in their struggles. It is a program that instills confidence in teenagers who are reaching for their own dreams. It is a program that delivers a strong message of hope and optimism for the future of America's youth.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gregory Herman
Address	1628 NW Everett Street
City	Portland
State	OR
Zip	97209
Telephone Number	(503) 241-2411
Email Address	gjh2tv@attbi.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday at 8:00 am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a half-hour live-action program hosted by one of America's most beloved naturalists and adventurers. In each episode, Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.

Other Matters (2 of 13)	Response
Program Title	Three Wide Life
Origination	Network
Days/Times Program Regularly Scheduled	Every Wednesday at 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Three Wide Life looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind-the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between.

Other Matters (3 of 13)	Response
Program Title	Whaddyado
Origination	Network
Days/Times Program Regularly Scheduled	Every Friday at 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyado is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere.

Other Matters (4 of 13)	**Response**
Program Title	Animal Exploration with Jarod Miller
Origination	Network
Days/Times Program Regularly Scheduled	Every Wednesday at 8:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join world explorer Jarod Miller in this half-hour thrill ride that ignites the senses in extreme expeditions captured throughout the world. The series is an engaging, energetic journey around the natural world as seen through the eyes of zoologist Jarod Miller and the animals he loves. The show brings children to the animals they might not otherwise experience in amusing and unexpected ways.

Other Matters (5 of 13)	**Response**
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	Every Thursday at 3:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Directed at teens, Real Life 101 provides career guidance by exploring various professions in a fun and entertaining manner. Real life success stories are told in a way to motivate and inspire teens to follow their dreams.

Other Matters (6 of 13)	**Response**
Program Title	Jack Hanna's Into the Wild
Origination	Network
Days/Times Program Regularly Scheduled	Every Thursday at 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	8 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers to remote and wild locations around the world. America's most beloved animal adventurer provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed - leaving you with a renewed appreciation for all creatures, great and small. Jack often shares these adventures with friends and family as he visits unique locations off the beaten track. Jack and the crew are extremely excited to announce that Jack Hanna's Into the Wild won a Daytime Emmy for Outstanding Children's Series in 2008!

Other Matters (7 of 13)	**Response**
Program Title	Eco Company
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday at 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (8 of 13)	**Response**
Program Title	Aqua Kids
Origination	Network
Days/Times Program Regularly Scheduled	Every Tuesday at 8:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Molly McKinney and the Aqua Kids crew show young people how to take an active role in preserving aquatic environments and the animals that live there.

Other Matters (9 of 13)	**Response**
Program Title	M@d About TV
Origination	Network
Days/Times Program Regularly Scheduled	Every Monday at 8:30 am and Wednesday at 3:30 pm

Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MadAbout is a weekly, half-hour sketch-comedy/variety show aimed at educating and entertaining kids. A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. M@dAbout conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (10 of 13)	**Response**
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 8:00 am and Mondays at 3:30 pm
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	How can a Cheetah run 60 miles/hour? Why does a Blue Whale consume 1.5 billion calories (7,000 pounds of food) per day? How can a hippo walk under water? These are the types of questions and stories that will be answered on ANIMAL SCIENCE, a thoroughly entertaining and unique animal show. We don't just show you animal behavior, we tell you WHY AND HOW animals behave the way they do, through the use of advanced graphics and 3D animations.

Other Matters (11 of 13)	**Response**
Program Title	Missing
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays at 8:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An E/I show which provides information and descriptions of missing children, including endangered runaways as well as victims of abductions. The show also presents peer-to-peer advice on safety in public places and in cyber space, including real-world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety and promotes situational awareness, presented in a calm and non-threatening manner suited for teenagers.

Other Matters (12 of 13)	**Response**
Program Title	Dog Tales
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays at 3:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour television series all about dogs and the people who love them. "Dog Tales" features dogs of all sizes, shapes and breeds from across the United States. "Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (13 of 13)	**Response**
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Fridays at 3:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WatchTV, Inc.**

Attachments

No Attachments.