



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-167114** | Submit Date: **04/07/2015** | Call Sign: **WOOD-TV** | Facility ID: **36838**  
City: **GRAND RAPIDS** | State: **MI**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2015** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2015

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Grand Rapids-Kalaz-Battle Crk
	Web Home Page Address	www.woodtv.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(18)**

Digital Core Program (1 of 18)	Response
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's @ 10:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast! is an interplanetary comedic television series for kids ages 2-5 that's inspired by the books of the same name by author Bob Kolar. Astroblast! follows the zany adventures of a crew of space animals who run the Astroblast Space Station...the coolest hangout in the galaxy. The team of animals who run it...Comet, Halley, Sputnik, Radar and Jet...are the best of friends, all under the watchful eye of Sal the Octopus. They have very different personalities, which leads to messy situations. Through it all, the Astroblast! Crew learn to accept their differences, help one another and make new friends
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The doors of "The Costume Shop" are now open for business! Step into the Coop as Chica, Kelly and the singing/dancing duo of Mr. and Mrs. C...(also know as Chica's Mom and Dad)...welcome you with open wings for fantastic adventures and dress-up fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (3 of 18)**

**Response**

Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom follows the adventures of Tom a boy who straps on a power belt and through the power of movement magic called 'Tree Fu', can transform into a tiny, mighty magical superhero and travel to a wondrous enchanted kingdom called Treetopolis that exists inside a tree in his back garden. Tree Fu Tom encourages viewers to be active by jumping, making physical moves and saying specific words to "send the magic" to Tom. Tree Fu Tom combines its innovative elements of heroic action, fantasy and magic, coupled with unique interactive physical activity. All of the Tree Fu movements are developed from therapeutic techniques used to help children with movement disorders, and they are also designed to enhance the development of all children at a crucial time in their growth.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S/11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 18)	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S/12:00PM

Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join Poppy Cat and her friends as they embark on extraordinary adventures through fantastical lands. Seen through the eyes of Poppy's imaginative young owner, a little girl called Lara, each episode tells the tale of a very special cat and her colorful band of friends
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	POPPY CAT
List date and time rescheduled	01/31/2015, 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	01/31/2015 / PCT205
Reason for Preemption	Sports

Digital Core Program (6 of 18)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY'S 12:30pm
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	1/17/2015, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-17
Episode #	01/17/2015 / NAD121
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	2/21/2015, 9:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-21
Episode #	2/21/2015 / NAD126
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	2/7/2015, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-07
Episode #	2/7/2015 / NAD123
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	2/28/2015, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-02-28
Episode #	2/28/2015 / NAD101
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	1/31/2015, 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-31
Episode #	1/31/2015 / NAD122
Reason for Preemption	Sports

### Digital Preemption Programs #6

Questions	Response
Title of Program	NOODLE AND DOODLE
List date and time rescheduled	1/10/2015, 9:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-01-10
Episode #	01/10/2015 / NAD120
Reason for Preemption	Sports

<b>Digital Core Program (7 of 18) Response</b>	
Program Title	Culture Click/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half-hour series that explores the genesis of - and reasons behind-cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 18) Response</b>	
Program Title	Live Life & Win/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (9 of 18) Response**

Program Title	Animal Atlas/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (10 of 18)</b>	
	<b>Response</b>
Program Title	Safari Tracks/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's/11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 18)</b>	
	<b>Response</b>
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 9:00am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

<b>Questions</b>	<b>Response</b>
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	3/11/2015, 12:00pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-03-11
Episode #	3/11/2015 / 2253
Reason for Preemption	Other

### Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	2/11/2015, 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-02-04
Episode #	2/4/2015 / 2202
Reason for Preemption	Other

Digital Core Program (12 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 9:30am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	3/11/2015, 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-03-11
Episode #	3/11/2015 / 2254
Reason for Preemption	Other

### Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	2/11/2015, 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-02-04
Episode #	2/4/2015 / 2203
Reason for Preemption	Other

Digital Core Program (13 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 10:00am
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	3/11/2015, 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-03-11
Episode #	3/11/2015 / 2156
Reason for Preemption	Other

### Digital Preemption Programs #2

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	2/11/2015, 1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-02-04
Episode #	2/4/2015 / 2217
Reason for Preemption	Other

### Digital Core Program (14 of 18)

	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 10:30am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	2/11/2015, 1:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-02-04
Episode #	2/4/2015 / 2221
Reason for Preemption	Other

Digital Core Program (15 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 11:00am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Jack Hanna's Animal Adventures/Multicast .3
List date and time rescheduled	3/25/2015, 12:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-03-18
Episode #	3/18/2015 / 2158
Reason for Preemption	Other

Digital Core Program (16 of 18)	Response
Program Title	ECO Company/ Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's @ 11:30am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## Digital Preemption Programs #1

Questions	Response
Title of Program	ECO Company/ Multicast .3
List date and time rescheduled	3/25/2015, 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2015-03-18
Episode #	3/18/2015 / 215
Reason for Preemption	Other

### Digital Core Program (17 of 18)

	Response
Program Title	Live Life and Win/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (18 of 18)</b>	<b>Response</b>
Program Title	The Real Winning Edge/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming.</p>	<p>This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engaging positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.</p>
<p>Does the Licensee identify the program by displaying throughout the program the symbol E/I?</p>	<p>Yes</p>

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**



**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Julie Pierce
Address	120 College SE
City	Grand Rapids
State	MI
Zip	49503
Telephone Number	616-771-9607
Email Address	julie.pierce@woodtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve and under. On or around June 12, 2009, the station transitioned to digital television. The station's responses to Questions 4, 7, and 10 reflect this termination of analog service.

**Other Matters (18)**

<b>Other Matters (1 of 18)</b>	<b>Response</b>
Program Title	ASTROBLAST
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Astroblast!" follows the adventures of a crew of space animals who run the Astroblast Space Station - the coolest hangout in the galaxy. The team of animals who run it are the best of friends - Comet, Halley, Sputnik, Radar and Jet - all under the watchful eye of Sal the Octopus. But when you stick five friends with very different personalities in one place - things are bound to get messy. Through it all, the "Astroblast!" crew accept their differences, help one another, make new friends, and discover that getting along is always out of this world.

<b>Other Matters (2 of 18)</b>	<b>Response</b>
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Features a five-year-old "baby" chick that spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
--	--

**Other Matters (3 of 18)**

**Response**

Program Title	LAZY TOWN
---------------	-----------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays/11:00am
--	-------------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
-------------------	---------

Age of Target Child Audience from	2 years to 5 years
-----------------------------------	--------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to encourage healthy eating and exercise, LazyTown is a mix of live and animated characters that come to life in an energetic and colorful world motivating kids through play to be active and make positive life choices. Seen exclusively in the U.S. on Sprout (and soon to be on NBC Kids), LazyTown is the fictional home of Sportacus, Stephanie, Trixie, Pixel, Ziggy, Stingy and Robbie Rotten. The four puppet characters - Ziggy, Pixel, Stingy and Trixie - represent some of the challenges all kids face in daily life: making healthy choices, sharing, making friends, and more. Sportacus is the larger-than-life action hero, who is the flipside of Robbie Rotten, representing positive and negative approaches to life. Stephanie is visiting LazyTown and her enthusiasm about making healthy choices helps pull it all together. LazyTown takes the important lessons of eating right and exercising and makes them simple and fun for both parents and preschoolers. At Sprout, our programming has always been about inspiring parent-child interaction through unique, learning-based entertainment, so LazyTown was the perfect addition to the network's gold-standard line-up and also for NBC Kids, which was designed to address the development needs of 2-5 year-olds through educational series that promote active, healthy lifestyles for younger children.
--	---

**Other Matters (4 of 18)**

**Response**

Program Title	EARTH TO LUNA
---------------	---------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Saturdays/11:30am
--	-------------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna! follows the adventures of a little girl who's completely, undeniably and passionately into just one thing: science. For Luna, a six-year-old girl, the earth is a giant laboratory and she dives into every new experience with boundless energy and enthusiasm along with her little brother Jupiter and pet ferret Clive. What most of us ignore, Luna notices and cannot rest until she is able to answer the question, "Why is this happening?" There is nothing Luna won't do to find the answers to her scientific questions.

**Other Matters (5 of 18)**

	Response
Program Title	POPPY CAT
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the award-winning books by British illustrator and author Lara Jones, Poppy Cat is an adorable and curious feline who loves to explore with her colorful mix of animal friends. First published in 2003 in the UK (with over 2.5 million copies sold worldwide since then), Poppy Cat was specifically written, and now animated, for a preschool audience. Each adventure is told from the point-of-view of Lara, a young girl with a vivid imagination and extraordinary storytelling ability who talks to her faithful cat Poppy. They travel to destinations full of fantasy and magic for fun-filled adventures in pirate ships, hot air balloons and rocket rides. Poppy Cat is aired exclusively in the U.S. on Sprout and on NBC Kids.
--	---

**Other Matters (6 of 18)**

	Response
Program Title	TREE FU TOM
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30pm
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills, Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.

<b>Other Matters (7 of 18)</b>		<b>Response</b>
Program Title		Culture Click/Multicast .2
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/10:00am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Culture Click is a half-hour series that explores the genesis of - and reasons behind-cultural events that permeate our everyday lives. Host Nzinga Blake opens each episode with a list of what's trending on search engines that week which serves as a jumping-off point for a deep dive into the culture that teens will embrace

<b>Other Matters (8 of 18)</b>		<b>Response</b>
Program Title		Live Life and Win/Multicast .2
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/10:30am
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
--	---

**Other Matters (9 of 18)**

	Response
Program Title	Animal Atlas/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals, and an everyday attitude to reach the minds of its target group of 13-16-year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. Those viewers that want deep information will find it here but those that just want to be entertained by well-assembled sequences of unusual animals and interesting facts will get that, too.

**Other Matters (10 of 18)**

	Response
Program Title	Safari Tracks/Multicast .2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the given environment of Africa. There is no question that an audience of young people would gain worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
--	---

Other Matters (11 of 18)	Response
-----------------------------	----------

Program Title	Live Life and Win/Multicast .2
---------------	--------------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Sundays/10:00am
---	-----------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
----------------------	---------

Age of Target Child Audience from	13 years to 16 years
--	----------------------

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a television series serving the educational and informational needs of children 13 to 16 years of age. The goals of the series are to encourage the target audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about the life skills necessary to Live Life and Win! Every segment of Live Life and Win delivers an educational and informational message that supports current social, intellectual and emotional aspects of the target audience. The show effectively instills a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
--	---

Other Matters (12 of 18)	Response
-----------------------------	----------

Program Title	Real Winning Edge/Multicast .2
---------------	--------------------------------

Origination	Network
-------------	---------

Days/Times Program Regularly Scheduled	Sundays/10:30am
---	-----------------

Total times aired at regularly scheduled time	13
---	----

Length of Program	30 mins
----------------------	---------

---

Age of Target Child Audience from 13 years to 16 years

---

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This series consists of stories of young achievers filmed all over the U.S., introduced by celebrities in their field of talent. Youth profiled in the program show their adoptions of pro-social values and principles that have become the ethos of their behavior. Thus the characteristics demonstrated by the stories of these youth give rise to adherence to these sound choices that have given them "the real winning edge". The Real Winning Edge promotes the values through these very engaging positive youth role models. The celebrities involved in the program reinforce these values by calling attention to these youths' qualities as they are exhibited in the program.

---

<b>Other Matters (13 of 18)</b>	<b>Response</b>
Program Title	Jack Hanna's Animal Adventures/Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's/9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

---

<b>Other Matters (14 of 18)</b>	<b>Response</b>
Program Title	Jack Hanna's Animal Adventures/ Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's/9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

---

<b>Other Matters (15 of 18)</b>	<b>Response</b>
Program Title	Jack Hanna's Animal Adventures/ Multicast .3
Origination	Syndicated

---



Days/Times Program Regularly Scheduled	Wednesday's/10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

Other Matters (16 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/ Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's/10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

Other Matters (17 of 18)	Response
Program Title	Jack Hanna's Animal Adventures/ Multicast .3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's/11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within a environmentally responsible universe.

Other Matters (18 of 18)	Response
Program Title	ECO Company/ Multicast .3

---

Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday's/11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What does it mean to "go green" as a teen? More and more young people want to know the answer to that question. Now there's "Eco Company" - a dynamic and diverse group of teens who combine their natural curiosity with their enthusiasm to preserve the planet they will inherit.

---

**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WOOD License Company, LLC</b></p>

## Attachments

No Attachments.