

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-125398** Submit Date: **10/11/2011** Call Sign: **KGNS-TV** Facility ID: **10061** 

City: **LAREDO** State: **TX** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/11/2011 Filing Status: Active

#### Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Laredo
	Web Home Page Address	www.pro8news.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	JACK HANNA ANIMAL PLANET (MAIN DIGITAL STREAM)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. In each episode, the camera follows Jack as he spends time with natures creatures across the continents. Jack talks with people that are knowledgeable about each animal habitat teaching as he goes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	JACK HANNA ANIMAL PLANET (MAIN DIGITAL STREAM)
List date and time rescheduled	07/09 @12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2286-07-02
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	JACK HANNA ANIMAL PLANET (MAIN DIGITAL STREAM)
List date and time rescheduled	9/17 @7:30AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2161-09-17
Episode #	
Reason for Preemption	Sports

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Digital Core Program (2 of 21)	Response
Program Title	TURBO DOGS (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	TURBO DOGS (MAIN DIGITAL STREAM)
List date and time rescheduled	07/09 @12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02 #TDO124
Reason for Preemption	Sports

Digital Core Program (3 of 21)	Response
Program Title	SHELLDON (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	SHELLDON (MAIN DIGITAL STREAM)
List date and time rescheduled	07/09 @1PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02 #SHL003
Reason for Preemption	Sports

Digital Core Program (4 of 21)	Response			
Program Title	THE MAGIC SCHOOL BUS (MAIN DIGITAL STREAM)			
Origination	Network			
Days/Times Program Regularly Scheduled	SATURDAY 10AM			
Total times aired at regularly scheduled time	12			
Total times aired	13			
Number of Preemptions	1			

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing foeld trips to impossible locations. the goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. frizzle, who nudges her students to "make connections" and answers their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the shows is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	THE MAGIC SCHOOL BUS (MAIN DIGITAL STREAM)
List date and time rescheduled	07/09 @1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02 #MSB304
Reason for Preemption	Sports

Digital Core Program (5 of 21)	Response
Program Title	BABAR (MAIN DIGITAL STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	BABAR (MAIN DIGITAL STREAM)
List date and time rescheduled	07/10 @11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02 #BAR113
Reason for Preemption	Sports

Digital Core Program (6 of 21)	Response
Program Title	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a series centered on a six-year -old girl, and her menagerie of animals. Willa lives at home with her father and pets-an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they ind ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)
List date and time rescheduled	09/17 @8AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/17 #WIL013
Reason for Preemption	Sports

Questions	Response
Title of Program	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)
List date and time rescheduled	07/10 @11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	07/02 #WIL013
Reason for Preemption	Sports

Digital Core Program (7 of 21)	Response
Program Title	PEARLIE (MAIN DIGTAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is am animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	PEARLIE (MAIN DIGTAL STREAM)
List date and time rescheduled	09/17 @8:30AM
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode # 09/17 #PEA112	
Reason for Preemption	Sports

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	PEARLIE (MAIN DIGTAL STREAM)
List date and time rescheduled	07/10 @12PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?  Yes	
Date Preempted	
Episode # 07/02 #PEA106	
Reason for Preemption	Sports

Digital Core Program (8 of 21)

Response

Program Title	MIH: TEEN EDITION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM (07/02-09/10)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuit that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006,p.1). To guide the production of MIH:TE,berry (2006)developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (CW STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11AM (09/17&09/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-wining teen hostesss Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need-ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Veitnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	MIH: TEEN EDITION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuit that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006,p.1). To guide the production of MIH:TE,berry (2006)developed a career and guidance model that offers a framework for the development of each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 21)	Response
Program Title	EDGEMONT (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10AM;10:30AM;11AM;11:30AM (7/03-9/18)
Total times aired at regularly scheduled time	48
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an english-language series designed for middle and high school students. It is designed to entertain its core teen audience and also to inform and educate its viewers about issues that arise in school and at home. The storylines focus on social and emotional challenges faced by all secondary school students, from forming and maintaining family, friendship and romantic relationships, to ethical and moral choices. The objective of the series is to demonstrate models of behavior for teen viewers, allowing them to consider and gain positive tools that they can use to resolve issues and conflicts in a constructive way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	WILD, LTD (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10AM OTO 9/25
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild Ltd, is a series created and designed with the focus of educating and entertaining children. In each episode the cameras follow Game Ranger Michelle Garthforth-enter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their worksuggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response		
Program Title	MIH: TEEN EDITION (CW STREAM)		
Origination	Network		
Days/Times Program Regularly Scheduled	SAUNDAY 10:30AM OTO 9/25		
Total times aired at regularly scheduled time	1		
Total times aired			
Number of Preemptions	0		
Number of Preemptions for other than Breaking News			
Number of Preemptions Rescheduled			
Length of Program	30 mins		
Age of Target Child Audience	13 years to 16 years		

Describe the It is during the adolescent years that career exploration, planning, education, and decision-making begins. educational There is no question that a career in one of the multimedia industries is among the most popular career and choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuit that make for fulfilling career choices. Made in informational Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career objective of information and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and the program and how it learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006,p.1). To guide meets the the production of MIH:TE,berry (2006)developed a career and guidance model that offers a framework for definition of the development of each episode. Core Programming. Does the Yes Licensee identify the program by displaying throughout the program the symbol E

/l?

Digital Core Program (14 of 21)	Response
Program Title	LIVE LIFE & WIN (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11AM OTO 9/25
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a series of early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self-reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex wprld that offers both opportunities and socail challenges.

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (15 of 21)	Response
Program Title	ON THE SPOT (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:30AM OTO 9/25
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explains the answers to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. It challenges the viewers to recall middle andhigh school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	THE MAGIC SCHOOL BUS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7AM
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing foeld trips to impossible locations. the goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. frizzle, who nudges her students to "make connections" and answers their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the shows is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	BABAR (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target	6 years to 10 years
Child Audience	
Describe the	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned
educational and	elephant who finds the strength to rise above the challenges he faces, including the death of his
informational	parents, as he journeys through life. Each episode of the show develops a socio-emotional message
objective of the	such as taking responsibility, being patient and persistent in hard work, respecting people's privacy,
program and how	learning to cope with unforeseen changes, and being honest. These messages emerge from the need
it meets the definition of Core	to resolve a dilemma that is faced by Babar, one of his friends or family members.
Programming.	
Trogramming.	
Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
. •	
program the symbol E/I?	

Digital Core Program (18 of 21)	Response
Program Title	TURBO DOGS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TurboDogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information o the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	SHELLDON (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie(a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socioemotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	SHELLDON (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	
Episode #	9/11 #SHL013
Reason for Preemption	Other

Digital Core Program (20 of 21)	Response
Program Title	WILLA'S WILD LIFE (BOROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animalsan elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advise and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friends Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	WILLA'S WILD LIFE (BOROADCAST IN SPANISH)(3RD DIGITAL STREAM)
List date and time rescheduled	09/11 @11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	09/11 #WIL006
Reason for Preemption	Other

Digital Core Program (21 of 21)	Response
Program Title	PEARLIE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8AM

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Is am animated comdedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	PEARLIE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
List date and time rescheduled	09/11 @11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	09/11 #PEA101
Reason for Preemption	Other

#### Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	MAGIC NATION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled:	SATURDAY 6AM;6:30AM
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MAGIC NATION" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mysterically transported into a beautiful world far beyond imagination that was created a millenium ago by a powerful race known as the Magi. Here Tony meets Edyn and Strag, two young Magi heroes in training, who help him discover his vast new magical environment. However, all is not perfect in Tony' snew world as the Moonlands of Magi-Nation are thretened by the evil Shadow Magi. It's up to this, young trio and theoir vast collection of Fream Creatures to thwart the evildoer's plans and protect their world.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Leticia G. Vasquez
Address	120 W. Del Mar Blvd.
City	Laredo
State	TX
Zip	78045
Telephone Number	(956) 727-8888 ext 2102
Email Address	Ivasquez@pro8news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	See PUBLIC FILE for Service Announcement designed specifically for children. To supplement and enhance the educational value of the network "Teen NBC PROGRAMS". NBC has a website (www.nbc.com/tnbc) specifically dedicated to teens. This was re-launched with a new design. The goals of this site are First, to create a platform for the teens community where opportunities or self expressions become the core of the interactive experiences. Second, to build these communities wherever possible around the themes and ideas generated within TNBC programs themselves and Third, to provide online resources of information and guidance around the issues that most affect teens lives. Features of the website include information on the cast members, a free TNBC email service is provided to teens to foster community and communication. There is a prominent link to the Snap.com "Teen Zone" which includes polls, message boards and features on subjects such as relationships, family, advise columns, dating, drugs, alcohol, entertainment and other teen sites on the web. There are chat rooms for teens, hosted by Talk City and there are linked to web pages building and hosting services.

#### Other Matters (19)

Other Matters (1 of 19)	Response
Program Title	JACK HANNA ANIMAL PLANET (MAIN DIGITAL STREAM)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an english-language series. This series is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within an environmentally responsible universe. In each episode, the camera follows Jack as he spends time with natures creatures across and habitat teaching as he goes.

Other Matters	
(2 of 19)	Response
Program Title	TURBO DOGS (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer boys), by bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action andhumor. The tags at the end of ecah episode reiterate and establish the eduational message learned by the dogs.

Other Matters (3 of 19)	Response
Program Title	SHELLDON (MAIN DIGITAL STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 9:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about a school aged yoka shell molusk who lives with the adoptive family, the Clams, in an undersea community called Shell-land, which is populated by all sorts of sea species. Shelldon and his best friends. Connie )a cowry shell mollusk) and Herman (a hermit crab), face a specific challenge in every episode of the show. The problem may be managing a bully, improving theor grades, learning how to be althrustic, or protecting their environment from natural and man-made disasters. In all cases they rely on dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and give them opportunities to harness their potential and solve the problem. Each episode provides a direct socioemotional lesson andmany epidoes provide informational content relating to the sea life habitat of Shell-Land and environmental conservation.

Other Matters (4 of 19)	Response
Program Title	THE MAGIC SCHOOL BUS (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Magic School bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place, the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answers their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the shows is appropriate for children from ages 6 to 10 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (5 of 19)	Response
Program Title	BABAR (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (6 of 19)	Response
Program Title	WILLA'S WILD LIFE (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of	6 years to 10 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core

Programming.

Programming.

order.

Is a series centered on a six-year -old girl, and her menagerie of animals. Willa lives at home with her father and pets-an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they ind ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (7 of 19)	Response
Program Title	PEARLIE (MAIN DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Is am animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends,

Other Matters (8 of 19)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11AM

Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series provides dynamic core programming in the areas of particular concern to young teens including global, social, educational, and wellness isues. Award-winning teen hostess Elizabeth statnton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neigborhoods whose citizens have experienced high rates of profound deafness adn hearing loss

Other Matters (9 of 19)	Response
Program Title	MIH: TEEN EDITION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuit that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion

Other Matters (10 of 19)	Response
Program Title	WILD, LTD. (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10AM

picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006,p.1). To guide

the production of MIH:TE,berry (2006) developed a career and guidance model that offers a framework for

meets the

Core

definition of

Programming.

the development of each episode.

Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is created and designed with the focus of educating and entertaining children. In each episode the cameras follow Game Ranger Michelle Garforth-Venter, on her adventures both on land and under the water. Michelle meets researchers and veterinarians and learns about their work-suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can bettr preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.

Other Matters (11 of 19)	Response
Program Title	MIH: TEEN EDITION (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious "on-camera" career in acting, there are also a number of "behind the screen" pursuit that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13-16 year old viewers so they can "explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries" (Berry & O'Neal, 2006,p.1). To guide the production of MIH:TE,berry (2006) developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (12	
of 19)	Response
Program Title	LIVE, LIFE, & LIVE (CW STREAM)
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 11AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a series in early and middle adolescene is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self-reliance, young people makemore of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges.

Other Matters (13 of 19)	Response
Program Title	ON THE SPOT (CW STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNAY 11:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explains the answer to ech question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. It challenges viewers to recall middle andhigh school knowledge about history, science, math, Engish, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (14 of 19)	Response
Program Title	THE MAGIC SCHOOL BUS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of	6 years to 10 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing foeld trips to impossible locations. the goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. frizzle, who nudges her students to "make connections" and answers their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the shows is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (15 of 19)	Response
Program Title	BABAR (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 7:30AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a socio-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (16 of 19)	Response
Program Title	TURBO DOGS (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target
Child Audience
from

6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

Turbo Dogs is an animated show based on the books (Racer Boys), by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them socio-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The socio-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (17 of 19)	Response
Program Title	SHELLDON (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie(a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socioemotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (18 of 19)	Response
Program Title	WILLA'S WILD LIFE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 7:30AM

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Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Is a series centered on a six-year -old girl, and her menagerie of animals. Willa lives at home with her father and pets-an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they ind ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the "cool" group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.

Other Matters (19 of 19)	Response
Program Title	PEARLIE (BROADCAST IN SPANISH)(3RD DIGITAL STREAM)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 8AM
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since pearlie was appointed by fairy Head Quarters (HQ) to keep Jubilee park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

SAGAMOREHILL BRAODCASTING OF TEXAS, L.L. C. **Attachments** 

No Attachments.