

# Children's Television Programming Report

FRN: 0018223693
File Number: CPR-162592
Submit Date: 01/06/2015
Call Sign: WGCL-TV
Facility ID: 72120

City: ATLANTA
State: GA

Service: Full Service Television
Purpose: Children's TV Programming Report
Status: Received
Status Date:

01/06/2015
Filing Status: Active
Filing Status: Active
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### **Report reflects information for : Fourth Quarter of 2014**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Network Affiliat		ſ
		Affiliated network	CBS	
		Nielsen DMA	Atlanta	
		Web Home Page Address		
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (appl	at at least 50% of the Core Programming counted toward meeting lied to free video programming aired on other than the main Yes N ogram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

## Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10/4/14-12/27/14 7:00am-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10/4/14-12/27/14 7:30am-8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	The Henry Ford's Innovation Nation
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10/4/14-12/27/14 8:00am-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Recipe Rehab
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays 10/4/14-12/27/14 8:30am-9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	All In With Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10/4/14-12/27/14 11:00am-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significan purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 10/4/14-12/27/14 11:30am-12:00n
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Game Changers with Kevin Frazier
List date and time rescheduled	Sunday 11/9/14 7:00am-7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-11-01
Episode #	11/1/14 / 7731
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Tiana Fernandez
Address	425 14th Street
City	Atlanta
State	GA
Zip	30318
Telephone Number	(404)327-3119
Email Address	tiana. fernandez@cbs46 com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

#### Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Lucky Dog
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1/3/15-3/28/15 7:00am-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (2 of 6)	Response
Program Title	Dr. Chris Pet Vet
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1/3/15-3/28/15 7:30am-8:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of Response 6) Program Title The Henry Ford's Innovation Nation Origination Network Days/Times Saturdays 1/3/15-3/28/15 8:00am-8:30am Program Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 mins Program Age of 13 years to 16 years **Target Child** Audience from INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of Describe the educational the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking and visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the informational perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," objective of "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of the program technology, this series will appeal to young viewers and their families. This program is specifically designed and how it to further the educational and informational needs of children, has educating and informing children as a meets the significant purpose, and otherwise meets the definition of Core Programming as specified in the definition of Commission's rules. Core Programming.

Other Matters (4 of 6)	Response
Program Title	Recipe Rehab
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1/4/15-3/28/15 8:30am-9:00am
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters ( of 6)	5 Response
Program Title	All in with Laila Ali
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1/4/15-3/28/15 11:00am-11:30am
Total times aire at regularly scheduled time	d 13
Length of Progr	am 30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and ho it meets the definition of Con Programming.	through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significar purpose, and otherwise meets the definition of Core Programming as specified in the Commission's
Other Matters (6 of	
6)	Response
Program Title	Game Changers with Kevin Frazier
Origination	Network
Days/Times Program	Saturdays 1/4/15-3/28/15 11:30am-12:00n

Scheduled Total times 13 aired at regularly scheduled time

Regularly

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Certificatio	n
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#### Question

I certify that this application includes all required and relevant attachments.	Meredith
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
requirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
a), who is authorized to represent the party filing the Children's Television Programming, and who further	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.