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Children's Television Programming Report

FRN: **0030190466** | File Number: **CPR-127617** | Submit Date: **01/10/2012** | Call Sign: **KBSI** | Facility ID: **19593** | City:  
**CAPE GIRARDEAU** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**01/10/2012** | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Paducah-Cp Gird-Harris-MT Vrn.
	Web Home Page Address	WWW.KBSI23.COM

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10/1/11-12/31/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES EDUCATES CHILDREN ABOUT ALL TYPES OF DOGS AND SHOWCASES PROFESSIONAL AND NON-PROFESSIONAL PEOPLE HELPING AND CARING FOR DOGS AS WELL AS LEARNING THE RESPONSIBILITY OF DOG OWNERSHIP. THE SHOW PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERNARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. BY PROMOTING COMPASSIONATE BEHAVIOR TOWARD DOGS, THE SHOW PROVIDES YOUNG VIEWERS WITH A POSITIVE MESSAGE ABOUT MAN'S BEST FRIEND AND HOW THEY ARE A MAJOR PART OF OUR WORLD. DOG TALES AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 14)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10/1/11-12/31/11 7:30AM-8:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO CREATE A TELEVISION EXPERIENCE THAT TEENS CAN IDENTIFY WITH AND LEARN VALUABLE LIFE LESSONS AND TEACH THEM ABOUT THE IMPORTANCE OF THE NATURAL WORLD SURROUNDING THEM. WILD AMERICA IS THE ONLY NATURE SERIES TO FOCUS EXCLUSIVELY ON THE NATURAL HERITAGE OF AMERICA'S BACKYARDS, WOODLOTS, FIELDS AND PONDS. HOST MARTY STOUFFER BRINGS AN AWARENESS OF HOW ALL WILDLIFE, ECOSYSTEMS, AND PEOPLE ARE BOUND TOGETHER AND WHY WE MUST WORK TO PROTECT THE FRAGILE WEB OF LIFE. WILD AMERICA AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 14)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated

Days/Times Program Regularly Scheduled	MONDAYS 10/3/11-12/26/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH AND HER CELEBRITY FRIENDS TRAVEL AROUND THE WORLD VOLUNTEERING TO HELP THOSE IN NEED. THE SERIES COMBINES EXCITING, FUN AND DIVERSE EXPERIENCES OF WORLD EXPLORATION WITH LIFE-CHANGING VOLUNTEER OPPORTUNITIES. VARIOUS AGE-APPROPRIATE GLOBAL VIEWS ARE INTRODUCED TO THE YOUNG AUDIENCE THROUGH IN-DEPTH AND THOUGHTFUL INTERVIEWS. IN ADDITION, THE EXPERIENCES OF ELIZABETH AND HER FRIENDS HELP INSPIRE TEENS TO ENGAGE IN SELFLESS, HELPING BEHAVIORS, AND EDUCATE THEM ON WHERE AND HOW TO FIND VOLUNTEER OPPORTUNITIES. ELIZABETH STANTON'S GREAT BIG WORLD AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated

Days/Times Program Regularly Scheduled	TUESDAYS 10/4/11-12/27/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU," WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD," OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 14)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated



Days/Times Program Regularly Scheduled	WEDNESDAYS 10/5/11-12/28/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CHILDREN ENGAGING IN VARIOUS SCIENCE PROJECTS AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE FROM MULTIPLE SCIENTIFIC FIELDS. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EXAMPLES OF PROGRAM EPISODES INCLUDE STUDYING VARIOUS ECOSYSTEMS, SEA TURTLES, AND ROCKET PROPULSION. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO GAIN AN APPRECIATION FOR SCIENCE IN A UNIQUE AND ENTERTAINING WAY. DRAGONFLY TV AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	CAREER DAY
Origination	Syndicated

Days/Times Program Regularly Scheduled	THURSDAYS 10/6/11-12/29/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY HELPS GUIDE YOUNG PEOPLE TO POTENTIAL CAREER PATHS. THIS PROGRAM BEST ILLUSTRATES THE CONCEPT OF BRINGING CHILDREN TO WORK FOR A DAY. THE SHOW FEATURES INSPIRATIONAL INTERVIEWS WITH SUCCESSFUL CELEBRITIES, ENTREPRENEURS AND BUSINESS PEOPLE FROM WORLD REKNOWED BRAIN SURGEONS TO MARINE BIOLOGISTS THAT SHARE THEIR STORIES WITH YOUNG PEOPLE ABOUT THEIR CAREERS. THE PROGRAM IS A FUN AND EXCITING WAY TO HELP KIDS ANSWER THE QUESTION, "WHAT DO I WANT TO BE WHEN I GROW UP?" CAREER DAY AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)		Response
Program Title		REAL LIFE 101
Origination		Syndicated
Days/Times Program Regularly Scheduled		FRIDAYS 10/7/11-12/30/11 7:00AM-7:30AM
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 AIRED ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)		Response
Program Title		MADE IN HOLLYWOOD: TEEN EDITION
Origination		Syndicated
Days/Times Program Regularly Scheduled		SATURDAYS 10/1/11-12/31/11 7:00AM-7:30AM
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE TV SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3-D TECHNOLOGY; INTRODUCING VIEWERS TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. MADE IN HOLLYWOOD: TEEN EDITION AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 14)</b>	<b>Response</b>
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 10/1/11-12/31/11 7:30AM-8:00AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	WILD LTD.
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 10/3/11-12/26/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD IS A CONSERVATION SERIES FOLLOWING THE ADVENTURES OF GAME RANGER MICHELLE GARFORTH-VENTER BOTH ON LAND AND UNDER THE WATER. MICHELLE MEETS RESEARCHERS AND VETERINARIANS AND LEARNS ABOUT THEIR WORK; TEACHING VIEWERS ABOUT JOB OPPORTUNITIES IN THE CONSERVATION WORLD. THE SERIES TEACHES ABOUT THE ANATOMY OF VARIOUS SPECIES AND HOW WE CAN BETTER PRESERVE THEIR POPULATION NUMBERS. EACH EPISODE IS DESIGNED TO REVEAL TO YOUNG PEOPLE THE VALUE OF WILD SPACES AND THE CREATURES THAT LIVE THERE. WILD LTD AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 10/4/11-12/27/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS A TEEN-HOSTED PROGRAM PROFILING INDIVIDUALS AND ORGANIZATIONS COMMITTED TO ENVIRONMENTAL ISSUES, REPORTS ON THE LATEST RECYCLING AND NATURE CONSERVATION EFFORTS AND ADVANCES IN RENEWABLE ENERGIES AND CARBON FOOTPRINT-REDUCING TECHNOLOGY; AS WELL AS OFFERING ADVICE ON HOW TO BE MORE ECO-WISE WHILE PERFORMING DAILY ACTIVITIES. THE PROGRAM ALSO USES PEER REPORTING TO ADDRESS VARIOUS ENVIRONMENTAL ISSUES FROM A YOUTHFUL POINT OF VIEW, WHICH ENCOURAGES YOUNG ADULTS TO BECOME MORE PROACTIVE ABOUT ENVIRONMENTALISM, RATHER THAN JUST TALKING ABOUT THE IMPORTANCE OF LIVING GREEN. ECO COMPANY AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 14)		Response
Program Title		ANIMAL EXPLORATION WITH JAROD MILLER
Origination		Syndicated
Days/Times Program Regularly Scheduled		WEDNESDAYS 10/5/11-12/28/11 7:00AM-7:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, JAROD LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE AS HE TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S A NEED FOR SPEED OR ANIMAL HEROES. FILLED WITH ENERGY, YOUTH AND HUMOR, IT IS THE MISSION OF THIS SERIES TO INSPIRE YOUNG VIEWERS TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. ANIMAL EXPLORATION WITH JAROD MILLER AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 14)	Response
Program Title	M@D ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 10/6/11-12/29/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@D ABOUT USES SKETCH COMEDY, MUSIC VIDEOS, ANIMATION AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS CONCERNING FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS. THE DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE WHO MAKE UP THE M@D ABOUT CAST COMBINE THEIR NATURAL CURIOSITY WITH THEIR ENTHUSIASM TO INFORM TEENS ABOUT TOPICS SUCH AS: WHAT IT MEANS TO BE "GREEN" AND HOW OUR ACTIONS IMPACT THE WORLD, HEALTHY SNACKS AND PROPER EXERCISE, FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING AND CYBER BULLY PREVENTION. M@D ABOUT AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 14) Response	
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 10/7/11-12/30/11 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIVE LIFE AND WIN AIRED ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	ALAN MUSTER
Address	806 ENTERPRISE ST.
City	CAPE GIRARDEAU
State	MO
Zip	63703
Telephone Number	573-331-2121
Email Address	AMUSTER@KBSI.SBGNET.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KBSI SIMULCASTS WDKA'S PRIMARY BROADCAST SIGNAL (INCLUDING ALL EDUCATIONAL PROGRAMS) ON ITS DIGITAL SECONDARY PROGRAM STREAM (CHANNEL 22-2). -- ON OCTOBER 1ST AT 2:00-4:00PM, ON KBSI'S SECONDARY PROGRAM STREAM (22-2), "THE HISPANIC COLLEGE QUIZ SHOW" WAS BROADCAST, WHICH IS DESIGNED TO ENCOURAGE AN APPRECIATION OF DIFFERENT HISPANIC CULTURES BY PRESENTING INFORMATION IN AN ENTERTAINING GAME SHOW FORMAT. -- ON OCTOBER 21ST AT 7:00-10:00PM, ON KBSI'S SECONDARY PROGRAM STREAM (22-2), A HIGH SCHOOL FOOTBALL GAME, FEATURING JOPLIN VS. RAYMORE PECULIAR, WAS BROADCAST, DURING WHICH PHONE NUMBERS AND INFORMATION WAS OFFERED ON HOW DONATIONS CAN BE MADE TOWARD REBUILDING SCHOOLS IN JOPLIN, MO., THAT WERE DESTROYED BY A TORNADO.

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 1/2/12-3/26/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ELIZABETH AND HER CELEBRITY FRIENDS TRAVEL AROUND THE WORLD VOLUNTEERING TO HELP THOSE IN NEED. THE SERIES COMBINES EXCITING, FUN AND DIVERSE EXPERIENCES OF WORLD EXPLORATION WITH LIFE-CHANGING VOLUNTEER OPPORTUNITIES. VARIOUS AGE-APPROPRIATE GLOBAL VIEWS ARE INTRODUCED TO THE YOUNG AUDIENCE THROUGH IN-DEPTH AND THOUGHTFUL INTERVIEWS. IN ADDITION, THE EXPERIENCES OF ELIZABETH AND HER FRIENDS HELP INSPIRE TEENS TO ENGAGE IN SELFLESS, HELPING BEHAVIORS, AND EDUCATE THEM ON WHERE AND HOW TO FIND VOLUNTEER OPPORTUNITIES. ELIZABETH STANTON'S GREAT BIG WORLD WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (2 of 14)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 1/3/12-3/27/13 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES WEEKLY EDUCATIONAL FEATURES SUCH AS "COLLEGE AND YOU," WITH TIPS FOR CHOOSING AND GETTING INTO COLLEGE, AND "WORD," OFFERING VOCABULARY SKILLS TRAINING, AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING, DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET THE NEEDS OF CHILDREN AND YOUNG ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN-APPROPRIATE MANNER. THE PROGRAM STIMULATES THE VIEWER'S CURIOSITY, DEVELOPS THEIR LEARNING, COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENHANCEMENT TO THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE. TEEN KIDS NEWS WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).
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Other Matters (3 of 14)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 1/4/12-3/28/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES CHILDREN ENGAGING IN VARIOUS SCIENCE PROJECTS AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE FROM MULTIPLE SCIENTIFIC FIELDS. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EXAMPLES OF PROGRAM EPISODES INCLUDE STUDYING VARIOUS ECOSYSTEMS, SEA TURTLES, AND ROCKET PROPULSION. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO GAIN AN APPRECIATION FOR SCIENCE IN A UNIQUE AND ENTERTAINING WAY. DRAGONFLY TV WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (4 of 14)	Response
Program Title	CAREER DAY
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 1/5/12-3/29/12 7:00AM-7:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY HELPS GUIDE YOUNG PEOPLE TO POTENTIAL CAREER PATHS. THIS PROGRAM BEST ILLUSTRATES THE CONCEPT OF BRINGING CHILDREN TO WORK FOR A DAY. THE SHOW FEATURES INSPIRATIONAL INTERVIEWS WITH SUCCESSFUL CELEBRITIES, ENTREPRENEURS AND BUSINESS PEOPLE FROM WORLD REKNOWED BRAIN SURGEONS TO MARINE BIOLOGISTS THAT SHARE THEIR STORIES WITH YOUNG PEOPLE ABOUT THEIR CAREERS. THE PROGRAM IS A FUN AND EXCITING WAY TO HELP KIDS ANSWER THE QUESTION, "WHAT DO I WANT TO BE WHEN I GROW UP?" CAREER DAY WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (5 of 14)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/12-3/30/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 PRESENTS REAL PEOPLE PURSUING REAL JOBS AND CAREERS IN AN EDUCATIONAL AND INFORMATIVE FORMAT DESIGNED TO HELP VIEWERS MAKE IMPORTANT DECISIONS ABOUT PREPARING FOR THE FUTURE. THE CAREERS AND PEOPLE FEATURED ARE CAREFULLY SELECTED IN ORDER TO PRESENT VIVID IMPRESSIONS THAT CAN BE UTILIZED BY THE PROGRAM'S YOUNG AUDIENCE. REAL LIFE 101 WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (6 of 14)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/12-3/31/12 7:00AM-7:30AM



Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES EDUCATES CHILDREN ABOUT ALL TYPES OF DOGS AND SHOWCASES PROFESSIONAL AND NON-PROFESSIONAL PEOPLE HELPING AND CARING FOR DOGS AS WELL AS LEARNING THE RESPONSIBILITY OF DOG OWNERSHIP. THE SHOW PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS, AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSAY AND ART CONTESTS. BY PROMOTING COMPASSIONATE BEHAVIOR TOWARD DOGS, THE SHOW PROVIDES YOUNG VIEWERS WITH A POSITIVE MESSAGE ABOUT MAN'S BEST FRIEND AND HOW THEY ARE A MAJOR PART OF OUR WORLD. DOG TALES WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (7 of 14)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/12-3/31/12 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO CREATE A TELEVISION EXPERIENCE THAT TEENS CAN IDENTIFY WITH AND LEARN VALUABLE LIFE LESSONS AND TEACH THEM ABOUT THE IMPORTANCE OF THE NATURAL WORLD SURROUNDING THEM. WILD AMERICA IS THE ONLY NATURE SERIES TO FOCUS EXCLUSIVELY ON THE NATURAL HERITAGE OF AMERICA'S BACKYARDS, WOODLOTS, FIELDS AND PONDS. HOST MARTY STOUFFER BRINGS AN AWARENESS OF HOW ALL WILDLIFE, ECOSYSTEMS, AND PEOPLE ARE BOUND TOGETHER AND WHY WE MUST WORK TO PROTECT THE FRAGILE WEB OF LIFE. WILD AMERICA WILL BE BROADCAST ON KBSI'S MAIN PROGRAM STREAM (CHANNEL 22-1).

Other Matters (8 of 14)	Response
Program Title	WILD LTD.

Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAYS 1/2/12-3/26/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD IS A CONSERVATION SERIES FOLLOWING THE ADVENTURES OF GAME RANGER MICHELLE GARFORTH-VENTER BOTH ON LAND AND UNDER THE WATER. MICHELLE MEETS RESEARCHERS AND VETERINARIANS AND LEARNS ABOUT THEIR WORK; TEACHING VIEWERS ABOUT JOB OPPORTUNITIES IN THE CONSERVATION WORLD. THE SERIES TEACHES ABOUT THE ANATOMY OF VARIOUS SPECIES AND HOW WE CAN BETTER PRESERVE THEIR POPULATION NUMBERS. EACH EPISODE IS DESIGNED TO REVEAL TO YOUNG PEOPLE THE VALUE OF WILD SPACES AND THE CREATURES THAT LIVE THERE. WILD LTD WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (9 of 14)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS 1/3/12-3/27/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SERIES IS A TEEN-HOSTED PROGRAM PROFILING INDIVIDUALS AND ORGANIZATIONS COMMITTED TO ENVIRONMENTAL ISSUES, REPORTS ON THE LATEST RECYCLING AND NATURE CONSERVATION EFFORTS AND ADVANCES IN RENEWABLE ENERGIES AND CARBON FOOTPRINT-REDUCING TECHNOLOGY; AS WELL AS OFFERING ADVICE ON HOW TO BE MORE ECO-WISE WHILE PERFORMING DAILY ACTIVITIES. THE PROGRAM ALSO USES PEER REPORTING TO ADDRESS VARIOUS ENVIRONMENTAL ISSUES FROM A YOUTHFUL POINT OF VIEW, WHICH ENCOURAGES YOUNG ADULTS TO BECOME MORE PROACTIVE ABOUT ENVIRONMENTALISM, RATHER THAN JUST TALKING ABOUT THE IMPORTANCE OF LIVING GREEN. ECO COMPANY WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).
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Other Matters (10 of 14)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	WEDNESDAYS 1/4/12-3/28/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EACH WEEK, JAROD LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE AS HE TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT'S A NEED FOR SPEED OR ANIMAL HEROES. FILLED WITH ENERGY, YOUTH AND HUMOR, IT IS THE MISSION OF THIS SERIES TO INSPIRE YOUNG VIEWERS TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. ANIMAL EXPLORATION WITH JAROD MILLER WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (11 of 14)	Response
Program Title	M@D ABOUT
Origination	Syndicated
Days/Times Program Regularly Scheduled	THURSDAYS 1/5/12-3/29/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@D ABOUT USES SKETCH COMEDY, MUSIC VIDEOS, ANIMATION AND KID ON THE STREET INTERVIEWS TO TEACH, ENTERTAIN AND INSPIRE TEENS TO MAKE QUALITY LIFE DECISIONS CONCERNING FINANCIAL LITERACY, NUTRITION, EARTH SCIENCE, ECOLOGY, HEALTH, LIFE SKILLS AND FITNESS. THE DIVERSE AND DYNAMIC CAST OF YOUNG PEOPLE WHO MAKE UP THE M@D ABOUT CAST COMBINE THEIR NATURAL CURIOSITY WITH THEIR ENTHUSIASM TO INFORM TEENS ABOUT TOPICS SUCH AS: WHAT IT MEANS TO BE "GREEN" AND HOW OUR ACTIONS IMPACT THE WORLD, HEALTHY SNACKS AND PROPER EXERCISE, FINANCIAL LITERACY AND THE IMPORTANCE OF FAMILY BUDGETING AND CYBER BULLY PREVENTION. M@D ABOUT WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (12 of 14)	Response
Program Title	LIVE LIFE AND WIN
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRIDAYS 1/6/12-3/30/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE GOAL OF THIS SERIES IS TO INSPIRE AND ENLIGHTEN YOUNG VIEWERS WITH INSPIRATIONAL TEEN SUCCESS STORIES, AS WELL AS SEGMENTS FOCUSING ON THE ARTS, SCHOOL AND SPORTS, EXERCISE, NUTRITION, HEALTH AND WELLNESS. THE SERIES PROMOTES SUCH CRITICAL THEMES AS SOCIAL RESPONSIBILITY, PERSEVERANCE, LEADERSHIP, ACADEMIC ACHIEVEMENT AND VOLUNTEERISM. LIVE LIFE AND WIN WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Other Matters (13 of 14)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/12-3/31/12 7:00AM-7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MADE IN HOLLYWOOD: TEEN EDITION GIVES YOUNG VIEWERS AN INSIDE LOOK AT HOW THEIR FAVORITE TV SHOWS AND MOVIES ARE MADE. PROGRAM TOPICS INCLUDE SUBJECTS SUCH AS ANIMATION, PRODUCING AND DIRECTING, COSTUME DESIGN, CASTING AND 3-D TECHNOLOGY; INTRODUCING VIEWERS TO BEHIND-THE-SCENES FILMMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES. MADE IN HOLLYWOOD: TEEN EDITION WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2
<div> <div>Other Matters (14 of 14)</div> <div>Response</div> </div>	
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 1/7/12-3/31/12 7:30AM-8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A TRUE SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF YOUNG ATHLETES AS THEY STRIVE TO BECOME A TOP LEVEL PERFORMER. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT. THE SERIES ALSO PROVIDES IN-DEPTH, HUMAN INTEREST STORIES THAT REVEAL THE IMPORTANT CHALLENGES AND LESSONS THAT MOLD YOUNG ATHLETES. SPORTS STARS OF TOMORROW WILL BE BROADCAST ON KBSI'S SECONDARY PROGRAM STREAM (CHANNEL 22-2).

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KBSI LICENSEE L.P.</b></p>

**Attachments**

No Attachments.