



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001582782** | File Number: **CPR-119782** | Submit Date: **04/08/2011** | Call Sign: **KTVB** | Facility ID: **34858** | City:  
**BOISE** | State: **ID**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Boise
	Web Home Page Address	www.KTVB.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	TURBO DOGS (Channel 7.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 10a - 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show that follows a group of six dogs from Racerville who love to compete with one another. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TURBO DOGS (Channel 7.1)
List date and time rescheduled	1/02/11, 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

Digital Core Program (2 of 20)	Response
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Program Title	SHELLDON (Channel 7.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 10:30a - 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. Shelldon is an orphaned Yoka shell mollusk adopted by the Clam family. Shelldon and his buddies work together to solve problems they face in school or in the community. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	SHELLDON (Channel 7.1)
List date and time rescheduled	1/02/11, 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 20)	Response
Program Title	MAGIC SCHOOL BUS (Channel 7.1)

Origination	Network
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 11a - 11:30am
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	'Magic' is based on a series of children's books about science written by Joanna Cole. Ms. Frizzle is an elementary school teacher and intrepid explorer who piles her students into her magic school bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn new things about the places the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The children also have a socio-emotional problem to solve which is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	MAGIC SCHOOL BUS (Channel 7.1)
List date and time rescheduled	1/02/11, 12Noon
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

#### Digital Preemption Programs #2

Questions	Response
Title of Program	MAGIC SCHOOL BUS (Channel 7.1)
List date and time rescheduled	3/12/11, 4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	MAGIC SCHOOL BUS (Channel 7.1)
List date and time rescheduled	2/12/11, 4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	MAGIC SCHOOL BUS (Channel 7.1)
List date and time rescheduled	1/09/11, 11am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	MAGIC SCHOOL BUS (Channel 7.1)
List date and time rescheduled	3/05/11, 4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Sports



Digital Core Program (4 of 20)		Response
Program Title	BABAR (Channel 7.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 11:30am -12Noon	
Total times aired at regularly scheduled time	8	
Total times aired	13	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes and being honest.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

#### Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR (Channel 7.1)
List date and time rescheduled	1/09/11, 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-08
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR (Channel 7.1)
List date and time rescheduled	3/12/11, 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #3

Questions	Response
Title of Program	BABAR (Channel 7.1)
List date and time rescheduled	2/12/11, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #4

Questions	Response
Title of Program	BABAR (Channel 7.1)
List date and time rescheduled	3/05/11, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Sports

#### Digital Preemption Programs #5

Questions	Response
Title of Program	BABAR (Channel 7.1)
List date and time rescheduled	1/02/11, 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

Digital Core Program (5 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 1/02/11 - 3/27/11, 9:30a - 10:00am

Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)		Response
Program Title		WILLA'S WILD LIFE (Channel 7.1)
Origination		Network
Days/Times Program Regularly Scheduled		SU, 1/02/11 - 3/27/11, 10a - 10:30am
Total times aired at regularly scheduled time	11	
Total times aired	12	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Willa's Wild Life is an animated series featuring a six-year-old girl and her ever-growing menagerie of animals. These creatures speak to Willa offering her advice and friendship from their respective points of view. With the support of her friends and parents, Willa finds ways to maintain healthy friendships, experience success, develop competence, and become altruistic.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLA'S WILD LIFE (Channel 7.1)
List date and time rescheduled	2/13/11, 4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-02-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLA'S WILD LIFE (Channel 7.1)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-02-20
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 1/02/11 - 3/27/11, 4:30 - 5:00pm
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL EXPLORATIONS (Channel 7.1)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-13
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	ANIMAL EXPLORATIONS (Channel 7.1)
List date and time rescheduled	1/02/11, 4pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-01-02
Episode #	
Reason for Preemption	Other

Digital Core Program (8 of 20)		Response
Program Title		MAD ABOUT (Channel 7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA, 1/01/11 - 3/26/11, 1:30p - 2:00p
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a sketch-comedy/variety show aimed at educating and entertaining kids. Think Saturday Night Live meets The Electric Company. The show conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. It incorporates comic monologues, sketch and improv comedy, eye-catching animations, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	MAD ABOUT (Channel 7.2)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-02-12
Episode #	
Reason for Preemption	Other

Digital Core Program (9 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 2p - 2:30p
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 2:30p - 3:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 3p - 3:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 20)		Response
Program Title		ANIMAL EXPLORATIONS (Channel 7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA, 1/01/11 - 3/26/11, 3:30p - 4:00pm
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 20)		Response
Program Title		JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA, 1/01/11 - 3/26/11, 4p - 4:30pm
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		



Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)		Response
Program Title		JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA, 1/01/11 - 3/26/11, 4:30 - 5:00pm
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		2
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (15 of 20)		Response
Program Title		MAD ABOUT (Channel 7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU, 1/03/11 - 3/27/11, 3p - 3:30pm

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a sketch-comedy/variety show aimed at educating and entertaining kids. Think Saturday Night Live meets The Electric Company. The show conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. It incorporates comic monologues, sketch and improv comedy, eye-catching animations, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 20)		Response
Program Title		JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination		Syndicated
Days/Times Program Regularly Scheduled		SU, 1/02/11 - 3/27/11, 3:30p - 4:00pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 2p - 2:30pm
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 2:30p - 3:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 3p - 3:30pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 1/01/11 - 3/26/11, 3:30p - 4:00p
Total times aired at regularly scheduled time	13
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Sally Craven
Address	5407 Fairview Avenue
City	Boise
State	ID
Zip	83706
Telephone Number	208-321-5717
Email Address	scraven@ktvb.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	An aggregate of 10 hours of Core programming aired during 1st quarter 2011 on Channels 7.1, 7.2 & 7.3. *On Sunday, 2 /20, Willa's Wildlife was dropped due to NBC sports overrun and could not be rescheduled.



Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	TURBO DOGS (Channel 7.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 10a-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show that follows a group of six dogs from Racerville who love to compete with one another. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (2 of 20)	Response
Program Title	SHELLDON (Channel 7.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 10:30a-11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. Shelldon is an orphaned Yoka shell mollusk adopted by the Clam family. Shelldon and his buddies work together to solve problems they face in school or in the community. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (3 of 20)	Response
Program Title	MAGIC SCHOOL (Channel 7.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 11a-11:30a
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water-dwelling species. Shelldon is an orphaned Yoka shell mollusk adopted by the Clam family. Shelldon and his buddies work together to solve problems they face in school or in the community. In each episode, the children learn a significant social-emotional lesson and also share information relating to their ocean habitat and environmental protection.

Other Matters (4 of 20)	Response
Program Title	BABAR (Channel 7.1)
Origination	Network
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 11:30a-12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes and being honest.

Other Matters (5 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 4/03/11 - 6/26/11, 9:30a-10:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Other Matters (6 of 20)	Response
Program Title	PEARLIE (Channel 7.1)
Origination	Network

Days/Times Program Regularly Scheduled	SU, 4/03/11 - 6/26/11, 10:30a-11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated comedy series is based on the children's book series Pearlie, The Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. The show focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble; frequently outwitting the park bully. She approaches new tasks and problems with great enthusiasm but without the organization required to get the job done; requiring help from friends in each situation so the park can be restored to order.

Other Matters (7 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 4/03/11 - 6/26/11, 4:30p-5:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.

Other Matters (8 of 20)	Response
Program Title	MAD ABOUT (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 1:30p-2:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a sketch-comedy/variety show aimed at educating and entertaining kids. Think Saturday Night Live meets The Electric Company. The show conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. It incorporates comic monologues, sketch and improv comedy, eye-catching animations, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.
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Other Matters (9 of 20)	Response
Program Title	JACK HANNAH'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 2p-2:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Other Matters (10 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 2:30p-3:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.

Other Matters (11 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 3p-3:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
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Other Matters (12 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 3:30p-4:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.

Other Matters (13 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 4p-4:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Other Matters (14 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 4:30p-5p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.
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Other Matters (15 of 20)	Response
Program Title	MAD ABOUT (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 4/03/11 - 6/26/11, 3p-3:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a sketch-comedy/variety show aimed at educating and entertaining kids. Think Saturday Night Live meets The Electric Company. The show conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. It incorporates comic monologues, sketch and improv comedy, eye-catching animations, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (16 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU, 4/03/11 - 6/26/11, 3:30p-4:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Other Matters (17 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTRUES (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 2p-2:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Other Matters (18 of 20)	Response
Program Title	ANIMAL E XPLORATIONS (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 2:30p-3p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.

Other Matters (19 of 20)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 3p-3:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An action-adventure, non-fiction program where the camera follows the host as he spends time with nature's creatures across the continents. Mr. Hanna interviews knowledgeable people about each animal and its habitat, teaching as he goes. Each episode is environmentally designed to reveal to children the world around them.

Other Matters (20 of 20)	Response
Program Title	ANIMAL EXPLORATIONS (Channel 7.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA, 4/02/11 - 6/25/11, 3:30p-4p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Explorations is a live-action program that looks at exotic and domestic animals from the hosts own perspective. Jarod Miller, show host, travels to zoos and aquariums to explore animals that fit a particular theme; whether it is the need for speed or animal heroes.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>King Broadcasting Company</b></p>

**Attachments**

No Attachments.