

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0029892536** File Number: **CPR-127170** Submit Date: **01/10/2012** Call Sign: **WOLE-DT** Facility ID: **71725** 

City: AGUADILLA State: PR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2012 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Telemundo
	Nielsen DMA	Puerto Rico
	Web Home Page Address	www.woletv.net

### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Paraiso Infantil
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:00am, Sunday 9:00am & 11:00am
Total times aired at regularly scheduled time	37
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Ruppert Bear
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruppert Bear is an enchanting and visually stunning pre-school series for boys and girls, fantastically brought to life with a unique mix of stop frame animal animination and cutting edge 3D. The magic and fun take place in the wonderful woodland of Nutwood where the loveable and exuberant young Ruppert Bear invites his friends, including the audience, to follow him on an adventure. It's safe and wholesome entertainment with gentle learning, teaching basic skills, concepts and morals when Ruppert and his friends explore the natural world together.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shy Shelldon lives with his family, including younger siblings Click and Clack, in the underwater community of Shell Land. In his spare time, Shelldon likes to help out at the Charming Clam, an inn run by his family. Despite their best efforts to avoid it, trouble has a way of finding Shelldon and his friends, including best friend Herman. Shelldon must use honesty, teamwork and ingenuity to help himself get out of outlandish situations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response	
Program Title	Country House Mouse 2	
Origination	Network	

Days/Times Program Regularly Scheduled	Saturday 7:00am
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Alexander and Emily criss-cross the globe in search of adventure. They travel to exotic destinations, make intriguing friends and face down larger-than-life villans. Ain't no mountain high enough for these tiny hereos. Give them half an hour and they will set the record straight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	The Busy World of Richard Scarry Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Wednesday & Friday
Total times aired at regularly scheduled time	25
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The busy town gang has ants in their pants. Lowly Worm, Hilda Hippo, Hucl Cat and the rest of their buddies just cannot sit still. They are always busy having fun and setting off on new adventures, absolutely irresistible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Sabrina Punto 2

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 7:00am & Thursday 7:00am
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sabrina at twelve is half mortal, half witch, struggling to master both roles at the same time as significant enters the complex and often confusing world of junior high school. Young Sabrina's lesson in high be a good witch are demanding, but they pale in comparison to what she must learn in order to good huma: loyalty, honesty, self-sufficiency, tolerance, perseverance, independence. As she struggles to understand and master her human side, Sabrina serves as an ideal role-model to understand what it takes to become a fully functioning, truly good human being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Horseland Punto 2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7:00 & Thursday
Total times aired at regularly scheduled time	27
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns, rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy, 11-12 years. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thril of show jumping and the care and grooming of their animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Alfonso Gimenez Porrata
Address	Apartado 7243
City	Ponce
State	PR
Zip	00731
Telephone Number	718-840- 5550
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

### Other Matters (4)

Other Matters (1 of 4)	Response
Program Title	Paraiso Infantil
Origination	Local
Days/Times Program Regularly Scheduled	Saturday 9:00am & Sunday 7:00am and 11:00am
Total times aired at regularly scheduled time	39
Length of Program	60 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program is designed to provide children ages 4 to 10 with information, education and skills that will develop proper traits. It is hosted by a well-known community person and recorded each week at a different school.

Other Matters (2 of 4)	Response
Program Title	The Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	Monday, Wednesday and Friday
Total times aired at regularly scheduled time	40
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The busy town gang has ants in their pants. Lowly Worm, Hilda Hippo, Huckle Cat and the rest of their buddies just cannot sit still. They are always busy having fun and setting off on new adventures, absolutely irresistible.

Other Matters (3 of 4)	Response	
Program Title	Horseland	
Origination	Network	
Days/Times Program Regularly Scheduled	Tuesday and Thursday 7:00am	
Total times aired at regularly scheduled time	24	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In a spectacular countryside, there is a fantastic place called Horseland, a complex of stables, arenas, barns, rolling green pastures, and riding trails through verdant mountain forests. A lot of kids board horses here. We follow the adventures of three girls and a boy, 11-12 years. They become best friends as they learn about horsemanship, the intricate dance of dressage, the thrill of show jumping and the care and grooming of their animals.	

Other Matters (4 of 4)	Response	
Program Title	Sabrina	

Origination	Network	
Days/Times Program Regularly Scheduled	Tuesday 7:00am	
Total times aired at regularly scheduled time	10	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 11 years	
Describe the educational and enters the complex and often confusing world of junior high school. Young Sabrina's lesson in the bear good witch are demanding, but they pale in comparison to what she must learn in order to good huma: loyalty, honesty, self-sufficiency, tolerance, perseverance, independence. As she struggles to understand and master her human side, Sabrina serves as an ideal role-model to understand what it takes to become a fully functioning, truly good human being.  Sabrina at twelve is half mortal, half witch, struggling to master both roles at the same time as sentenced in the same		

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Western Broadcasting Corporation of Puerto Rico **Attachments** 

No Attachments.