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Children's Television Programming Report

FRN: **0001887363** | File Number: **CPR-132671** | Submit Date: **07/10/2012** | Call Sign: **KUSA** | Facility ID: **23074** | City: **DENVER** | State: **CO**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Denver
	Web Home Page Address	www.9news.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Zula Patrol
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of 4-8 year old children. The Zula Patrol is a group of six animated aliens, headed by Capt Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about a specific space topic, such as stars, planets, orbits, moons, asteriods, comets, gravity and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo-Moments or a summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict resolution.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Zula Patrol
List date and time rescheduled	6/10/12 12pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	6/9/12 118 (see #17)
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In most cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	6/10/12 12:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	6/9/12 013 (see #17)
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Jane and the Dragon
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Set in medieval times, "Jane and the Dragon" is an animated show based on Martin Baynton's best selling books about a middle class, medieval girl named Jane. Jane is raised in the Royal Court as a Knight-in-Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem-solving skills and requires her to demonstrate her strength of character, as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses analytical ability to illustrate how a problem can be made less complicated and easily solved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Jane and the Dragon
List date and time rescheduled	6/2/12 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	6/2/12 206 (see #17)
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am

Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, Babar is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the needs to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	5/6/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	5/5/12 209 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Babar
List date and time rescheduled	6/3/12 10am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	6/2/12 202 (see #17)
Reason for Preemption	Sports

Digital Core Program (5 of 12)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am
Total times aired at regularly scheduled time	5
Total times aired	5
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa's Wild Life based the book, An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six-year-old girl, and her menagerie of animals. Willa's Wild Life lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa's Wild Life faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa's Wild Life works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa's Wild Life figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa's Wild Life finds a way to analyze her situation and learn from experience.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	5/13/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 012 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	4/29/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 006 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	6/17/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	6/16/12 020 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
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Title of Program	Willa's Wild Life
List date and time rescheduled	5/6/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	5/5/12 004 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	6/3/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	6/2/12 006 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	4/8/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	4/7/12 015 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	5/20/12 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	5/19/12 007 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	6/10/12 1pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	6/9/12 002 (see #17)
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6-10 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	7/1/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	6/30/12 102 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/20/12 10:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-19
Episode #	5/19/12 107 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/6/12 11:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-05
Episode #	5/5/12 101 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	5/13/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-05-12
Episode #	5/12/12 112 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/3/12 4pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-02
Episode #	6/2/12 109 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/10/12 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-09
Episode #	6/9/12 106 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Pearlie

List date and time rescheduled	4/8/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-07
Episode #	4/7/12 110 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	4/29/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-04-28
Episode #	4/28/12 105 (see #17)
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	6/17/12 11am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	6/16/12 103 (see #17)
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Animal Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)		Response
Program Title		Wild Ltd (digital multicast only)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sunday 9:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how to co-exist with the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest to Michelle is creating awareness of species that are on the brink of extinction.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (9 of 12)		Response
Program Title		Jack Hanna's Into the Wild (digital multicast only)
Origination		Syndicated

Days/Times Program Regularly Scheduled	Sunday 10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Jack Hanna Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Live Life and Win (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Live Life and Win is to educate children on how to live life and win. This program will focus on teaching children how to overcome challenges and rise to their potential while exploring exciting topics of adventure and exploration.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Made in Hollywood: Teen Edition (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11am
Total times aired at regularly scheduled time	30
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Dragonfly TV (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Dragonfly TV is to teach mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Cathy McDonald
Address	500 Speer Blove
City	Denver
State	CO
Zip	80203
Telephone Number	303-871-1472
Email Address	cathy.mcdonald@9news.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Willa's Wild Life and Pearlie were pre-empted on 4/7/12 for NBC's coverage of NHL. Both shows were rescheduled in the second home. Willa's Wild Life and Pearlie were pre-empted on 4/28/12 for NBC's coverage of USA Penn Relays. Both shows were rescheduled in the second home. Babar, Willa's Wild Life and Pearlie were pre-empted 5/5/12 for NBC's coverage of NHL. All shows were rescheduled in the second home. Willa's Wild Life and Pearlie were pre-empted on 5/12/12 for NBC's coverage of the Players Championship. Both shows were rescheduled in the second home. Willa's Wild Life and Pearlie were pre-empted on 5/19/12 for NBC's coverage of NHL. Both shows were rescheduled in the second home. Jane and the Dragon, Babar, Willa's Wild Life and Pearlie were pre-empted on 6/2/12 for NBC's coverage of the French Open Tennis. Babar and Willa's Wild Life were rescheduled in the second home. The second home was not available for Jane and the Dragon and Pearlie. The Zula Patrol, Shelldon, Willa's Wild Life and Pearlie were pre-empted on 6/9/12 for NBC's coverage of the Visa Championships. All shows were rescheduled on 6/10/12. Due to breaking news on 6/10/12, the following shows were impacted: The Zula Patrol was interrupted from 12:14-12:30pm. Shelldon, Willa's Wild Life and Pearlie were pre-empted. Willa's Wild Life and Pearlie were pre-empted on 6/16/12 for NBC's coverage of Red Bull Pro Surfing. Both shows were rescheduled in the second home. Pearlie was pre-empted on 6/30/12 for NBC's coverage of USA Soccer. Pearlie was rescheduled in the second home.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Noodle and Doodle
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter-ego that appears during diversionary segments in a restaurant kitchen operated by Doggity and other canines. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday living. Every episode can be replicated at home with ease by parents and children playing together.

Other Matters (2 of 12)	Response
Program Title	Pajanimals
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9;30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Pajanimals is all about teaching bedtime routines and practicing them so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, SweetPea Sue, a horse, and Cowbella, a purple and white cow-has a problem either with sleeping or with facing a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed goes to a specific place for the adventure: Squacky's bed goes to Eliie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollos' bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.</p>
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Other Matters (3 of 12)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Poppy Cat is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars her Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmation who zips around on a skateboard; Alma, a southern belle bunny who is ultra feminine and sweetly dramatic, Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense. The grouchy Egbert, a badger who is both a snob and a bully refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. With the end of her story Lara closes her book and says good bye to Poppy Cat, who is usually ready for his nap.</p>

Other Matters (4 of 12)	Response
Program Title	Justin time
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination.

Other Matters (5 of 12)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show that is all about health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we see a visitor named Stephanie determined to coax her friends and relatives to begin healthful, active living. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, to leave their gaming consoles and candy stashes at home so they can go outside and play. She gets her Uncle, the Mayor and his friend Ms. Busy Body to support her efforts. But all of them are constantly foiled by Robbie Rotten, who lives underground and is determined to send Lazy Town back to inactivity and quiet. Coming to the rescue is the athlete Sportacus who lives in a spaceship and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he goes back to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (6 of 12)	Response
Program Title	The Wiggles
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is an Australian children's variety show that exhorts pre-school children to move and sing along with their many song and dance routines. A musical ensemble led by Tony, Murray, Greg and Jeff, runs through a variety of skits that are specifically designed for the preschool audience. A large ensemble of supporting dancers and characters, help them move the show along with scene changes, travel to distant locations and visits by guest artists. These include Wags, the dog, Dorothy the Dinosaur, Henry the octopus, Captain Feathersword the Pirate, and the Wiggles who dance and interact with the Wiggles hosts. While the majority of the sketches are instructional in nature, the context and sprit of the show is to entertain and demonstrate that learning is the way to have the "very most" fun.

Other Matters (7 of 12)	Response
Program Title	Animal Exploration with Jarod Miller (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Animal Exploration With Jarod Miller is to expose young adults to the many adventures of Jarod Miller and The Explorers Club. This half-hour thrill ride ignites the senses and with new technology uncovers hidden secrets of the world, space and beyond.

Other Matters (8 of 12)	Response
Program Title	Wild Ltd (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 9:30am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week, Wild Ltd with Michelle Garforth takes a unique look at our environment. Michelle embarks on a series of incredible wildlife adventures in her quest to uncover facts and figures about how to co-exist with the environment. Each episode starts with a call-to-action assignment sent to Michelle via the internet. The messages are received on board her private luxury yacht anchored off the coast. Of particular interest to Michelle is creating awareness of species that are on the brink of extinction.

Other Matters (9 of 12)	Response
Program Title	Jack Hanna's Into the Wild (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Jack Hanna Into the Wild is to engage young adults in the wild world of animals through interactive journeys to all parts of the world. Jack Hanna travels with his family to observe animals in their natural habitat and spreads deep messages of conservation and positively impacting our planet.

Other Matters (10 of 12)	Response
Program Title	Live Life & Win (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Live Life and Win is to educate children on how to live life and win. This program will focus on teaching children how to overcome challenges and rise to their potential while exploring exciting topics of adventure and exploration.

Other Matters (11 of 12)	Response
Program Title	Made in Hollywood: Teen Edition (digital multicast only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday 11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 15 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational/informational objective of Made In Hollywood: Teen Edition is to showcase how and why movies are made, including behind-the-scenes filmmaking and special effects techniques, in addition to introducing teenagers to career opportunities within the motion picture industry.

Other Matters (12 of 12)	Response
Program Title	Dragonfly TV (digital multicast only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational and informational objective of Dragonfly TV is to each mathematics and science to children. The program highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Multimedia Holdings Corporation</p>

Attachments

No Attachments.