



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0024377780** | File Number: **CPR-125800** | Submit Date: **01/04/2012** | Call Sign: **WSES** | Facility ID: **21258** | City:
TUSCALOOSA | State: **AL**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/04/2012 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Birmingham
	Web Home Page Address	www.abc3340.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30 AM CT (33.1)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna epitomizes the gold standard in E/I Programming, and in Jack Hanna's Wild Countdown, he engages animal lovers in a fun and fresh new format. Each week, Jack counts down from ten to one in endless categories that offer unique lessons about the world's animals. As America's most celebrated wildlife teacher, Jack Hanna's Wild Countdown unleashes the power of television in this interactive celebration of the animals with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Ocean Mysteries With Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:30-8:00 AM CT (33.1)
Total times aired at regularly scheduled time	14
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based at the world's largest aquarium, Georgia Aquarium in Atlanta, Jeff, supported by a team of Georgia Aquarium experts, takes us below the surface to explore the Earth's least understood resource, our oceans. Corwin will reveal countless animals that live, work and play beneath the sea, allowing viewers to connect with aquatic animals and learn how important they are to all life on our planet. We'll dive with Jeff to discover misunderstood sharks and discover if prehistoric sea creatures are still alive. Ocean Mysteries is a riveting undersea adventure where the depths of the ocean open up along with our imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30 AM CT (33.1)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Renowned adventurer and the youngest president in Explorers Club history, Richard Wiese is Born To Explore. Every week, Wiese uncovers amazing facts of nature and man-made treasures. Richard likes to look up, sideways and around, and his inquisitive nature is contagious. As Richard says, "There should never be a disconnect between us and our world. Once we start exploring, it's amazing what's been right in front of us all along." As the Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate social studies teacher and ABC Weekend Adventure's real life Indiana Jones.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)		Response
Program Title		Culture Click
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 8:30-9:00 AM CT (33.1)
Total times aired at regularly scheduled time		14
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Culture Click is a hip social studies experience hosted by Nzinga Blake. A rising star from E! Entertainment, the web is just the starting point for Nzinga in her quest for knowledge. Culture Click is a highly interactive journey that evokes curiosity about our world. Produced in a stylized news magazine format, Nzinga will teach in a completely modern environment instantly connecting information as it travels through different decades. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 7)	Response
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30 AM CT (33.1)
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Everyday Health is a program designed for children 13 to 16 years of age. This program offers healthy tips for children to maintain a healthy lifestyle. Everyday Health gives daily exercise tips, healthy snacks along with good daily hygiene.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Food For Thought With Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 9:00-9:30 AM CT (33.1)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Claire Thomas is passionate about food, and her culinary creations are inspired by everyday life. Claire believes creative inspiration can come from any place at any time, whether it be from family, or friends, or even bloggers. Each week, Claire brings her kitchen to the streets and communities, where people live and work exploring new ideas, trends and ways for teens to enjoy good food while pursuing a healthy lifestyle. A native Californian, Claire sees food as a uniting force with our environment, family and friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)		Response
Program Title		Aqua Kids Adventure
Origination		Syndicated
Days/Times Program Regularly Scheduled		Monday-Sunday 10:00-10:30 AM CT (33.2)
Total times aired at regularly scheduled time		92
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issues of pollution of water environments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Vicki Jones
Address	800 Concourse Pkwy Suite 200
City	Birmingham
State	AL
Zip	35244
Telephone Number	(205) 403-3344
Email Address	vickij@abc3340.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	1. The correct answer to #7 (b) is NO, however to enable to submit option of this form, it was necessary to provide a YES response. 2. WCFT-TV aka ABC 33/40 produced and education DVD and website project that we have entitled " The ABC's of Weather". This DVD was designed to enhance student's weather knowledge in a variety of ways: visiting the classroom, covering weather information with a slide show and some hands on experiments, and providing a place to go to learn more about Alabama's weather. This DVD answers common questions, not so common questions, and some interesting facts about Alabama's weather. This is a very useful resource for students and teachers alike. Each chapter of the DVD is meant to provide insight into how weather works, why the weather is so variable, severe weather safety, and a look inside our weather office. Our meteorologists visits hundreds of schools each year. We put a lot of information in front of students hoping to leave them with a lasting excitement about science and some great weather knowledge. This DVD an web project area is a fresh change of pace for us, allowing us to not only have face to face conversations about how wonderful science is, but we also now have something concrete and fun for the students to use in class and at home. It is our way of sharing as much information as possible in the information age. The ABC's of Weather DVD was approved by the state of Alabama to be added as part of all schools curriculum for school age students 9-2 years old. The DVD became part of the school cirriculum in the 2008-2009 school year. AMSTI acted as the circulatory for this DVD to all schools in the state.

Other Matters (7)

Other Matters (1 of 7)	Response
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Origination	Syndicated
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Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (3 of 7)	Response
Program Title	Born To Explore
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30 AM CT (33.1)
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Other Matters (7 of 7)	
Program Title	Aqua Kids Adventure
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Sunday 10:00-10:30 AM CT (33.2)
Total times aired at regularly scheduled time	91
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issues of pollution of water environments.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>TV Alabama Inc.</p>

Attachments

No Attachments.