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# Children's Television Programming Report

FRN: **0003594918** | File Number: **CPR-152727** | Submit Date: **04/07/2014** | Call Sign: **WCNC-TV** | Facility ID: **32326** |  
City: **CHARLOTTE** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/07/2014** | Filing Status: **Active**

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## Report reflects information for : First Quarter of 2014

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Charlotte
	Web Home Page Address	www.wcnc.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(12)**

Digital Core Program (1 of 12)	Response
Program Title	The Chica Show (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>THE CHICA SHOW features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy-eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (2 of 12)</b>	<b>Response</b>
Program Title	Noodle and Doodle (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (3 of 12)</b>	<b>Response</b>
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Program Title	Justin Time (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (4 of 12)**

**Response**

Program Title	Tree Fu Tom (36.1)
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Origination	Network
Days/Times Program Regularly Scheduled	Saturday/ 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (5 of 12)**

**Response**

Program Title	Lazytown (36.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturday/ 12:00 - 12:30pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for pre-school children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep and going outside to engage in a wide range of physical activities --- including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (36.1)
List date and time rescheduled	2/22/14 / 9:00 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday, 2/22/14 / LZT101
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Lazytown (36.1)
List date and time rescheduled	2/8/14 / 9:00 - 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Ssaturday, 2/8/14 / LZT117
Reason for Preemption	Sports

### Digital Preemption Programs #3

Questions	Response
Title of Program	Lazytown (36.1)
List date and time rescheduled	3/16/14 / 11:30am - 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/15/14 / LZT106
Reason for Preemption	Sports

### Digital Core Program (6 of 12)

	Response
Program Title	Make Way for Noddy (36.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAKE WAY FOR NODDY is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode, Noddy actively finds a way to manage a project, soothe hurt feelings, settle arguments or learn how to do something new by following directions. The examples in each episode are age-appropriate challenges for children in the target audience and model clear and concrete solutions to problems.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

### Digital Preemption Programs #1

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	1/11/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 1/11/14 / MWN102
Reason for Preemption	Sports

### Digital Preemption Programs #2

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	2/8/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/8/14 / MWN115

Reason for Preemption	Sports
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### Digital Preemption Programs #3

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	3/23/14 / 11:30am - 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 3/15/14 / MWN111
Reason for Preemption	Sports

### Digital Preemption Programs #4

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	2/22/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/22/14 / MWN103
Reason for Preemption	Sports

### Digital Preemption Programs #5

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	2/1/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 2/1/14 / MWN108
Reason for Preemption	Sports

### Digital Preemption Programs #6

Questions	Response
Title of Program	Make Way for Noddy (36.1)
List date and time rescheduled	1/18/14 / 9:30 - 10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	Saturday, 1/18/14 / MWN104
Reason for Preemption	Sports

<b>Digital Core Program (7 of 12)</b>	
	<b>Response</b>
Program Title	Taste Buds (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that are ..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (8 of 12)</b>	<b>Response</b>
Program Title	Aqua Kids (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS ADVENTURES is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach clean-up, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (9 of 12)</b>	<b>Response</b>
Program Title	Real Life 101 (36.2)

Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 10:00 - 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christine and Shawn exploring new professions in the exciting world of work. REAL LIFE 101 presents real people pursuing real jobs and careers in the educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on-the-job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Digital Core Program (10 of 12)**

**Response**

Program Title	Major Decision (36.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sunday/ 10:30 - 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multifaceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (11 of 12)</b>	<b>Response</b>
Program Title	Animal Atlas (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 11:00 - 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0



Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits and much, much more. The series features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 12)</b>	
	<b>Response</b>
Program Title	Nature Adventures (36.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/ 11:30am - 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURE ADVENTURES WITH TERRI AND TODD is a nature series that educates children ages 13-16 by taking them to a unique destination in each episode ... to explore the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Janice Harward
Address	1001 Wood Ridge Center Drive
City	Charlotte
State	NC
Zip	28217
Telephone Number	704-329-3636
Email Address	JHarward@wcnc.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Re Question #1 -- To further clarify the channel numbers assigned to WCNC-TV in Charlotte, North Carolina: our RF channel is 22, but our virtual channel is 36.

**Other Matters (12)**

<b>Other Matters (1 of 12)</b>	<b>Response</b>
Program Title	THE CHICA SHOW - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE CHICA SHOW features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy-eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode, Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem-solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

<b>Other Matters (2 of 12)</b>	<b>Response</b>
Program Title	NOODLE AND DOODLE - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/10:30 - 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE, an instructional series, features creating art projects and cooking projects around a specific theme. Host Sean drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank-playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
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**Other Matters (3 of 12)**

**Response**

Program Title	JUSTIN TIME - 36.1 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday/11:00 - 11:30am
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	2 years to 5 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JUSTIN TIME features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
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**Other Matters (4 of 12)**

**Response**

Program Title	TREE FU TOM - 36.1 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Saturday/11:30am - 12:00pm
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmtun and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish, or relying on teamwork in order to accomplish a goal.

<b>Other Matters (5 of 12)</b>	<b>Response</b>
Program Title	LAZY TOWN - 36.1 only
Origination	Network
Days/Times Program Regularly Scheduled	Saturday/12:00 - 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN encourages fitness and healthful habits for pre-school children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem-solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep and going outside to engage in a wide range of physical activities --- including playing games, competing athletically, and even building forts and play structures.



<b>Other Matters (6 of 12)</b>		<b>Response</b>
Program Title	ZOU - 36.1 only	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday/12:30 - 1:00pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ZOU is a French series based on the "Zou" books by Michel Gay. Targeted for children age 2-5, each episode explores the kind of learning issues that emerge from every day encounters in the life of a pre-school child. If Zou plays his drums too loud, how can he learn to play them softly? If Zou wants a car, but has only a cardboard box, how can he transform it? If Zou lost his friend's favorite airplane, how does he explain? How can Zou be successful at baking a cake if he has never done it before? How can Zou muster the courage to go to the doctor when he's afraid of injections? These are big issues in the mind and life of a pre-school child and Zou demonstrates how to have fun, ask for help, listen to advice and try different solutions until he can commit to the strategy that works. The show says it, shows it, and does it -- in the embedded and naturally-occurring lesson within each episode.	

<b>Other Matters (7 of 12)</b>		<b>Response</b>
Program Title	TASTE BUDS - 36.2 only	
Origination	Network	
Days/Times Program Regularly Scheduled	Sunday/9:00 - 9:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TASTE BUDS is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science and art behind the food. Each episode explores a new food theme, beginning with the simple phrase "Foods that are ..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. TASTE BUDS communicates a positive message about healthy eating, kitchen safety and environmental responsibility.
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<b>Other Matters (8 of 12)</b>	
	<b>Response</b>
Program Title	AQUA KIDS - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/9:30 - 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS ADVENTURES is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach clean-up, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

<b>Other Matters (9 of 12)</b>	
	<b>Response</b>
Program Title	REAL LIFE 101 - 36.2 only
Origination	Network
Days/Times Program Regularly Scheduled	Sunday/10:00 - 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

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Age of Target 13 years to 16 years  
Child  
Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

REAL LIFE 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christine and Shawn exploring new professions in the exciting world of work. REAL LIFE 101 presents real people pursuing real jobs and careers in the educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, REAL LIFE 101 takes viewers "on-the-job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

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**Other Matters (10 of 12)**

**Response**

Program Title MAJOR DECISION - 36.2 oly

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Origination Network

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Days/Times Sunday/10:30 - 11:00am  
Program  
Regularly  
Scheduled

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Total times aired 13  
at regularly  
scheduled time

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Length of Program 30 mins

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Age of Target 13 years to 16 years  
Child Audience  
from

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

MAJOR DECISION is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, MAJOR DECISION helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multifaceted review and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, MAJOR DECISION provides more information about the options available to them as adults.

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**Other Matters (11 of 12)**

**Response**

Program Title ANIMAL ATLAS - 36.2 only

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Origination Network

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Days/Times Sunday/11:00 - 11:30am  
Program  
Regularly  
Scheduled

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Total times aired 13  
at regularly  
scheduled time

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Length of Program 30 mins

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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week, viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits and much, much more. The series features an upbeat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
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**Other Matters (12 of 12)****Response**

Program Title	NATURE ADVENTURES - 36.2 only
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Origination	Network
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Days/Times Program Regularly Scheduled	Sunday/11:30am - 12:00pm
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Total times aired at regularly scheduled time	13
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Length of Program	30 mins
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Age of Target Child Audience from	13 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NATURE ADVENTURES WITH TERRI AND TODD is a nature series that educates children ages 13-16 by taking them to a unique destination in each episode ... to explore the scenery, history, activities and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way.
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**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WCNC-TV, Inc.</b></p>

## Attachments

No Attachments.