

(REFERENCE COPY - Not for submission)

### Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-150362** | Submit Date: **01/10/2014** | Call Sign: **WNCN** | Facility ID: **50782** | City: **GOLDSBORO** | State: **NC** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/10/2014 Filing Status: Active

#### Report reflects information for : Fourth Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Raleigh-Durham
	Web Home Page Address	www.WNCN.com

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Lazy Town (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00 - 9:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town is a show featuring the importance of health, fitness and being good friends. Set in a fantasy world know as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town (17.1)
List date and time rescheduled	10/13/2013 at 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 9)	Response
Program Title	Make Way for Noddy (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30 - 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core	Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Noddy is surrounded by a large cast of other toy characters some of whom are mentors, and a few other who are mischief makers in Toyland. In every episode of Noddy, there is a challenge experienced by noddy or someone else in Toyland that lends itself to a humorous and lighthearted resolution. Whether it's Martha the monkey getting her undoing for her selfish ways, Mr. Wobblyman learning to play soccer with no legs, or Noddy trying to assemble a kite, the characters in Toyland work out their issues and live together in harmony.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Make Way for Noddy (17.1)
List date and time rescheduled	10/13/2013 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 9)	Response
Program Title	Animal Rescue Classics (Digital Multicast Only on 17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10-10:30am & Sat 10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Digital Core Program (4 of 9)	Response
Program Title	Swap TV (Digital Multicast Only on 17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11-11:30am & Sat 11:30-12pm
Total times aired at regularly scheduled time	26
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The series meets the educational and informational objectives of the FCC Children's Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. "Swap TV" is closed-captioned for the hearing impaired and displays the "E/I" icon throughout the broadcast.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (5 of 9)	Response
Program Title	World Travels (Digital Multicast Only on 17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12-12:30pm & Sat 12:30-1pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Word Travels" is a TV series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock - and each other - to file the best travel stories possible. While travelling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (6 of 9)	Response
Program Title	The Chica Show (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 - 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five year old "baby" chick who spends her days with her parents in their costume shop, the The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bun large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents wer formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and ge all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are stuggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowled back to the Coop to use on another day.

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Questions	Response
Title of Program	The Chica Show (17.1)
List date and time rescheduled	10/20/2013 at 9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 9)	Response
Program Title	Pajanimals (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30 - 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters - Apollo the dog, Squacky the duck, Sweetpea Sue, a horse and Cowbella, a purple and white cow - has difficulty sleeping or faces a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed travels to a specific place for the adventure: Squacky's bed goes to Ellie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives int he Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Questions	Response
Title of Program	Pajanimals (17.1)
List date and time rescheduled	10/20/2013 at 9:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 9)	Response
Program Title	Justin Time (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00-11:30pm
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) and Squidgy the sponge (who also lives in Justin's bedroom.) When Justin has a problem or doesn't want to do something his mother has suggested he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Justin Time (17.1)
List date and time rescheduled	10/20/2013 at 12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (9 of 9)	Response
Program Title	Tree Fu Tom
Origination	Network

Days/Times Program Regularly Scheduled	Sat. 11:30-12:00 Noon
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Spuirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	10/20/2013 at 12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

2 and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Douglas Hamilton
Address	1205 Front Street
City	Raleigh
State	NC
Zip	27609
Telephone Number	(919) 835-6201
Email Address	dhamilton@wncn.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES	On June 12, 2009, the station completed the transition to digital television. After that date, the responses to Question 4 and 7 apply solely to the station's primary digital program stream. Except as set forth herein, the children's programming and promotional content furnished to the Station during the 4th quarter of 2013 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. 73.670(a)-(d). On October 12, 2013, the closing credits for Lazytown, an educational and informational program supplied to the NBC Network by Sprout for the NBC Kids Saturday morning E/I block, inadvertently included a fleeting (one-half second) display of the URL for the program's web site (www.lazytown.com). We have been informed by NBC that before providing children's programming to its affiliates, the NBC Network takes precautions to avoid any potential violations of the FCC's web site rules. Specifically, each episode of the "NBC Kids" Saturday morning E/I block is reviewed by Sprout, whose policy is to remove all URLs from program materials. In this case, however, the display of the URL in the closing credits was so fleeting it was missed during the review process. The NBC Network is working with Sprout to develop and implement additional procedures to minimize the possibility of a re-occurrence of this isolated incident. Antenna TV network inadvertently omitted the E/I logo from episodes of "Animal Rescue Classics" that aired from October 5 through December 15, 2013. The network scheduled "make good" telecasts of all of the affected episodes, with the required "E/I" logo, with notice to viewers (using on-screen graphics informing viewers of the special times) and the national program listings services, on December 28, 2013 from 1 p.m. to 5 p.m. EST and on December 29, 2013 from 10 a.m. to 5 p.m. EST.

#### Other Matters (9)

Programming.

Other Matters (1 of 9)	Response
Program Title	Justin Time (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) and Squidgy the sponge (who also lives in Justin's bedroom.) When Justin has a problem or doesn't want to do something his mother has suggested he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.

Other Matters (2 of 9)	Response
Program Title	Lazy Town (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

Lazy Town is a show featuring the importance of health, fitness and being good friends. Set in a fantasy world know as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (3 of 9)	Response
Program Title	The Pajanimals (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters - Apollo the dog, Squacky the duck, Sweetpea Sue, a horse and Cowbella, a purple and white cow - has difficulty sleeping or faces a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed travels to a specific place for the adventure: Squacky's bed goes to Ellie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives int he Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

Other Matters (4 of 9)	Response
Program Title	Tree Fu Tom (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11:30 am

Total times aired at	13	
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	2 years to 5 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of "movement magic" called "Tree Fu", can transform into a tiny but mighty super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Spuirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.

Other Matters (5 of 9)	Response
Program Title	Make Way for Noddy (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Make Way for Noddy is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Noddy is surrounded by a large cast of other toy characters some of whom are mentors, and a few other who are mischief makers in Toyland. In every episode of Noddy, there is a challenge experienced by noddy or someone else in Toyland that lends itself to a humorous and lighthearted resolution. Whether it's Martha the monkey getting her undoing for her selfish ways, Mr. Wobblyman learning to play soccer with no legs, or Noddy trying to assemble a kite, the characters in Toyland work out their issues and live together in harmony.

# Other Matters (6 of 9) Response

Programming.

Program Title	The Chica Show (17.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Chica is a five year old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are stuggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

Other Matters (7 of 9)	Response
Program Title	Animal Rescue Classics (Digital Multicast Only on 17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00 - 10:30 and 10:30 - 11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue Classics is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Core

Programming.

Other Matters (8 of 9)	Response
Program Title	Swap TV (Digital Multicast Only on 17.2)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11:00 - 11:30 and 11:30 - 12:00 Noon
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Swap TV is a weekly half-hour series about two teenagers from different backgrounds swapping lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

it meets the definition of Core Programming.

Other Matters (9 of 9)	Response
Program Title	World Travels (Digital Multicast Only on 17.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00 - 12:30 and 12:30 - 1:00pm
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	World Travels is a series that follows freelance journalist Robin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture shock, and each other, to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each half-hour episode reveals the real story of professional travel journalism, the truth behind the byline, and reinvents the way travel shows are currently presented.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Media General Communications Holdings, LLC **Attachments** 

No Attachments.