

Children's Television Programming Report

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 File Number: CPR-136350
 Submit Date: 01/03/2013
 Call Sign: WLFI-TV
 Facility ID: 73204

 City: LAFAYETTE
 State: IN

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 01/03/2013
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Status Date:

Report reflects information for : Fourth Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type Station Type Network Affilia		Network Affiliation	١
		Affiliated network	CBS	
		Nielsen DMA	Lafayette IN	
		Web Home Page Address	www.wlfi.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Yes of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			
	•	at least 50% of the Core Programming counted toward meeting at the total to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	AQUA KIDS (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 9:00 & 9:30 A.M.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This nationally syndicated television program is designed to engage children 7-14 years in age in a variety of marine research efforts as well as address ecological issues. By using young people as hosts, the "Aqua Kids" to teach other young people about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of himan populations, they can spread the message of "ocean preservation" to their peers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	SWAP TV (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 10:00 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	SWAP TV is a weekly half hour television series about two teenagers from different backgrounds who sw
educational	lives for the weekend. SWAP TV meets the educational and informational objectives of the FCC's Childre
and	Programming requirements for children ages 13-16. The programs explore the opposite lives of the
informational	participating youngsters as they learn about different cultures and family settings. Young viewers are
objective of	exposed to the special interests of other youngsters and what adjustments they make to a different life
the program	situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an
and how it	appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good
meets the	social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I ico
definition of	throughout the broadcast.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/ ?	

Digital Core Program (3 of 13)	Response
Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 10:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concerts to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	MADE IN HOLLYWOOD TEEN EDITION (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:00 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	It is during the adolescent years that career exploration, planning, education, and decision-making begins.
educational	There is no question that a career in one of the multimedia industries is among the most popular career
and	choices of adolescents. Although many feel their calling is for a more obvious career in acting, there are
informational	also a number of behind the screeN pursuits that make for fulfilling career choices. Made in Hollywood:
objective of	Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information an
the program	advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about
and how it	the technical, artistic, creative, business, and administrative careers that are a part of the motion picture,
meets the	television, music video, and home entertainment industries.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (5 of 13)	Response
Program Title	THE REAL WINNING EDGE (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	BETA RECORDS T.V.(D-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00-7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7	
of 13)	Response
Program Title	THE DOODLEBOPS I(PRIMARY)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. E episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	THE DOODLEBOPS II (PRIMARY)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	BUSYTOWN MYSTERIES I (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS@ 8:00 A.M.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	BUSYTOWN MYSTERIES II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	ARIEL & ZOEY, ELI TOO (D-2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday @ 4:30pm
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children t accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in their profession and have a positive message for kids, introducing guests who perform different genres of music, and presenting musical performances by the cast members themselves. These cast musical performances show children they can write their own music and the importance of teamwork. Music on the show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure that the music is tailored for the young audience. All songs offer a positive message about life. Every episode begins with the song "Sweet Company" which sends the positive message of friendship and ends with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13) Response

Program Title	LIBERTY'S KIDS 1 (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:00 A.M.(PRIMARY)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)		
0113)	Response	
Program Title	LIBERTY'S KIDS II (PRIMARY)	

Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity is experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison	Contact
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Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	TINA M. COSBY
Address	1950 NORTH MERIDIAN STREET
City	INDIANAPOLIS
State	IN
Zip	46202
Telephone Number	317-956-8528
Email Address	tina.cosby@wishtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee has reviewed internal station records and documentation provided to us by program suppliers for compliance with the FCC's commercial limits in children's programs (47 C.F.R. Section 73.670) and the licensee hereby certifies that the station fully complied with these limits for all programs specifically designed for children ages twelve (12) and under. In addition to the programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under: (NONE)

Other Matters (13)

3)	Other Matters (1 of 13)	Response
	Program Title	THE DOODLEBOPS I (PRIMARY)
	Origination	Network
	Days/Times Program Regularly Scheduled	Saturdays @ 7:00 A.M.
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	3 years to 6 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
	Other Matters (2 of 13)	Response
	Program Title	THE DOODLEBOPS II (PRIMARY)
	Origination	Network
	Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30 A.M.
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 13)	Response
Program Title	BUSYTOWN MYSTERIES I (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Follow the adventures of Huckle and Sally Cat, Lowly Worm, Hilda Hippo, Pig Will and Pig Won't as they put their unique minds together to solve the many daily mysteries in Busytown. Of course, roving reporter Goldbug is always on the scene to report on the lastest clues! Everyone hop in the apple car, it's time for another mystery.

Other Matters (4 of 13) Response

Program Title	BUSYTOWN MYSTERIES II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 8:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ (E/I, 8-12, TVY 7) follows the animated adventures of five best friends who live by the credo B.F.F.L., Best Friends for Life. The storylines reflect the everyday life of today's young teens the trials and tribulations of teenage friendships, and dealing with such issues as popularity, love, loyalty, identity and integrity. While they have real teen issues, they are also interested in fashion, hair, malls, "spell phones," magic, parties and all the fun that goes with being a teen.

Other Matters (5 of 13)	Response
Program Title	LIBERTY'S KIDS I (PRIMARY)
Origination	Network

Program Regularly Scheduled	SUNDAYS @ 7:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (6 of 13)	Response
Program Title	LIBERTY'S KIDS II (PRIMARY)
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAYS @ 7:30 A.M.
Total times aired at regularly scheduled time	13
aired at regularly scheduled	13 30 mins
aired at regularly scheduled time Length of	

Other Matters (7 of 13) Response
Program Title	AQUA KIDS (D-3)
Origination	Syndicated
Days/Times Pro Regularly Sche	
Total times aire regularly sched	
Length of Progr	ram 30 mins
Age of Target C Audience from	Child 13 years to 16 years
Describe the educational and informational ob of the program it meets the def Core Programm	bjective as hosts, the "Aqua Kids" to teach other young people about the diversity and beauty of the marine environment and its potential destruction by pollution and carelessness of himan populations, they can spread the message of "ocean preservation" to their peers.
Other Matters (8 of 13)	Response
Program Title	SWAP TV (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 10:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV is a weekly half hour television series about two teenagers from different backgrounds who swelives for the weekend. SWAP TV meets the educational and informational objectives of the FCC's Children Programming requirements for children ages 13-16. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of other youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect. SWAP TV is closed-captioned for the hearing impaired and displays the E/I icc throughout the broadcast.

Other Matters (9 of 13) Response

Program Title	ELIZABETH STANTON'S GREAT BIG WORLD (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 10:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need - ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Other Matters (10 of 13)	Response
Program Title	MADE IN HOLLYWOOD: TEEN EDITION (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:00 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious career in acting, there are also a number of behind the screeN pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries.

Other Matters (11 of 13)	Response
Program Title	THE REAL WINNING EDGE (D-3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUESDAYS @ 11:30 A.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youth make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.

Other Matters (12 of 13)	Response
Program Title	BETA RECORDS TV (D-2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays @ 7:00-7:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA Records TV is a weekly half-hour music centric show that follows a magazine format with segments ranging from major & indie artist interviews and unplugged performances in BETA's studios, "Electro" Ross Blomgren's tutorials and how-to's, producer & music executive tips, Internet heroes, The Vault (legendary artists), and music as it pertains to fashion and pop culture.
Other	

Matters (13 of 13) Response

Program Title	ARIEL & ZOEY & ELI, TOO (D-2)
Origination	Network
Days/Times	Monday-Friday @ 4:30pm
Program	
Regularly	
Scheduled	
Total times	65
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
Describe the	Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children
educational	accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in
and	their profession and have a positive message for kids, introducing guests who perform different genres of
informational	music, and presenting musical performances by the cast members themselves. These cast musical
objective of	performances show children they can write their own music and the importance of teamwork. Music on the
the program	show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure
and how it	that the music is tailored for the young audience. All songs offer a positive message about life. Every
meets the	episode begins with the song "Sweet Company" which sends the positive message of friendship and ends
definition of	with the singing of "End of Another Day" which encourages the viewer to stay optimistic about tomorrow.
Core	
Programming.	

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
	of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
	requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	PRIMELAND,
	the Authorization(s) specified above.	INC

Attachments No Attachments.