



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030027791** | File Number: **CPR-177525** | Submit Date: **01/07/2016** | Call Sign: **KWHD** | Facility ID: **37103** | City:
HILO | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/07/2016 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	Made In Hollywood : Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 8:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) This nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	Lassie's Pet Vets
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/ 9:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)"Lassie's Pet Vet" , is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, " Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)		Response
Program Title		Thw Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays / 9:30 AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)The Real Winning Edge,is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5) Response	
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday 2:00 PM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Veggie Tales is a show that draws upon characters from stories, which use both long and short-form materials to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contains whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories."

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 5)	Response
Program Title	Young American's Outdoors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Young American's Outdoors program targets viewers with a hunger for fast paced outdoor exploration. Some events covered include water skiing, ice speed skating and other outdoor activities. Safety and responsibility is stressed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Elaine G Jackson
Address	1188 Bishop St, Suite 502
City	Honolulu
State	HI
Zip	96813
Telephone Number	808-538-1414
Email Address	ejackson@lesea. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Made In Hollywood Teen Edition
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)This nationally syndicated weekly TV series franchise "MADE IN HOLLYWOOD" is available in 107 million U.S. homes, as well as in major territories worldwide, including India's Zee Network and Fox International Channels in Turkey, Greece & Cyprus. Stars, directors & producers take viewers on a tour of HOW projects are "MADE IN HOLLYWOOD", now in its 10th anniversary season. The FCC Friendly, Educational/Informational, weekly series spin-off, "MADE IN HOLLYWOOD: TEEN EDITION", currently in its 9th season, introduces teens to behind-the-scenes filmmaking, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industries.
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Other Matters (2 of 5)	Response
Program Title	Young America Outdoors
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 8:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Young Americans Outdoors program targets viewers with a hunger for fast paced outdoor exploration. Some events covered include water skiing, ice skating and other outdoor activities. Safety an responsibility is stressed.
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Other Matters (3 of 5)	Response
Program Title	Lassie's Pet Vet
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday - 9:00 AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)"Lassie's Pet Vet" , is a 13-part show to pet care series hosted by respected veterinarian Dr. Jeff Werber and Lassie, the worlds most famous dog. In each episode, Dr. Jeff and Lassie present a series of vignettes focusing on pet health, pet lifestyle and pet community. The series features an entertaining and informative mix of on-location pet stories, " Lassie's Pet Vet Tips" and fascinating pet-related trivia. Pets today are members of the family, and the series explores the unique emotional bond shared between pets and their "parents".

Other Matters (4 of 5)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1)The Real Winning Edge, airing on our third digital channel, is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.

Other Matters (5 of 5)	Response
Program Title	Veggie Tales
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday - Friday 2:00 PM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(14.1) Veggie Tales is a show that draws upon characters from stories, which use both long and short-form materials to provide social-emotional messages to children. Narrated by animated veggies, Bob the Tomato and Larry the Cucumber, the show teaches life lessons through wit and humor. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contains whacky lyrics in a catchy tune. Each episode ends with Bob and Larry reinforcing the lesson learned through the stories."
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Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	LeSEA Broadcasting of Hawaii Inc

Attachments

No Attachments.