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Children's Television Programming Report

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CHATTANOOGA | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wrcbtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	ASTROBLAST (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik, the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator, whose gestures and expressions are his mode of communication; and Sal, a congenial three-eyed octopus, who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	ASTROBLAST (Main Program Stream 3.1 Only)
List date and time rescheduled	6/6/15, 8:00-8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 / #EATB123DH
Reason for Preemption	Sports

Digital Core Program (2 of 15)	Response
Program Title	THE CHICA SHOW (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation--where Bunji and Stiches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	THE CHICA SHOW (Main Program Stream 3.1 Only)
List date and time rescheduled	6/6/15, 8:30-9:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 / #ETCS214DH
Reason for Preemption	Sports

Digital Core Program (3 of 15)	Response
Program Title	LAZY TOWN (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LAZY TOWN (Main Program Stream 3.1 Only)
List date and time rescheduled	6/6/15, 1:00-1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 / #ELZT302H
Reason for Preemption	Sports

Digital Core Program (4 of 15) Response	
Program Title	EARTH TO LUNA (Main Program Stream 3.1 Only)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARTH TO LUNA is a series that stars big sister Luna and her little brother, Jupiter. Luna teaches her brother through play and adventure that typically takes place in their backyard. Science and experimentation are Luna's forte but fun and music are always on the menu of activities. Often the music provides compelling details about the scientific findings. Luna's friends, Alice and Tom, often join the kids. Clyde, her pet ferret is ever-present and provides lots of comedic action. And Luna's parents are there to praise the children's accomplishments which they reveal through a little vignette at the end of the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	EARTH TO LUNA (Main Program Stream 3.1 Only)
List date and time rescheduled	6/6/15, 1:30-2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 / #EETL110DH
Reason for Preemption	Sports

Digital Core Program (5 of 15)	Response
Program Title	POPPY CAT (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT is based on the Poppy Cat's Adventures book series authored and illustrated by Lara Jones. A narrator, also named Lara, reads a story to her cat in each episode. This story stars the narrator's own Poppy Cat, who envisions and takes his friends on imaginary adventures. The friends are Zuzu, a Dalmatian who zips around on a skateboard; Alma, a southern belle bunny who is ultra-feminine and sweetly dramatic; Mo, a little mouse who tries his best to do as much as everyone else despite his size; Owl, the wise one who is prone to neck rolls and commentary when things irritate him or don't make sense; and the grouchy Egbert, an arrogant and obnoxious badger who refuses to play with the group and invariably attempts to sabotage their adventures. Occasionally Hilda, a forgetful and ditzy pigeon who flies into their adventures, appears to say hello or provide misguided directions to the friends. Once their mission is accomplished, the friends return to their little village and resume their cheerful, active lives. At the conclusion of her story, Lara closes her book and says good-bye to Poppy Cat, who is usually ready for his nap.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	POPPY CAT (Main Program Stream 3.1 Only)
List date and time rescheduled	6/14/15, 12:30-1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 / #EPCT116DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	POPPY CAT (Main Program Stream 3.1 Only)
List date and time rescheduled	5/30/15 / 9:00-9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	5/30/15 / #EPCT115DH
Reason for Preemption	Sports

Digital Core Program (6 of 15)	Response
Program Title	TREE FU TOM (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30pm
Total times aired at regularly scheduled time	6
Total times aired	13
Number of Preemptions	7
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful; and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	5/30/15 / 9:30-10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-30
Episode #	5/30/15 / #ETFT108DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	4/25/15 / 9:30-10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2015-04-25
Episode #	4/25/15 / #ETFT102DH
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	4/18/15 / 9:30-10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-18
Episode #	4/18/15 / #ETFT101DH
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	4/4/15 / 9:30-10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-04
Episode #	4/4/15 / #ETFT211DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	5/2/15 / 9:30-10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-02
Episode #	5/2/15 / #ETFT103DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
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Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	6/14/15, 12:30-1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-06
Episode #	6/6/15 / #ETFT109DH
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	TREE FU TOM (Main Program Stream 3.1 Only)
List date and time rescheduled	4/11/15 / 9:30-10:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-04-11
Episode #	4/11/15 / #ETFT212DH
Reason for Preemption	Sports

Digital Core Program (7 of 15)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 11:30am
Total times aired at regularly scheduled time	11
Total times aired	12
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER gives viewers a glimpse of exotic and domestic animals from Jarod's own unique perspective each week. He travels to zoos and aquariums exploring animals that fit a particular theme, whether it's the need for speed or animal heroes; there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-06-07
Episode #	6/7/15 / #511
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only)
List date and time rescheduled	5/23/15, 1:00-1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2015-05-24
Episode #	5/24/15 / #509
Reason for Preemption	Sports

Digital Core Program (8 of 15)	Response
Program Title	SAFARI TRACKS (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa, providing young people (13-16) with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The program's basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	SAFARI TRACKS B (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa, providing young people (13-16) with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The program's basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	ANIMAL ATLAS (Digital Multicast 3.2 only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	ANIMAL ATLAS B (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)	Response
Program Title	COOLEST PLACES (Digital Multicast 3.2 Only)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The COOLEST PLACES on earth is an exploration of cities (both modern and ancient), natural wonders and cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational narration we have come to expect from Bellum Entertainment. The series's tone, information, and rich factual content, reaches and serves the target 13-16 year olds with a style that informs, supports and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia, recognize the importance of engaging, relevant information about the world young people live in.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)		Response
Program Title		ON THE SPOT (Digital Multicast 3.2 Only)
Origination		Network
Days/Times Program Regularly Scheduled		Sat 11:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT boldly lays claim to a wide range of educational and informational topics: transportation, geography, technology, culture, environment, government, money, sports, food, art, history, music, science, math, health and language. It succeeds in making a program that is essentially information-based engaging to the targeted 13-18 year old audience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15) Response	
Program Title	FAMILY STYLE (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FAMILY STYLE with Chef Jeff does not lay out its learning objectives and it doesn't have to - it has them throughout the program. In both tone and content, Family Style with Chef Jeff leaves target audience (ages 13-16) with critical information about health and health literacy and models for food preparers, food preparation and the food itself. The young person in the kitchen immediately becomes an honorary chef and is so addressed by the host. It is a show that proves a cooking program can be a genuine asset for education and information.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (15 of 15)	Response
Program Title	ANIMAL ATLAS (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:30pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	MISSING (Main Program Stream 3.1 Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat 4:30am; Sun 12:30pm or 1:30pm
Total times aired at regularly scheduled time:	15
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING serves the educational and informational needs of children 13-16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people. The show is also a public service to communities across the United States.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	CAREER DAY (Main Program Stream 3.1 Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun 12:00pm OR 4:00am OR 4:30am
Total times aired at regularly scheduled time:	7
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CAREER DAY is a nationally-syndicated TV show from Entertainment Studios, Inc. that inspires viewers, young and old, but mainly teens, to pursue the career of their dreams. Produced by Executive Producer Lisa-Renee Ramirez, winner of 16 Emmys, and Associate Producer Leslie Gant, the half-hour TV series explores a variety of interesting careers - some traditional and some outside the box, in each episode. "Career Day" could explore what it takes to become a fashion designer, a brain surgeon, a marine biologist, and maybe even a racecar driver. Most recent episodes showcased a video game producer and two comedic jugglers. Episodes are highly entertaining and do the best to capture a "day in the life" of the person's career.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sun 5:00am on 6/7
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER gives viewers a glimpse of exotic and domestic animals from Jarod's own unique perspective each week. He travels to zoos and aquariums exploring animals that fit a particular theme, whether it's the need for speed or animal heroes; there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Pam Teague
Address	900 Whitehall Road
City	Chattanooga
State	TN
Zip	37405
Telephone Number	(423)267-5412
Email Address	pteague@wrcbtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	CORE PROGRAMMING: From April 4 - June 27, 2015 NBC Kids aired five shows returning from the 1st Quarter 2015. These are: Astroblast, The Chica Show, Lazy Town, Poppy Cat and Tree Fu Tom. There is one new show, Earth to Luna. All six shows were developed specifically for a target audience composed of children ages 2-5. On 4/4, 4/11, 4/18, 4/25, 5/2 and 5/30 Tree Fu Tom aired in its second home due to Sports programming. On 5/30 Poppy Cat aired in its second home due to Sports programming. On 6/6, the entire kids line-up aired out of pattern due to Sports programming. Animal Exploration aired out of pattern on 5/23 and was preempted on 6/7 due to Sports programming. From April 4 - June 27, 2015 Antenna TV aired eight shows returning from the 1st Quarter 2015. These are: Safari Tracks, Safari Tracks B, Animal Atlas, Animal Atlas B, Coolest Places, On The Spot, Family Style and Animal Atlas. All eight shows were developed specifically for a target audience composed of children ages 13-16.

Other Matters (15)

Other Matters (1 of 15)	Response
Program Title	RUFF RUFF TWEET & DAVE (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:00am or 1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RUFF RUFF, TWEET, & DAVE [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere; just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. And their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (2 of 15)	Response
Program Title	ASTROBLAST (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am or 1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ASTROBLAST is the space station and home of six animal characters in Bob Colar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik, the pig, a very knowledgeable reader; Haley, a rabbit, Comet's true peer and an athlete; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator, whose gestures and expressions are his mode of communication; and Sal, a congenial three-eyed octopus, who runs the counter in the Smoothie Shack, the space station cafe. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
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Other Matters (3 of 15)	Response
Program Title	LAZY TOWN (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am or 2:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

Other Matters (4 of 15)	Response
Program Title	EARTH TO LUNA (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am or 2:30pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EARTH TO LUNA is a Brazilian animated series specifically aimed at teaching 2-5 year old children how to ask questions about nature and science and vigorously pursue the answers. The show encourages curiosity, research, and critical thinking. Each episode of the show is focused on a particular creature, object, or phenomenon that would be of interest to the target audience. For example, Luna might wonder how she can grow a plant without a seed and finds the answer through her inquiry process. The characters, Luna, Jupiter (her brother), and Clive (their pet ferret) embark on a research effort that takes the audience through each step that answers their overarching question. The show uses recurring features, signature phrases, and songs to cue the audience when they need to do research, when they transition to the adventure, and when they have reached the ending to review all they've learned.

Other Matters (5 of 15)	Response
Program Title	POPPY CAT (Main Program Stream 3.1 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12pm, 9am or Sun 1pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	POPPY CAT, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat as the leader of a group of animal friends, the resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.

Other Matters (6 of 15)		Response
Program Title	TREE FU TOM (Main Program Stream 3.1 Only)	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 12:30pm, 9:30am or Sun 1:30pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TREE FU TOM focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and his friends are facing. These friends include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful; and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day.	

Other Matters (7 of 15)		Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (Main Program Stream 3.1 Only)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sun 11:30am OR Sat 1:00pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER gives viewers a glimpse of exotic and domestic animals from Jarod's own unique perspective. He travels to zoos and aquariums exploring animals that fit a particular theme, whether it's the need for speed or animal heroes; there is always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis.	

Other Matters (8 of 15)		Response
Program Title	SAFARI TRACKS(Digital Multicast 3.2 Only)	

Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa, providing young people (13-16) with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The program's basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Other Matters (9 of 15)	Response
Program Title	SAFARI TRACKS B (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS is a program with content grounded in the natural world and delivered using an approach that, while entertaining to a young audience, highlights the informational and educational aspects of the animal kingdom in the environment of Africa, providing young people (13-16) with worthwhile information and concepts delivered with an enlightened attitude toward nature and the environment. The program's basic content consists of animal footage taken in the wild, a narration, and a score that features engaging regional music. Viewers receive topic points that help build the ethical decision-making necessary to becoming a citizen of the planet.

Other Matters (10 of 15)	Response
Program Title	ANIMAL ATLAS (Digital Multicast 3.2 Only)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Other Matters (11 of 15)	Response
Program Title	ANIMAL ATLAS B (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Other Matters (12 of 15)	Response
Program Title	COOLEST PLACES (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The COOLEST PLACES on earth is an exploration of cities (both modern and ancient), natural wonders and cultural history, heavy with engaging content, fast-paced editing, and the accessible, conversational narration we have come to expect from Bellum Entertainment. The series's tone, information, and rich factual content, reaches and serves the target 13-16 year olds with a style that informs, supports and encourages the kind of engaged thinking that have emerged from the Common Core State Standards. These standards, now adopted by 45 states and the District of Columbia, recognize the importance of engaging, relevant information about the world young people live in.
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Other Matters (13 of 15)	Response
Program Title	ON THE SPOT (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ON THE SPOT boldly lays claim to a wide range of educational and informational topics: transportation, geography, technology, culture, environment, government, money, sports, food, art, history, music, science, math, health and language. It succeeds in making a program that is essentially information-based engaging to the targeted 13-18 year old audience.

Other Matters (14 of 15)	Response
Program Title	FAMILY STYLE (Digital Multicast 3.2 Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FAMILY STYLE with Chef Jeff does not lay out its learning objectives and it doesn't have to - it has them throughout the program. In both tone and content, Family Style with Chef Jeff leaves target audience (ages 13-16) with critical information about health and health literacy and models for food preparers, food preparation and the food itself. The young person in the kitchen immediately becomes an honorary chef and is so addressed by the host. It is a show that proves a cooking program can be a genuine asset for education and information.

Other Matters (15 of 15)	Response
Program Title	ANIMAL ATLAS (Digital Multicast 3.2 Only)
Origination	Network

Days/Times Program Regularly Scheduled	Sat 12:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Now in its eighth season, ANIMAL ATLAS continues to make nature and the animal world entertaining and enlightening. The series uses humor, natural visuals and an everyday attitude to reach the minds of its target group of 13-16 year olds. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>SARKES TARZIAN, INC.</p>

Attachments

No Attachments.