

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001590330** File Number: **CPR-149075** Submit Date: **01/07/2014** Call Sign: **KESQ-TV** Facility ID: **25577** 

City: PALM SPRINGS State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/07/2014 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
-----------	---------	-------	-------	----------------	--

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Palm Springs
	Web Home Page Address	WWW.KESQ.COM

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	12.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(23)

Digital Core Program (1 of 23)	Response
Program Title	Jack Hanna's Animal Adventures (Desert News Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10AM, 1030AM, 11AM, 1130AM, 12PM, 1230PM
Total times aired at regularly scheduled time	78
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action program. In each episode, the camera follows Jack as he spends time with nature's creatures across the continents.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 23)	Response
Program Title	Jack Hanna's Into The Wild (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 7AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild Jack meets the word's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awarenes of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 23)	Response
Program Title	Animal Exploration with Jarod Miller (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 730AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (4 of 23)	Response
Program Title	Dog Tales (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcas various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skill with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 23)	Response
Program Title	Dragonfly.tv (KDFX)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat 830AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a program that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 23)	Response
Program Title	Think Big (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams each led by a Featured Inventor brainstorm choose materials and then sketch design and build their idea. Once completed the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 23)	Response
Program Title	Biz Kids (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 930AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs Biz Kids provides important information for future success. Each episode features math language arts and social studies as well as teaching teens about money and business
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Progran	1
(8 of 23)	

Program Title	Raggs (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am & Sun 8:00 & 8:30am
Total times aired at regularly scheduled time	35
Total times aired	39
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Raggs (KUNA)
List date and time rescheduled	11/10/13 11A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-15
Episode #	12/15/2013 / Ep#316
Reason for Preemption	Sports

Questions	Response
Title of Program	Raggs (KUNA)

List date and time rescheduled	11/10/13 1130A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-10
Episode #	11/10/2013 / Ep#110
Reason for Preemption	Sports

Questions	Response
Title of Program	Raggs (KUNA)
List date and time rescheduled	11/10/13 12P
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-10
Episode #	11/10/2013 / Ep#302
Reason for Preemption	Sports

Questions	Response
Title of Program	Raggs (KUNA)
List date and time rescheduled	12/10/13 1130A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2016-12-15
Episode #	12/15/2016 / Ep# 302
Reason for Preemption	Sports

Digital Core Program (9 of 23)	Response
Program Title	Jay Jay the Jet Plane (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30 & 9:00am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 23)	Response
Program Title	Lazy Town (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am and Sun 9:30am
Total times aired at regularly scheduled time	24
Total times aired	26
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	5 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town (KUNA)
List date and time rescheduled	12/15/13 1230PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-15
Episode # 12/15/13	
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazy Town (KUNA)
List date and time rescheduled	11/10/13 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-10
Episode # 11/10/13	
Reason for Preemption	Sports

Digital Core Program (11 of 23)	Response
Program Title	Noodle and Doodle (KUNA)
Origination	Network

Days/Times Program Regularly Scheduled	Sun 9AM	
Total times aired at regularly scheduled time	11	
Total times aired	13	
Number of Preemptions	2	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	2	
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal.	
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Questions	Response
Title of Program	Noodle and Doodle (KUNA)
List date and time rescheduled	12/15/13 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-12-15
Episode #	12/15/13 Ep#221-222
Reason for Preemption	Sports

Questions	Response
Title of Program	Noodle and Doodle (KUNA)
List date and time rescheduled	11/10/13 1230PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-10
Episode #	11/10/13 Ep#211-212
Reason for Preemption	Sports

Digital Core Program (12 of 23)	Response
Program Title	Jack Hanna's Wild Countdown (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 16 as well as the whole family Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa tallest insects biggest eaters smartest birds Jack will answer all of these questions and more. As Jack reveals the categories he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response	
Title of Program	Jack Hanna's Wild Countdown (KESQ)	
List date and time rescheduled	10/13/13 10AM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2013-10-12	
Episode #		
Reason for Preemption	Sports	

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Jack Hanna's Wild Countdown (KESQ)
List date and time rescheduled	12/01/13 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna's Wild Countdown (KESQ)
List date and time rescheduled	12/07/13 3PM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna's Wild Countdown (KESQ)
List date and time rescheduled	11/03/13 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-02
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Jack Hanna's Wild Countdown (KESQ)
List date and time rescheduled	11/10/13 10AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 23)	Response
Program Title	Ocean Mysteries (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 930AM PT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures comparisons to popular land animals and analogies to human experience Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Ocean Mysteries (KESQ)
List date and time rescheduled	10/13/2013 1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Ocean Mysteries (KESQ)
List date and time rescheduled	11/10/2013 1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Ocean Mysteries (KESQ)
List date and time rescheduled	11/03/2013 1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-02
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Ocean Mysteries (KESQ)
List date and time rescheduled	12/01/2013 1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Ocean Mysteries (KESQ)
List date and time rescheduled	12/08/2013 1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (14 of 23)	Response
Program Title	Born to Explore (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10AM PT

Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in exporers club history, Richard Wiese, takes biewers on a globetrotting adventure. While developed for 13-16 years olds, Born to Explore is engaging for the whole family. In this weekly half hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he clims Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	12/01/2013 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30
Episode #	

Reason for Preemption	Sports
-----------------------	--------

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	11/10/2013 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	11/03/2013 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-02
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	12/08/2013 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Born to Explore (KESQ)
List date and time rescheduled	10/13/2013 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-12

Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 23)	Response
Program Title	Sea Rescue (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030AM PT
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	12/01/2013 1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	11/10/2013 1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	12/08/2013 1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	10/13/2013 1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-12
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Sea Rescue (KESQ)
List date and time rescheduled	11/03/2013 1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-11-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (16 of 23)	Response
Program Title	The Wildlife Docs (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs, follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow views to witness a kaleidoscope of wild experiences through the eyes of out veterinary team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Wildlife Docs (KESQ)
List date and time rescheduled	12/08/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wildlife Docs (KESQ)
List date and time rescheduled	10/13/13 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-12
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	The Wildlife Docs (KESQ)
List date and time rescheduled	11/10/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09
Episode #	
Reason for Preemption	Sports

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	The Wildlife Docs (KESQ)
List date and time rescheduled	12/01/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	The Wildlife Docs (KESQ)
List date and time rescheduled	11/03/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-11-02
Episode #	
Reason for Preemption	Sports

Digital Core Program (17 of 23)	Response
Program Title	Expedition Wild (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1130AM
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	5
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on a innovative and action packed odyssey through North America's wild places
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Expedition Wild (KESQ)
List date and time rescheduled	12/08/2013
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Expedition Wild (KESQ)
List date and time rescheduled	11/10/2013 1230PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-09

Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Expedition Wild (KESQ)
List date and time rescheduled	11/03/2013
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-02
Episode #	
Reason for Preemption	Sports

## **Digital Preemption Programs #4**

Questions	Response
Title of Program	Expedition Wild (KESQ)
List date and time rescheduled	12/01/2013
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-11-30
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Expedition Wild (KESQ)
List date and time rescheduled	10/13/2013 1230PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-12
Episode #	
Reason for Preemption	Sports

Digital Core Program (18 of 23)	Response
Program Title	Lucky Dog (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7AM

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 23)	Response
Program Title	Dr. Chris Pet Vet (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 730AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (20 of 23)	Response
Program Title	Recipe Rehab (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (21	
of 23)	R

Program Title	JAMIE OLIVER'S 15 MINUTE MEALS (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	JAMIE OLIVER'S 15 MINUTE MEALS (CBS)

List date and time rescheduled	10/07/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (22 of 23)	Response
Program Title	ALL IN WITH LAILA ALI (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	ALL IN WITH LAILA ALI (CBS)
List date and time rescheduled	10/21/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ALL IN WITH LAILA ALI (CBS)
List date and time rescheduled	12/16/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	ALL IN WITH LAILA ALI (CBS)
List date and time rescheduled	10/08/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (23 of 23)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930AM PT
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	12/17/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	10/22/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2013-10-19
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	10/09/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-10-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER
List date and time rescheduled	12/09/2013 12PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-12-07
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

## **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Sonia Montano
Address	31276 Dunham Way
City	Thousand Palms
State	CA
Zip	92276
Telephone Number	760-340-7071
Email Address	sonia. montano@kesq. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WE ALSO HAVE NETWORK AFFILIATION WITH CBS, FOX, AND TELEMUNDO

## Other Matters (23)

Other Matters (1 of 23)	Response
Program Title	Jack Hanna's Animal Adventures (Desert News Now)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10AM, 1030AM, 11AM, 1130AM, 12PM, 1230PM
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is a live action program. In each episode, the camera follows Jack as he spends time with nature's creatures across the continents.

Other Matters (2 of 23)	Response
Program Title	Jack Hanna's Into The Wild (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For over 20 years, Jack Hanna has been introducing America to amazing animals. In "Into the Wild", Jack meets the word's most incredible creatures in their native environments. It's not only about the animals, but also about native cultures and peoples. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (3 of 23)	Response
Program Title	Animal Exploration with Jarod Miller (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 730AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target
Child Audience
from

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes - there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. It is the mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore.

Other Matters (4 of 23)	Response
Program Title	Dog Tales (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility of owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (5 of 23)	Response
Program Title	Dragonfly.tv (KDFX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a program that highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their

Other Matters (6 of 23)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams each led by a Featured Inventor brainstorm choose materials and then sketch design and build their idea. Once completed the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup.

Other Matters (7 of 23)	Response
Program Title	Biz Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid\$ is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy and inspiring true stories of young entrepreneurs Biz Kids provides important information for future success. Each episode features math language arts and social studies as well as teaching teens about money and business

Other Matters (8 of 23)	Response
Program Title	Raggs (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:00am and Sun 8:00 & 8:30am
Total times aired at regularly scheduled time	39
Length of Program	30 mins

Age of Target Child Audience from	3 years to 5 years
Describe the	RAGGS is a musical & educational preschool series starring five colorful canines. They are not your
educational and	average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs
informational	Band. Over 200 original songs, the power of the music and humor stimulate children to become
objective of the	actively involved in learning. Raggs introduces children to elements that span the preschool
program and how it	curriculum, working to nurture their sense of self and others, as well as fostering a strong motivation
meets the definition	to learn and achieve.
of Core Programming.	

Other Matters (9 of 23)	Response
Program Title	Jay Jay the Jet Plane (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8:30 & 9:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends.

Other Matters (10 of 23)	Response
Program Title	Lazy Town (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9:30am and Sun 9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 8 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

definition of

Programming.

Core

LAZY TOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete, who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games and holding athletic competitions, to building forts and play structures.

Other Matters (11 of 23)	Response
Program Title	Noodle and Doodle (KUNA)
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the	NOODLE AND DOODLE is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are also very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art

Other Matters (12 of 23)	Response
Program Title	Jack Hanna's Wild Countdown (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9AM PT

useful to achieve a completely different goal

and always demonstrate that creativity can transform something intended for one purpose into something

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Wildlife expert and animal ambassador Jack Hanna brings the viewer face to face with the best of the beasts. In this weekly half hour series that will engage viewers 13 16 as well as the whole family Jack highlights his favorite animals and adventures from around the world. Presented in countdown style Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa tallest insects biggest eaters smartest birds Jack will answer all of these questions and more. As Jack reveals the categories he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hannas Wild Countdown.

Programming.

Other Matters (13 of 23)	Response
Program Title	Ocean Mysteries (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures comparisons to popular land animals and analogies to human experience Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in exporers club history, Richard Wiese, takes biewers on a globetrotting adventure. While developed for 13-16 years olds, Born to Explore is engaging for the whole family. In this weekly half hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes

Other Matters (15 of 23)	Response
Program Title	Sea Rescue (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13 to 16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species.

Other Matters (16 of 23)	Response
Program Title	The Wildlife Docs (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 11AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wildlife Docs, follows the surprising, exotic and challenging lives of a veterinary staff that cares for over 2000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow views to witness a kaleidoscope of wild experiences through the eyes of out veterinary team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care

Other Matters (17 of 23)	Response
Program Title	Expedition Wild (KESQ)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on a innovative and action packed odyssey through North America's wild places

Other Matters (18 of 23)	Response
Program Title	Lucky Dog (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan is swooping into animal shelters across the U.S., rescuing hard-to-love, out-of control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart.

Other Matters (19 of 23)	Response
Program Title	Dr. Chris Pet Vet (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 730AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery.

Other Matters (20 of 23)	Response
Program Title	Recipe Rehab (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life.

Other Matters (21 of 23)	Response
Program Title	JAMIE OLIVER'S 15 MINUTE MEALS (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Target Child Audience from	
Describe the	Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver
educational	is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief
and	is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and
informational	to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The
objective of	dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his
the program	signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and
and how it	lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and
meets the	levels to try new things and get in the kitchen to create something magical.
definition of	

13 years to 16 years

Age of

Core

Programming.

Other Matters (22 of 23)	Response
Program Title	ALL IN WITH LAILA ALI (CBS)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Other Matters (23 of 23)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER
Origination	Network
Days/Times Program Regularly Scheduled	Sat 930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve.

## Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Gulf-California Broadcast Company **Attachments** 

No Attachments.