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# Children's Television Programming Report

FRN: **0027809318** | File Number: **CPR-140364** | Submit Date: **04/08/2013** | Call Sign: **WTOL** | Facility ID: **13992** | City:  
**TOLEDO** | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/08/2013** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Toledo
	Web Home Page Address	http://www.toledonewsnow.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	THE DOODLEBOPS - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I aired on WTOL's main digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	THE DOODLEBOPS - II (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II aired on WTOL's main digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 17)	Response
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Program Title	BUSYTOWN MYSTERIES - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I aired on WTOL's main digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 17)	Response
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 11.1)

Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II aired on WTOL's main digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (5 of 17)</b>	<b>Response</b>
Program Title	LIBERTY'S KIDS - I (main digital channel 11.1)
Origination	Network



Days/Times Program Regularly Scheduled	Saturday 11:00-11:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. The program is specifically designed to further the educational and informational needs of children, had educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - I aired on WTOL's main digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	LIBERTY'S KIDS - II (main digital channel 11.1)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM (1/1-3/31/13)
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. The program is specifically designed to further the educational and informational needs of children, had educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - II aired on WTOL's main digital channel throughout the 1st quarter 2013 with the following exception: On 3/16/13, LIBERTY'S KIDS - II was preempted on WTOL's main digital channel due to CBS network NCAA TOURNAMENT coverage that began at 11:30AM ET. The preempted episode of LIBERTY'S KIDS was rescheduled to air in its "2nd home" time period - Sunday, 3/17/13 from 11-11:30AM ET. Program crawls were aired on 3/9 and 3/16/13 within WTOL E/I programming to notify viewers of the preemption.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	LIBERTY'S KIDS - II (main digital channel 11.1)
List date and time rescheduled	3/17/13...11-11:30AM ET

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/16/13...#6113
Reason for Preemption	Sports

Digital Core Program (7 of 17)		Response
Program Title		GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 8:00-8:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - I aired on WTOL's secondary digital channel throughout the 1st quarter 2013.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (8 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - II aired on WTOL's secondary digital channel throughout the 1st quarter 2013.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 17)	Response
Program Title	CHILDREN TALK (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TALK is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of CHILDREN TALK provides young viewers with an educational experience by visiting with a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. CHILDREN TALK aired on WTOL's secondary digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 17)		Response
Program Title		WORKFORCE (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 9:30-10:00AM (1/1-3/31/13)
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher, and everything in between. WORKFORCE aired on WTOL's secondary digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 17)		Response
Program Title		TRAVEL THRU HISTORY (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10:00-10:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time		13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. TRAVEL THRU HISTORY aired on WOIO's secondary digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 17)</b>	<b>Response</b>
Program Title	SAFARI (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM (1/1-3/31/13))
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology, and species conservation/preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face-to-face with some of the planet's most interesting animals. SAFARI offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitats so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. SAFARI aired on WTOL's secondary digital channel throughout the 1st quarter 2013. NOTE: On March 23, 2013 during the airing of the regularly-scheduled series SAFARI on WTOL-DT2 "Me-TV", the Me-TV network experienced a technical difficulty that prevented the E/I logo from being displayed during the program. The Me-TV network re-aired the affected episode (#17) on Saturday, 3/30/13 from 11-11:30AM with E/I logo displayed as required and promotional efforts were done on the network to provide advance notification of the added SAFARI broadcast to the audience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	SAFARI (digital channel 11.2 on WTOL-DT2 "Me-TV")
List date and time rescheduled	3/30/13...11-11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/23/13...#17
Reason for Preemption	Other

Digital Core Program (13 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00-8:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	



Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - I aired on WTOL's secondary digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (14 of 17)</b>	<b>Response</b>
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9:00AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - II aired on WTOL's secondary digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 17)	Response
Program Title	COOKIN' WITH CUTTY (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00-9:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COOKIN' WITH CUTTY promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. The program's mission is to encourage good health, nutrition, and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian islands, COOKIN' WITH CUTTY informs and educates children, parents and families through the easiest learning method on earth - FUN! COOKIN' WITH CUTTY aired on WTOL's secondary digital channel throughout the 1st quarter 2013.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 17)	Response
Program Title	KIDS COOKING FOR KIDS (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30-10:00AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety, and a healthy lifestyle. KIDS COOKING FOR KIDS aired on WTOL's secondary digital channel throughout the 1st quarter 2013.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (17 of 17)	Response
Program Title	MAD ABOUT (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM (1/1-3/31/13)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half-hour sketch comedy/variety show aimed at educating and entertaining kids ages 13 to 16. Episodes use a creative mixture of humor, improv, animation, and viewer-generated video. MAD ABOUT conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT aired on WTOL's secondary digital channel throughout the 1st quarter 2013.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Bob Chirdon
Address	730 N. Summit Street
City	Toledo
State	OH
Zip	43604
Telephone Number	419-248-1155
Email Address	Rchirdon@wtol.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.	NOTE: Because WTOL-TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable. NOTE: Preemption noted on Program #12 for Question 10 was due to the episode of SAFARI running in its regularly-scheduled time, but the Me-TV network did not send the program with the required E/I logo. Make goods were done as set out in the report.



Other Matters (17)

Other Matters (1 of 17)	Response
Program Title	THE DOODLEBOPS - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - I will air on WTOL's main digital channel in the 2nd quarter 2013.

Other Matters (2 of 17)	Response
Program Title	THE DOODLEBOPS - II (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE DOODLEBOPS is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. THE DOODLEBOPS - II will air on WTOL's main digital channel in the 2nd quarter 2013.
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Other Matters (3 of 17)	Response
Program Title	BUSYTOWN MYSTERIES - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - I will air on WTOL's main digital channel in the 2nd quarter 2013.

Other Matters (4 of 17)	Response
Program Title	BUSYTOWN MYSTERIES - II (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM (4/1-6/30/13)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. BUSYTOWN MYSTERIES - II will air on WTOL's main digital channel in the 2nd quarter 2013.

Other Matters (5 of 17)	Response
Program Title	LIBERTY'S KIDS - I (main digital channel 11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. The program is specifically designed to further the educational and informational needs of children, had educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - I will air on WTOL's main digital channel in the 2nd quarter 2013.

Other Matters (6 of 17)		Response
Program Title	LIBERTY's KIDS - II (main digital channel 11.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM (4/1-6/30/13)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	9 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. The program is specifically designed to further the educational and informational needs of children, had educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. LIBERTY'S KIDS - II will air on WTOL's main digital channel in the 2nd quarter 2013.	

  

Other Matters (7 of 17)		Response
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM (4/1-6/30/13)	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 13 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - I will air on WTOL's secondary digital channel in the 2nd quarter 2013.
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Other Matters (8 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - III will air on WTOL's secondary digital channel in the 2nd quarter 2013.

Other Matters (9 of 17)	Response
Program Title	CHILDREN TALK (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:00-9:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHILDREN TALK is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of CHILDREN TALK provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned. CHILDREN TALK will air on WTOL's secondary digital channel in the 2nd quarter 2013.

Other Matters (10 of 17)	Response
Program Title	WORKFORCE (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 9:30-10:00AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WORKFORCE is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. WORKFORCE will air on WTOL's secondary digital channel in the 2nd quarter 2013.

Other Matters (11 of 17)	Response
Program Title	TRAVEL THRU HISTORY (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TRAVEL THRU HISTORY is designed to spark interest and enthusiasm in teens and their families to learn about our country's rich and fascinating history. The series visits diverse locales across the U.S. from Las Vegas to Key West. TRAVEL THRU HISTORY will air on WTOL's secondary digital channel in the 2nd quarter 2013.

Other Matters (12 of 17)	Response
Program Title	SAFARI (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. SAFARI will air on WTOL's secondary digital channel in the 2nd quarter 2013.
Other Matters (13 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES - I (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:00-8:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - I will air on WTOL's secondary digital channel in the 2nd quarter 2013.
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Other Matters (14 of 17)	Response
Program Title	GREEN SCREEN ADVENTURES - II (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 8:30-9:00AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program. The program sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. The diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES - II will air on WTOL's secondary digital channel in the 2nd quarter 2013.

Other Matters (15 of 17)	Response
Program Title	COOKIN' WITH CUTTY (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:00-9:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins



Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COOKIN' WITH CUTTY promotes positive health and nutrition lifestyle choices for children and their parents. Fast-paced, high-energy segments featuring Cutty, Lisa, Blakely and the kids focus on the benefits of eating well, exercising and being tobacco free. Our mission is to encourage good health, nutrition and fitness habits to children around the world. Filmed on location throughout the beautiful Hawaiian Islands, COOKIN' WITH CUTTY informs and educates children, parents and families through the easiest learning method on earth-FUN! COOKIN' WITH CUTTY will air on WTOL's secondary digital channel in the 2nd quarter 2013.
<b>Other Matters (16 of 17)</b>	
Program Title	KIDS COOKING FOR KIDS (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 9:30-10:00AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle. KIDS COOKING FOR KIDS will air on WTOL's secondary digital channel in the 2nd quarter 2013.
<b>Other Matters (17 of 17)</b>	
Program Title	MAD ABOUT (digital channel 11.2 on WTOL-DT2 "Me-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:00-10:30AM (4/1-6/30/13)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MAD ABOUT is a half hour sketch comedy/ variety show aimed at educating and entertaining kids ages 13 to 16. MAD ABOUT cast members combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills. The program's episodes use a creative mixture of humor, improv, animation and viewer-generated video. The series conveys important messages about life skills such as personal finance, health & nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues. MAD ABOUT will air on WTOL's secondary digital channel in the 2nd quarter 2013.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>WTOL License Subsidiary, LLC</b></p>

**Attachments**

No Attachments.