



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003773553** | File Number: **CPR-133459** | Submit Date: **09/30/2012** | Call Sign: **WSVI** | Facility ID: **2370** | City:
CHRISTIANSTED | State: **VI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
09/30/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Virgin Islands
	Web Home Page Address	www.wsvitv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	No

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30AM-12:00PM AT; after 3/11, time changes to 10:30-11:00AM AT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This video series designed for young adventurers at heart takes kids on fascinating and exciting adventures around the globe. Viewers explore interesting places around the world from a child's point of view, with a little bit of culture and history mixed into each episode for good measure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Gina D's Kid Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30AM AT, after 3/11, time changes to 9:00-9:30AM AT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club has been hailed by educational leaders as a viable vehicle in the development of self-image, social, math and reading skills in young children. The main character, Gina D, is a fun-loving and positive role model who connects with her 2 to 5 year old audience with the same familiarity that children associate with their mothers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 6)	Response
Program Title	Teen Kid News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00PM AT; after 11/3, time changes to 11:30AM-12:00PM AT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to children in a manner that is compelling as well as highly entertaining. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to children who will identify and emulate them. It inserts the clear voice of the child into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Petkeeping
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00AM AT; after 3/11, time changes to 9:30-10:00AM AT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Petkeeping with Marc Morrone is of the highest educational and entertainment quality. Marc relies on the camera friendly skills of his crack team of regular pets. Each member of this elite force uses its unique abilities in the ongoing quest to educate animal lovers about the proper pet care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:00-12:30PM AT; after 3/11, time changes to 11:00-11:30AM AT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals, hosted by Mariette Hartley, is a family friendly half hour series that includes K-9 cops and animal heros, pet stories and tips, animal stars, celebrity owners, fascinating wildlife and animal bloopers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Real Life 101
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30AM AT; after 3/11, time changes to 10:00-10:30AM AT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Glen Gratte
Address	P.O. Box 6000
City	Christiansted
State	VI
Zip	00823
Telephone Number	3407785008x230
Email Address	rubyv@wsvitv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00AM AT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This video series designed for young adventurers at heart takes kids on fascinating and exciting adventures around the globe. Viewers explore interesting places around the world from a child's point of view, with a little bit of culture and history mixed into each episode for good measure.

Other Matters (2 of 6)	Response
Program Title	Gina D's Kids Club
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00-9:30AM AT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club has been hailed by educational leaders as a viable vehicle in the development of self-image, social, math and reading skills in young children. The main character, Gina D, is a fun-loving and positive role model who connects with her 2 to 5 year old audience with the same familiarity that children associate with their mothers.

Other Matters (3 of 6)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30AM-12:00PM AT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a weekly news program that provides information and news to children in a manner that is compelling as well as highly entertaining. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal to children who will identify and emulate them. It inserts the clear voice of the child into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television.
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Other Matters (4 of 6)	Response
Program Title	Petkeeping
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30-10:00AM AT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Petkeeping with Marc Morrone is of the highest educational and entertainment quality. Marc relies on the camera friendly skills of his crack team of regular pets. Each member of this elite force uses its unique abilities in the ongoing quest to educate animal lovers about the proper pet care.

Other Matters (5 of 6)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30AM AT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals, hosted by Mariette Hartley, is a family friendly half hour series that includes K-9 cops and animal heros, pet stories and tips, animal stars, celebrity owners, fascinating wildlife and animal bloopers.

Other Matters (6 of 6)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30AM AT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for viewers 13-16. Every week the teen hosts explore two or three exciting professions. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do. Through the hosts' interviews of adults in these varying professions, teen viewers learn about the different career paths available, as well as how certain education-based decisions may help shape their future.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Alpha Broadcasting Corporation</p>

Attachments

No Attachments.