



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002855179** | File Number: **CPR-131746** | Submit Date: **07/09/2012** | Call Sign: **WMEU-CD** | Facility ID:  
**168662** | City: **CHICAGO** | State: **IL**

Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/09/2012** |  
Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General  
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Chicago
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(8)

Digital Core Program (1 of 8)		Response
Program Title		JACK HANNA'S ANIMAL ADVENTURES
Origination		Syndicated
Days/Times Program Regularly Scheduled		M-Th, 7:30 - 8AM
Total times aired at regularly scheduled time		52
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 8)		Response
Program Title		WILD AMERICA
Origination		Syndicated
Days/Times Program Regularly Scheduled		SA: 10 - 10:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 8)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 10:30 - 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air, and the seas with curiosity. It is the mission of this program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 8)	Response
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Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU: 9 - 9:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? This show is aimed at teens and introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effect directors, they have them all.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 8)	Response
Program Title	CPS SPORTS
Origination	Local
Days/Times Program Regularly Scheduled	SU: 10 - 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, traing and certification of coaches, championship competition and sponrtsmanship.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 8)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Local
Days/Times Program Regularly Scheduled	M-F: 7 - 7:30AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills thorough improvisation, storytelling, and story theatre in this fun, informational and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 8)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 7-7:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes



Digital Core Program (8 of 8) Response	
Program Title	WILD LTD.
Origination	Syndicated
Days/Times Program Regularly Scheduled	F, 7:30 - 8AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD. is a conservation series that travels through Southern Africa to the United States in search of conservation heroes and interesting species, all with an urgent call to action. Join WILD LTD as conservation journalist Michelle Garforth goes in search of unique species. A series of high animal adventures that brings you up close and very personal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Cassandra M. Mellor
Address	26 No. Halsted Street
City	Chicago
State	IL
Zip	60661
Telephone Number	312-705-2602
Email Address	cmellor@wciu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The call sign for this station changed from WMEU-CA to WCUU-CA, beginning September 22, 2010, but then was changed back to WMEU-CA in November, 2010.

**Other Matters (8)**

Other Matters (1 of 8)	Response
Program Title	GREEN SCREEN ADVENTURES (digital)
Origination	Local
Days/Times Program Regularly Scheduled	M-F: 7 - 7:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES teaches children critical writing skills through improvisation, storytelling, and story theatre in this fun, informational and educational program.

Other Matters (2 of 8)	Response
Program Title	ANIMAL RESCUE (digital)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 7 - 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues.

Other Matters (3 of 8)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES (analog)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F: 7:30 - 8AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack Hanna as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

Other Matters (4 of 8)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (analog)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA: 10:30 - 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode, cameras follow Jarod Miller, to the nearest and farthest corners of the world as he explores the land, the air, and the seas with curiosity. It is the mission of this program to inspire viewers, children and adults alike to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.
<b>Other Matters (5 of 8)      Response</b>	
Program Title	WILD AMERICA (analog)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA: 10 - 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Marty Stouffer's WILD AMERICA is the first and only Wildlife & Nature Series to focus exclusively on the wild animals and wild lands of North America. Hosted by award-winning wildlife photographer and premier naturalist Marty Stouffer, the series features footage of mammals, birds, reptiles, fish and insects throughout the entire continent. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first-hand. WILD AMERICA is a series that families can enjoy together.
<b>Other Matters (6 of 8)      Response</b>	
Program Title	REAL LIFE 101 (analog)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU: 9 - 9:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Have you ever wondered what you might want to do for the rest of your life? This show is aimed at teens and introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effect directors, they have them all.

Other Matters (7 of 8)	Response
Program Title	CPS SPORTS (analog)
Origination	Local
Days/Times Program Regularly Scheduled	SU: 10 - 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CPS SPORTS targets high school students and is being produced in conjunction with the Chicago Board of Education. The Chicago Public School Sports Program focuses on the development of athletes at all skill levels, training and certification of coaches, championship competition and sportsmanship.

Other Matters (8 of 8)	Response
Program Title	WILD LTD
Origination	Syndicated
Days/Times Program Regularly Scheduled	F, 7:30 - 8AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD LTD. is a conservation series that travels through Southern Africa to the United States in search of conservation heroes and interesting species, all with an urgent call to action. Join WILD LTD as conservation journalist Michelle Garforth goes in search of unique species. A series of high animal adventures that brings you up close and very personal.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Weigel Broadcasting Co.</b></p>



**Attachments**

No Attachments.