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Children's Television Programming Report

FRN: **0020557518** | File Number: **CPR-150790** | Submit Date: **08/01/2014** | Call Sign: **KWHY-TV** | Facility ID: **26231**
City: **LOS ANGELES** | State: **CA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
08/01/2014 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Mundofox
	Nielsen DMA	Los Angeles
	Web Home Page Address	www.canal22.tv

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	737.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	70.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Safari Tracks
Origination	Local
Days/Times Program Regularly Scheduled	(10/7-12/1) M 3p-10p; Th 9a-3p; F 9p-10p; S 7p-10p; Su 7p-10p
Total times aired at regularly scheduled time	320
Total times aired	17
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is filmed in exotic locations and explores the magnificent and mysterious world of Africas Animals and their habitats. The shows South African host takes viewers from the bushlands of the savannah to the great okavango to the greatest game reserves and beaches of madagascar. The show teaches viewers about rare african wildlife, their interactions with each other, and educates the viewer about wildlife conservation and how to support efforts to protect endangered species
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Iggy Arbuckle
Origination	Network
Days/Times Program Regularly Scheduled	Su, M 7a-7:30a (10/6-12/30)
Total times aired at regularly scheduled time	26

Total times aired	46
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose of National Geographic Kids' Iggy Arbuckle is to educate and inform children between the ages of 6 and 12. The educational and informational objectives of the series are to: (1) motivate children's interest in nature; (2) introduce conservation ideas; (3) inspire positive attitudes toward science, nature and education and (4) model age appropriate problem solving behavior. Each of the fifty-two 11-minute animated segments explores a different situational drama problem that main character Pig Ranger Iggy Arbuckle and his pal Jiggers must address as they care for and protect the Great Kookamunga. A fast-paced, animated buddy comedy series with character-driven stories that emphasize wild adventure, friendship and exploration of the natural world. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 60 minutes in length, and is identified as an educational and informational show, targeted to 6 to 12 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	T 7-7:30a (10/1-12/31)
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc. Additionally, children will increase their knowledge of the animal world, recognizing animals by sight, learning to name them, recognize and imitate how they sound and move and use specific language to describe them. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-6 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Toot N Puddle
Origination	Network
Days/Times Program Regularly Scheduled	W 7-7/30a (10/2-12/25)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 7)

Response

Program Title	Ya Llegamos
Origination	Network
Days/Times Program Regularly Scheduled	Th, F 7-7:30 (10/3-12/7)

Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Are we there yet, world adventure is a a global adventure series for kids by kids hosted by real life brothers and sisters. Through journal entries, crayon drawn travel logs, on location kid chatter, and voice narration the hosts explore a world of playground inspired adventures as they celebrate familiar childhood themes and experiences in some truly unfamiliar locations across the globe. The series teaches basic geography and historical context of well known world sites, develops an appreciation for and encourages reflection on similarities and differences between cultures, reinforces the notion that we are all part of one big world, and inspires a sense of of world exploration and adventure. The hosts bring viewers along for their unscripted journeys that embrace man made and natural wonders, have an adventure involving animals, and learn about a culture by visiting with local kids from different countries around the world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Animal Atlas
Origination	Local
Days/Times Program Regularly Scheduled	(107-12/1) M 7a-3p; T 7a-10p; W 7a-10p; Th 7-9a, 3-10p; F 7a-9p
Total times aired at regularly scheduled time	976
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Animal Atlas the hosts travel the globe to meet every kind of animal imaginable from the familiar to the outstanding. Viewers learn about the animals lives, history, and the adaptation that allow them to survive and thrive. Viewers get to meet the animals face to face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Cine De Capulina
Origination	Local
Days/Times Program Regularly Scheduled	S, Su 7a-7p (10/7-12/1)
Total times aired at regularly scheduled time	96
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	120 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cine De Capulina is a series featuring the actor Capulina. In the movies he portrays various characters that find themselves in different difficult or troublesome situations. The stories follow the main character as he tries to resolve the situations that focuses on social skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (5)

Non-Core Educational and Informational Programming (1 of 5)		Response
Program Title		Mi Pequna Biblia
Origination		Syndicated
Days/Times Program Regularly Scheduled:		S, Su 7-7:30a
Total times aired at regularly scheduled time:		26
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animated stories from the bible teach children about lessons from the bible with common themes such as community, friendship, and traditional values like honesty.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		No

Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (2 of 5)		Response
Program Title		SuperFe
Origination		Syndicated
Days/Times Program Regularly Scheduled:		S, Su 7:30-8a
Total times aired at regularly scheduled time:		26
Number of Preemptions		0
Length of Program		30 mins
Age of Target Child Audience		8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		A series about the hero Superfe who teaches children how to work together to be successful and focuses on teaching children the history of the bible and its messages.
Does the program have educating and informing children ages 16 and under as a significant purpose?		Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		No

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (3 of 5)	
Program Title	Canciones Infantiles Biblicas
Origination	Syndicated
Days/Times Program Regularly Scheduled:	S, Su 8:30-9a
Total times aired at regularly scheduled time:	26
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Music videos for children that have themes from the bible that teach children values like obedience to their parents, the importance of community.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
Non-Core Educational and Informational Programming (4 of 5)	
Program Title	Jovenes en Victoria Palabras de Reflexion
Origination	Local
Days/Times Program Regularly Scheduled:	S, Su 9:30-10
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A locally produced show where young teens reflect on their issues in their lives and how they relate to themes and messages from the bible such as issues relating to friendship, family, and issues pertinent to teens. The show is programmed to help teens reflect on issues that relate to them and help them find solutions to their problems through connection with themes from biblical stories and messages.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No
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Date and Time Aired:

Questions	Response
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Non-Core Educational and Informational Programming (5 of 5)	Response
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Program Title	Infantil Musica Biblica
Origination	Syndicated
Days/Times Program Regularly Scheduled:	M-F 7-8a
Total times aired at regularly scheduled time:	65
Number of Preemptions	0
Length of Program	60 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Music Videos themed after bible stories including music by La Ardillitas Christianas and songs like El Patito Juan. The music explores themes and the history of the bible, and teaches kids lessons about obeying their parents and promoting positive morals and behavior.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	No

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matthew Weitz
Address	4975 w Pico
City	Los Angeles
State	CA
Zip	90019
Telephone Number	562-745-2300 ext 190
Email Address	mweitz@meurelogroup.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In its amended second quarter report Licensee apprised the Commission of a deficiency in its Core Programming obligations. To remedy this oversight, Licensee committed to broadcast additional Core Programming and Non-Core Educational and Informational Programming across its non-primary digital program streams during the second and third quarters of 2013 to ensure a sufficient amount of Core Programming and Non-Core Educational Programming is broadcast. During the third quarter, Licensee expended numerous hours and funds to securing quality Core Programming. Licensee also spent significant time revising program schedules to prepare for the broadcast of Core Programming. Licensee was eventually able to obtain over 600 hours of Core Programming Content. However, because of the time necessary to locate and obtain licenses for qualified programming, Licensee was unable to recoup its Core Programming shortage in the third quarter. Having obtained sufficient, qualified content at the time of this filing, Licensee is dedicating the majority of its broadcast time on certain substations during the fourth quarter to Core Programming and believes that any deficiency will be corrected by the end of the 2013 year. Licensee is amending this report for organizational purposes and to correct clerical errors. The original report was timely filed.

Other Matters (2)

Other Matters (1 of 2)	Response
Program Title	Mama Mirabelle
Origination	Network
Days/Times Program Regularly Scheduled	Broadcast schedule has not been determined for this program.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mama Mirabelle's Home Movies is designed to promote preschool children's appreciation and understanding of animal life and to foster their recognition of ways in which animal and human experiences are similar and different. For ages 2-6, the series has four educational and informational goals: (1) to foster understanding of animal customs and behaviors, (2) to encourage reflection on similarities and differences between their own lives and the animals' lives, (3) to introduce preschool children to an array of different animals in the kingdom and enrich their ability to describe and communicate about them and (4) to motivate preschool children to appreciate the wonder and beauty of animals and animal life. In each episode, children will be immersed in a topic that will be the basis of a compelling story with a problem and resolution. Sample topics include: grooming habits, communication, caring for the young, eating habits, shelter, etc. Children will leave the episode with a simple, clear understanding of how this topic can play out in the animal world. They will be exposed to a variety of situations/customs that will invite them to consider how this topic plays out in their own lives and what it means to them, e.g., what does shelter mean to me? How do I deal with cold weather? How do I communicate? etc. Additionally, children will increase their knowledge of the animal world, recognizing animals by sight, learning to name them, recognize and imitate how they sound and move and use specific language to describe them. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-6 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 2)	Response
Program Title	Toot N Puddle
Origination	Network
Days/Times Program Regularly Scheduled	Broadcast schedule has not been determined for this program.
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>Toot & Puddle is a story of exploration, both home and afar; it's a story about being yourself and being a good friend. For ages 2-7, the series key educational and informational goals are to: (1) to encourage exploration and adventure, exciting kids about the world (2) to teach children about other cultures, including geography, music and history and (3) to provide age-appropriate problem solving and behavior for children to model how to be a good friend, how to be yourself and how to celebrate differences. Two friends, Toot and Puddle, live together in Woodcock Pocket. Toot loves to go see the world, Puddle prefers to stay at home. Each episode has one of the friends learning about life--whether it's through Toot's eyes with an international view or through Puddle's experiences back at home with their friends. Children learn about geography, conversational foreign language terms and cultural customs and traditions across the globe. The program is regularly scheduled and airs between the hours of 7:00 AM and 10:00 PM. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 2-7 year olds, at the beginning of and throughout each broadcast and in listings provided to publishers of program guides.</p>

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KWHY-22 Broadcasting, LLC</p>

Attachments

No Attachments.