

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0004516118** | File Number: **CPR-163715** | Submit Date: **01/11/2015** | Call Sign: **KTVW-DT** | Facility ID: **35705** 

City: **PHOENIX** State: **AZ** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/11/2015 Filing Status: Active

## Report reflects information for : Fourth Quarter of 2014

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | Univision           |
|              | Nielsen DMA           | Phoenix             |
|              | Web Home Page Address |                     |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(13)

| Digital Core<br>Program (1 of<br>13)   | Response  |
|--|---|
| Program Title  | Mickey Mouse Clubhouse (main digital stream)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA, 07:00 AM & 07:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 24  |
| Total times aired  | 26  |
| Number of Preemptions  | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

## **Digital Preemption Programs #1**

| Questions        | Response                                     |
|------------------|--|
| Title of Program | Mickey Mouse Clubhouse (main digital stream) |

| List date and time rescheduled   | 12/14/14, 07:00 AM |
|--|--------------------|
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | 12/13/14, 07:00 AM |
| Reason for Preemption  | Other              |

| Questions  | Response                                     |
|--|--|
| Title of Program   | Mickey Mouse Clubhouse (main digital stream) |
| List date and time rescheduled   | 12/14/14, 07:30 AM                           |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | 12/13/14, 07:30 AM                           |
| Reason for Preemption  | Other  |

| Digital Core<br>Program (2<br>of 13)                           | Response                          |
|--|-----------------------------------|
| Program Title  | Handy Manny (main digital stream) |
| Origination  | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SA, 08:00 AM                      |
| Total times aired at regularly scheduled time                  | 12                                |
| Total times aired  | 13                                |
| Number of<br>Preemptions                                       | 1                                 |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                   |
| Number of<br>Preemptions<br>Rescheduled                        | 1                                 |

| Length of<br>Program   | 30 mins   |
|--|---|
| Age of<br>Target Child<br>Audience   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response                          |
|--|-----------------------------------|
| Title of Program   | Handy Manny (main digital stream) |
| List date and time rescheduled   | 12/14/14, 08:00 AM                |
| Is the rescheduled date the second home?   | Yes                               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                               |
| Date Preempted   |                                   |
| Episode #  | 12/13/14, 08:00 AM                |
| Reason for Preemption  | Other                             |

| Digital Core Program (3 of 13)                | Response                     |
|---|------------------------------|
| Program Title                                 | Pocoyo (main digital stream) |
| Origination                                   | Network                      |
| Days/Times Program<br>Regularly Scheduled     | SA, 08:30 AM                 |
| Total times aired at regularly scheduled time | 12                           |
| Total times aired                             | 13                           |
| Number of Preemptions                         | 1                            |

| Number of Preemptions for other than Breaking News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 4 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response                     |
|--|------------------------------|
| Title of Program   | Pocoyo (main digital stream) |
| List date and time rescheduled   | 12/14/14, 08:30 AM           |
| Is the rescheduled date the second home?   | Yes                          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                          |
| Date Preempted   |                              |
| Episode #  | 12/13/14, 08:30 AM           |
| Reason for Preemption  | Other                        |

| Digital Core<br>Program (4 of 13)             | Response                              |
|---|---------------------------------------|
| Program Title                                 | The Jungle Book (main digital stream) |
| Origination                                   | Network                               |
| Days/Times<br>Program Regularly<br>Scheduled  | SA, 09:00 AM                          |
| Total times aired at regularly scheduled time | 12                                    |
| Total times aired                             | 13                                    |
| Number of<br>Preemptions                      | 1                                     |

| Number of Preemptions for other than Breaking News   |  |
|--|--|
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 6 years to 9 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response                              |
|--|---------------------------------------|
| Title of Program   | The Jungle Book (main digital stream) |
| List date and time rescheduled   | 12/14/14, 09:00 AM                    |
| Is the rescheduled date the second home?   | Yes                                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                   |
| Date Preempted   |                                       |
| Episode #  | 12/13/14, 09:00 AM                    |
| Reason for Preemption  | Other                                 |

| Digital Core<br>Program (5<br>of 13)                      | Response                                |
|---|---|
| Program Title   | The Backyardigans (main digital stream) |
| Origination   | Network                                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SA, 09:30 AM                            |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 12                                      |

| Total times aired  | 13   |
|--|--|
| Number of<br>Preemptions   | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into a completely different world in which they enjoy many sorts of stories and adventures. Viewers are stimulated to early-learning through the different music genre such as big band, reggae, western, polka, Motown and disco. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions  | Response                                |
|--|---|
| Title of Program   | The Backyardigans (main digital stream) |
| List date and time rescheduled   | 12/14/14, 09:30 AM                      |
| Is the rescheduled date the second home?   | Yes                                     |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                     |
| Date Preempted   |   |
| Episode #  | 12/13/14, 09:30 AM                      |
| Reason for Preemption  | Other                                   |

Digital Core Program (6 of 13) Response

| Program Title  | Plaza Sesamo (second digital stream)  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 07:00 AM & 07:30 AM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  | 26  |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 2 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (7 of 13)                | Response                             |
|---|--------------------------------------|
| Program Title                                 | Reino Animal (second digital stream) |
| Origination                                   | Network                              |
| Days/Times Program<br>Regularly Scheduled     | SA, 08:00 AM & 08:30 AM              |
| Total times aired at regularly scheduled time | 26                                   |
| Total times aired                             | 26                                   |
| Number of Preemptions                         | 0                                    |

| Number of<br>Preemptions for other<br>than Breaking News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (8 of 13)                           | Response                                |
|---|---|
| Program Title   | Aventura Animal (second digital stream) |
| Origination   | Network                                 |
| Days/Times<br>Program Regularly<br>Scheduled                | SA, 09:00 AM & 09:30 AM                 |
| Total times aired at regularly scheduled time               | 26                                      |
| Total times aired   | 26                                      |
| Number of<br>Preemptions                                    | 0                                       |
| Number of<br>Preemptions for<br>other than<br>Breaking News |   |
| Number of<br>Preemptions<br>Rescheduled                     | 2                                       |
| Length of Program   | 30 mins                                 |
| Age of Target<br>Child Audience                             | 13 years to 16 years                    |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (9 of 13)  | Response  |
|--|---|
| Program Title  | Future Phenoms (third digital stream)   |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SA, 08:00 AM & 10:30 AM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The significant purpose of this half-hour educational program is to help young viewers understand the importance of dedication, discipline, commitment to academics and community involvement. Through the testimonials of the athletes showcased in each episode young viewers are inspired by these individuals' success stories. Not only for what they have accomplished but more so for the personal stories of how they have overcome adversities and challenges. Future Phenoms will capture and inspire the targeted age group to pursuit their dreams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (10 of 13)   | Response  |
|--|---|
| Program Title  | On the Spot (third digital stream)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SA, 08:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of the series is to provide young viewers with information-based program that broadens the knowledge of a wide range of education topics. Through an interactive format the show takes viewers on a fast-paced game of entertaining trivia about geography, art, technology, science, math, history, language, music and sports. Each episode delivers endless amounts of meaningful information for the targeted age. This program has all the right content and visuals to keep young viewers engaged by covering both the entertainment and the educational elements. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 13)               | Response                                |
|---|---|
| Program Title                                 | Better Planet TV (third digital stream) |
| Origination                                   | Network                                 |
| Days/Times Program<br>Regularly Scheduled     | SA, 09:00 AM                            |
| Total times aired at regularly scheduled time | 13                                      |
| Total times aired                             |   |

| Number of Preemptions  | 0  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Better Planet TV series challenges teenagers' critical thinking about the current state of the environment and ways to improve the quality of life. The series features innovative ways used around the world to reduce wasteful consumption, recycling of used materials and creation of new products. Young viewers will also learn about the ever-changing ecosystem and how to protect it. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core<br>Program (12 of 13)   | Response  |
|--|---|
| Program Title  | Make Television (third digital stream)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SA, 09:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of the series is to provide young viewers with information-based program that broadens their knowledge of a wide range of education topics. Through an interactive format the show takes viewers on a fast-paced game of entertaining trivia about geography, art, technology, science, math, history, language, music and sports. Each episode delivers endless amounts of meaningful information for the targeted age. This program has all the right content and visuals to keep young viewers engaged by covering both the entertainment and the educational elements. |

| Does the Licensee | Yes |
|-------------------|-----|
| identify the      |     |
| program by        |     |
| displaying        |     |
| throughout the    |     |
| program the       |     |
| symbol E/I?       |     |

| Digital Core<br>Program (13 of<br>13)  | Response  |
|--|---|
| Program Title  | Oceans Mysteries (third digital stream)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA, 10:00 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host Jeff Corwin sets a positive example for young viewers to follow. Corwin takes young viewers deep into the mysteries of the oceans, engaging them with fun facts he illustrates how to observe, study, and care for the world in which we live in, inquisitively and responsibly. Corwin shows how animals share the same behaviors, challenges and triumphs that human do. From exciting rescues of abandoned animals to expected conflicts in the "family dynamics" of the mingling species, young viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

#### Non-Core Educational and Informational Programming (2)

| Non-Core<br>Educational and<br>Informational<br>Programming (1<br>of 2)  | Response  |
|--|---|
| Program Title  | Handy Manny (main digital stream)   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled:  | SU, 12:00 PM ON 12/21   |
| Total times aired at regularly scheduled time:   | 1   |
| Number of<br>Preemptions   |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers! |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Does the Yes Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

| Questions  | Response  |
|--|---|
| Non-Core Educational and Informational Programming (2 of 2)  | Response  |
| Program Title  | Mickey Mouse Clubhouse (main digital stream)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled:  | SU, 12:30 PM ON 12/21   |
| Total times aired at regularly scheduled time:   | 1   |
| Number of<br>Preemptions   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Does the Licensee Yes provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions Response

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of<br>the station's Children's Television Programming Reports<br>(FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)<br>(iii)?   | Yes  |
| Name of children's programming liaison  | Gerardo Higginson  |
| Address   | 6006 South 30th Street   |
| City  | Phoenix  |
| State   | AZ   |
| Zip   | 85042  |
| Telephone Number  | 602 243-3505   |
| Email Address   |  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | On the station's main digital stream on Saturday, November 29 the Univision Network preempted the children's programming window from 9 am to 10 am MT for breaking news coverage of the death of the beloved comedian Chespirito. The Network also aired an additional non-core children's programming hour on December 21. On Saturday, December 13 the Network preempted the children's programming window for broadcast of the "Teleton USA." This effort raises millions of dollars each year to help improve the quality of life for sick children. |

## Other Matters (13)

| Other Matters<br>(1 of 13)   | Response  |
|--|---|
| Program Title  | Mickey Mouse Clubhouse (main digital stream)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA, 07:00 AM & 07:30 AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 26  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mickey Mouse Clubhouse is a lively preschool series featuring classic Disney characters including Mickey and Minnie Mouse, Donald and Daisy Duck, Goofy, and Pluto. In each episode, viewers are invited to help the characters solve a problem using age-appropriate critical thinking, problem solving, and mathematical skills. Once the problem is explained, Mickey and friends embark on entertaining adventures, working together to solve the problem with the help of various "Mouseketools" everyday objects that turn out to be useful tools for problem solving. The series uses engaging stories, physical and verbal humor, and music to keep viewers interested and invested in helping Mickey and friends solve the problems at hand. |

| 24  |                                   |
|---|-----------------------------------|
| Other<br>Matters (2 of                                    |                                   |
| 13)   | Response                          |
| Program Title   | Handy Manny (main digital stream) |
| Origination   | Network                           |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SA, 08:00 AM                      |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                                |
| Length of Program   | 30 mins                           |
| Age of<br>Target Child<br>Audience<br>from                | 3 years to 5 years                |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Handy Manny introduces concepts related to construction, building, engineering, and technology to preschool audiences through engaging, relatable stories about Sheetrock Hills' lovable handyman, Manny and his neighbors and friends. In each episode, one of Manny's neighbors calls with a problem. Manny is always willing to help! With the help of his tools a lively bunch of friends, each with strengths and challenges of their own Manny is able to assess problems, ask questions, come up with solutions, and make any repairs necessary to help his neighbors. Whether the problems is a broken scooter or a clogged sink, Manny is able to find a solution using his knowledge of construction principles and how machines work. Manny's neighborhood is a multicultural community with a rich Latino heritage. Manny and his neighbors participate in a number of Latino traditions, festivals and holidays. Spending time with Manny and his neighbors in Sheetrock Hills is guaranteed to be both fun and informative for viewers!

| Other Matters (3 of 13)  | Response  |
|--|---|
| Program Title  | Pocoyo (main digital stream)  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | SA, 08:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 4 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. |

| Other Matters (4 of 13)                       | Response                              |
|---|---------------------------------------|
| Program Title                                 | The Jungle Book (main digital stream) |
| Origination                                   | Network                               |
| Days/Times<br>Program Regularly<br>Scheduled  | SA, 09:00 AM                          |
| Total times aired at regularly scheduled time | 13                                    |
| Length of Program                             | 30 mins                               |
| Age of Target<br>Child Audience<br>from       | 6 years to 9 years                    |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Programming.

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Core

The Jungle Book series is based on Rudyard Kipling's classic story. Drama, excitement and adventure mixed with a high element of comedy tell tales of how Mowgli lives and survives in the jungle, where his only companions are animals. His escapades reflect his daredevil, fearless, high spirited and fun loving nature. Mowgli is helped by Baloo the Wise Bear, his best friend Bagheera the Black Panther and mighty Kaa the Rock Python. Viewers learn the importance of friendship, curiosity, and how to overcome challenges with perseverance and an optimistic outlook on life.

| Other<br>Matters (5 of<br>13)  | Response   |
|--|--|
| Program Title  | The Backyardigans (main digital stream)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SA, 09:30 AM   |
| Total times aired at regularly scheduled time                                  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from                                     | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it | This educational program is targeted to pre-schoolers, featuring five high-spirited friends Uniqua, Pablo, Tyrone, Tasha and Austin who inspire children to engage in creative collaborative play through musical-adventures. Each episode entices young children to learn through music and dance and develop "cognitive learning." The unique character's personalities also add to this program's appeal, children will easily relate. Uniqua is the curious and confident one, and sometimes is perceived as the tomboy. Pablo the penguin is most often the leader of the pack but has panic attacks when he encounters obstacles. Tyrone the moose is the laid back and cool and known for his ironic comments. Tasha the hippo is the serious one, likes to get |

| Other Matters (6 of 13)                       | Response                             |
|---|--------------------------------------|
| Program Title                                 | Plaza Sesamo (second digital stream) |
| Origination                                   | Network                              |
| Days/Times Program Regularly Scheduled        | SA, 07:00 AM & 07:30 AM              |
| Total times aired at regularly scheduled time | 26                                   |
| Length of<br>Program                          | 30 mins                              |

her own way and isn't easy to fool. Austin is the timid kangaroo who starts to come out to his shell with help

of his friends. Each adventure begins in the backyard through the group's imagination it is transformed into

stimulated to early-learning through the different music genre such as big band, reggae, western, polka,

a completely different world in which they enjoy many sorts of stories and adventures. Viewers are

| Age of Target<br>Child Audience<br>from  | 2 years to 7 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A significant purpose and key educational objective of Plaza Sesamo is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction. |

| Other Matters (7 of 13)  | Response  |
|--|---|
| Program Title  | Reino Animal (second digital stream)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA, 08:00 AM & 08:30 AM   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Reino Animal educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time. |

| Other Matters (8 of 13)                       | Response                                |
|---|---|
| Program Title                                 | Aventura Animal (second digital stream) |
| Origination                                   | Network                                 |
| Days/Times<br>Program Regularly<br>Scheduled  | SA, 09:00 AM & 09:30 AM                 |
| Total times aired at regularly scheduled time | 26                                      |
| Length of Program                             | 30 mins                                 |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years                    |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A significant purpose and key educational objective of this program is to teach young children all there is to know about life science. Each episode tackles a dozen or more mind-blowing and interesting questions concerning animals and their habitat. The show is a standard question and answer format to help test how much young people really know. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the amazing animal kingdom. The show explains every answer so that young viewers are able to retain and understand the information provided.

| Other Matters (9 of 13)  | Response  |
|--|---|
| Program Title  | Future Phenoms (third digital stream)   |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SA, 08:00 AM & SA, 10:30 AM   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The significant purpose of this half-hour educational program is to help young viewers understand the importance of dedication, discipline, commitment to academics and community involvement. Through the testimonials of the athletes showcased in each episode young viewers are inspired by these individuals' success stories. Not only for what they have accomplished but more so for the personal stories of how they have overcome adversities and challenges. Future Phenoms will capture and inspire the targeted age group to pursuit their dreams. |

| Other Matters (10 of 13)   | Response  |
|--|---|
| Program Title  | On the Spot (third digital stream)  |
| Origination  | Network   |
| Days/Times<br>Program Regularly<br>Scheduled   | SA, 08:30 AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The goal of the series is to provide young viewers with information-based program that broadens their knowledge of a wide range of education topics. Through an interactive format the show takes viewers on a fast-paced game of entertaining trivia about geography, art, technology, science, math, history, language, music and sports. Each episode delivers endless amounts of meaningful information for the targeted age. This program has all the right content and visuals to keep young viewers engaged by covering both the entertainment and the educational elements. |

| Other Matters (11 of 13)   | Response   |
|--|--|
| Program Title  | Better Planet TV (third digital stream)  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | SA, 09:00 AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Better Planet TV series challenges teenagers' critical thinking about the current state of the environment and ways to improve the quality of life. The series features innovative ways used around the world to reduce wasteful consumption, recycling of used materials and creation of new products. Young viewers will also learn about the ever-changing ecosystem and how to protect it. |

| Response  |
|---|
| Make Television (third digital stream)  |
| Network   |
| SA, 09:30 AM  |
| 13  |
| 30 mins   |
| 13 years to 16 years  |
| The Make TV series encourages critical thinking. Each episode features a wide variety of individuals combining their imagination with both basic and advance scientific principles to create various engineering wonders. Young viewers will learn about the innovative methods people are using to create new inventions, they will understand the importance of creative process when developing their own ideas. |
|   |

| Other Matters (13 of 13)                      | Response                                |
|---|---|
| Program Title                                 | Oceans Mysteries (third digital stream) |
| Origination                                   | Network                                 |
| Days/Times Program Regularly Scheduled        | SA, 10:00 AM                            |
| Total times aired at regularly scheduled time | 13                                      |
| Length of Program                             | 30 mins                                 |
| Age of Target<br>Child Audience<br>from       | 13 years to 16 years                    |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The host Jeff Corwin sets a positive example for young viewers to follow. Corwin takes young viewers deep into the mysteries of the oceans, engaging them with fun facts he illustrates how to observe, study, and care for the world in which we live in, inquisitively and responsibly. Corwin shows how animals share the same behaviors, challenges and triumphs that human do. From exciting rescues of abandoned animals to expected conflicts in the "family dynamics" of the mingling species, young viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. KTVW License Partnership, G.P. **Attachments** 

No Attachments.