

# Children's Television Programming Report

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File Number:
CPR-144767
Submit Date:
07/11/2013
Call Sign:
WHIG-CD
Facility ID:
168101

City:
ROCKY MOUNT
State:
NC
Service:
Digital Class A
Purpose:
Children's TV Programming Report
Status:
Received
Status:
Date:
07/11/2013

Filing Status:
Active
Status:
Status

# **Report reflects information for : Second Quarter of 2013**

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, Type, and Contact Information			
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independent	
		Affiliated network	
		Nielsen DMA Raleigh-Durham	
		Web Home Page Address	
Digital Core Programming	Question		Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream		
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?		
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program		

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

# Digital Core Programs(3)

Digital Core Program (1 of 3)	Response
Program Title	All NEW SPORTS SHOW
Origination	Local
Days/Times Program Regularly Scheduled	SUNDAY/8:00 P.M., MONDAY/5:00 P.M.
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM IS GEARED TO YOUNG ATHLETES. THIS SHOW PROMOTES YOUTH SPORTS FROM AGES 5 TO 26 YEARS OLD. THE SHOW FEATURES A GAME OF THE WEEK IN SEVERAL DIFFERENT SPORTS, SUCH AS VOLLEYBALL, BASEBALL, FOOTBALL, AND SOCCER. THE WINNING TEAM OFTEN COMES ON TV LIVE THAT WEEK.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 3)	Response
Program Title	KID'S CORNER
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY/3:00 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and	THIS PROGRAM FEATURES VARIOUS CHILDREN'S PROGRAMS HELD AT THE
informational objective of the	LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE
program and how it meets the	OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL
definition of Core Programming.	AND INFORMATIONAL FOR CHILDREN AGES 3 TO 12.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 3)	Response
Program Title	EXPERT KARATE
Origination	Local
Days/Times Program Regularly Scheduled	THURSDAY/4:30 P.M.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE, AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

# Non-Core Educational and Informational Programming (7)

Non-Core Educational and Informational Programming (1 of 7)	Response
Program Title	SPOONMAN
Origination	Local
Days/Times Program Regularly Scheduled:	4/8 @ 3:30 P.M.
Total times aired at regularly scheduled time:	1
Number of Preemptions	-1
Length of Program	57 mins
Age of Target Child Audience	7 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPOONMAN @ BRASWELL LIBRARY IS WHERE A MAN USES SPOONS TO MAKE MUSIC AND TEACH. THIS EVENT PROMOTE'S KID'S TO STAY OFF DRUGS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 7)	Response
Program Title	BALLOON LADY
Origination	Local
Days/Times Program Regularly Scheduled:	4/11 @ 3:00 P.M.
Total times aired at regularly scheduled time:	1
Number of Preemptions	-1
Length of Program	57 mins
Age of Target Child Audience	4 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BALLOON LADY IS A STORYTELLER WHO MAKES LITERARY CHARACTERS OUT OF BALLOONS WHILE TELLING STORIES AND ALLOWS THE CHILDREN HANDS ON ACTIVITIES WITH THE BALLOONS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

## Date and Time Aired

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (3 of 7)	Response
Program Title	WENDELL WANDELL
Origination	Local
Days/Times Program Regularly Scheduled:	4/4 @ 4:00 P.M., 6/27 @ 3:30 P.M.
Total times aired at regularly scheduled time:	2
Number of Preemptions	-1
Length of Program	57 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM WAS PRODUCED BY OUR LOCAL LIBRARY FEATURING A STORYTELLER THAT WAS MOTIVATIONAL FOR THE CHILDREN AND ENCOURAGED THE CHILDREN TO READ.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Yes

#### Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (4 of 7)	Response
Program Title	FISH THE MAGISH
Origination	Local
Days/Times Program Regularly Scheduled:	4/13 @ 12:24 P.M., 4/20 @ 11:30 A.M.
Total times aired at regularly scheduled time:	2
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	4 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A CHILDREN'S PROGAM AT BRASWELL LIBRARY WHERE A MAGICIAN USES MAGIC TO ENTERTAIN CHILDREN AND TEACH THEM LIFE LESSONS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (5 of 7)	Response
Program Title	SUMMER KICK-OFF AT BRASWELL LIBRARY
Origination	Local
Days/Times Program Regularly Scheduled:	6/13 @ 3:00 P.M., 6/20 @ 3:00
Total times aired at regularly scheduled time:	2
Number of Preemptions	-1
Length of Program	27 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BRASWELL LIBRARY KICKS OFF A SUMMER READING PROGRAM FOR CHILDREN OF ALL AGES. THIS ENCOURAGES THEM TO KEEP ENGAGING IN BOOKS AND READING OVER THE SUMMER MONTHS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

### Date and Time Aired:

Response
Response
COMMUNITY LEADERS AT BRASWELL LIBRARY
Local
4/18 @ 3:00 P.M., 4/25 @ 4:00 P.M., 6/27 @ 3:00 P.M., 4/28 @ 8:00 A.M.

Total times aired at regularly scheduled time:	4
Number of Preemptions	-1
Length of Program	27 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	COMMUNITY LEADERS SUCH AS THE MAYOR COME IN TO SPEAK AND READ BOOKS TO THE CHILDREN AT BRASWELL LIBRARY.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### Date and Time Aired:

Questions	Response
Date Time	
Non-Core Educational and Informational Programming (7 of 7)	Response
Program Title	SNAKES ALIVE
Origination	Local
Days/Times Program Regularly Scheduled:	4/25 @ 3:00 P.M., 6/23 @ 9:30 P.M.
Total times aired at regularly scheduled time:	2
Number of Preemptions	-1
Length of Program	27 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES AN EDUCATIONAL PROGRAM ABOUT SNAKES, TEACHING THE CHILDREN ABOUT THE DIFFERENT TYPES OF SNAKES AND WHICH ONES ARE POISONOUS AND WHICH ONES ARE NOT. THE CHILDREN HAVE AN OPPORTUNITY TO HOLD AND EXAMINE THE SNAKES.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

# Date and Time Aired:

Questions

Response

Date Time	

Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	SANDRA SMITH
	Address	1701 SUNSET AVENUE
	City	ROCKY MOUNT
	State	NC
	Zip	27804
	Telephone Number	252-446-8857
	Email Address	
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WE WERE NOT ABLE TO SUBMIT THIS REPORT ON 7/10/13 AND ARE SUBMITTING IT ON 7/11/13 BECAUSE WE WERE NOT NOTIFIED THAT OUR CALL SIGN HAD BEEN CHANGED FROM WHIG- LD TO WHIG-CD. WE HAD TO MAKE A CALL TO FCC TO GAIN THIS NEW INFORMATION SO REPORT COULD BE SUBMITTED.

Other Matters (1 of 3)	Response
Program Title	EXPERT KARATE
Origination	Local
Days/Times Program Regularly Scheduled	THURSDAY/4:30 P.M.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
informational objective of the program and how it meets the definition of Core	THIS SHOW FEATURES THE CHILDREN OF THE "DOZIER KARATE SCHOOL". THE OBJECTIVE OF THE SHOW IS TO BE VERY MOTIVATIONAL FOR CHILDREN. IT BUILDS SELF-CONFIDENCE, SELF DISCIPLINE, AND BUILDS CHARACTER. THE SHOW HOST IS A MOTIVATIONAL SPEAKER AND KARATE INSTRUCTOR WHO TEACHES.
Other Matters (2 of 3)	Response
	ALL NEW SPORTS SHOW
	Local
-	SUNDAY/8:00 P.M., MONDAY/5:00 P.M.
	26
Length of Program	60 mins
Age of Target Child Audience from	5 years to 16 years
informational objective of the program and how it meets	THIS PROGRAM IS GEARED TO YOUNG ATHLETES. THIS SHOW PROMOTES YOUTH SPORTS FROM AGES 5 TO 16 YEARS OLD. THE SHOW FEATURES A GAME OF THE WEEK IN SEVERAL DIFFERENT SPORTS, SUCH AS VOLLEYBALL, BASEBALL, FOOTBALL, SOCCER. THE WINNING TEAM OFTEN COMES ON TV LIVE THAT WEEK.
Other Matters (3 of 3)	Response
Program Title	KID'S CORNER
Origination	Local
Days/Times Program Regularly Scheduled	TUESDAY/3:00 P.M.
Total times aired at regularly scheduled time	13
Length of Program	27 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM FEATURES VARIOUS CHILDREN'S PROGRAMS HELD AT THE LOCAL LIBRARY WITH MANY HANDS-ON ACTIVITIES. IT WILL ALSO FEATURE OTHER PROGRAMS HELD IN OUR SCHOOL SYSTEM THAT ARE EDUCATIONAL AND INFORMATIONAL FOR CHILDREN AGES 3 TO 12.

Certification	Question	Response
Certification	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. <b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b> Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	ACTION COMMUNITY TELEVISION BROADCASTING NETWORK, INC.

Attachments No Attachments.