



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-171876** | Submit Date: **07/10/2015** | Call Sign: **KRZG-CD** | Facility ID: **32176** |
City: **MCALLEN** | State: **TX**
Service: **Digital Class A** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/10/2015** |
Filing Status: **Active**

Report reflects information for : Second Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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**Contact
Representatives
(0)**

Contact Name	Address	Phone	Email	Contact Type
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**Children's
Television
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	HOT TV
	Nielsen DMA	Harlingen-Weslaco-Brnsv-McA
	Web Home Page Address	

**Digital Core
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	10.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	MUSTARD PANCAKES
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI: 7-7:30AM AND SUN: 11-11:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON - SUN: 7:30-8AM, SAT: 8:30-9AM; 9:30-10AM; 10:30-11AM AND 11:30-12PM AND SUN: 8:30-9AM AND 9:30-
Total times aired at regularly scheduled time	169
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUE: 7-7:30AM AND SAT AND SUN: 8-8:30AM
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	ECO COMPANY
Origination	Syndicated

Days/Times Program Regularly Scheduled	THUR: 7-7:30AM AND SAT: 10-10:30AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues, through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action oriented approach to environmental issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)		Response
Program Title		Laura McKenzie's Traveler
Origination		Syndicated
Days/Times Program Regularly Scheduled		MON: 7-7:30AM; SAT AND SUN: 7-7:30AM
Total times aired at regularly scheduled time		39
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		With extensive travel experience visiting some of the world's most sought after destinations, Laura McKenzie is truly a connoisseur globe-trotter. She hosted a series of programs profiling some of her very favorite places around the globe. From soaking in Caribbean oases to exploring the glory of ruins in ancient cities, Laura's selection of travel destinations profiled on her program take you to the four corners of the earth from the comfort of your own home.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 6)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED: 7-7:30AM; SAT AND SUN: 9-9:30AM
Total times aired at regularly scheduled time	40
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA TV also emphasizes educational and pop culture segments and in-house produced music videos using vintage analog recording gear, combined with the modern sounds of its instrument sponsors such as Taylor Acoustic Guitar, Sabian Cymbals, Gibraltar Hardware, etc. As the program includes an educational component, the program is seen on some stations as part of their E/I-compliant educational programming.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	AMANDA MINTZ
Address	518 Peoples St.
City	Corpus Christi
State	TX
Zip	78401
Telephone Number	3618831763
Email Address	
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	MUSTARD PANCAKES
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI: 7-7:30AM AND SUN: 11-11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MUSTARD PANCAKES features gifted singer/songwriter and children's personality Courtney Campbell as head of a household that is also home to Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo - and the lone cat, Mr. D. Under her thoughtful and tender care and guidance, her pets discover the world around them, grow emotionally and find solutions to their daily challenges. Aimed at children 3-6, the music-driven MUSTARD PANCAKES celebrates the joy of childhood through the power of music, storytelling and appealing characters.

Other Matters (2 of 6)	Response
Program Title	REAL LIFE 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON - SUN: 7:30-8AM, SAT: 8:30-9AM; 9:30-10AM; 10:30-11AM AND 11:30-12PM AND SUN: 8:30-9AM AND 9:30-
Total times aired at regularly scheduled time	170
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 introduces you to real people doing real jobs. From doctors, lawyers and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards, Real Life 101 takes you "on the job" so you can see for yourself why these professionals love what they do. Learn about jobs you might not know even existed!

Other Matters (3 of 6)	Response
Program Title	MOUSE IN THE HOUSE
Origination	Syndicated
Days/Times Program Regularly Scheduled	TUE: 7-7:30AM AND SAT AND SUN: 8-8:30AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins

Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MOUSE IN THE HOUSE" serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills

Other Matters (4 of 6)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	THUR: 7-7:30AM AND SAT: 10-10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues, through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action oriented approach to environmental issues.

Other Matters (5 of 6)	Response
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON: 7-7:30AM; SAT AND SUN: 7-7:30AM
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	8 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	With extensive travel experience visiting some of the world's most sought after destinations, Laura McKenzie is truly a connoisseur globe-trotter. She hosted a series of programs profiling some of her very favorite places around the globe. From soaking in Caribbean oases to exploring the glory of ruins in ancient cities, Laura's selection of travel destinations profiled on her program take you to the four corners of the earth from the comfort of your own home.

Other Matters (6 of 6)	Response
Program Title	BETA RECORDS
Origination	Syndicated
Days/Times Program Regularly Scheduled	WED: 7-7:30AM; SAT AND SUN: 9-9:30AM
Total times aired at regularly scheduled time	40
Length of Program	30 mins

Age of Target Child Audience from	12 years to 16 years
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BETA TV also emphasizes educational and pop culture segments and in-house produced music videos using vintage analog recording gear, combined with the modern sounds of its instrument sponsors such as Taylor Acoustic Guitar, Sabian Cymbals, Gibraltar Hardware, etc. As the program includes an educational component, the program is seen on some stations as part of their E/I-compliant educational programming.
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>MAKO COMMUNICATIONS, LLC</p>

Attachments

No Attachments.