

# Children's Television Programming Report

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 Children's TV Programming Report
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## **Report reflects information for : Fourth Quarter of 2015**

| General     | Section     | Question   | Response |
|-------------|-------------|--|----------|
| Information | Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

| Applicant<br>Information | Applicant Name, Type, and Contact Information |         |       |       |                |
|--------------------------|---|---------|-------|-------|----------------|
|                          | Applicant                                     | Address | Phone | Email | Applicant Type |

| t | Contact Name | Address | Phone | Email | Contact Type |
|---|--------------|---------|-------|-------|--------------|
| - |              |         |       |       |              |

Contact Representatives (0)

| Children's                  | Section  | Question Response  |          |  |
|-----------------------------|--|--|----------|--|
| Television<br>Information   | Station Type   | Station Type         Station Type         Network Affilia  |          |  |
|                             |  | Affiliated network CBS BOUNCE  | COZI     |  |
|                             |  | Nielsen DMA Meridian   |          |  |
|                             |  | Web Home Page Address www.wmdntv.co  | om       |  |
|                             |  |  |          |  |
| Digital Core<br>Programming | Question   |  | Response |  |
|                             | State the average number of hours of Core Programming per week broadcast by the station on its main program stream   |  |          |  |
|                             | State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream     |  |          |  |
|                             | State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: |  |          |  |
|                             | •  | Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? |          |  |
|                             | programming guideline  | y that at least 50% of the Core Programming counted toward meeting the additional (applied to free video programming aired on other than the main Yes No program   | Yes      |  |

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

#### Digital Core Programs(14)

| Digital Core<br>Program (1<br>of 14)   | Response  |
|--|---|
| Program Title  | LUCKY DOG (CBS)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9am D1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes   |

| Digital Core<br>Program (2<br>of 14)   | Response  |
|--|---|
| Program Title  | DR. CHRIS PET VET (CBS)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30am D1   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times<br>aired   |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming.<br>Does the<br>Licensee | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialis services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?   |   |

| Program Title  | THE INSPECTORS (CBS)   |
|--|--|
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:30am D1   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core<br>Program (4 of 14) | Response                                 |
|-----------------------------------|--|
| Program Title                     | THE HENRY FORD'S INNOVATION NATION (CBS) |
| Origination                       | Network                                  |

| Days/Times<br>Program Regularly<br>Scheduled  | Saturdays 10:00am D1   |
|---|--|
| Total times aired<br>at regularly<br>scheduled time   | 13   |
| Total times aired   | 12   |
| Number of<br>Preemptions  | 0  |
| Number of<br>Preemptions for<br>other than<br>Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled   | 1  |
| Length of Program   | 30 mins  |
| Age of Target<br>Child Audience   | 13 years to 16 years   |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" who are changing the face of technology, this series will appeal to young viewers and their families. |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (5<br>of 14)                      | Response  |
|---|---|
| Program Title   | CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS) |
| Origination   | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 11am D1                               |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 10  |
| Total times<br>aired                                      | 13  |

| Number of<br>Preemptions   | 3  |
|--|--|
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

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| Questions  | Response   |
|--|--|
| Title of Program   | CHICKEN SOUP FOR THE SOUL'S HIDDEN<br>HEROES (CBS) |
| List date and time rescheduled   | 11/15/15 7am                                       |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2015-11-14   |
| Episode #  | 11/14/15 #5206                                     |
| Reason for Preemption  | Sports   |

#### Digital Preemption Programs #2

Response

| Title of Program   | CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS) |
|--|---|
| List date and time rescheduled   | 12/27/15 7am                                    |
| Is the rescheduled date the second home?   | Yes   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   | 2015-12-26                                      |
| Episode #  | 12/26/15 #5205                                  |
| Reason for Preemption  | Sports  |

| Questions  | Response   |
|--|--|
| Title of Program   | CHICKEN SOUP FOR THE SOUL'S HIDDEN<br>HEROES (CBS) |
| List date and time rescheduled   | 12/13/15 7am                                       |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   | 2015-12-12   |
| Episode #  | 12/12/15 #5203                                     |
| Reason for Preemption  | Sports   |

| Digital Core<br>Program (6<br>of 14)                           | Response                               |
|--|--|
| Program Title  | GAME CHANGERS WITH KEVIN FRAZIER (CBS) |
| Origination  | Network                                |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays 11:30am D1                   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time      | 8                                      |
| Total times<br>aired   | 13                                     |
| Number of<br>Preemptions                                       | 5                                      |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |  |

| Number of<br>Preemptions<br>Rescheduled  | 7  |
|--|--|
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Questions  | Response                                  |
|--|---|
| Title of Program   | GAME CHANGERS WITH KEVIN FRAZIER<br>(CBS) |
| List date and time rescheduled   | 11/15/15 10:30am                          |
| Is the rescheduled date the second home?   | Yes                                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |
| Date Preempted   | 2015-11-14                                |
| Episode #  | 11/14/15 #7759                            |
| Reason for Preemption  | Non-breaking News                         |

#### **Digital Preemption Programs #2**

| Questions  | Response                                  |
|--|---|
| Title of Program   | GAME CHANGERS WITH KEVIN FRAZIER<br>(CBS) |
| List date and time rescheduled   | 12/06/15 10:30am                          |
| Is the rescheduled date the second home?   | Yes                                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |

| Date Preempted        | 2015-12-05     |
|-----------------------|----------------|
| Episode #             | 12/05/15 #7754 |
| Reason for Preemption | Sports         |

| Questions  | Response                                  |
|--|---|
| Title of Program   | GAME CHANGERS WITH KEVIN FRAZIER<br>(CBS) |
| List date and time rescheduled   | 12/27/15 10:30am                          |
| Is the rescheduled date the second home?   | Yes                                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |
| Date Preempted   | 2015-12-26                                |
| Episode #  | 12/26/15 #7757                            |
| Reason for Preemption  | Sports                                    |

#### **Digital Preemption Programs #4**

| Questions  | Response                                  |
|--|---|
| Title of Program   | GAME CHANGERS WITH KEVIN FRAZIER<br>(CBS) |
| List date and time rescheduled   | 12/20/15 10:30am                          |
| Is the rescheduled date the second home?   | Yes                                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |
| Date Preempted   | 2015-12-19                                |
| Episode #  | 12/19/15 #7756                            |
| Reason for Preemption  | Sports                                    |

#### **Digital Preemption Programs #5**

| Questions  | Response                                  |
|--|---|
| Title of Program   | GAME CHANGERS WITH KEVIN FRAZIER<br>(CBS) |
| List date and time rescheduled   | 12/13/15 10:30am                          |
| Is the rescheduled date the second home?   | Yes                                       |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |
| Date Preempted   | 2015-12-12                                |
| Episode #  | 12/12/15 #7755                            |
| Reason for Preemption  | Sports                                    |

Digital Core Program (7 of 14) Response

Program Title

AWESOME ADVENTURES (BOUNCE TV)

| Origination   | Network  |
|---|--|
| Days/Times Program Regularly<br>Scheduled   | Saturdays 9am & 10:30am D2   |
| Total times aired at regularly scheduled time   | 26   |
| Total times aired   |  |
| Number of Preemptions   | 0  |
| Number of Preemptions for other than Breaking News  |  |
| Number of Preemptions<br>Rescheduled  |  |
| Length of Program   | 30 mins  |
| Age of Target Child Audience  | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | AWESOME ADVENTURES" is designed to educate, inform and entertain children 16<br>and under (specific target audience is 13-16) about the world around them. Each journe<br>is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.<br>This series is designed with a goal to make learning fun |
| Does the Licensee identify the<br>program by displaying<br>throughout the program the<br>symbol E/I?                              | Yes  |

| Response  |
|---|
| ANIMAL ATLAS (BOUNCE TV)  |
| Network   |
| Saturdays 10am D2   |
| 13  |
|   |
| 0   |
|   |
|   |
| 30 mins   |
| 13 years to 16 years  |
| On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Atlas. |
| Yes   |
|   |

| Digital Core Program (9 of<br>14)  | Response   |
|--|--|
| Program Title  | LIVE LIFE & WIN (BOUNCE TV)  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 9:30am & Sundays 9am   |
| Total times aired at regularly scheduled time  | 26   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core<br>Programming. | Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                                 | Yes  |

| Digital Core<br>Program (10<br>of 14)                     | Response                       |
|---|--------------------------------|
| Program Title   | AQUA KIDS ADVENTURES (COZI TV) |
| Origination   | Network                        |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 9am & 10am D3        |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                             |
| Total times<br>aired                                      |                                |
| Number of<br>Preemptions                                  | 0                              |

| Number of      |   |
|----------------|---|
| Preemptions    |   |
| for other than |   |
| Breaking       |   |
| News           |   |
| INCW3          |   |
| Number of      |   |
| Preemptions    |   |
| Rescheduled    |   |
| Length of      | 30 mins   |
| Program        |   |
| Age of         | 13 years to 16 years  |
| Target Child   |   |
| Audience       |   |
| Describe the   | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals around      |
| educational    | the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to        |
| and            | take an active role in protecting the future of their community and the world. The program provides a           |
| informational  | window into the management and preservation of unique habitats and species through the eyes of kids and         |
| objective of   | their hands-on collaboration with science researchers and educators. The messages delivered by Aqua             |
| the program    | Kids are given by a creative and resourceful host, Molly McKinney, whose scientific background is evident       |
| and how it     | the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining         |
| meets the      | and informative. The young viewers identify with these young hosts and imagine themselves in the role of        |
| definition of  | the scientist and as someone who could have a positive impact on the environment. The format of young           |
| Core           | student scientists presenting information on location in a variety of aquatic settings is both entertaining and |
| Programming.   | informative. (Showplace TV Syndication)   |
| Does the       | Yes   |
| Licensee       |   |
| identify the   |   |
| program by     |   |
| displaying     |   |
| throughout     |   |
| the program    |   |
| the symbol E   |   |
| /l?            |   |

| Digital Core<br>Program (11<br>of 14)                     | Response                        |
|---|---------------------------------|
| Program Title   | ARIEL, ZOEY & ELI TOO (COZI TV) |
| Origination   | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 9:30am D3             |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                              |
| Total times aired   |                                 |
| Number of<br>Preemptions                                  | 0                               |

| Number of      |  |
|----------------|--|
| Preemptions    |  |
| for other than |  |
| Breaking       |  |
| News           |  |
|                |  |
| Number of      |  |
| Preemptions    |  |
| Rescheduled    |  |
| Length of      | 30 mins  |
| Program        |  |
| Age of         | 13 years to 16 years   |
| Target Child   |  |
| Audience       |  |
| Describe the   | Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children |
| educational    | accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel      |
| and            | their profession and have a positive message for kids, introducing guests who perform different genres of  |
| informational  | music, and presenting musical performances by the cast members themselves. These cast musical              |
| objective of   | performances show children they can write their own music and the importance of teamwork. Music on the     |
| the program    | show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensur        |
| and how it     | that the music is tailored for the young audience. All songs offer a positive message about life. Every    |
| meets the      | episode begins with the song "Sweet Company which sends the positive message of friendship and ends        |
| definition of  | with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow.      |
| Core           | (Showplace TV Syndication)   |
| Programming.   |  |
| Does the       | Yes  |
| Licensee       |  |
| identify the   |  |
| program by     |  |
| displaying     |  |
| throughout     |  |
| the program    |  |
| the symbol E   |  |
|                |  |

| Digital Core<br>Program (12<br>of 14)                     | Response                 |
|---|--------------------------|
| Program Title   | STEAL THE SHOW (COZI TV) |
| Origination   | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 10:30am D3     |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                       |
| Total times<br>aired                                      |                          |
| Number of<br>Preemptions                                  | 0                        |

| Number of      |  |
|----------------|--|
| Preemptions    |  |
| for other than |  |
| Breaking       |  |
| News           |  |
| Number of      |  |
| Preemptions    |  |
| Rescheduled    |  |
| Length of      | 30 mins  |
| Program        |  |
| Age of Target  | 13 years to 16 years   |
| Child          |  |
| Audience       |  |
| Describe the   | Steal the Show provides CORE programming in the areas music, music composition, the music recording        |
| educational    | process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too   |
| and            | work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered    |
| informational  | 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5)    |
| objective of   | recording the song in the studio. With schools across the country cutting funding to music related program |
| the program    | Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will |
| and how it     | broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent        |
| meets the      | songwriters of the past 20 years.(Showplace TV Syndication)  |
| definition of  |  |
| Core           |  |
| Programming.   |  |
| Does the       | Yes  |
| Licensee       |  |
| identify the   |  |
| program by     |  |
| displaying     |  |
| throughout     |  |
| the program    |  |
| the symbol E   |  |
| /I?            |  |

| Digital Core<br>Program (13<br>of 14)                     | Response                           |
|---|------------------------------------|
| Program Title   | THE NEW HOWDY DOODY SHOW (COZI TV) |
| Origination   | Network                            |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Sundays 9am & 9:30am D3            |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                                 |
| Total times aired   |                                    |
| Number of<br>Preemptions                                  | 0                                  |

| Number of<br>Preemptions<br>for other than   |  |
|--|--|
| Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 6 years to 10 years  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalt are conveyed throughout the series. (Showplace TV Syndication) |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?                                   | Yes  |

| Digital Core Program (14 of 14)                       | Response                          |
|---|-----------------------------------|
| Program Title   | THE REAL WINNING EDGE (BOUNCE TV) |
| Origination   | Network                           |
| Days/Times Program Regularly Scheduled                | Sundays 9:30am D2                 |
| Total times aired at regularly scheduled time         | 13                                |
| Total times aired                                     |                                   |
| Number of Preemptions                                 | 0                                 |
| Number of Preemptions for other than<br>Breaking News |                                   |
| Number of Preemptions Rescheduled                     |                                   |
| Length of Program                                     | 30 mins                           |
| Age of Target Child Audience                          | 13 years to 16 years              |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Lucky Lisenbe  |
| Address   | 1151 Crestview Circle  |
| City  | Meridian   |
| State   | MS   |
| Zip   | 39305  |
| Telephone Number  | (601) 693-2424 ext #111  |
| Email Address   | rwilliams@wmdn.net   |
| Include any other comments or information you want the<br>Commission to consider in evaluating your compliance with the<br>Children's Television Act (or use this space for supplemental<br>explanations). This may include information on any other<br>noncore educational and informational programming that you<br>aired this quarter or plan to air during the next quarter, or any<br>existing or proposed non-broadcast efforts that will enhance the<br>educational and informational value of such programming to<br>children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | WMDN ceased analog transmission February 2009.<br>WMDN broadcast in digital only. WMDN D1 is affiliated<br>with the CBS network. WMDN D2 was affiliated with the<br>BOUNCE TV network and WMDN D3 is affiliated with<br>the COZI TV network. Both BOUNCE TV network and<br>COZI TV network provide WMDN D2 and D3<br>respectively, programming that meets the requirements<br>and needs for Children's Core Programming set forth by<br>the Federal Communications Commission. |

#### Other Matters (14)

| 4) | Other<br>Matters (1 of<br>14)  | Response  |
|----|--|---|
|    | Program Title  | LUCKY DOG (CBS)   |
|    | Origination  | Network   |
|    | Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9am D1  |
|    | Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|    | Length of<br>Program   | 30 mins   |
|    | Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |
|    | Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
|    | Other<br>Matters (2 of<br>14)  | Response  |
|    | Program Title  | DR. CHRIS PET VET (CBS)   |
|    | Origination  | Network   |
|    | Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30am D1   |
|    | Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
|    | Length of<br>Program   | 30 mins   |
|    | Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years  |

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the Describe the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist educational services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal informational specialist hospital. The show usually consists of three segments, following the doctor as he treats various objective of animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop the program and how it solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and meets the behaviors. This program is specifically designed to further the educational and informational needs of definition of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Programming.

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Core

| Other  |  |  |
|--|--|--|
| Matters (3 of<br>14)   | Response   |  |
| Program Title  | THE INSPECTORS (CBS)   |  |
| Origination  | Network  |  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 10:30am D1   |  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |  |
| Length of<br>Program   | 30 mins  |  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |  |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |  |
| Other Matters of 14)   | (4<br>Response   |  |
| Program Title  | THE HENRY FORD'S INNOVATION NATION (CBS)   |  |
| Origination  | Network  |  |
| Days/Times<br>Program Regu<br>Scheduled  | Saturdays 10am D1<br>Iarly   |  |
| Total times aire<br>at regularly<br>scheduled time   |  |  |
| Length of Prog   | ram 30 mins  |  |

Age of Target Child Audience from

Describe the

informational

it meets the

Programming.

educational and

objective of the

INNOVATION NATION, hosted by Mo Rocca of CBS SUNDAY MORNING, will be a weekly celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions - and the perseverance, passion and price required to bring them to life. Featuring the "what if it never happened," "the innovation by accident" and a strong focus on "junior geniuses" program and how who are changing the face of technology, this series will appeal to young viewers and their families. definition of Core

| Other<br>Matters (5 of<br>14)  | Response   |
|--|--|
| Program Title  | CHICKEN SOUP FOR THE SOUL'S HIDDEN HEROES (CBS)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11am D1  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | This program offers teens an opportunity to view everyday people - regardless of age, sex, occupation or education - stepping forward and acting in a socially responsible and moral fashion when faced with crises and moral dilemmas. In a candid camera-type format, individuals are placed in situations that cause them to demonstrate acts of kindness and generosity, stand up for diversity, shield others from bullies, and embrace friendships. In addition, the program includes segments that focus on overcoming ones fears, as well as rewarding individuals for their unselfish kindness and community service. The program seeks to encourage young viewers to increase their sensitivity and awareness, in order to refine their own moral compass. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. |
| Other<br>Matters (6 of<br>14)  | Response   |
| Program Title  | GAME CHANGERS WITH KEVIN FRAZIER (CBS)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 11:30am D1   |

| Length of Program       30 mins         Age of Target Child Audience from       13 years to 16 years         Describe the educational notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This meets the program is specifically designed to further the educational and informational needs of children, has definition of educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming.         Programming.   |
|--|
| Target Child         Audience         from         Describe the       GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their         notoriety and success to make positive changes in the lives of people in need. The program offers a very         positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic         mindedness. Profiled celebrities range from players who have set up charities for youngsters around the         objective of       world to those who have put together foundations that support various initiatives in their own communities         the program       where they were raised as part of an effort to "give back." The show provides valuable lessons on the true         and how it       meaning of sportsmanship and responsibility to society of those who have achieved great success. This         program is specifically designed to further the educational and informational needs of children, has         educating and informing children as a significant purpose, and otherwise meets the definition of Core         Core       Programming as specified in the Commission's rules.         Programming. |
| educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming.   |
|  |
| Other Matters (7 of 14) Response   |
| Program Title AWESOME ADVENTURES (BOUNCE TV)   |
| Origination Network  |
| Days/Times Program Regularly Saturdays 9am & 10:30am D2<br>Scheduled   |
| Total times aired at regularly26scheduled time   |
| Length of Program 30 mins  |
| Age of Target Child Audience 13 years to 16 years from   |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming.AWESOME ADVENTURES" is designed to educate, inform and entertain children 16<br>and under (specific target audience is 13-16) about the world around them. Each journey<br>is a lesson in the beauty of nature, its creatures, and the people who inhabit the land.<br>This series is designed with a goal to make learning fun   |
| Other Matters (8 of 14) Response   |
| Program Title LIVE LIFE AND WIN (BOUNCE TV)  |
| Origination Network  |
| Days/Times ProgramSaturdays 9:30am & Sundays 9am D2Regularly Scheduled   |
| Total times aired at regularly 26<br>scheduled time  |
| Length of Program 30 mins  |
| Age of Target Child Audience 13 years to 16 years from   |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

| Matters (9 of<br>14)   | Response   |
|--|--|
| Program Title  | AQUA KIDS ADVENTURES II (COZI TV)  |
| Origination  | Network  |
| Days/Times   | Saturdays 9am & 10am D3  |
| Program<br>Regularly<br>Scheduled  | Saturdays sam & Toam DS  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 13 years to 16 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Aqua Kids provides a unique vehicle for young people to learn about the diversity of marine animals are the world, emphasizing the importance of preserving fragile aquatic habitats and encouraging children to take an active role in protecting the future of their community and the world. The program provides a will into the management and preservation of unique habitats and species through the eyes of kids and the hands-on collaboration with science researchers and educators. The messages delivered by Aqua Kids given by a creative and resourceful host, Molly McKinney, whose scientific background is evident in the show. The other young hosts, whose ages range from pre-teen to late teens, are equally entertaining a informative. The young viewers identify with these young hosts and imagine themselves in the role of the scientist and as someone who could have a positive impact on the environment. The format of young student scientists presenting information on location in a variety of aquatic settings is both entertaining informative. (Showplace TV Syndication) |
| Other<br>Matters (10<br>of 14)   | Response   |
| Program Title  | ARIEL, ZOEY & ELI, TOO (COZI TV)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays 9:30am D3  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|  |  |

Age of Target Child Audience from

and

13 years to 16 years

Ariel & Zoey & Eli, Too (AZE2), a musical variety show that is driven by three siblings, empowers children to Describe the accomplish their goals and their dreams. AZE2 accomplishes this through interviewing people who excel in educational their profession and have a positive message for kids, introducing guests who perform different genres of informational music, and presenting musical performances by the cast members themselves. These cast musical objective of performances show children they can write their own music and the importance of teamwork. Music on the the program show is produced by Emmy Award winner David Barrett. He and Brian Brill (another Emmy winner) ensure and how it that the music is tailored for the young audience. All songs offer a positive message about life. Every meets the episode begins with the song "Sweet Company which sends the positive message of friendship and ends definition of with the singing of End of Another Day which encourages the viewer to stay optimistic about tomorrow. Core (Showplace TV Syndication) Programming.

| Other<br>Matters (11   |   |
|--|---|
| of 14)   | Response  |
| Program Title  | THE NEW HOWDY DOODY SHOW (COZI TV)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Sundays 9am & 9:30am D3   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 26  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 6 years to 10 years   |
| Describe the<br>educational<br>and<br>informational<br>objective of<br>the program<br>and how it<br>meets the<br>definition of<br>Core<br>Programming. | Howdy Doody is a 1975 series which is known to its viewers for Buffalo Bob in his cowboy attire and a cast of human characters such as Clarabell the Clown and Chief Thunderthud as well as puppets (i.e., Howdy Doody, Dilly Dally, Flub-a-Dub, etc.). Children sat on stage in the Peanut Gallery, thus making this show a forerunner of interactive programming we enjoy today. The primary value of the series is to educate and entertain elementary school-aged children. In addition, both older children and monitoring adults will find this series amusing and quite charming as Howdy Doody is a timeless character who has an interactive quality. Educationally, the series offers opportunities for parents and teachers to teach lessons related to language, character development, science, and listening skills. In accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children on television, HOWDY DOODY clearly meets the goals of providing children with a television show that meets CORE requirements of the FCC as follows: 1. Issues such as bullying, establishing trust and courtesy are faced and resolved in the episodes. 2. Responsibility is presented in a positive and encouraging manner. 3. Making choices in life, mastery of attachment and separation are emphasized in each episode. 4. Issues of competition and loyalty are conveyed throughout the series. (Showplace TV Syndication) |
| Other Metters  |   |

| Other Matters (12 of 14)               | Response                          |
|--|-----------------------------------|
| Program Title                          | THE REAL WINNING EDGE (BOUNCE TV) |
| Origination                            | Network                           |
| Days/Times Program Regularly Scheduled | Sundays 9:30am D2                 |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge is a weekly half-hour television series that<br>highlights adolescents and young adults making the right choices when<br>faced with tough decisions and significant challenges |

| Other Matters (13 of 14)  | Response  |
|---|---|
| Program Title   | ANIMAL ATLAS (BOUNCE TV)  |
| Origination   | Network   |
| Days/Times Program Regularly<br>Scheduled   | Saturdays 10am D2   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child Audience from   | 13 years to 16 years  |
| Describe the educational and<br>informational objective of the<br>program and how it meets the<br>definition of Core Programming. | On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptions that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the glove. Anywhere, everywhere animals live, you'll find Animal Atlas. |

| Other Matters<br>(14 of 14)                               | Response                 |
|---|--------------------------|
| Program Title   | STEAL THE SHOW (COZI TV) |
| Origination   | Network                  |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | Saturdays 10:30am D3     |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                       |
| Length of<br>Program                                      | 30 mins                  |
| Age of Target<br>Child<br>Audience from                   | 13 years to 16 years     |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Steal the Show provides CORE programming in the areas music, music composition, the music recording process and musical instruments. Ariel, Zoey and Eli Engelbert of the El program Ariel & Zoey & Eli, Too work to write and record an album with Grammy Winner Jim Peterik. All aspect of the process are covered - 1) Creating the melody, 2) writing the lyric, 3) creating harmonies, 4) developing instrumentals and 5) recording the song in the studio. With schools across the country cutting funding to music related programs, Steal the Show fills an important void. Students will be empowered with the knowledge and skills they will broaden and hone as they follow Ariel, Zoey and Eli on their journey with one of the most prominent songwriters of the past 20 years.(Showplace TV Syndication)

| Certification | Question   |
|---------------|--|
|               | The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has |
|               | read the document; that to the best of his or her knowledge, information,and belief there is good ground to<br>support it; and that it is not interposed for delay.<br>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND<br>FORFEITURE OF ANY FEES PAID<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage   |

certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

WMDN-I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the TV, LLC Authorization(s) specified above.

#### Response

Attachments No Attachments.