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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-140312** | Submit Date: **04/08/2013** | Call Sign: **WECT** | Facility ID: **48666** | City: **WILMINGTON** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2013** | Filing Status: **Active**

Report reflects information for : First Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Wilmington NC
	Web Home Page Address	www.wect.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	The Wiggles (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10a-10:30a, 01/05/13-02/02/13
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offers a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) and a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. There's dancing, occasional guest artists, and lots of visual interest for the viewer, while the lessons are broken down into easily understandable elements for the preschool child. In compliance with the Children's Television regulations, "The Wiggles" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	The Chica Show (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am, 02/09/13-03/30/13
Total times aired at regularly scheduled time	8
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises In compliance with the Children's Television regulations, the NBC Kids programs feature an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response

Program Title	Pajanimals(main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am, 01/05/13-03/30/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. In compliance with the Children's Television regulations, "The Pajanimals" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 15)	**Response**
Program Title	Poppy Cat(main digital channel programming)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am, 01/05/13-03/30/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	5
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. In compliance with the Children's Television regulations, "Poppy Cat" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 15)	**Response**
Program Title	Justin Time (main digital channel programming)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 11:30am-12pm, 01/05/13-03/30/13
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. In compliance with the Children's Television regulations, "Justin Time" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 15)	**Response**
Program Title	Lazytown (main digital channel programming)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 12-12:30pm, 01/05/13-03/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. In compliance with the Children's Television regulations, "Lazy Town" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Lazytown (main digital channel programming)
List date and time rescheduled	03-23-13/9-9:30am

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	03-23-13/LZT111
Reason for Preemption	Sports

Digital Core Program (7 of 15)	**Response**
Program Title	Noodle and Doodle (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1pm, 01/05/2013-03/30/2013
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions for other than Breaking News	3
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. In compliance with the Children's Television regulations, "Noodle and Doodle" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (main digital channel programming)
List date and time rescheduled	03-09-13/9:30-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	03-09-13/NAD106
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Noodle and Doodle (main digital channel programming)
List date and time rescheduled	03-23-13/9:30-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	03-23-13/NAD110
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Noodle and Doodle (main digital channel programming)
List date and time rescheduled	03-16-13/9:30-10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	03-16-13/NAD108

Reason for Preemption	Sports

Digital Core Program (8 of 15)	Response
Program Title	Real Life 101 (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10-10:30am, 01/05/2013-03/30/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What do you want to be when you grow up? Watch as our energetic hosts introduce teens and young adults to real people doing real jobs. In compliance with the Children's Television regulations, "Real Life 101" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 15)	Response
Program Title	Ultimate Choice (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11am, 01/05/2013-03/30/2013
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join eight young adults as they experience an extreme Wild West adventure of a lifetime set against the beautiful backdrop of Arizona and New Mexico. In compliance with the Children's Television regulations, "Ultimate Choice" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	**Response**
Program Title	Animal Atlas (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11-11:30am, 01/05/2013-03/30/2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Viewers learn about the animals lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, viewers meet the animals face to face, whether ape or giant lizard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. In compliance with the Children's Television regulations, Animal Atlas features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 15)	**Response**
Program Title	Safari Tracks (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30am-12pm, 01/05/2013-03/30/2013
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari Tracks" is an exciting and entertaining series focused entirely on African wildlife. Filmed in exotic African locations, every show will explore the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, SAFARI TRACKS takes the viewer from the brushlands of the Savanna to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar - and beyond! You'll see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mothers and iblings. "Safari Tracks" educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. All of this while remaining fun, fast-paced and always surprising. In compliance with the Children's Television regulations, Safari Tracks features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 15)	**Response**
Program Title	Teen Kid News (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12-12:30pm, 01/05/2013-01/26/2013
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kid News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 15)	**Response**
Program Title	Teen Kid News (digital multi-cast channel programming)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30-1pm, 01/05/2013-01/26/2013
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kid News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 15)	**Response**
Program Title	Teen Kid News (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10-10:30am, 02/03/2013-03/31/2013
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kid News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	**Response**
Program Title	Teen Kid News (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30-11am, 02/03/2013-03/31/2013
Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kid News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Gary McNair
Address	322 Shipyard Blvd.
City	Wilmington
State	NC
Zip	28412
Telephone Number	910-791-8070
Email Address	gmcnair@wect.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, message boards, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. Wilmington, NC, was selected as the first United States television market to broadcast entirely in digital. This early transition took place on September 8, 2008. Being within the Wilmington, NC, market, WECT was one of the stations to take part in the early digital transition. On September 8, 2008, WECT ceased its analog signal and converted to digital. Since September 8, 2008 WECT has operated as a digital-only station. This FCC 398 was filled out based on the fact that WECT no longer has any analog programming. Therefore, question 10 reports all of our main digital channel programming, as well as our multi-cast digital channel programming. Also, since WECT ceased analog operations and converted to digital-only operations prior to the start of the reporting period, Questions 7(b) and 7(c) are no longer applicable. On 9 /26/11, WECT's digital multi-cast channel changed from WECT Plus, to Bounce Wilmington.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	The Chica Show (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 10a-10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Get ready for playful adventures with Chica as the doors of "The Costume Coop" open for business! Every preschooler loves to dress up and now they can join Chica, everyone's favorite chicken, for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop stuffed to the beams with every kind of costume, accessory and prop imaginable "The Chica Show" is a Sprout Original preschool sitcom that features animation, live-action and a whole lot of surprises In compliance with the Children's Television regulations, the NBC Kids programs feature an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (2 of 12)	Response
Program Title	The Pajanimals (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 10:30-11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in house with their off-screen mother and father. We meet them in the bedroom, a dormitory of sorts, where they show us their nighttime routine of brushing their teeth and having quiet conversation before falling off to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the socio-emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced during the adventure, and the children return home confident, getting ample rest for today and facing their issues tomorrow. In compliance with the Children's Television regulations, "The Pajanimals" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (3 of 12)	**Response**
Program Title	Poppy Cat (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 11-11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. In compliance with the Children's Television regulations, "Poppy Cat" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (4 of 12)	**Response**
Program Title	Justin Time (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 11:30a-12p

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features and little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. In compliance with the Children's Television regulations, "Justin Time" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (5 of 12)	**Response**
Program Title	Lazy Town (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 12-12:30p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. In compliance with the Children's Television regulations, "Lazy Town" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (6 of 12)	Response
Program Title	Noodle and Doodle (main digital channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 12:30-1p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. In compliance with the Children's Television regulations, "Noodle and Doodle" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (7 of 12)	Response
Program Title	Real Life 101 (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 10a-10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What do you want to be when you grow up? Watch as our energetic hosts introduce teens and young adults to real people doing real jobs. In compliance with the Children's Television regulations, "Real Life 101" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (8 of 12)	Response
Program Title	Ultimate Choice (digital multi-cast channel programming)

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 10:30a-11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join eight young adults as they experience an extreme Wild West adventure of a lifetime set against the beautiful backdrop of Arizona and New Mexico. In compliance with the Children's Television regulations, "Ultimate Choice" features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (9 of 12)	**Response**
Program Title	Animal Atlas (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 11a-11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Atlas" travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Viewers learn about the animals lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, viewers meet the animals face to face, whether ape or giant lizard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe. Anywhere, everywhere animals live, you'll find Animal Atlas. In compliance with the Children's Television regulations, Animal Atlas features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (10 of 12)	**Response**
Program Title	Safari Tracks (digital multi-cast channel programming)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 04/06/13-06/29/13, 11:30a-12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Safari Tracks" is an exciting and entertaining series focused entirely on African wildlife. Filmed in exotic African locations, every show will explore the magnificent and mysterious world of Africa's animals, all in their natural habitat. Led by Ushaka, the show's young South African host, SAFARI TRACKS takes the viewer from the brushlands of the Savanna to the great Okavango, from the greatest game reserves to the most remote beaches of Madagascar - and beyond! You'll see everything from rare African birds to "creepy crawlers" to animal babies interacting with their mothers and iblings. "Safari Tracks" educates young viewers about wildlife conservation and shows them how to better support efforts to protect endangered species. All of this while remaining fun, fast-paced and always surprising. In compliance with the Children's Television regulations, Safari Tracks features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (11 of 12)	**Response**
Program Title	Teen Kid News (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 04/07/13-06/30/13, 10-10:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kid News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Other Matters (12 of 12)	**Response**
Program Title	Teen Kid News (digital multi-cast channel programming)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 04/07/13-06/30/13, 10:30-11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kid News highlights positive stories about kids doing amazing things and helping to make the world a better place. In compliance with the Children's Television regulations, Teen Kid News features an on-air icon indicating that each program is "educational and informational" for children. This "E/I" icon is displayed throughout each broadcast, as well as identified to program listing services.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WECT License Subsidiary, LLC**

Attachments

No Attachments.